RAJA RANI®

FASHION MASTERY COURSE

BENEFITS

RRC Certification
5 Year Course Validity - Watch anytime
Live Sessions - Interactive & Practical
Live Doubt Solving Sessions
Get Mystery Box Free in Full payment

LANGUAGE

LIVE SESSION : HINDI
RECORDED SESSION : HINDI & ENGLISH

TIME

MON & TUE
9:00 AM TO 12:00 PM | 1:00 PM TO 4:30 PM

WED TO FRI
1:00 PM TO 4:30 PM

LEVEL 03

BUSINESS-BOUTIQUE BUILDER

Designed For Entrepreneurs & boutique owners, this level helps you scale your business, build a strong brand, manage a team, and turn your fashion skills into a sustainable, high-income venture.

COURSE OVERVIEW & STRUCTURE

- TEXTILE
- EMBROIDERY
- SOCIAL MEDIA & DIGITAL MARKETING
- BUSINESS OPERATIONS
- PERSONALITY DEVELOPMENT
- GARMENT CONSTRUCTION
- ILLUSTRATION
- FASHION STYLING
- DRAPING
- FASHION MERCHANDISING
- COMPUTER-AIDED DESIGN (CAD)

BENEFITS

- Including level - 1 & 2
- RRC Club Community
- 4x Online Industry Visit
  live virtual exposure
- 2x Offline Meetup
  Connect in person with peers & mentors
- Fashion Show Participation
  Get a chance to showcase your designs

CAREER OPTIONS AFTER COURSE

- Build & Grow your own Sustainable Fashion Brand
- Set up a Manufacturing Unit
- Take Corporate orders
- Collaborate & Expand



Register Now

TEXTILE

- **Session 01**
  Fibre To Fabric Knowledge Which Includes Natural, Manmade & Synthetic Raw Material.
- **Session 02**
  Plain, Twill, Satin Weave Understanding Through Frame Loom Weaving.
- **Session 03**
  Dyeing, Printing & Finishes Used.
- **Session 04**
  Fabric Selection And Fabric Care.
- **Session 05**
  Analysis Of Different Types Of Fabrics Practically.
- **Session 06**
  Fabric Care Labels, Sustainable Fabrics & Fabric Supplies.
- **Session 07**
  National & Global Supply Chain, Import Export Regulations & Policies.
- **Session 08 & 09**
  Tie & Dye Practical + Eco Print + Screen Printing.
- **Session 10**
  Quality Control & Testing Methods.
- **Session 11**
  Leveraging Technology For Textile Design & Production.
- **Session 12**
  Case Studies In Textile Innovation & Business Success

TEXTILE

Session 01

Fibre To Fabric Knowledge Which Includes Natural, Manmade & Synthetic Raw Material.





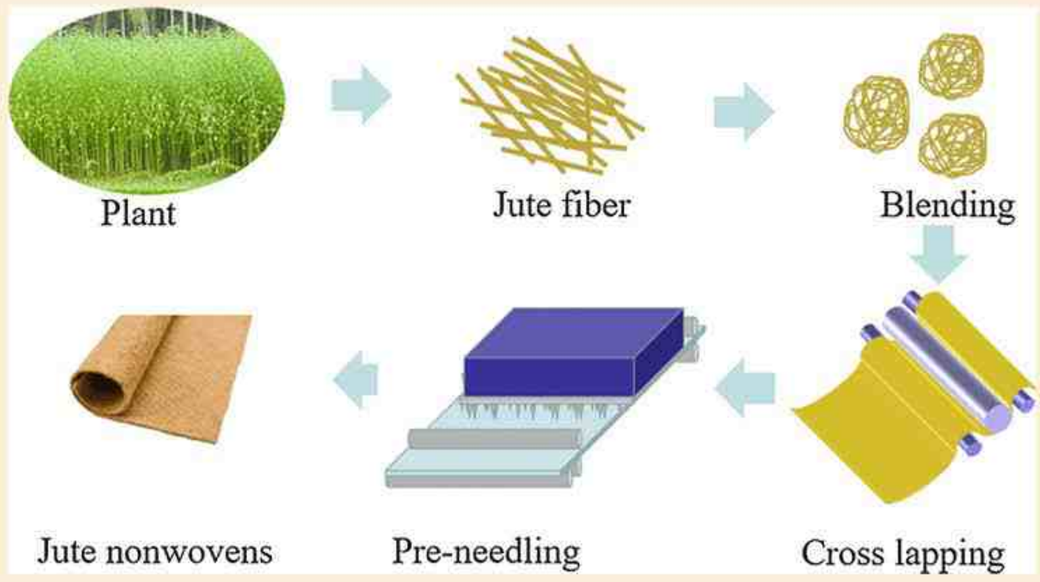






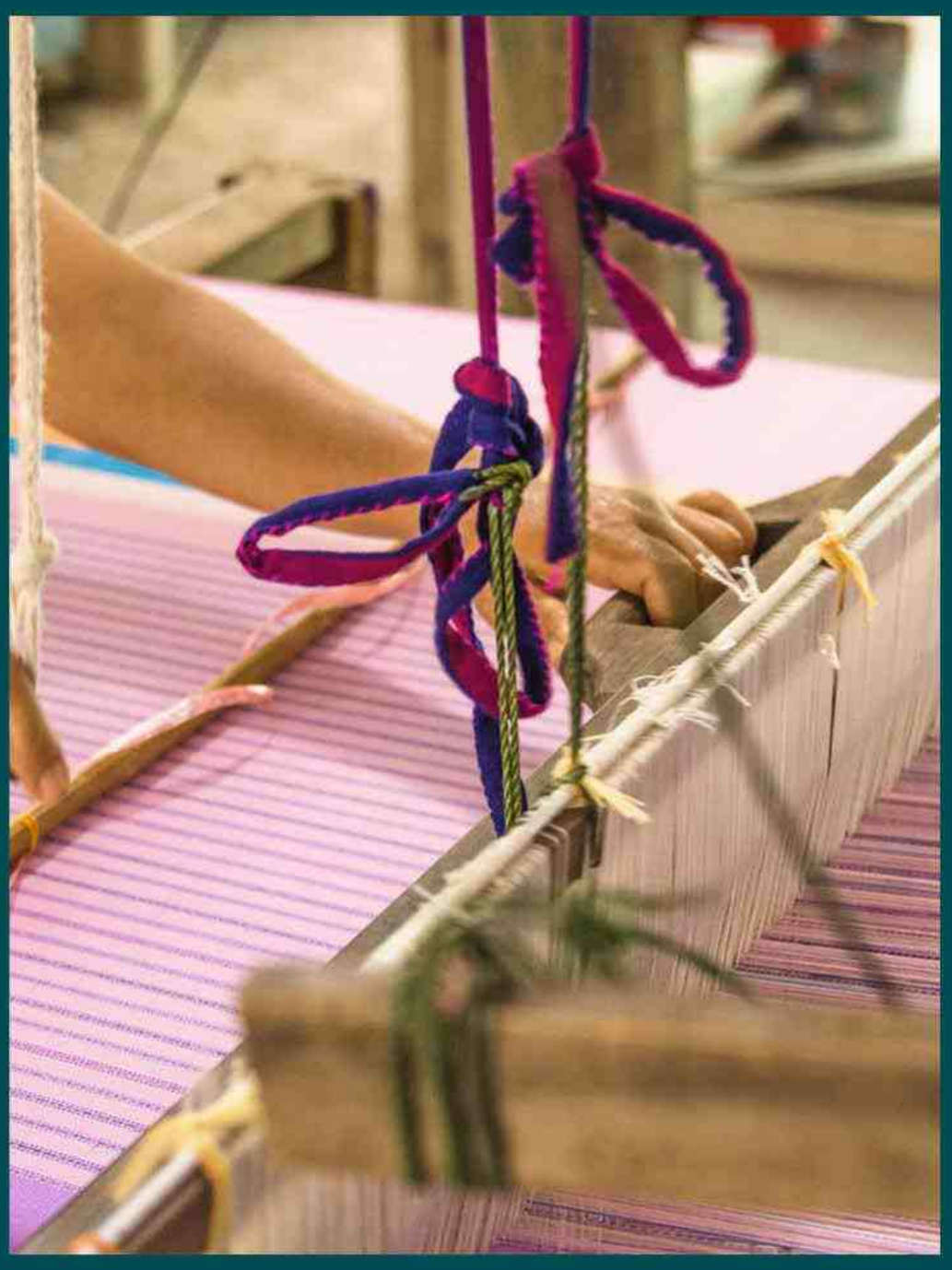






Session 02

Plain, Twill, Satin Weave Understanding Through Frame Loom Weaving







Session 03

Dyeing, Printing & Finishes Used.



DYEING



PRINTING









FINISHES

Session 04

Fabric Selection & Fabric Care



Fabric Selection



Fabric Care

Session 05

Analysis Of Different Types of Fabrics Practically



WOOL COTTON
BLEND



MID WEIGHT
WOOL TWILL



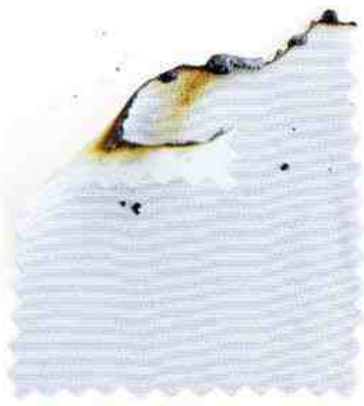
MERINO WOOL
JERSEY



UNKNOWN WOOL
BLEND KNIT



LIGHT WEIGHT
SILK COTTON VOILE



SILK CREPE DE
CHINE



SILK COTTON
VOILE



SILK CHIFFON
PRINT



LIGHT-MID WEIGHT
SILK SATIN

Session 06

Fabric Care Labels, Sustainable Fabrics & Fabric Supplies.





Fabric Care Labels



Fabric Supplies



Sustainable Fabric

Session 07

National & Global Supply Chain, Import Export Regulations & Policies



National & Global Suppluchain



Import Export Regulations & Policies

Session 08 & 09

Tie And Dye Practical + Eco Print + Screen Printing



Tie & Dye



Eco Print



Screen Print

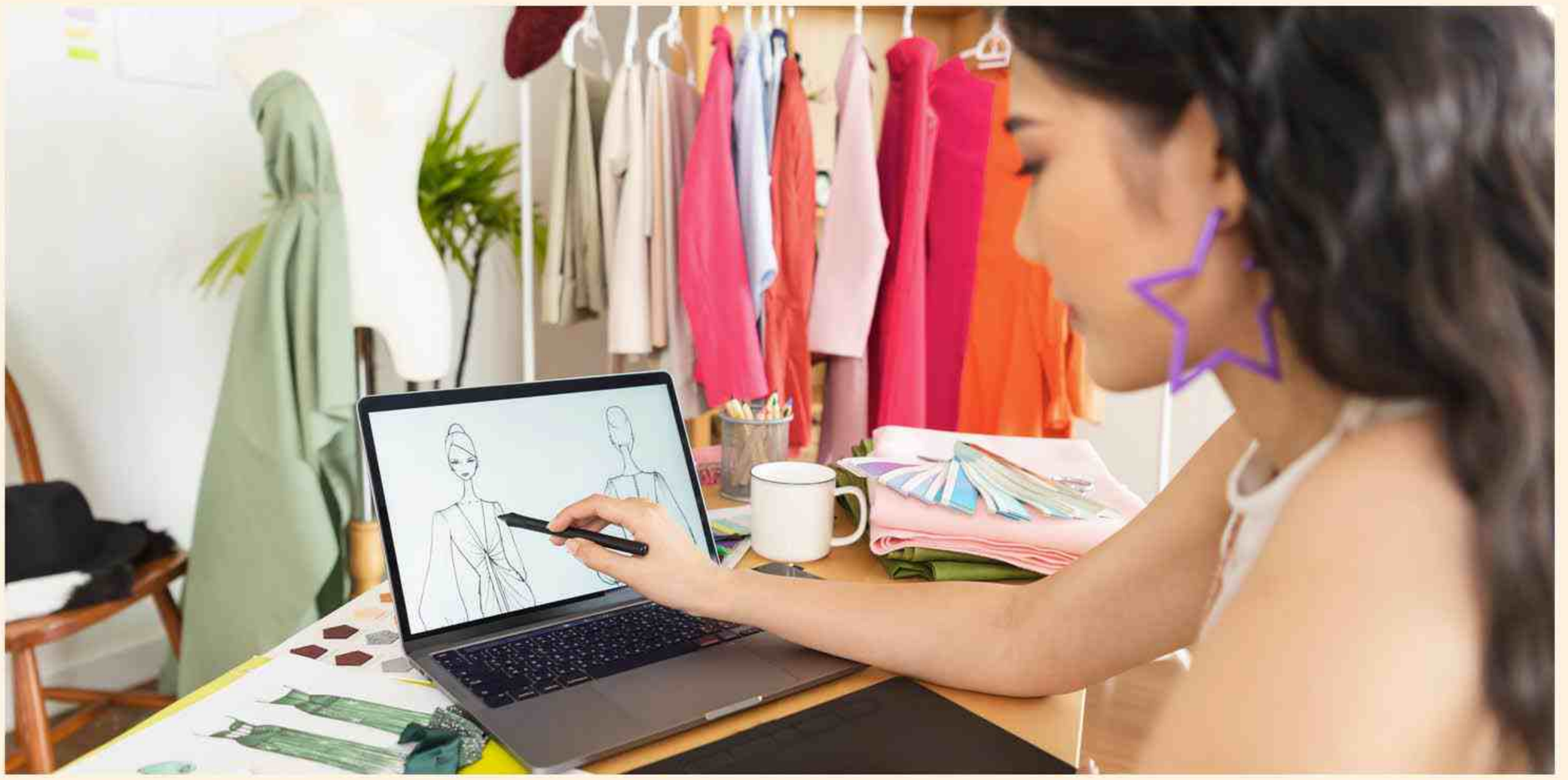
Session 10

Quality Control & Testing Methods



Session 11

Leveraging Technology And Digital Tools For Enhanced Textile De- Sign & Production



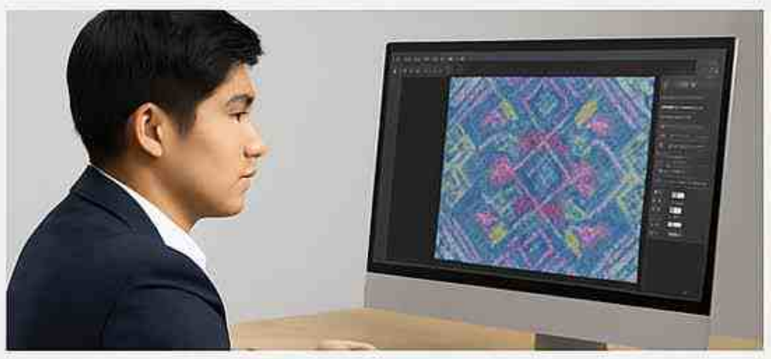
Session 12

Case Studies In Textile Innovation And Business Success: Learning From Industry Leaders

Case Studies in Textile Innovation and Business Success



Ecocitex (Chile):
Making Eco-Yarn from Textile Waste



Aokumo & Toyoshima (Japan):
AI for Textile Design



Evrnu & Zara:
Using Nucycl® Technology



Ôshadi Collective (India):
Regenerative Agriculture & Fashion

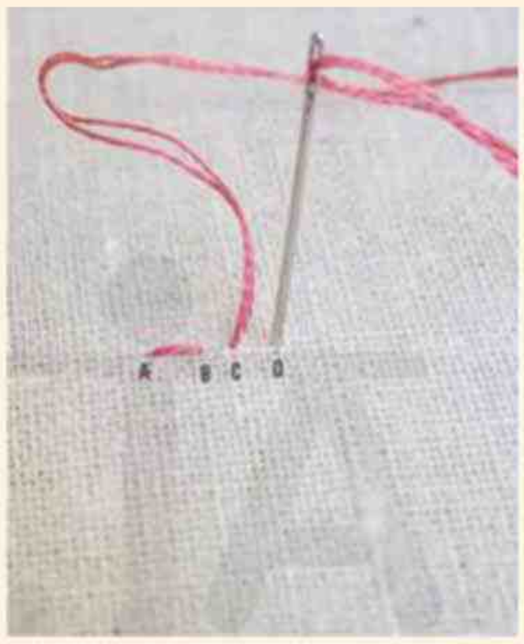
EMBROIDERY

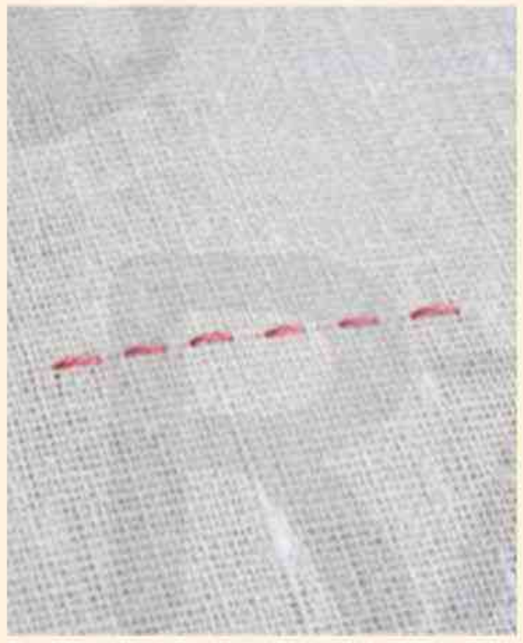
- **Session 01**
  Introduction To Embroidery, 18 Basic Embroidery Stitches
- **Session 02**
  15 Basic Advanced Embroidery Stitches
- **Session 03**
  State Embroideries : Kantha (Bengal), Phulkari (Punjab)
- **Session 04**
  Organza Flowers (Modern Embroidery)
- **Session 05**
  14 Semi Advanced Embroidery Stitches
- **Session 06**
  State Embroideries : Kasuti (Karnataka), Chamba (Himachal Pradesh)
- **Session 07**
  Modern Embroideries : Wired Structure, Feather Flowers
- **Session 08**
  4 Advanced Embroidery Stitches
- **Session 09**
  State Embroideries : Chikankari (Lucknow), Banjara (Mixed Art), Kasida (Kashmir)
  Rbbon Work, 3d Bead Work
- **Session 10**
  Detailed Lecture Through Samples: How To Use Embroideries On Different Garments

EMBROIDERY

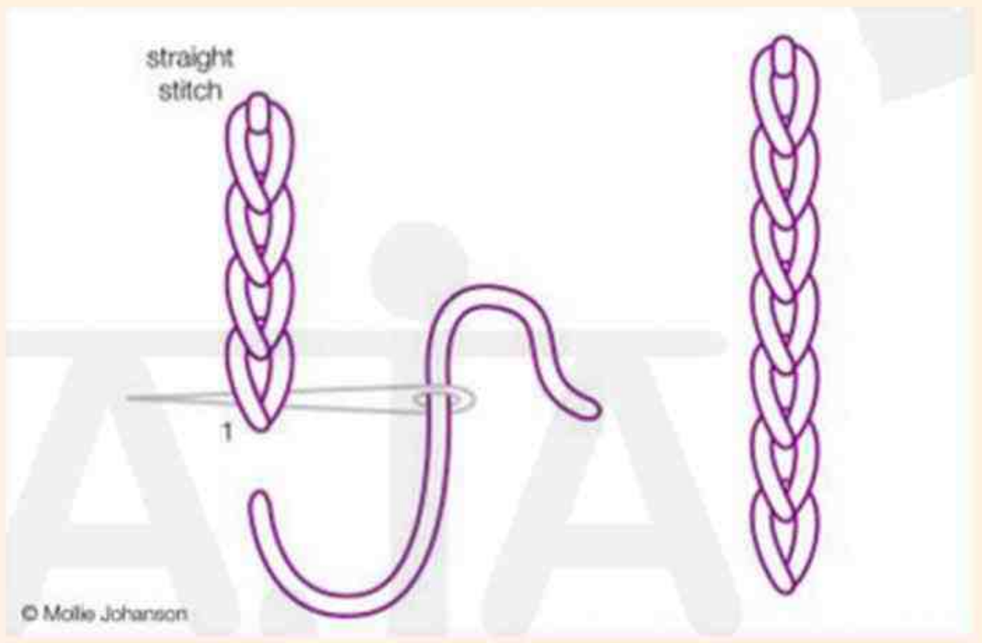
Session 01

Introduction To Embroidery, 18 Basic Embroidery Stitches

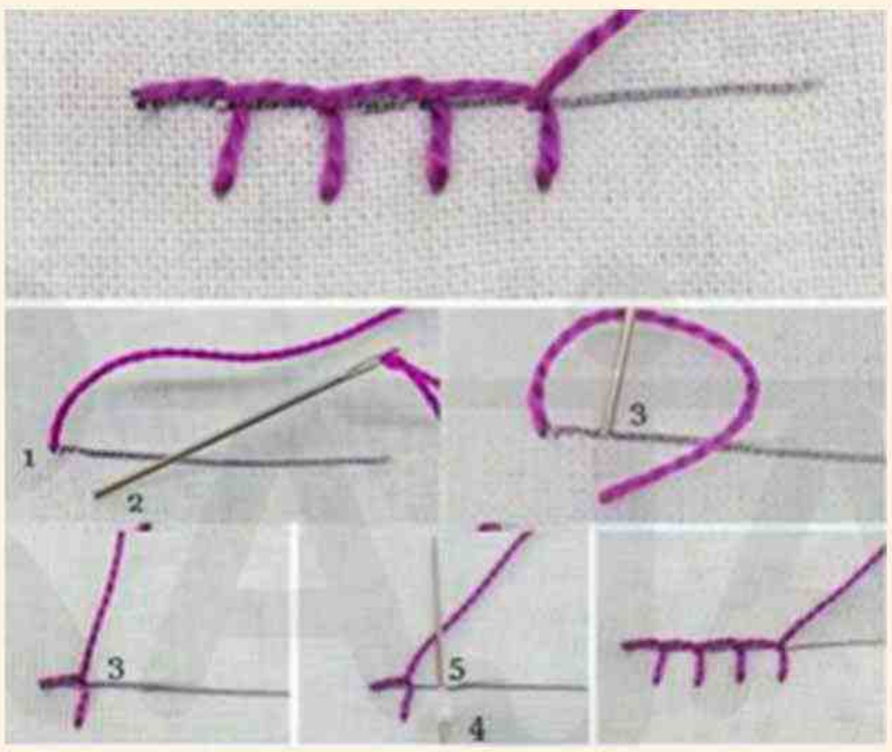




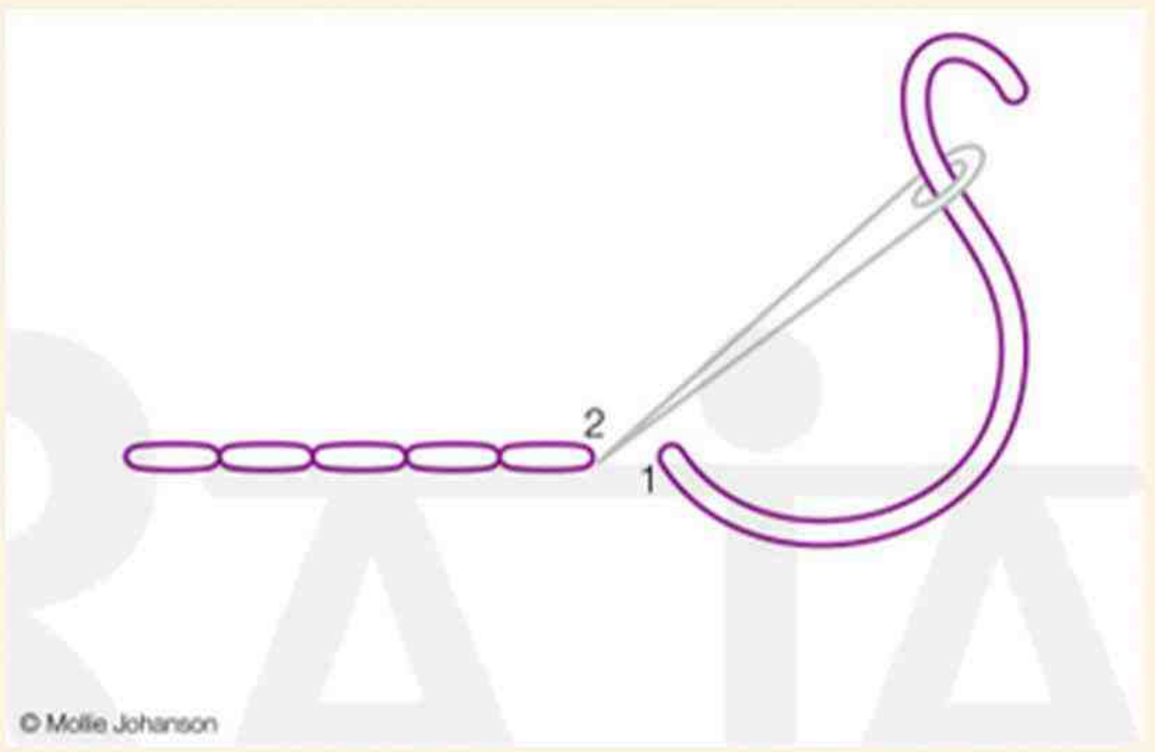
Running Stitch



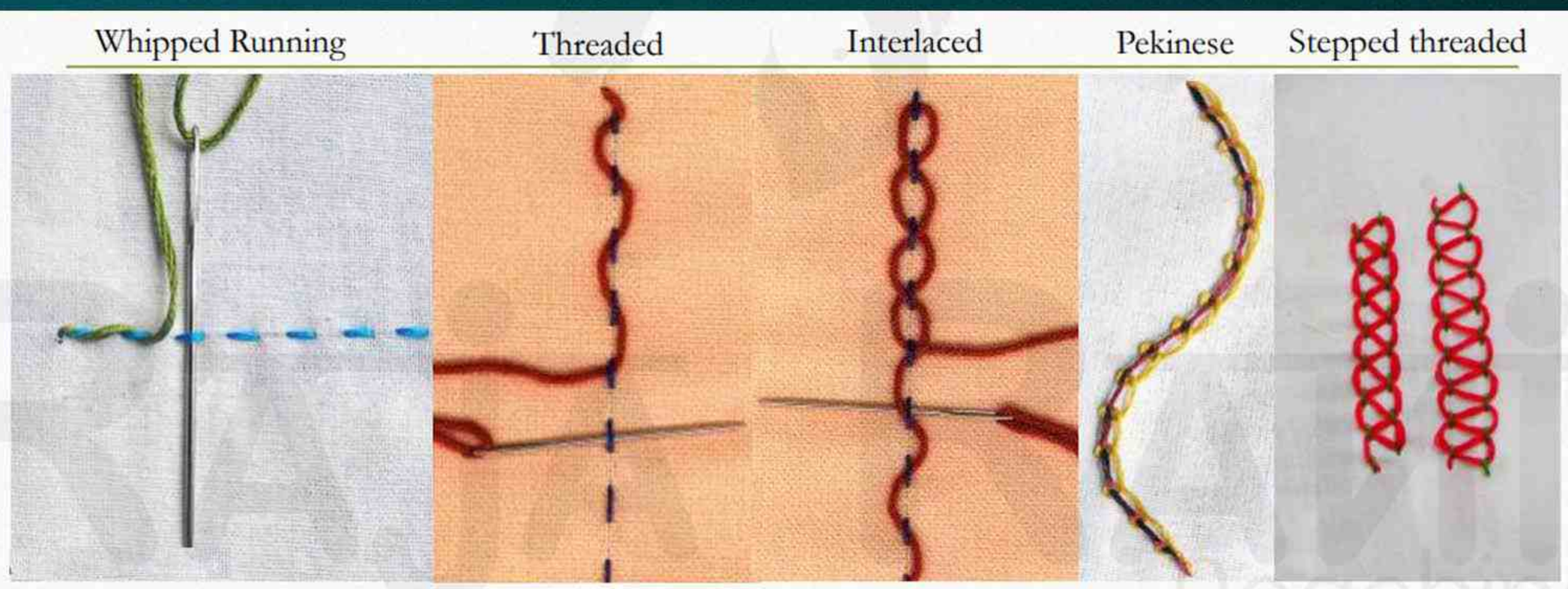
Chain Stitch



Blanket Stitch

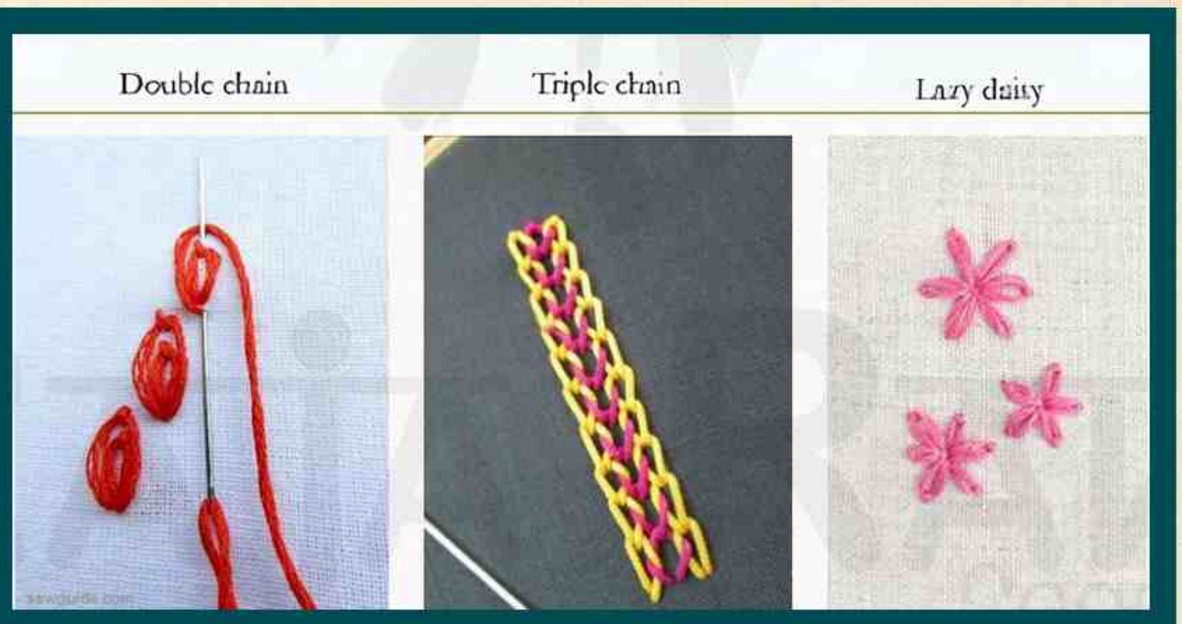


Back Stitch

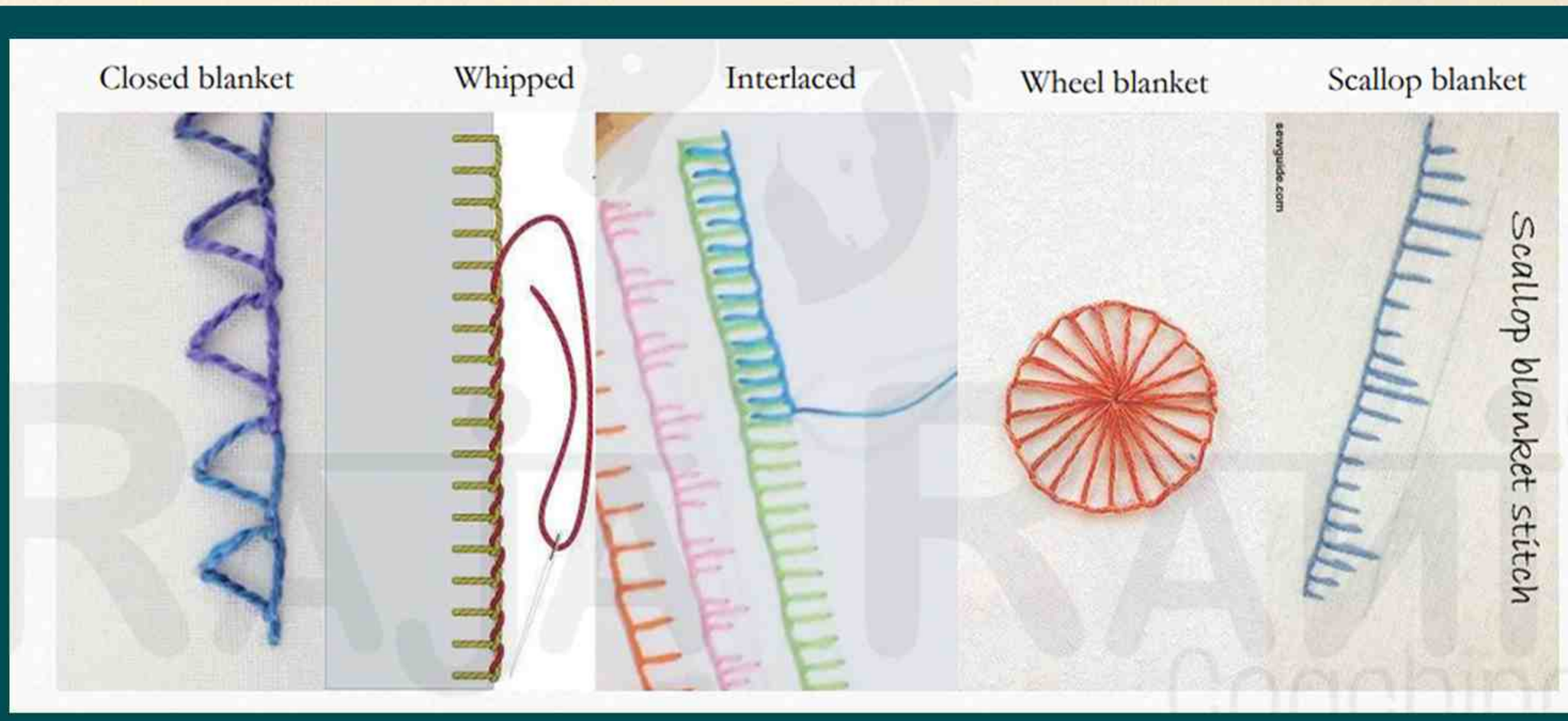




Laced Edging Stitch



Chain Stitch Variations



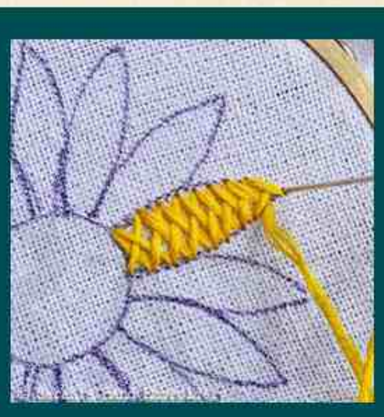
Blanket Stitch Variations

Session 02

15 Semi Advance Embroidery Stitches



Stem Stitch



Herringbone Stitch



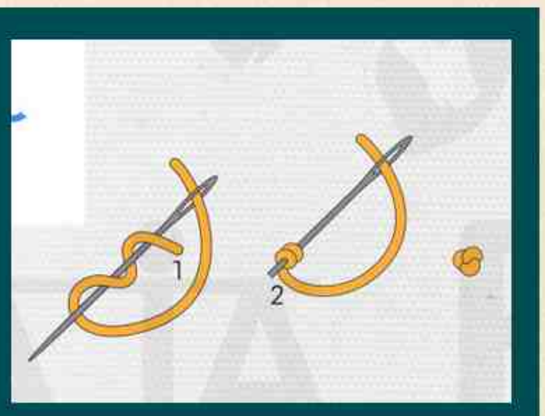
Cross Stitch



Satin Stitch



Leaf Stitch



French Knot



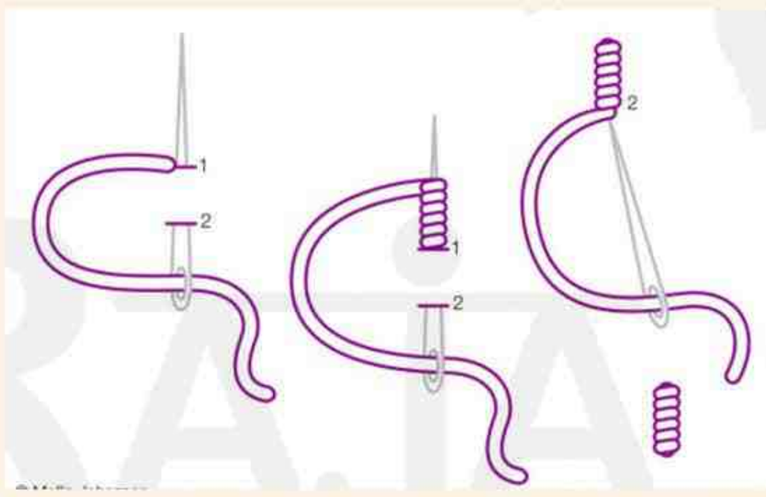
Herringbone Variations

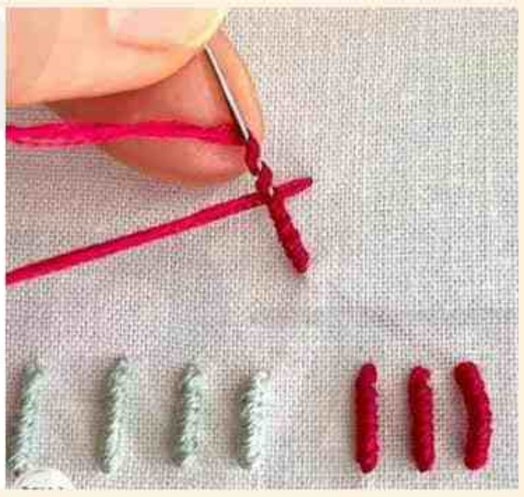


Feather Stitch



Fly Stitch

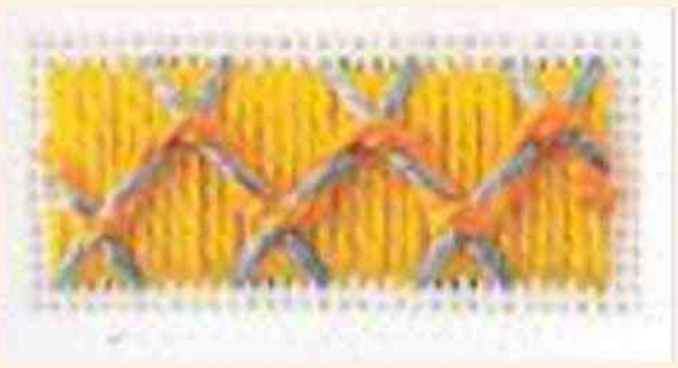




Bullion Stitch



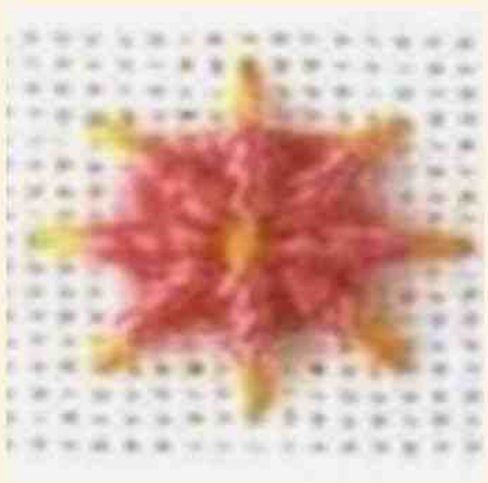
Woven Wheel Flower



Raised Lattice Band



Woven Oval Stitch



Ribbed Web



Tassel Flower



Blanket Stitch Flower

Session 03

State Embroideries : Kantha (Bengal), Phulkari (Punjab), Beads Work Embroidery



Kantha Embroidery



Woven Wheel Flower









Embroidery Beads Work

Session 04

Organza Flowers (Modern Embroidery)



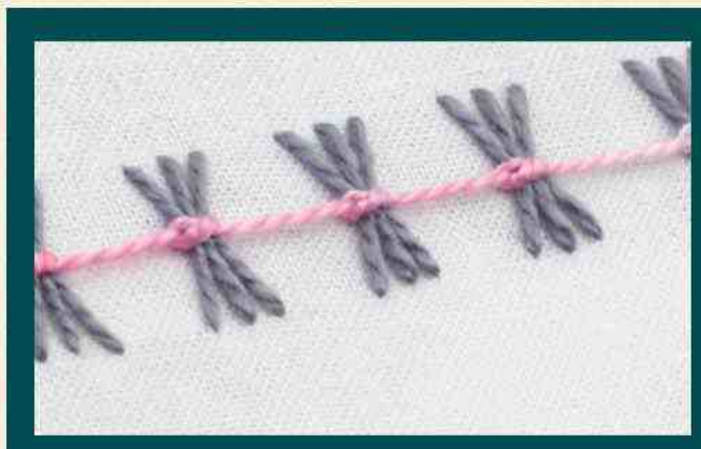






Session 05

14 Semi Advanced Embroidery Stitches



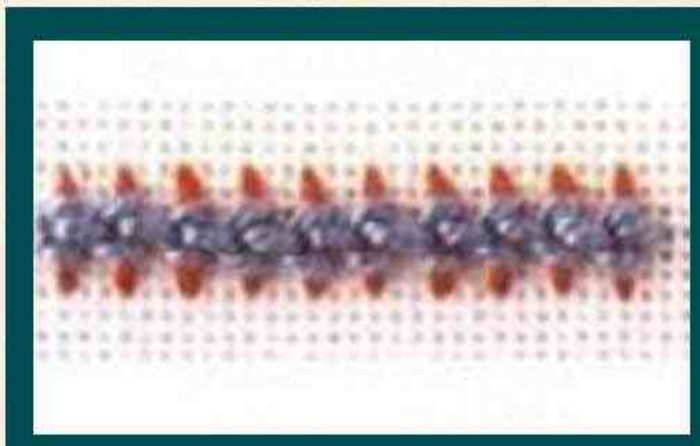
Butterfly Stitch



Striped Woven Band



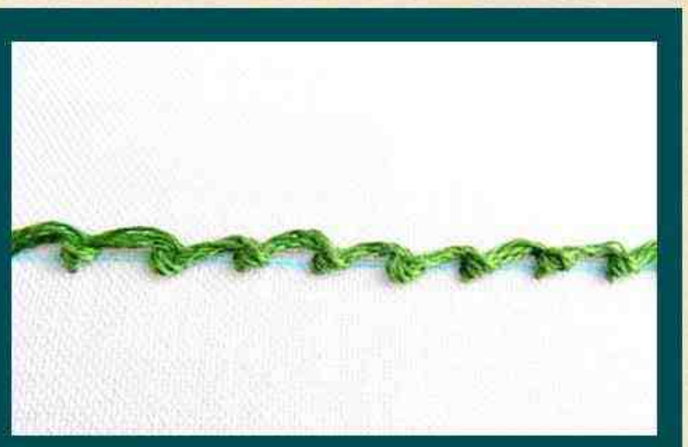
Tulip Stitch



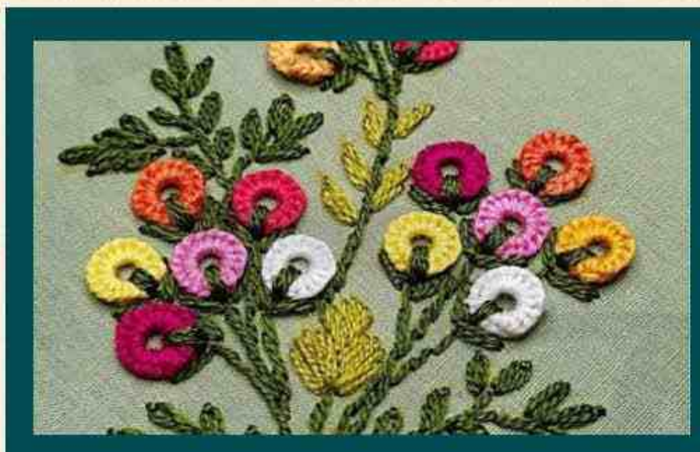
Raised Chain Band



Striped Woven Band



Tulip Stitch



Mirror Ring



Loop Stitch Flower



Bow Stitch



Bead Craft



Blanket Flower



Looped Blanket



Blanket Stitch Flower

Session 06

State Embroideries : Kasuti (Karnataka), Chamba (Himachal Pradesh)



Kasuti Work



Hairstyle Thread Embroidery



Chamba Work



Ribbon Work Embroidery

Session 07

Modern Embroideries : Wired Structure, Feather Flowers











Session 08

4 Advanced Embroidery Stitches



Picot Stitch



Flower petal with needle weave



Rose With Needle Weaving Bar Stitch



Flower Using Fork

Session 09

State Embroideries : Chikankari (Lucknow), Banjara (Mixed Art), Kasida (Kashmir), Ribbon work, 3D bead work



Chikankari



Banjara



Kasida

Ribbon Work



Chikankari



Banjara

3D Bead Work







Session 10

Detailed Lecture Through Samples: How to Use Embroideries on Different Garments











SOCIAL MEDIA & DIGITAL MARKETING

- **Session 01**
  Fundamentals Of Digital Marketing
- **Session 02**
  Keyword & GMB
- **Session 03**
  Right FB & Insta Setup & Content Creation
- **Session 04**
  Creative Visual Content For Social Media (Graphics + Reels) / ChatGPT, Posting, Organic Marketing, Marketplace
- **Session 05**
  Canva, Editing Tools, Story, Hashtags
- **Session 06**
  Reel Shooting, Editing & Voiceover
- **Session 07**
  Boosting
- **Session 08**
  FB Events & Groups
- **Session 09 & 10**
  Meta Ads Manager Setup
- **Session 11**
  Pinterest & WhatsApp Business
- **Session 12**
  LinkedIn, Job Application, Resume Making, Interview
- **Session 13 & 14**
  Youtube
- **Session 15**
  Website Overflow & Influencer Marketing
- **Session 16**
  Retargeting Meta Ads & FB Pixel
- **Session 17**
  Google Analytics
- **Session 18**
  Google Ads
- **Session 19 & 20**
  Digital Marketing Blueprint For Business & Case Studies

SOCIAL MEDIA & DIGITAL MARKETING

Session 01

Fundamentals Of Digital Marketing

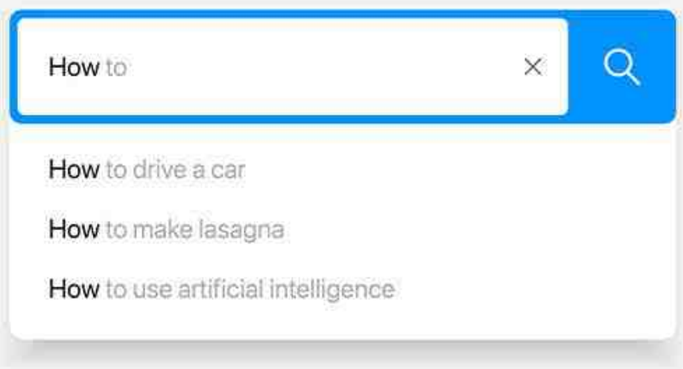




Session 02

Keyword & GMB







Session 03

Right FB & Insta Setup & Content Creation







Session 04

Creative Visual Content For Social Media (Graphics + Reels) / ChatGPT, Posting, Organic Marketing, Marketplace





ChatGPT

Smartwriter.ai

Session 05

Canva, Editing Tools, Story, Hashtags

Canva

GRAPHIC DESIGN TOOL

removebg

BACKGROUND REMOVER TOOL

FREEPIK

FREE VECTORS & GRAPHIC RESOURCES

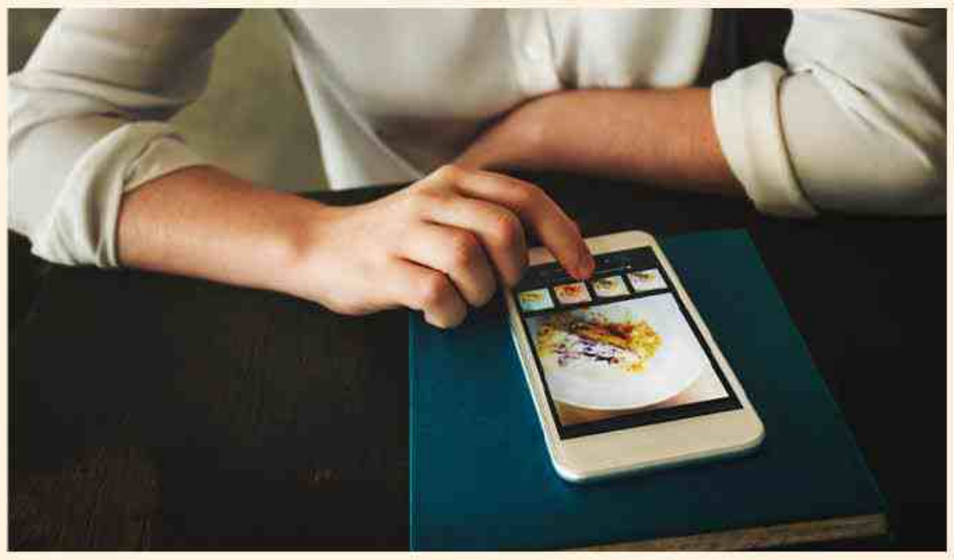
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STOCK PHOTOS & VIDEOS PROVIDER

Session 06

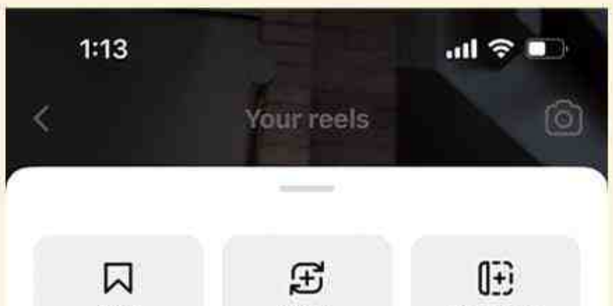
Reel Shooting, Editing & Voiceover

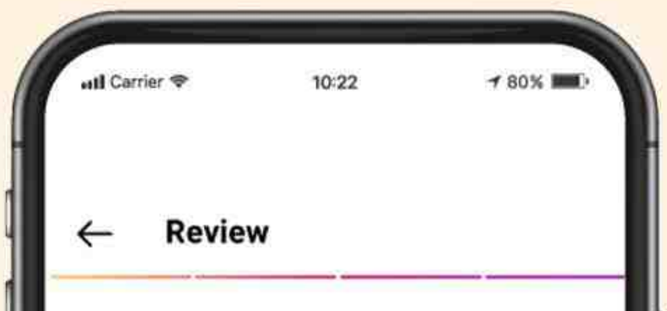




Session 07

Boosting

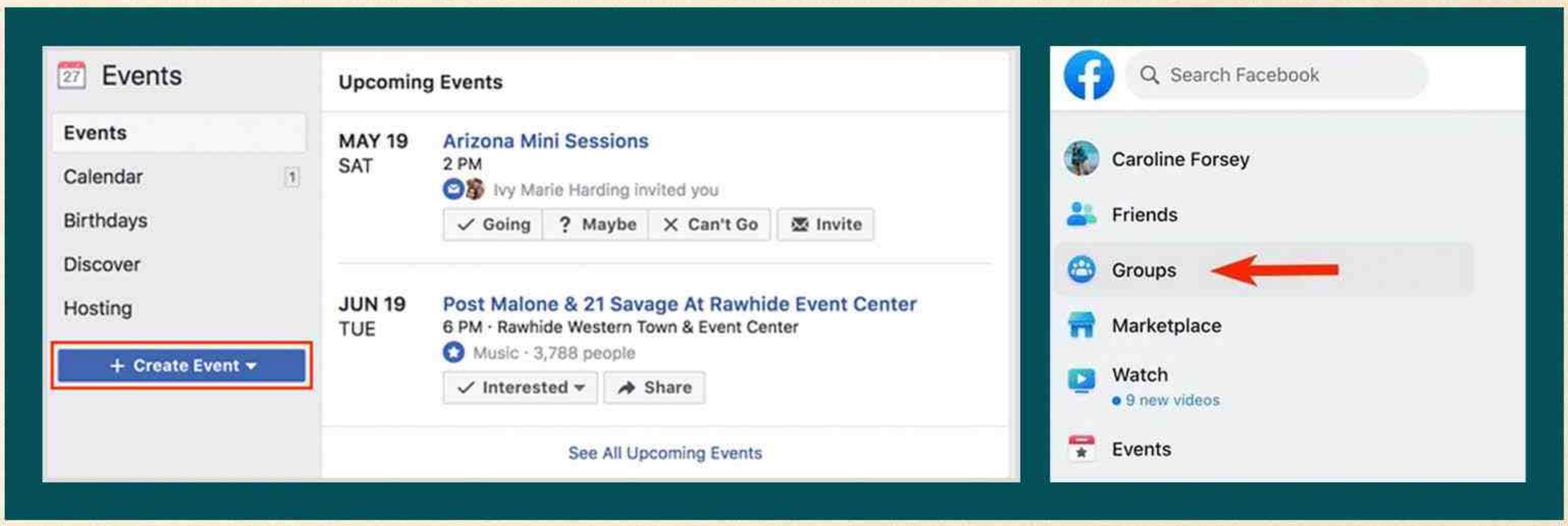






Session 08

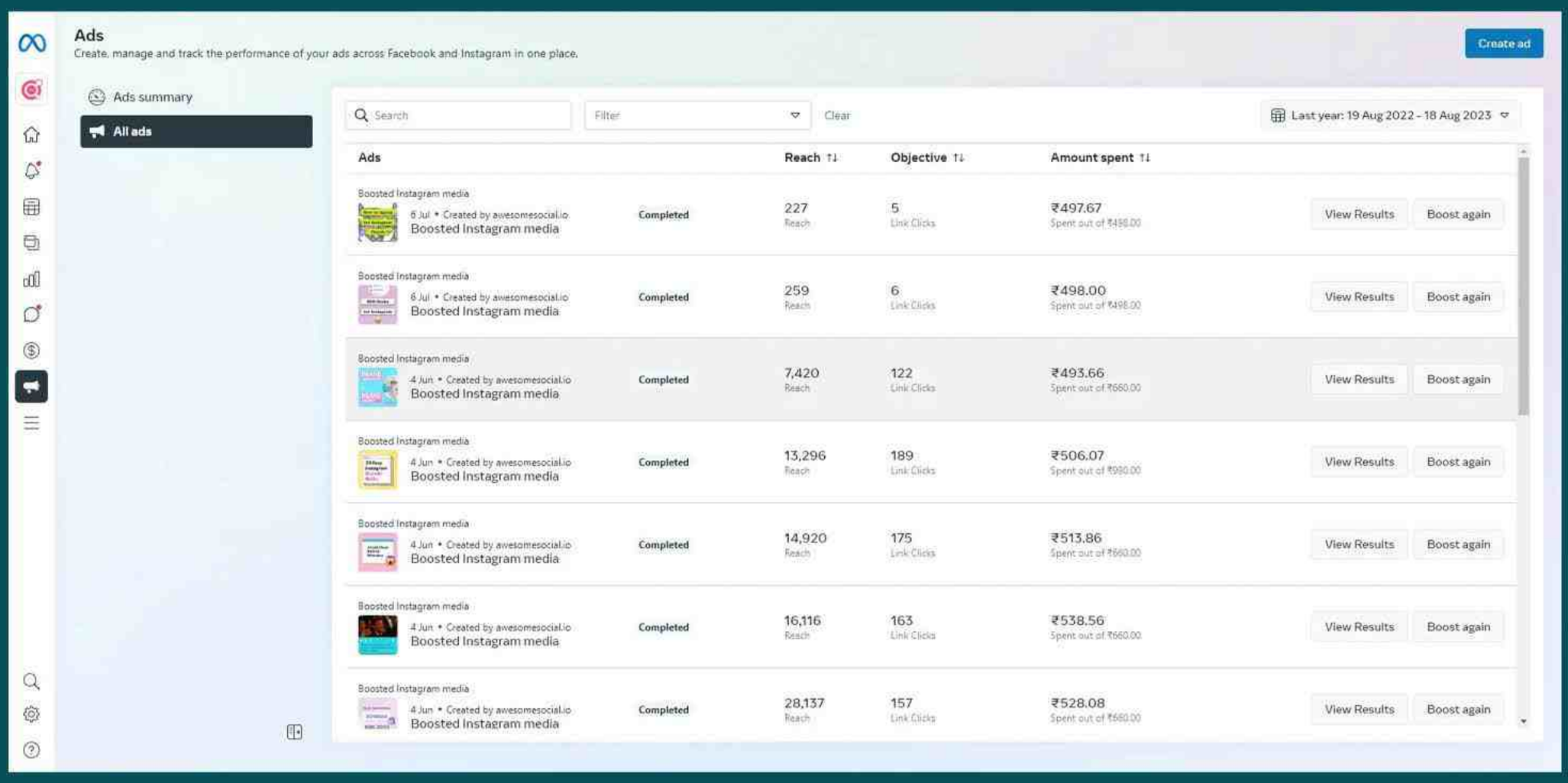
FB Events & Groups



Session 09 & 10

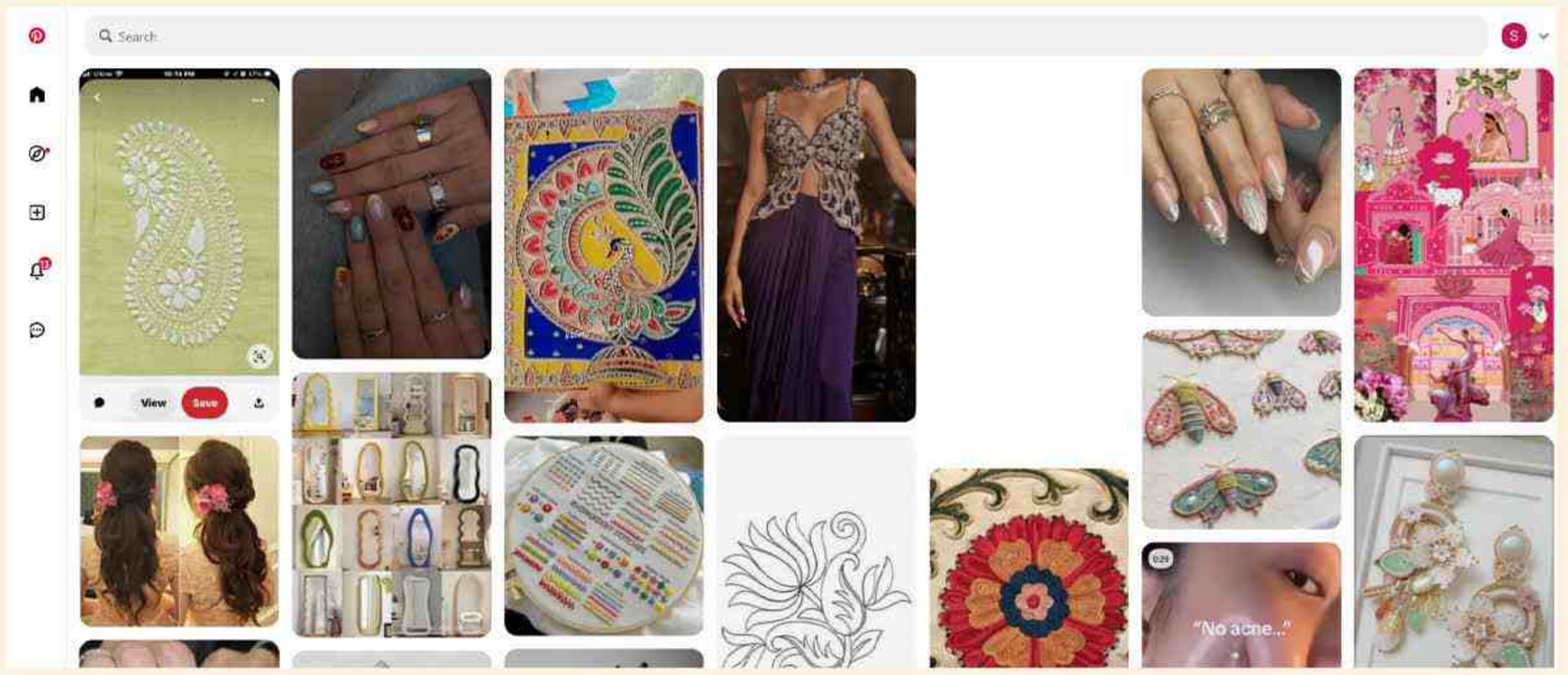
Meta Ads Manager Setup



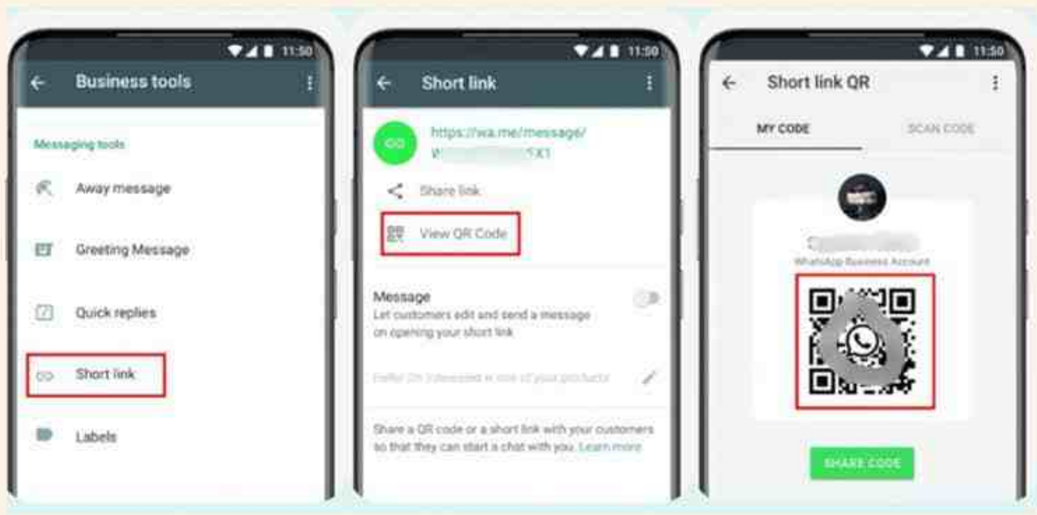


Session 11

Pinterest & WhatsApp Business



WhatsApp Business



Session 12

LinkedIn, Job Application, Resume Making, Interview

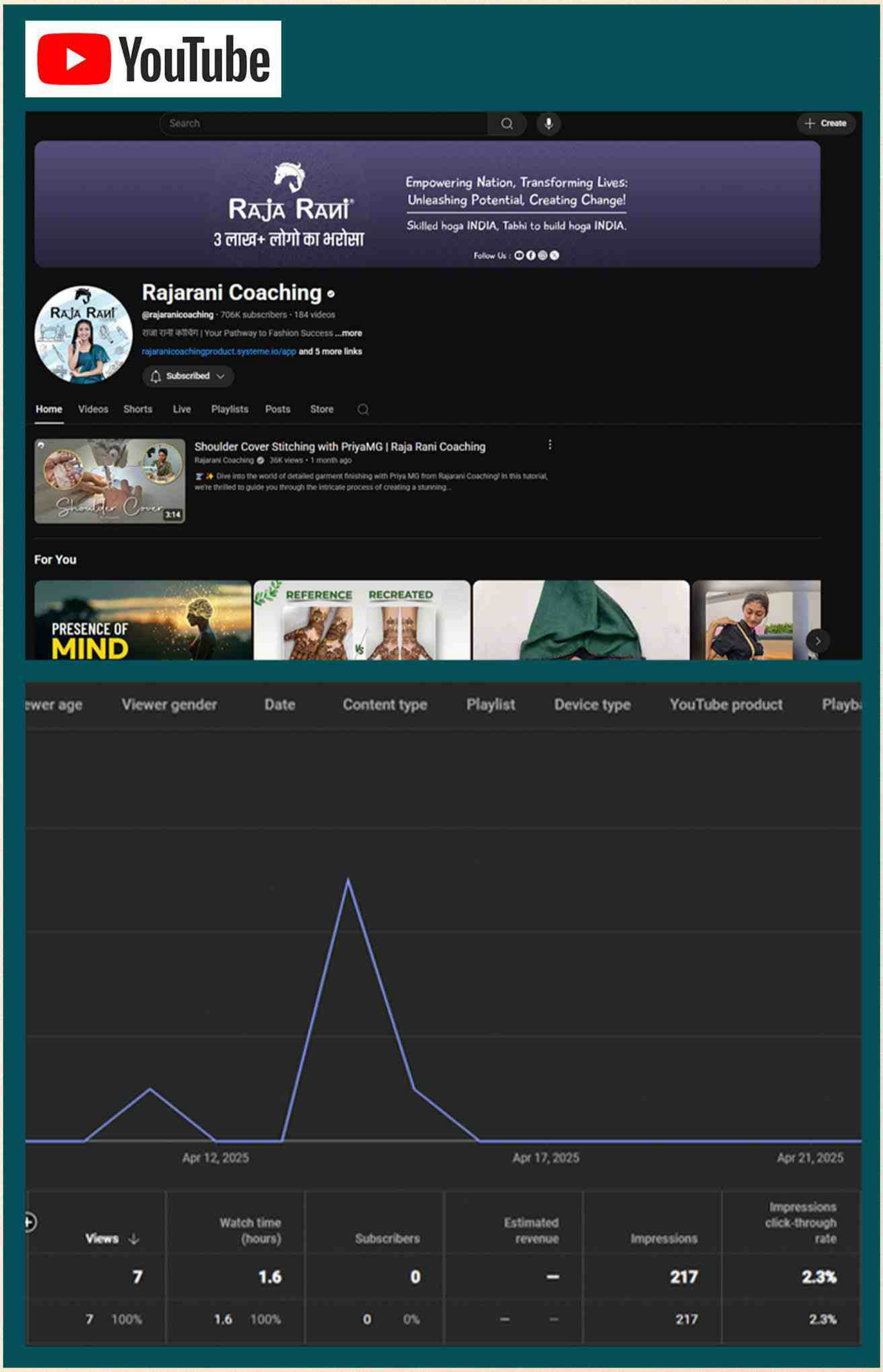
LinkedIn





Session 13 & 14

Youtube



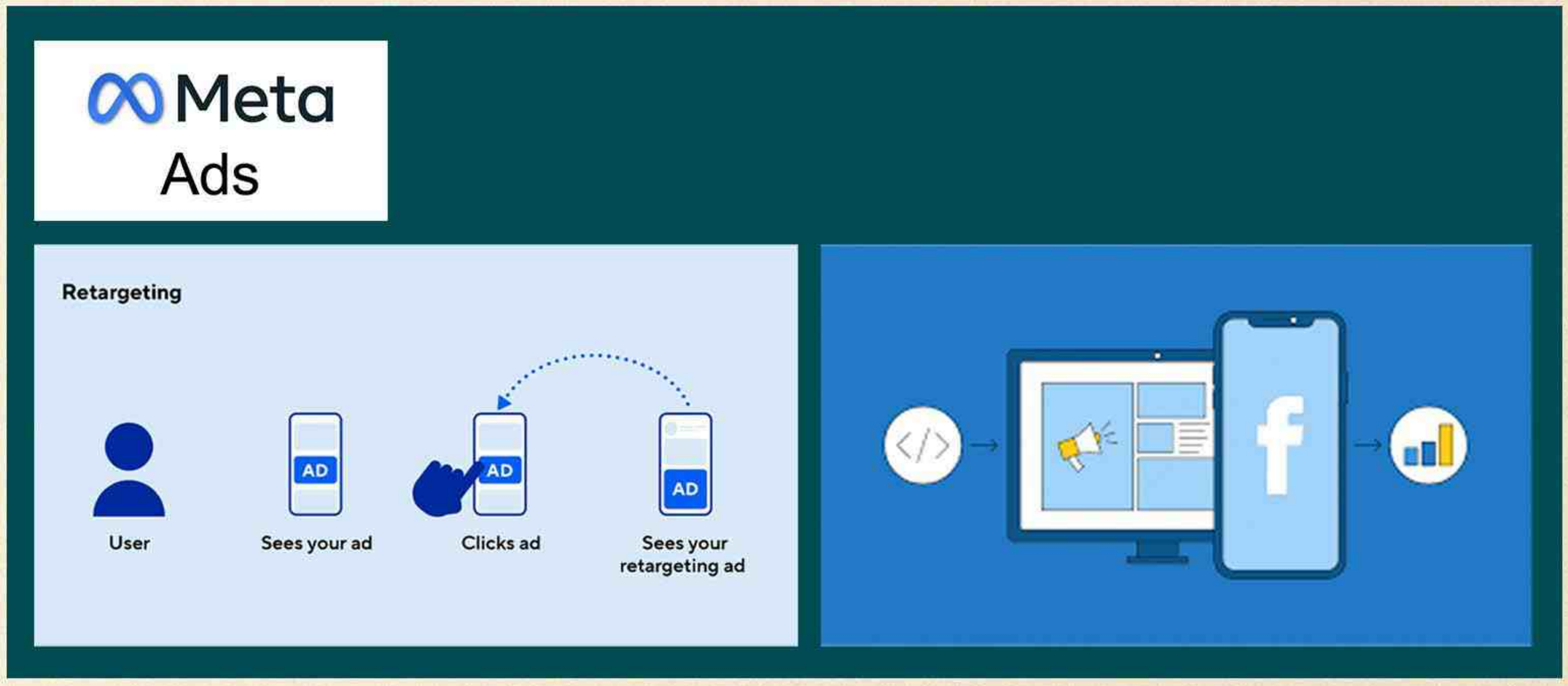
Session 15

Website Overflow & Influencer Marketing



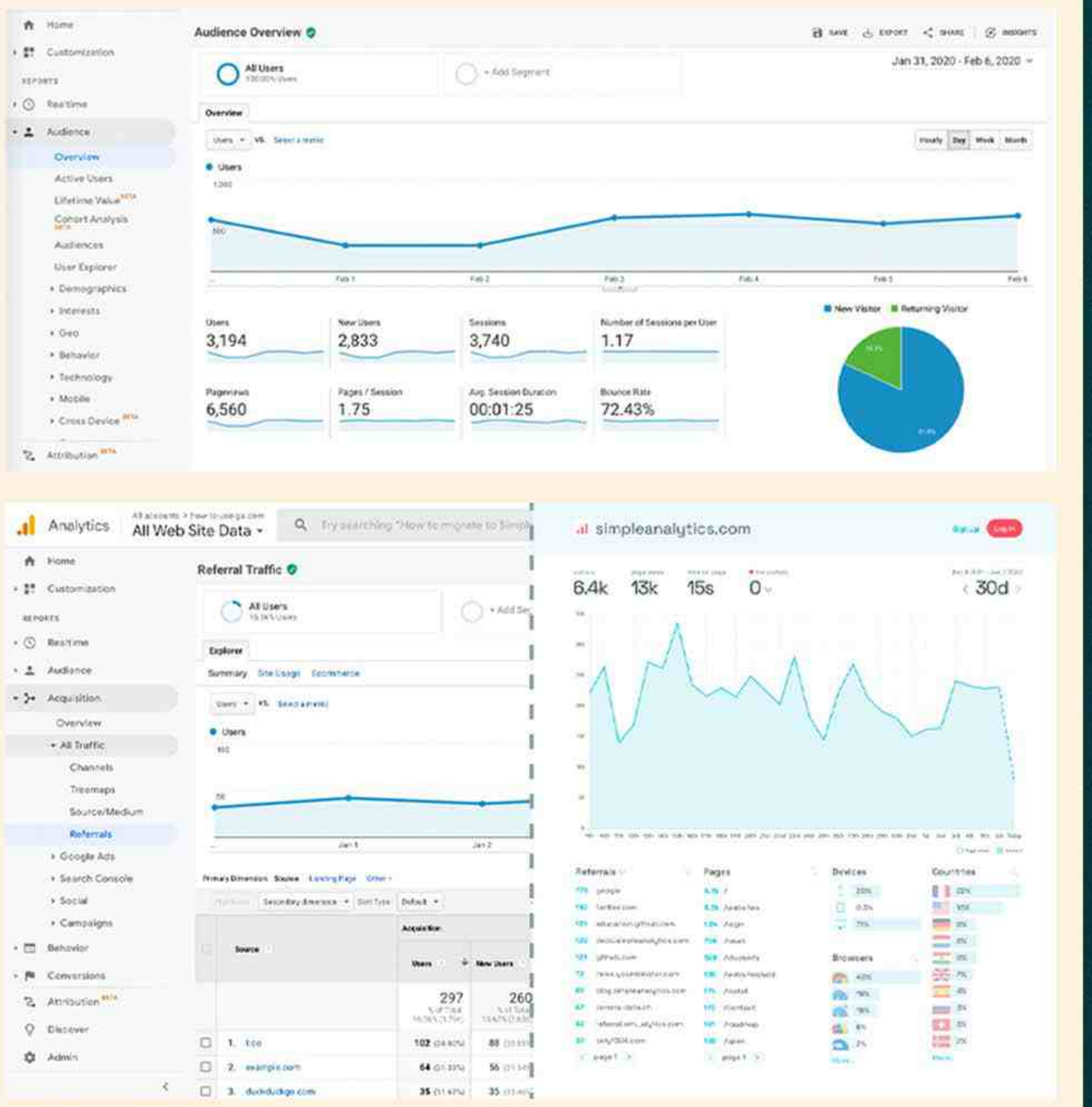
Session 16

Retargeting Meta Ads & FB Pixel



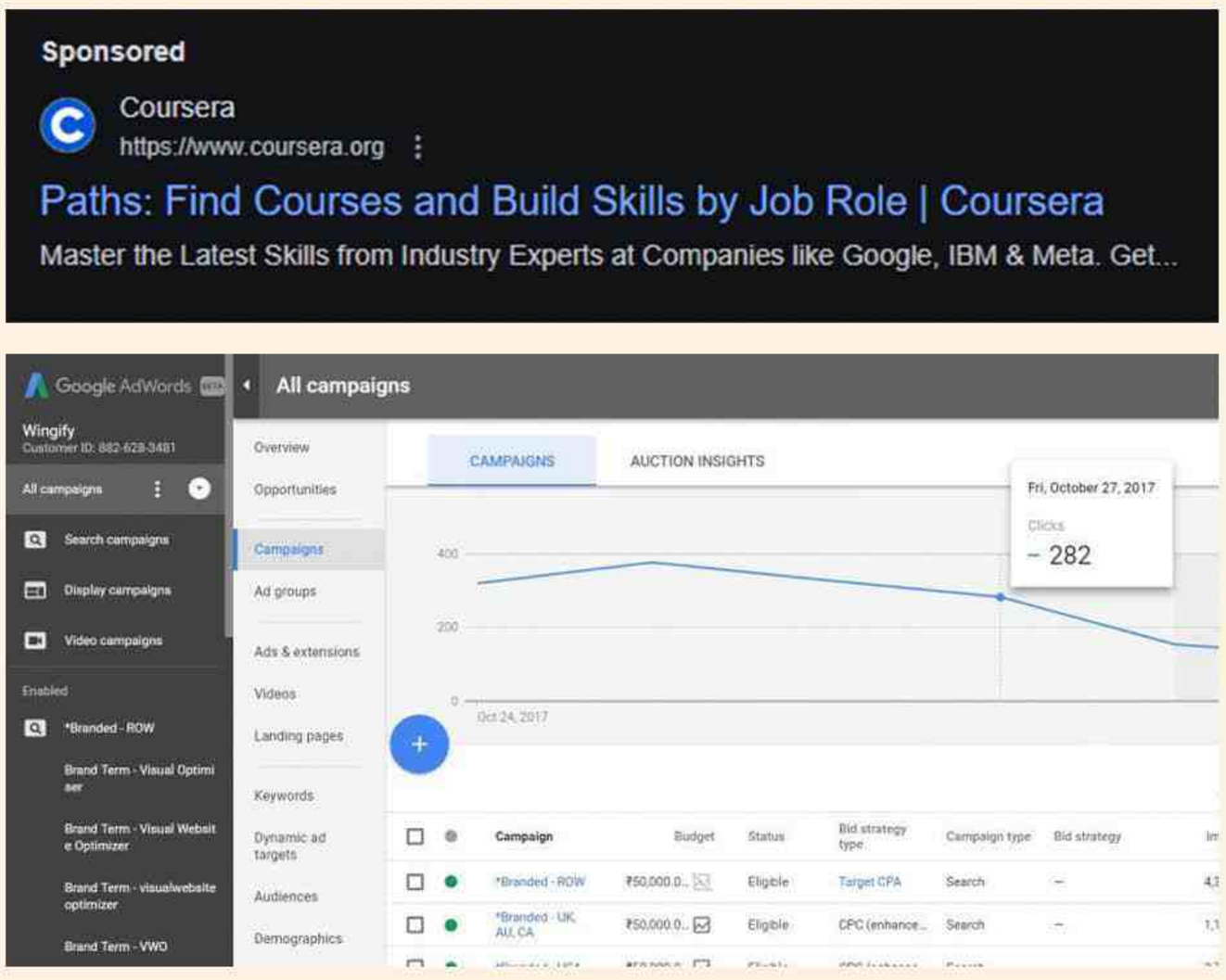
Session 17

Google Analytics



Session 18

Google Ads



Session 19 & 20

Digital Marketing Blueprint For Business & Case Studies



BUISNESS OPERATIONS

- **Session 01**
  Stages Of The Fashion Cycle
- **Session 02**
  Consumer Behaviour & Market Understanding
- **Session 03**
  Branding & Design Language
- **Session 04**
  Product Strategy & Market Testing
- **Session 05**
  Distribution & E-Commerce
- **Session 06**
  Business Model
- **Session 07**
  Operations Planning & Implementation
- **Session 08**
  Funding & Financial Planning
- **Session 09**
  Risk & Team Management
- **Session 10**
  Growth Marketing & Brand Positioning For Expansion

BUSINESS OPERATIONS

Session 01

Stages Of The Fashion Cycle



Session 02

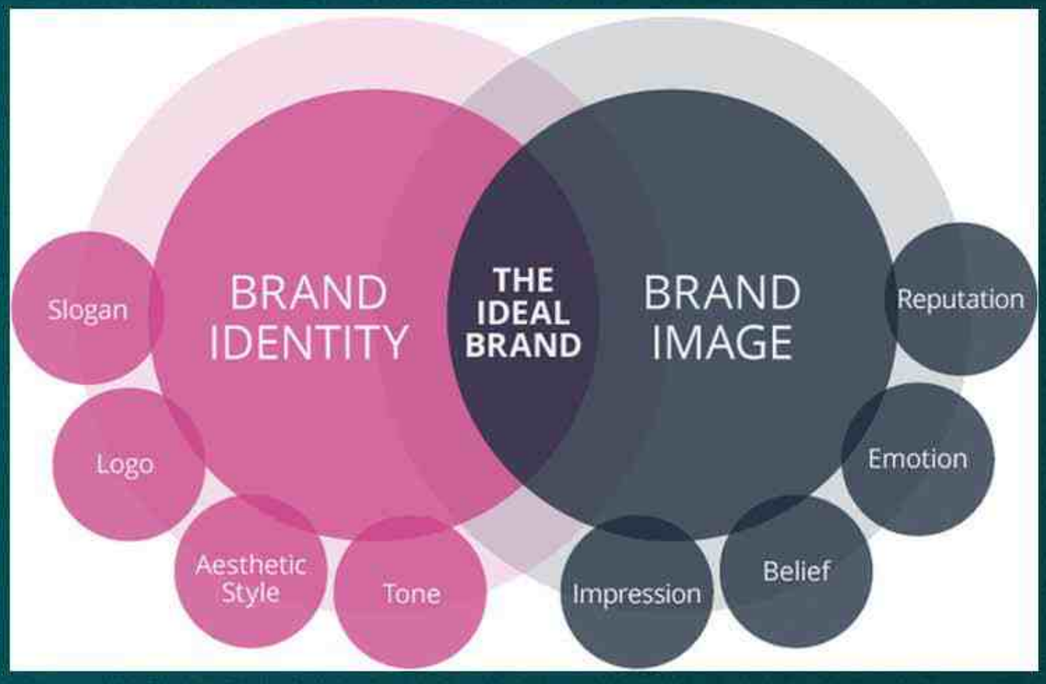
Consumer Behaviour & Market Understanding





Session 03

Branding & Design Language



Session 04

Product Strategy & Market Testing



Session 05

Distribution & E-Commerce



Session 06

Business Model



Session 07

Operations Planning & Implementation





Session 08

Funding & Financial Planning



Session 09

Risk & Team Management



Session 10

Growth Marketing & Brand Positioning For Expansion



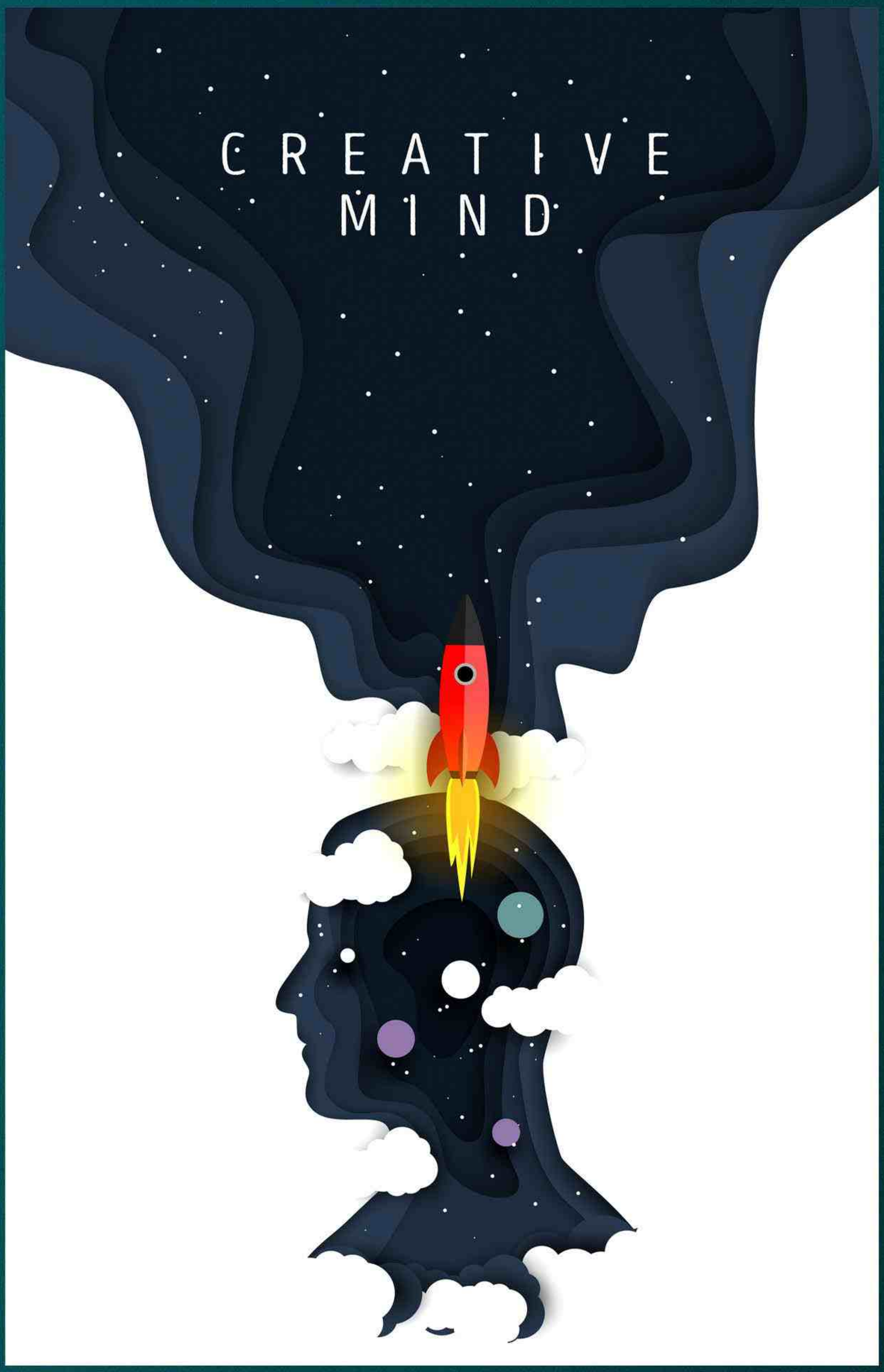
PERSONALITY DEVELOPMENT

- **Session 01**
  Your Thoughts Are Designing Your Future
- **Session 02**
  Time Management & Balancing Work-Life
- **Session 03**
  Resilience & Grit: Building Inner Strength In Tough Times
- **Session 04**
  Think Win-Win – Build Empowering Relationships
- **Session 05**
  The Science Of Achievement
- **Session 06**
  Winning In Interview & Will In Workplace
- **Session 07**
  Startup Mindset: Dream Big, Start Small
- **Session 08**
  Startup Skill Set: Turning Ideas Into Reality
- **Session 09**
  Building Self-Confidence
- **Session 10**
  Breaking The Emotional Loop Of Fear, Doubt & Delay
- **Session 11**
  Visioning & Goal Setting For The Next 3 Years
- **Session 12**
  Take Massive Action – From Idea to Execution

PERSONALITY DEVELOPMENT

Session 01

Your Thoughts Are Designing Your Future



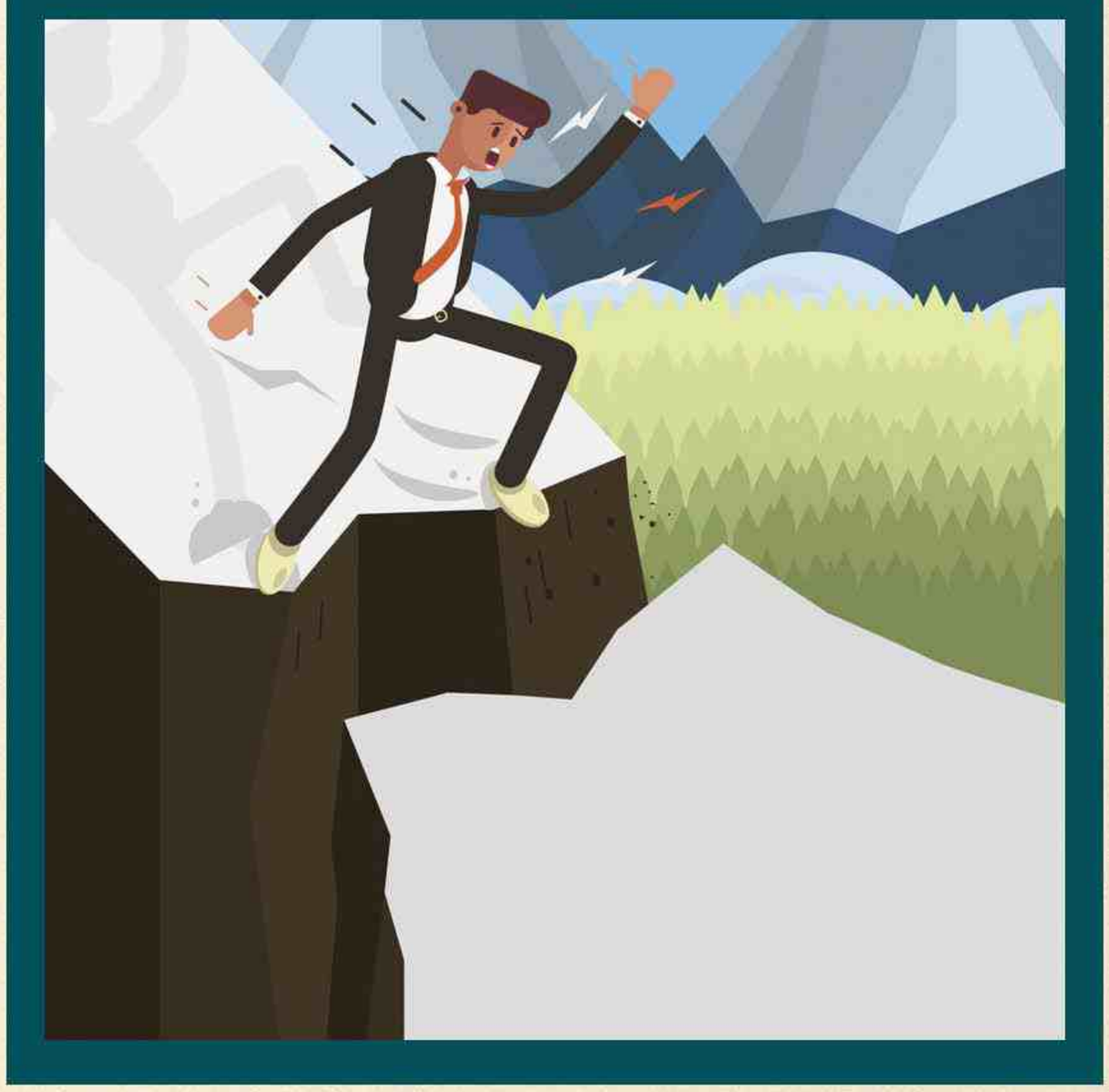
Session 02

Time Management & Balancing Work-Life



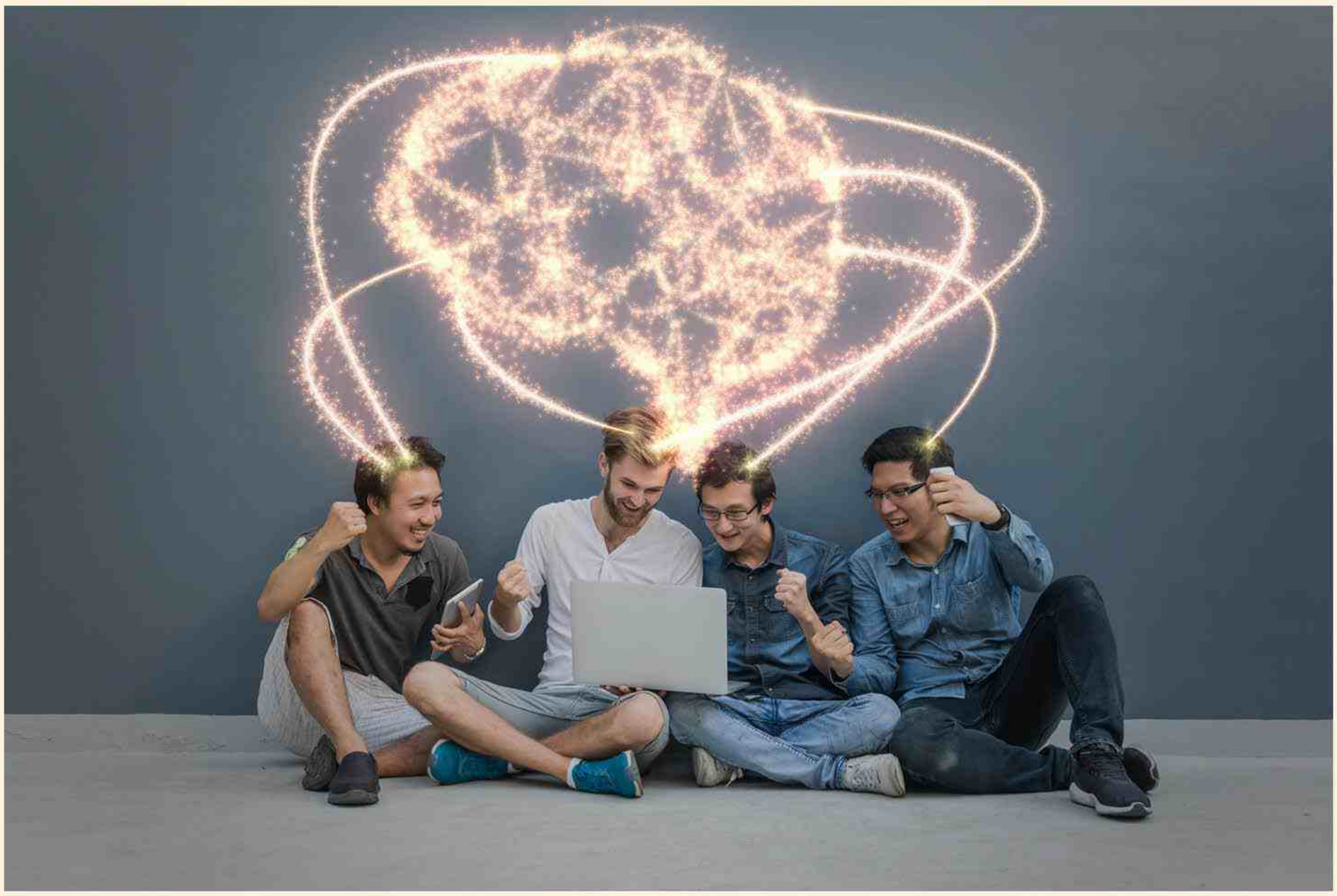
Session 03

Resilience & Grit: Building Inner Strength In Tough Times



Session 04

Think Win-Win – Build Empowering Relationships



Session 05

The Science Of Achievement



Session 06

Winning In Interview & will In Workplace



Session 07

Startup Mindset: Dream Big, Start Small



Session 08

Startup Skill Set: Turning Ideas Into Reality



Session 09

Building Self-Confidence



Session 10

Breaking The Emotional Loop Of Fear, Doubt & Delay



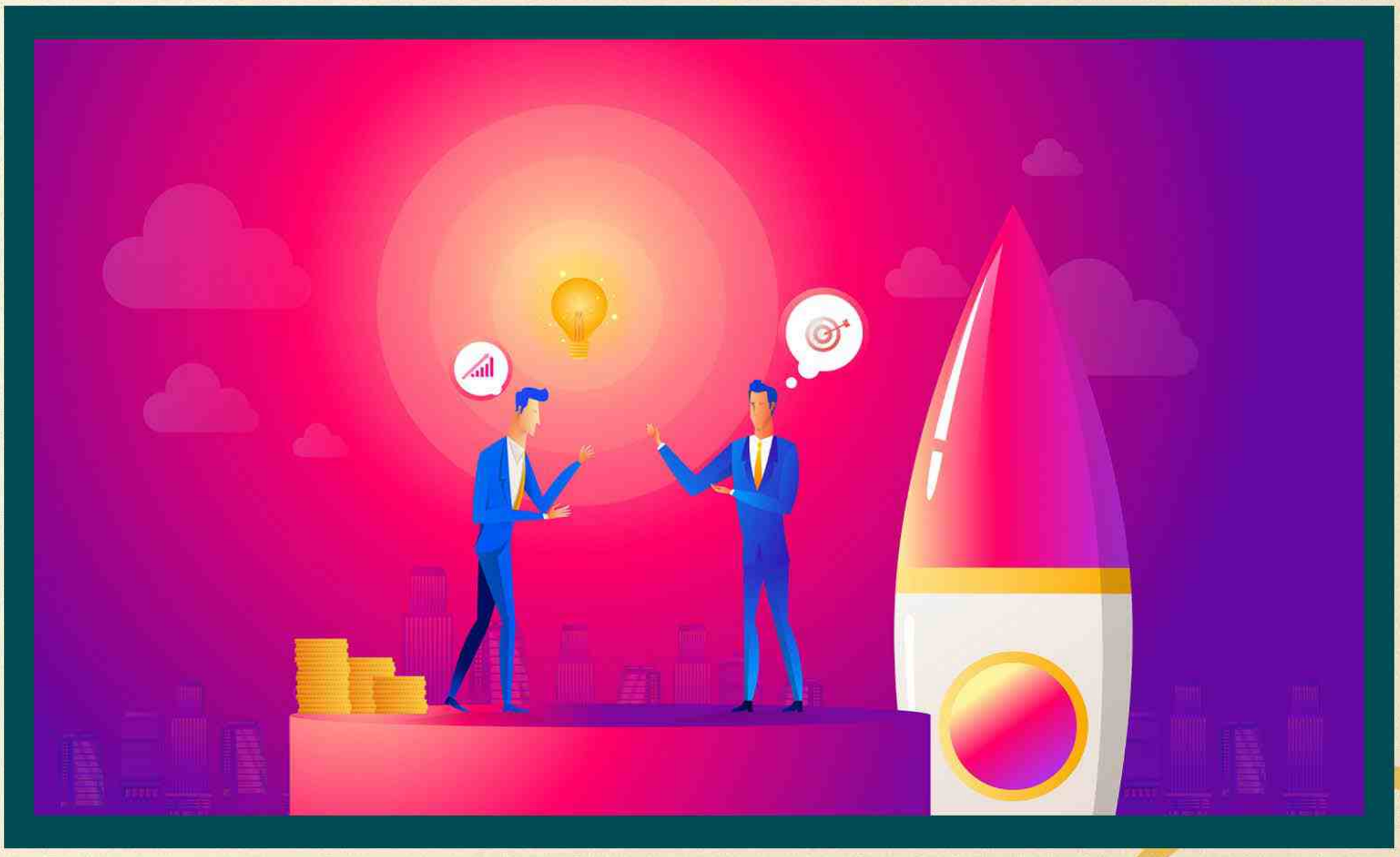
Session 11

Visioning & Goal Setting For The Next 3 Years



Session 12

Take Massive Action – From Idea to Execution



GARMENT CONSTRUCTION

- The Core Knowledge Of Stitching
- Running Wear (Kurti’s & Bottom’s)
- The Art Of Blouse Mastery
- Western Silhouettes
- Mini Couture Girl’s
- Occasion Wear
- Mini Couture Boy’s
- Men’s Fashion

THE CORE KNOWLEDGE OF STITCHING

- Sewing Machine Knowledge
- Equipment Knowledge
- Basic Stitches
- Body Measurement
- Block Variety
- Neckline Variety
- Collar Variety
- Sleeve Variety
- Pocket Variety
- Zip Variety
- Variety Of Hook - Eye & Gaj - Button
- Quilting

THE CORE KNOWLEDGE OF STITCHING

Sewing Machine Knowledge





Equipment Knowledge



Thread



Scissor



Measuring Tape



Pearl Pin



French Curve Scale



Grading Scale



Seam Ripper



Calculator



Hand Needle



Piping Dori



Fusing Tape



Body Tape



Paper Canvas



Chalk



Chalk Sharpner



One Side Pressure Foot



Pearl Pin Cushion



Panda Chalk



Tracing Wheel



Pinking Scissor

Basic Stitches



Horizontal Line 0.25"



Horizontal Line 0.50"



Dianogal Line 0.25"



Square 0.25"



Spiral 0.25"



Round 0.25"



Leaf 0.25"



Waves 0.25"



Geometric Pattern



Raja Rani Logo

Body Measurement



Self Measurement



Client Measurement





Different Size Measurement

Block Variety

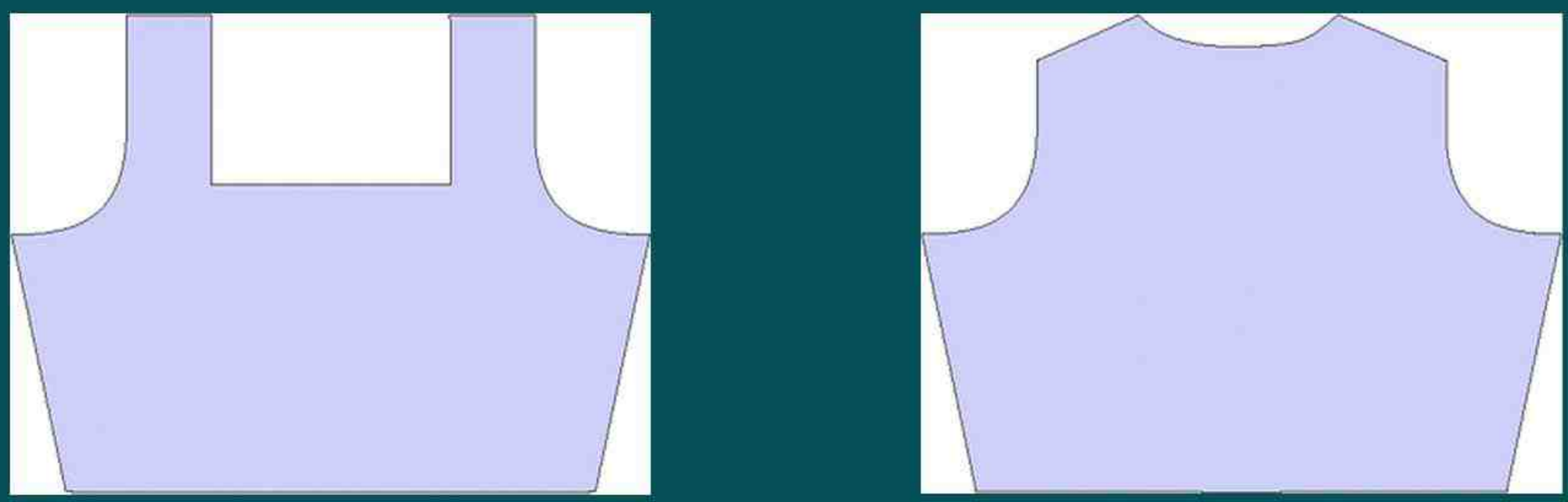
Both Pack Neck Block

FRONT BACK

Both Deep Neck Block

FRONT BACK

Front Deep Back Pack Neck Block



FRONT BACK

Neckline Variety



T - Shirt Neck



Key - Hole Neck



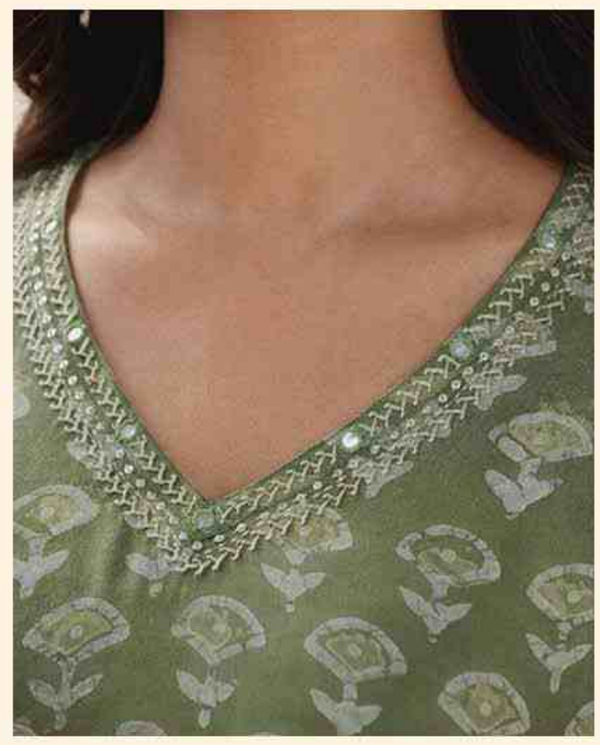
Queen Neck



Deep Round Neck



Square Neck



V-Leaf Neck



Sweet Heart Neck



Straight V - Neck



Straight V - Belt Neck

Collar Variety



Basic Collar



Round Collar



Shirt Collar



Polo Collar



Flatter Collar



Straight Collar



Peter Pan Collar

Sleeve Variety



Elbow Sleeve



Full Sleeve



3/4 Sleeve



Short Sleeve



Umbrella Sleeve



Bell Sleeve



Detachable Sleeve

Pocket Variety



V-Cut Patch Pocket



Seam Pocket



Slash Pocket



Cargo Pocket

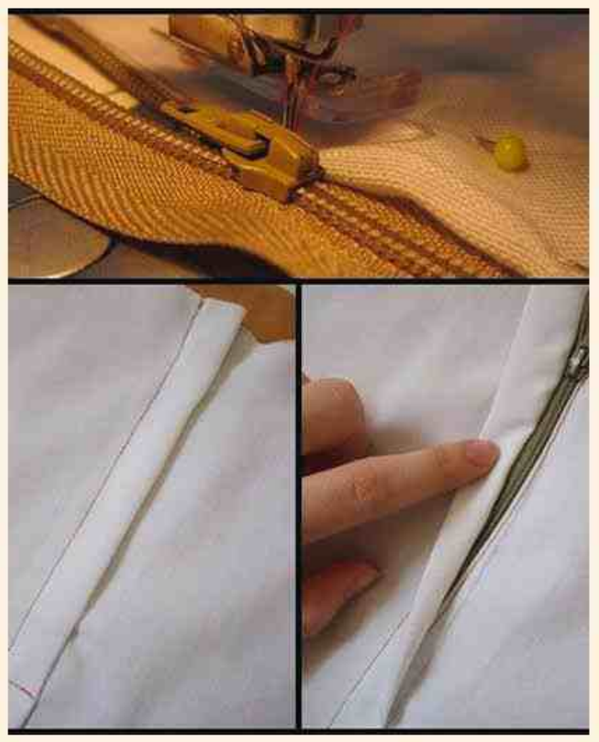
Zip Variety



Metal Zip

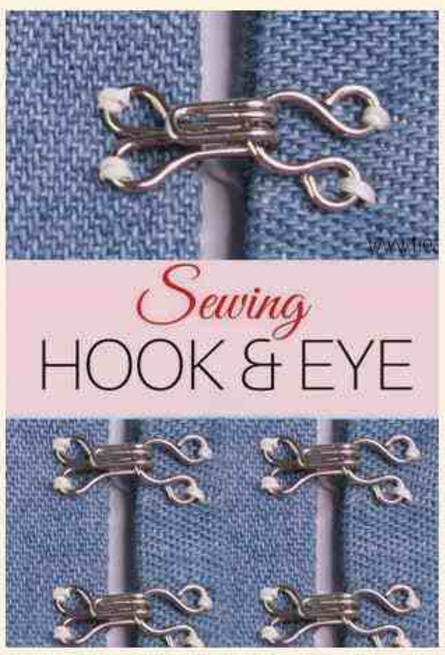


Invisible Zip



Nylon Zip

Variety Of Hook - Eye & Gaj - Button



Hand Made Hook - Eye



Ready Made Hook - Eye



Gaj



Button Variety

Quilting



RUNNING WEAR (KURTI'S & BOTTOM'S)

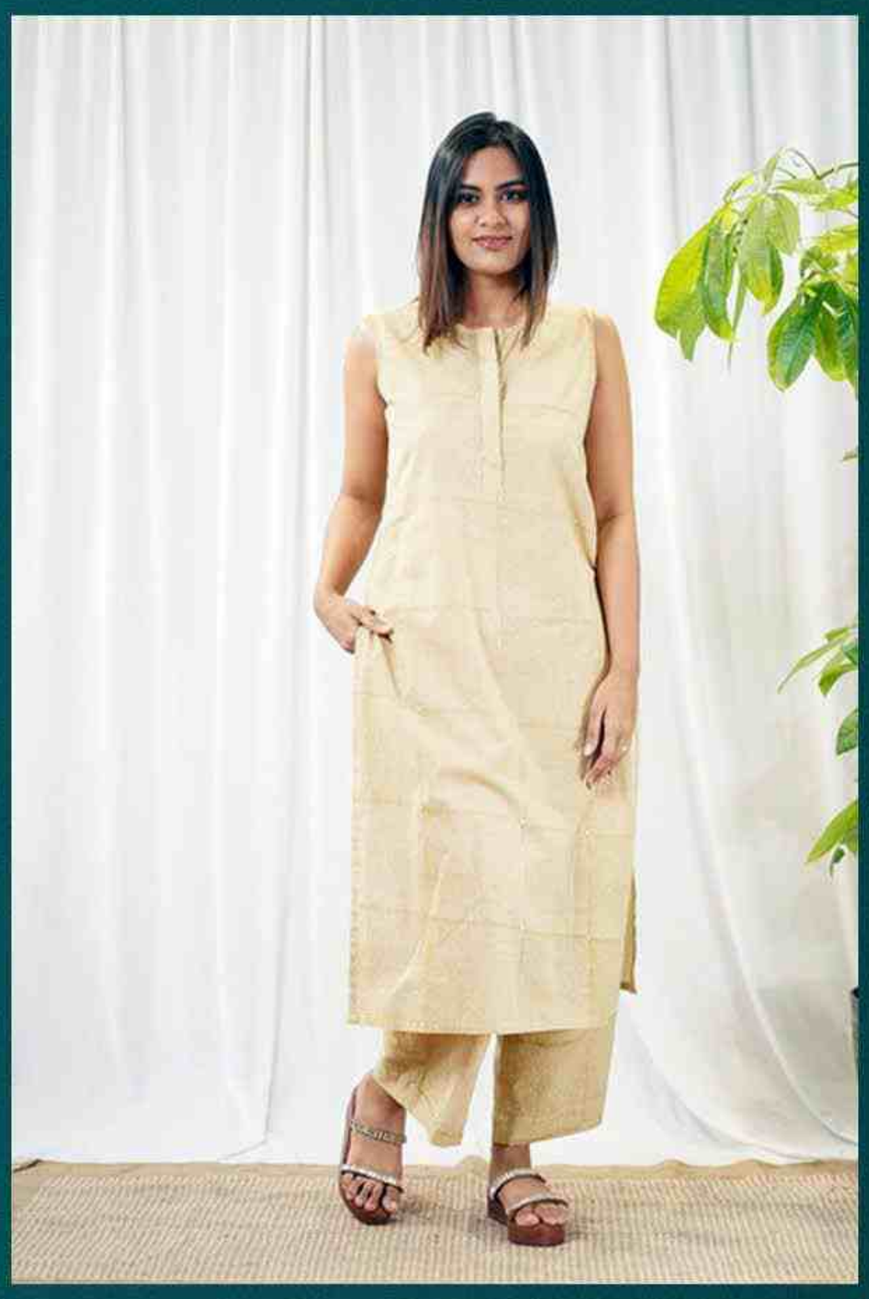
- Straight Kurti With Simple Salwar
- Sleeveless Kurti With Cigar Pant
- Both Deep Neck Straight Kurti
- Flat Round Collar A-Line Kurti With Palazzo
- V-Leaf Neck Kurti With Afghani Salwar
- Pleated Lantern Sleeve Top
- Coat Collar Sleeveless Slit Kurti

RUNNING WEAR (KURTI'S & BOTTOM'S)

- **Straight Kurti With Simple Salwar**



- **Sleeveless Kurti With Cigar Pant**



Both Deep Neck Straight Kurti



Flat Round Collar A-Line Kurti With Palazzo



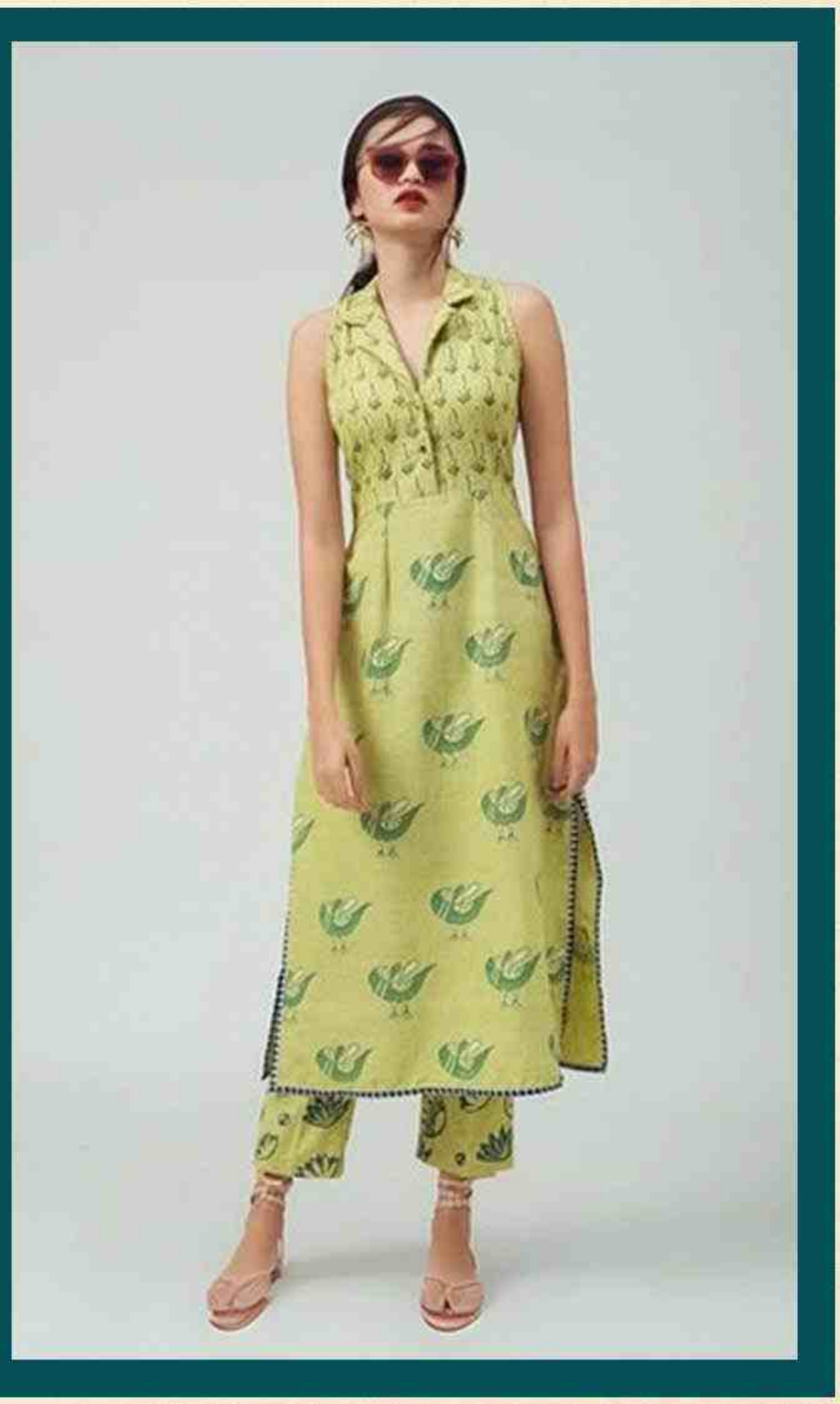
- **V-Leaf Neck Kurti With Afghani Salwar**



Pleated Lantern Sleeve Top



Coat Collar Sleeveless Slit Kurti



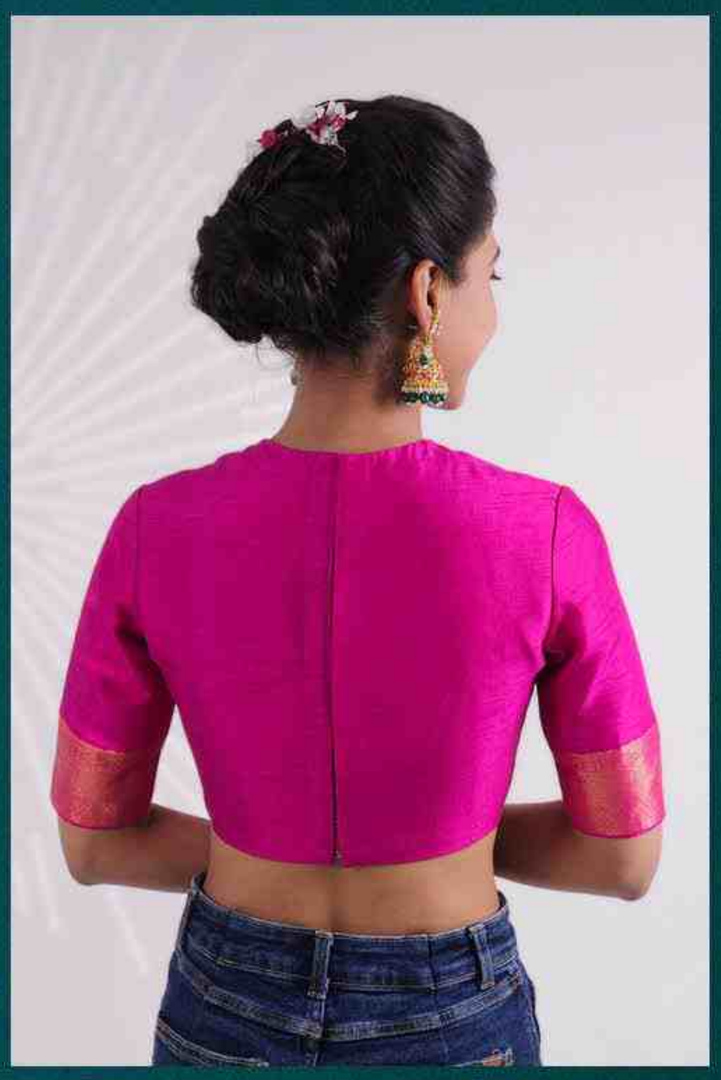
THE ART OF BLOUSE MASTERY

- Princess Cut Both Pack Neck Blouse
- Princess Cut Both Deep Neck Blouse
- Straight Dart with Puff Sleeve Blouse
- Variation Of 4 Back Patterns
- Four Dart Belt Puff Sleeve Blouse
- Katori Blouse
- Shirt Collar Blouse
- Straight Dart Sleeveless Blouse
- PriyaMG Special Pattern Blouse
- Long Blouse [Rec.]
- Transparent Neck With Cowl Sleeve Blouse
- Madhubala Bridal Blouse
- One Shoulder Blouse
- Off Shoulder Blouse [Rec.]
- V-Notch Tube
- Long Sleeve Jacket
- Parallel Strap Tube
- Lotus Leaf Tube
- Twist Knot Tube
- Corset Tube [Rec.]
- Cowl Tube
- Rose Petal Tube
- Tassels Halter Neck Blouse
- Horseshoe Neck Blouse
- Sabyasachi Blouse
- Rajwadi Backless Peplum Blouse
- Long Corset [Rec.]

THE ART OF BLOUSE MASTERY

Princess Cut Both Pack Neck Blouse





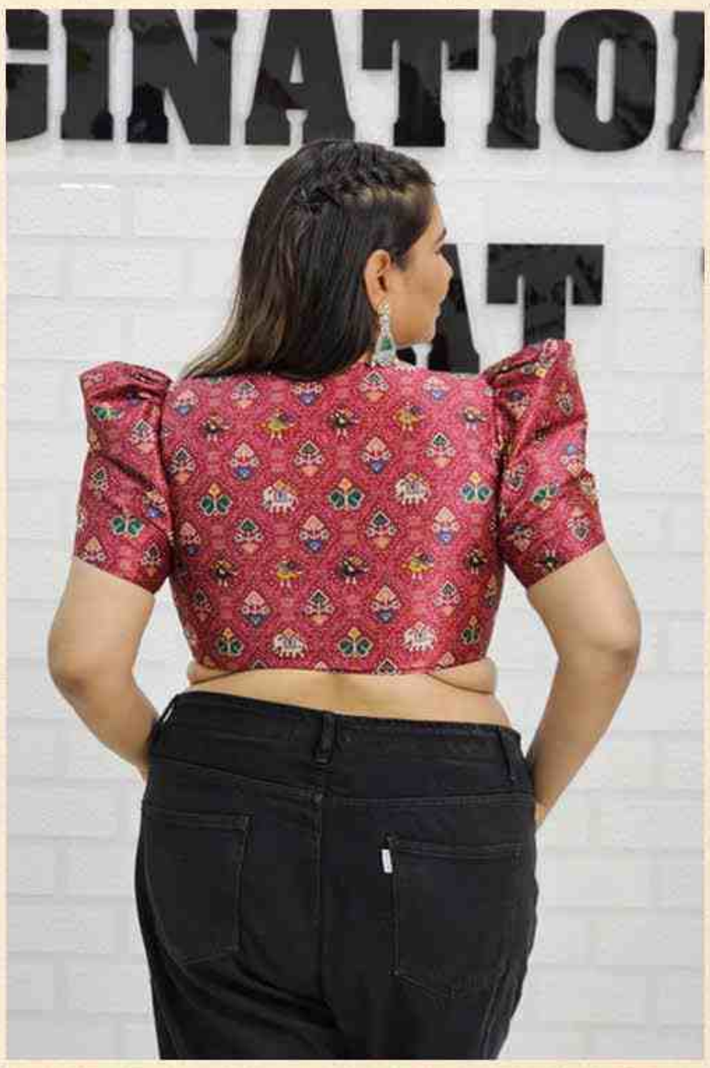
Princess Cut Both Deep Neck Blouse



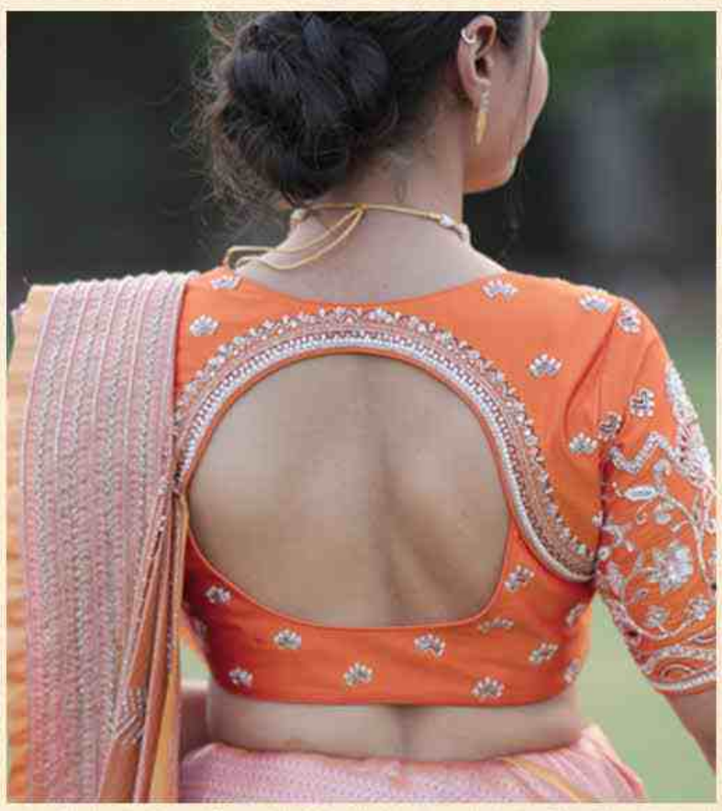


Straight Dart With Puff Sleeve Blouse





Variation Of 4 Back Patterns



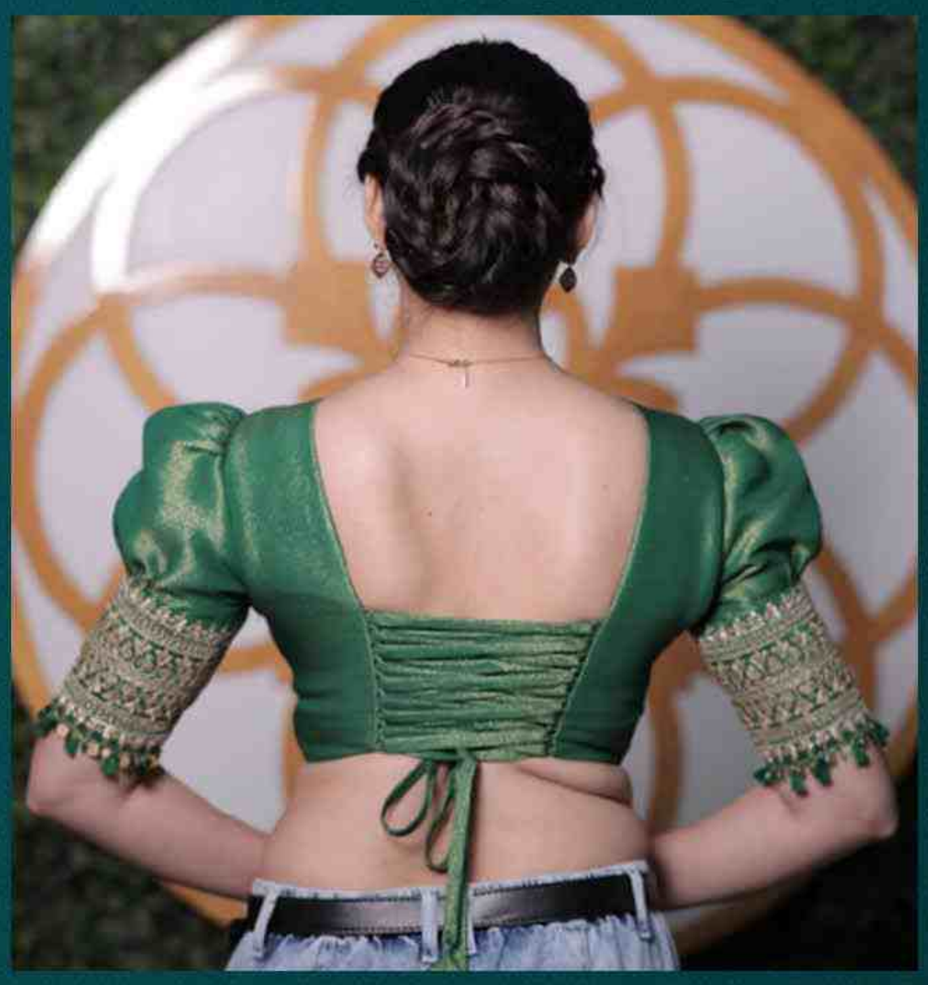




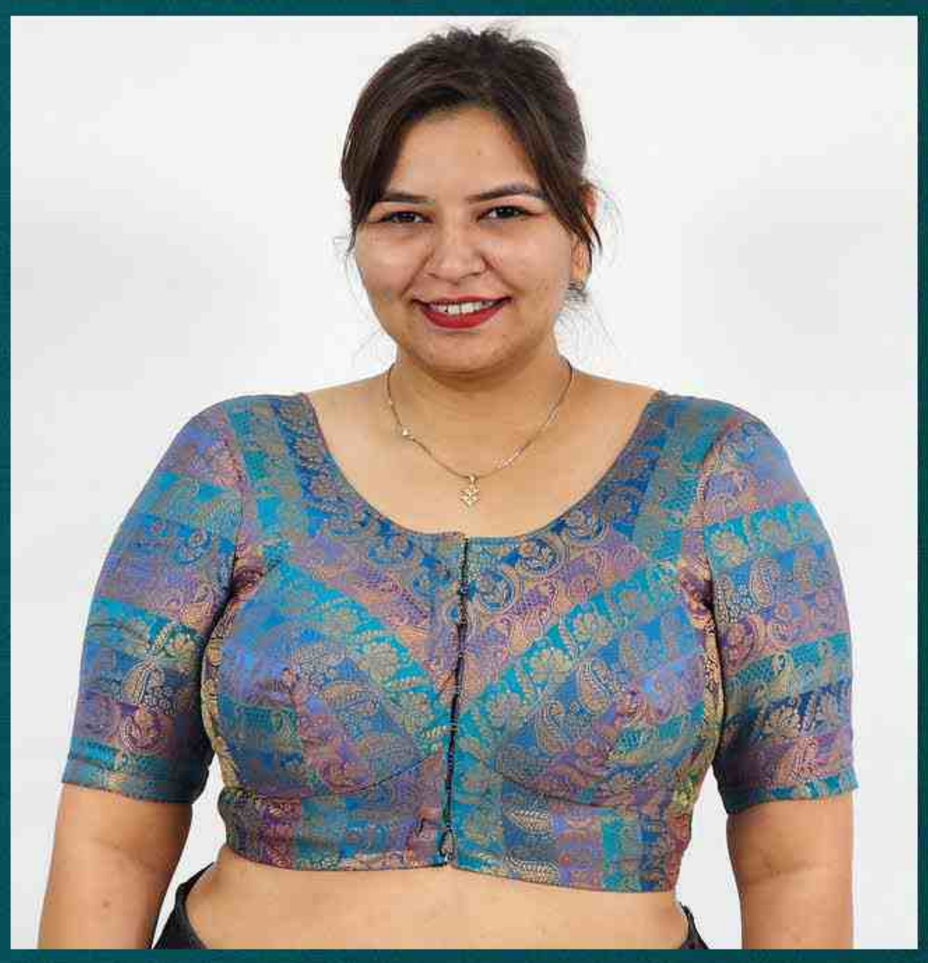


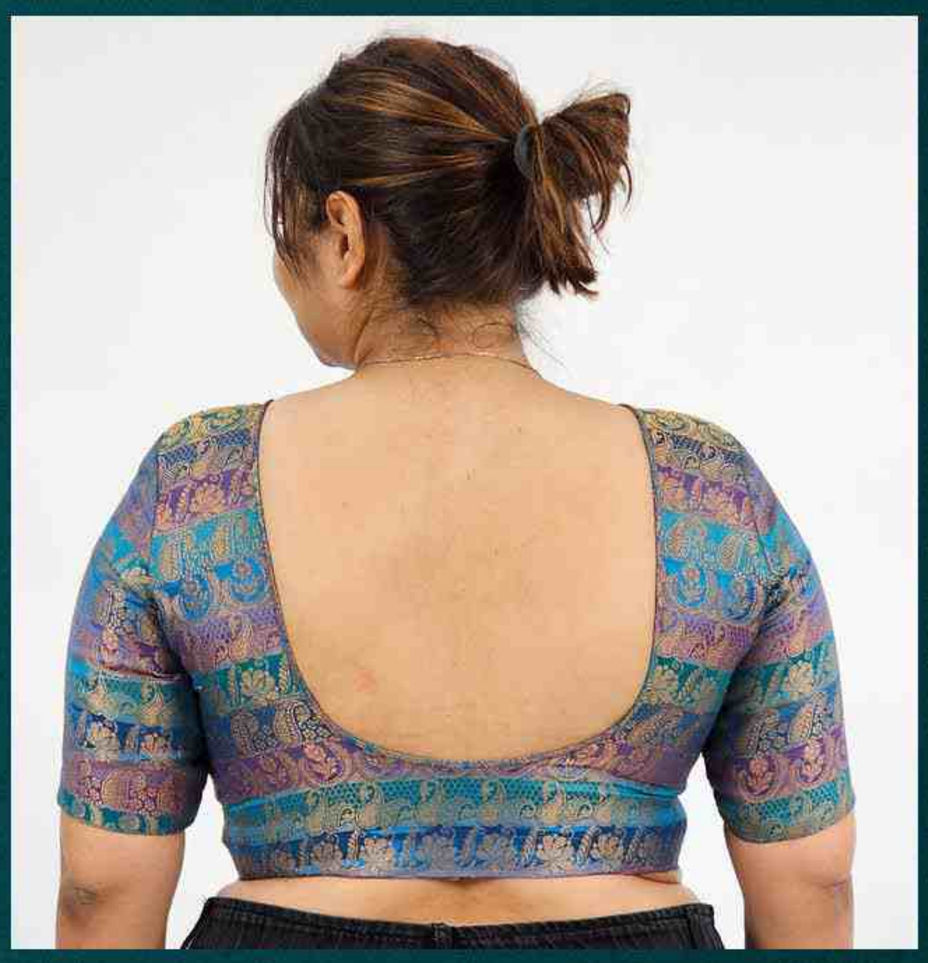
Four Dart With Puff Sleeve Blouse





Katori Blouse





Shirt Collar Blouse





Straight Dart Sleeveless Blouse





PriyaMG Special Pattern Blouse



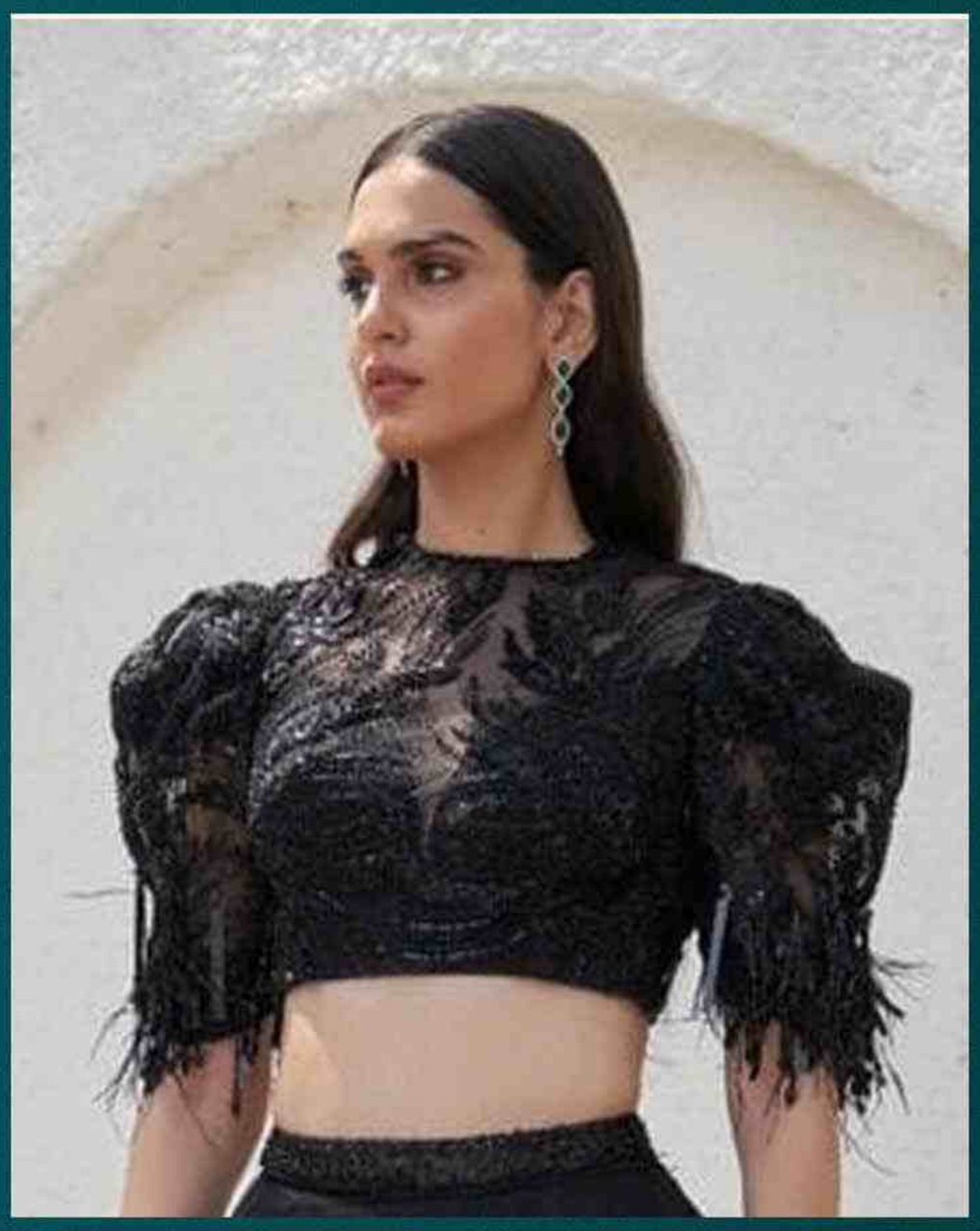


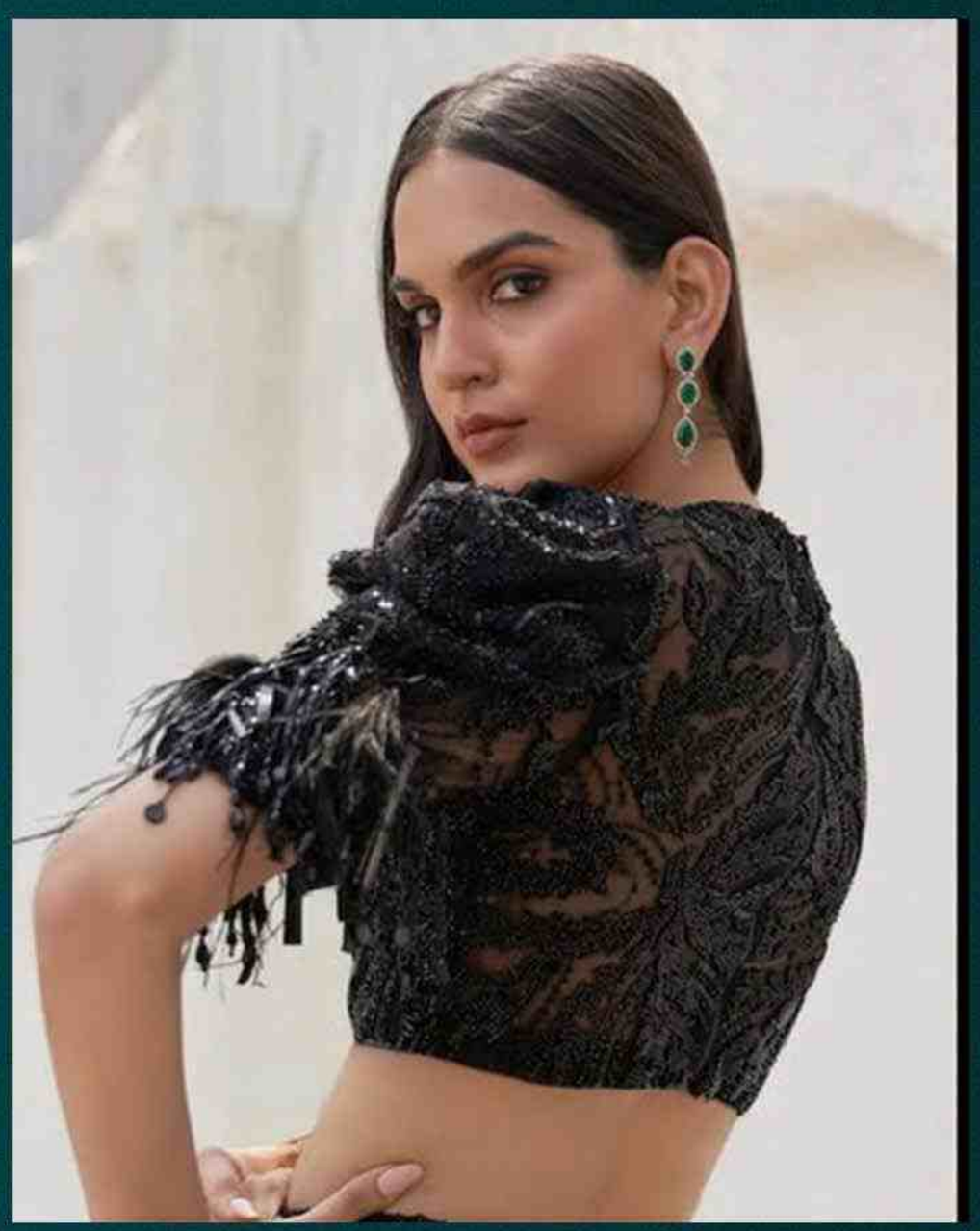
- **Long Blouse [Rec.]**





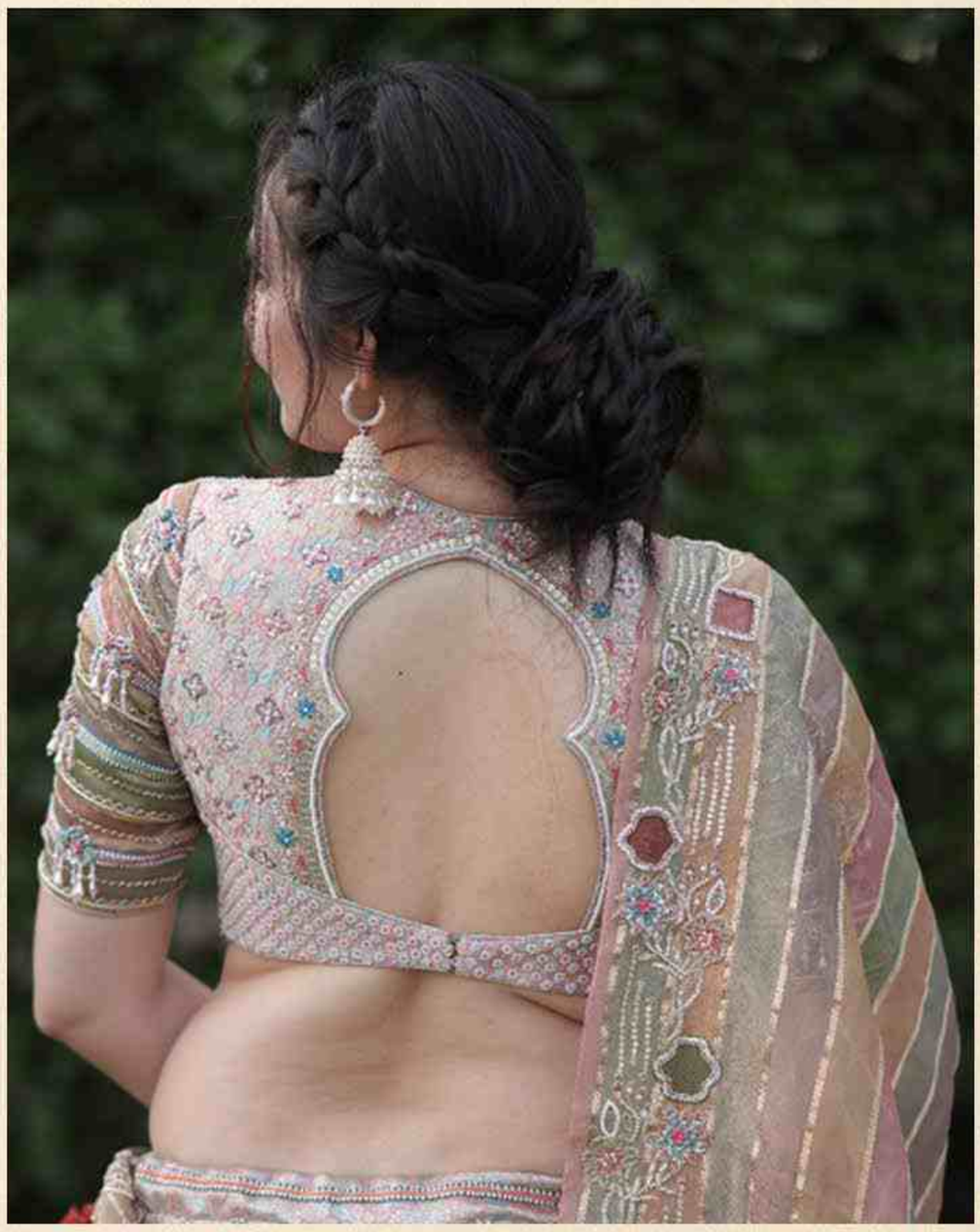
- **Transparent Neck With Cowl Sleeve Blouse**





Madhubala Bridal Blouse



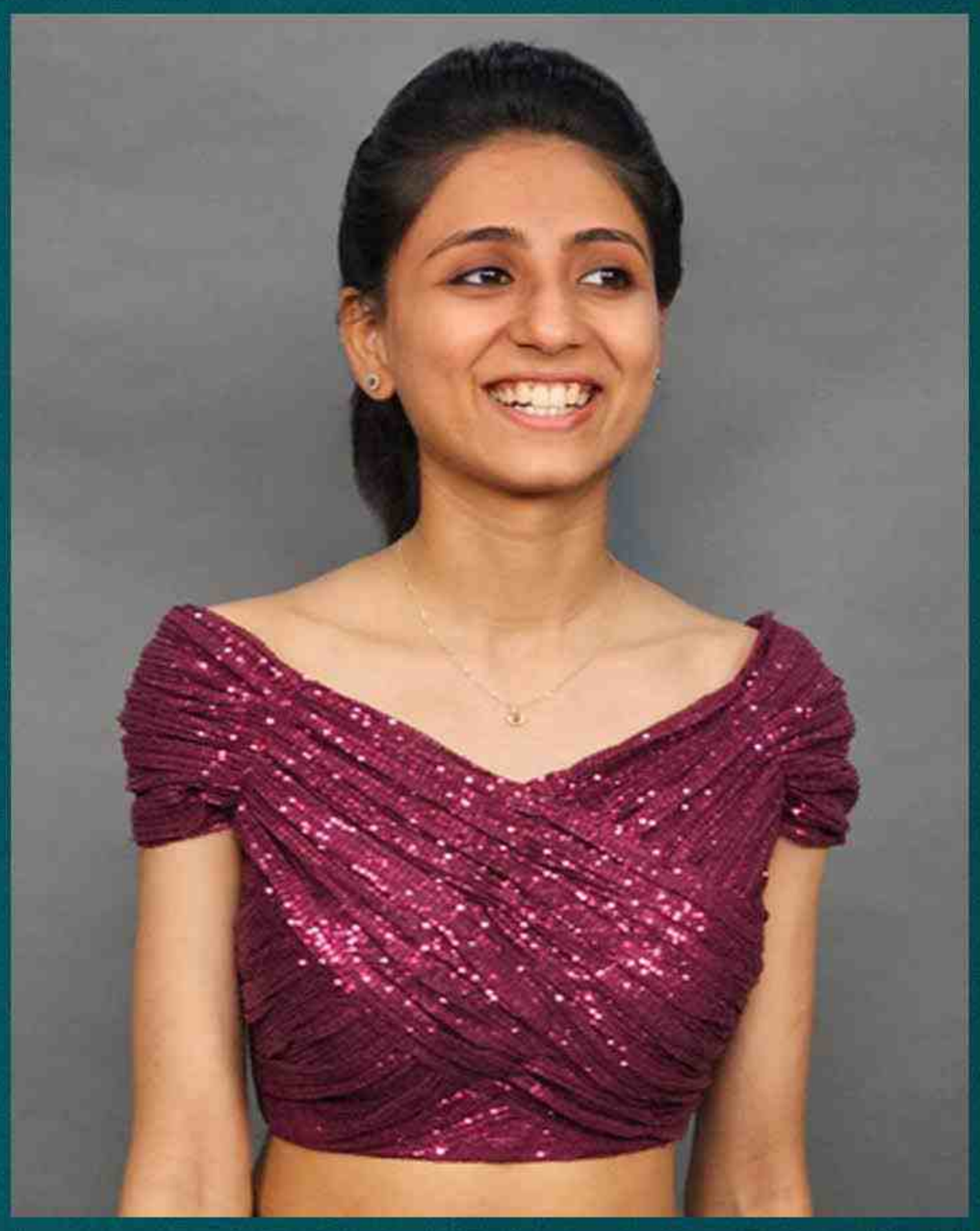


One Shoulder Blouse





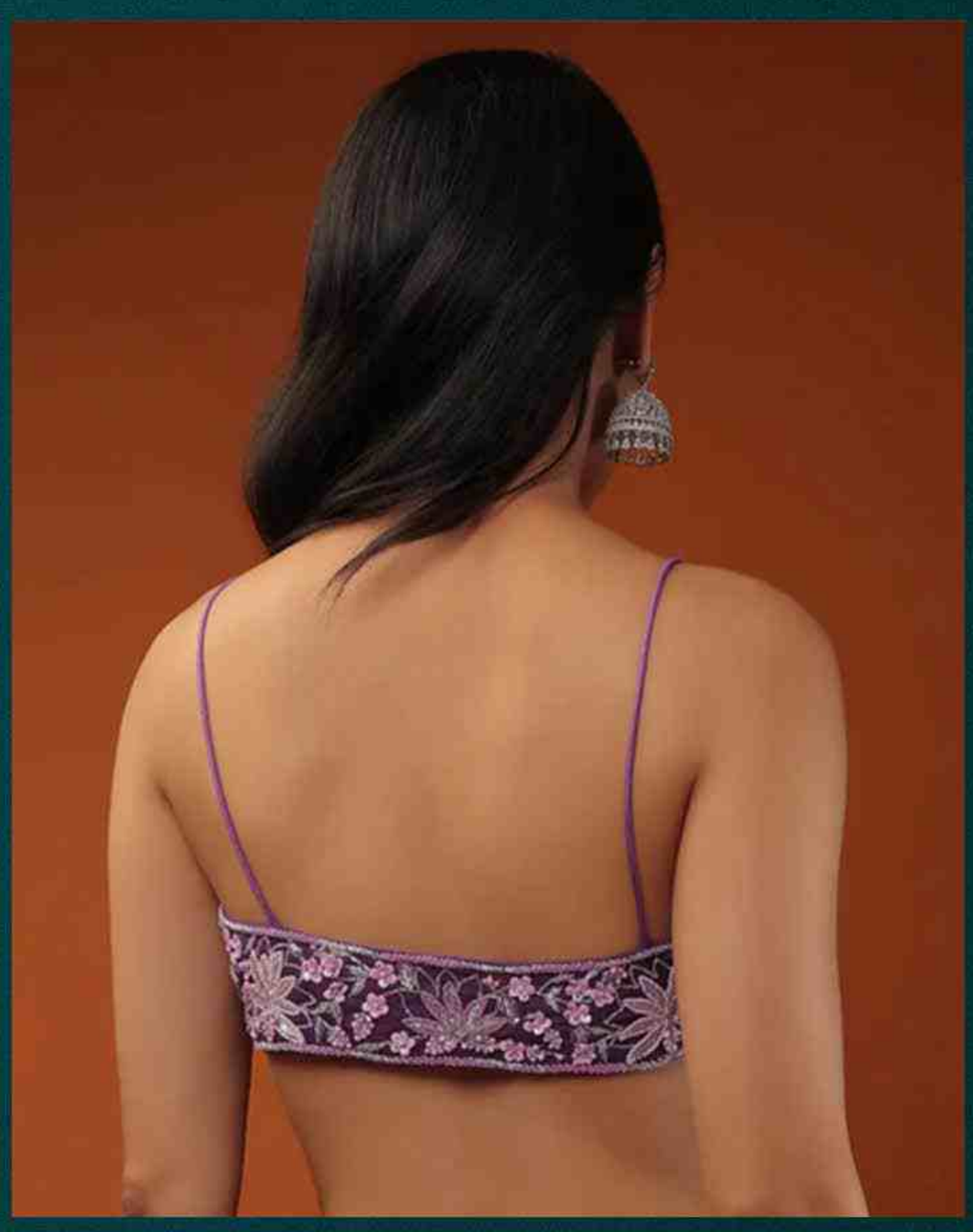
Off Shoulder Blouse [Rec.]





V-Notch Tube





Long Sleeve Jacket





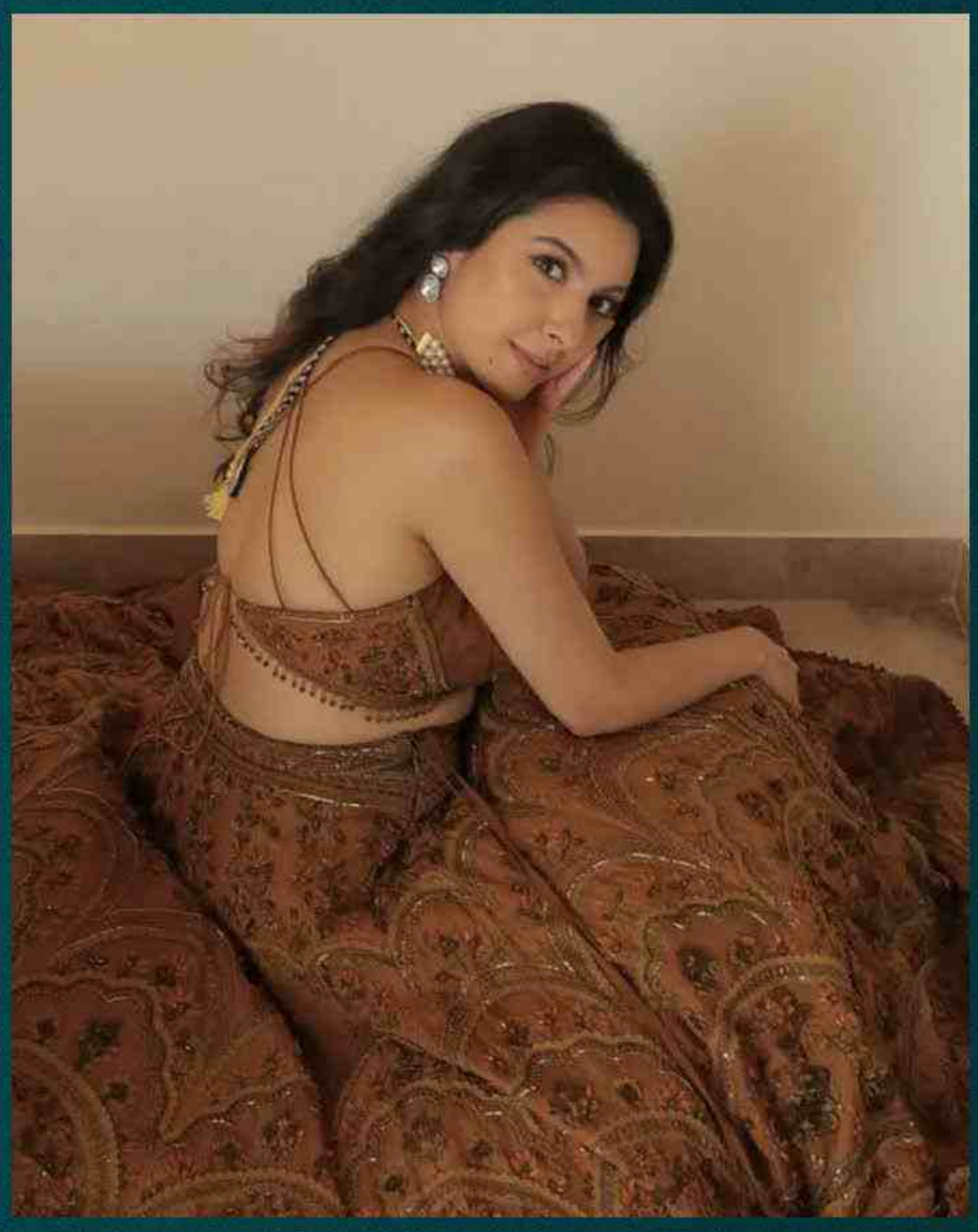
Parallel Strap Tube





Lotus Leaf Tube





Twist Knot Tube





Corset Tube [Rec.]





Cowl Tube





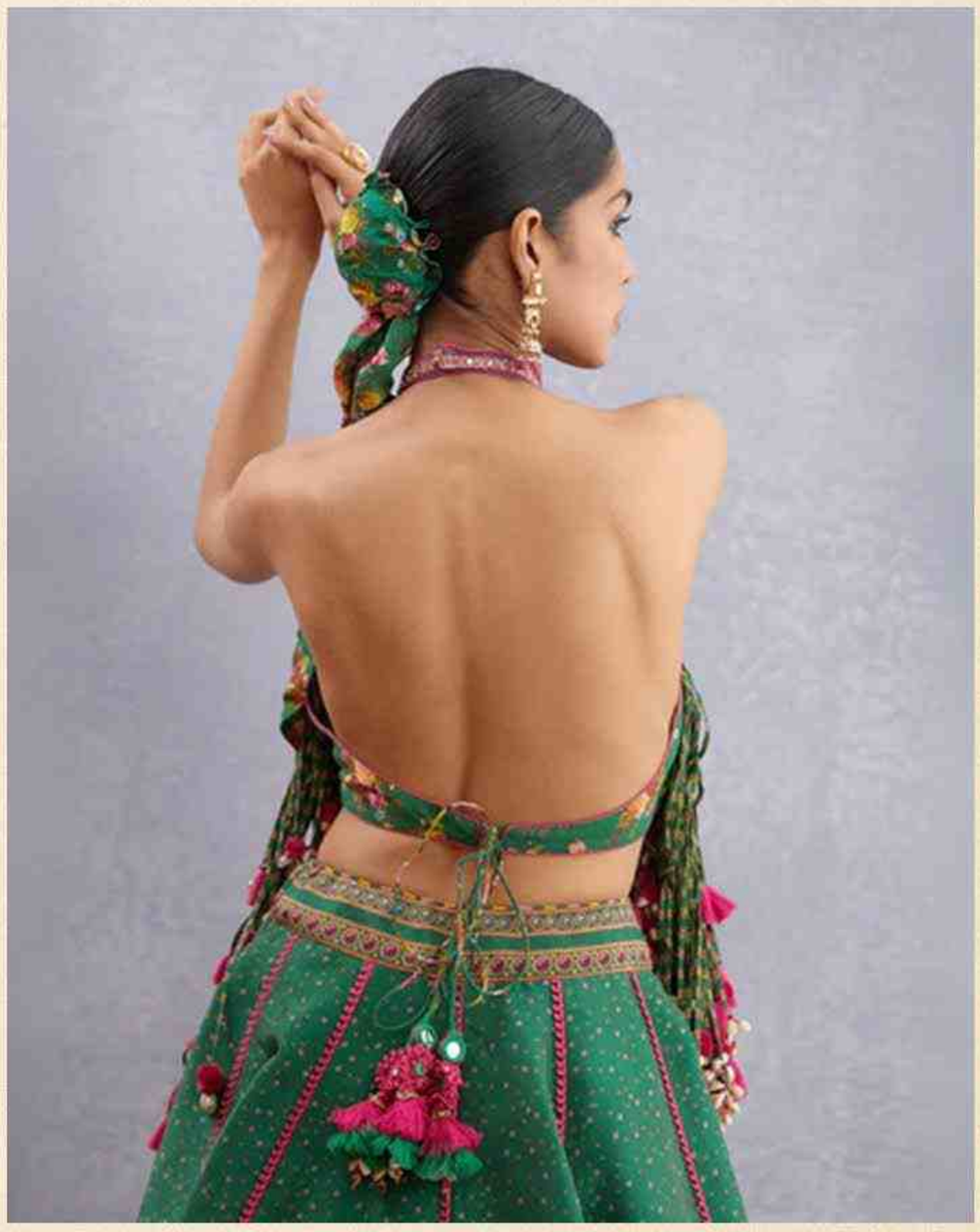
Rose Petal Tube





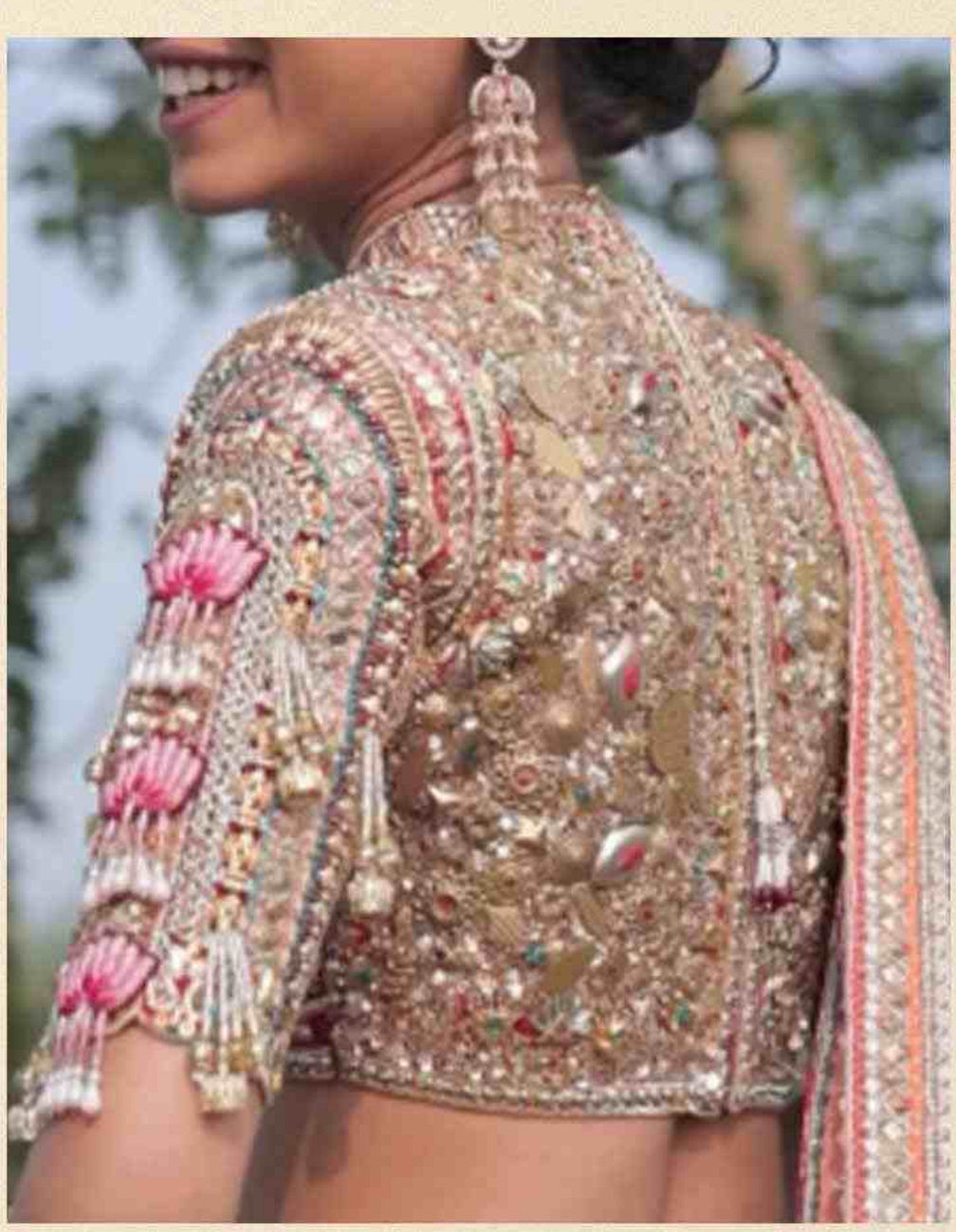
Tassel Halter Neck Blouse



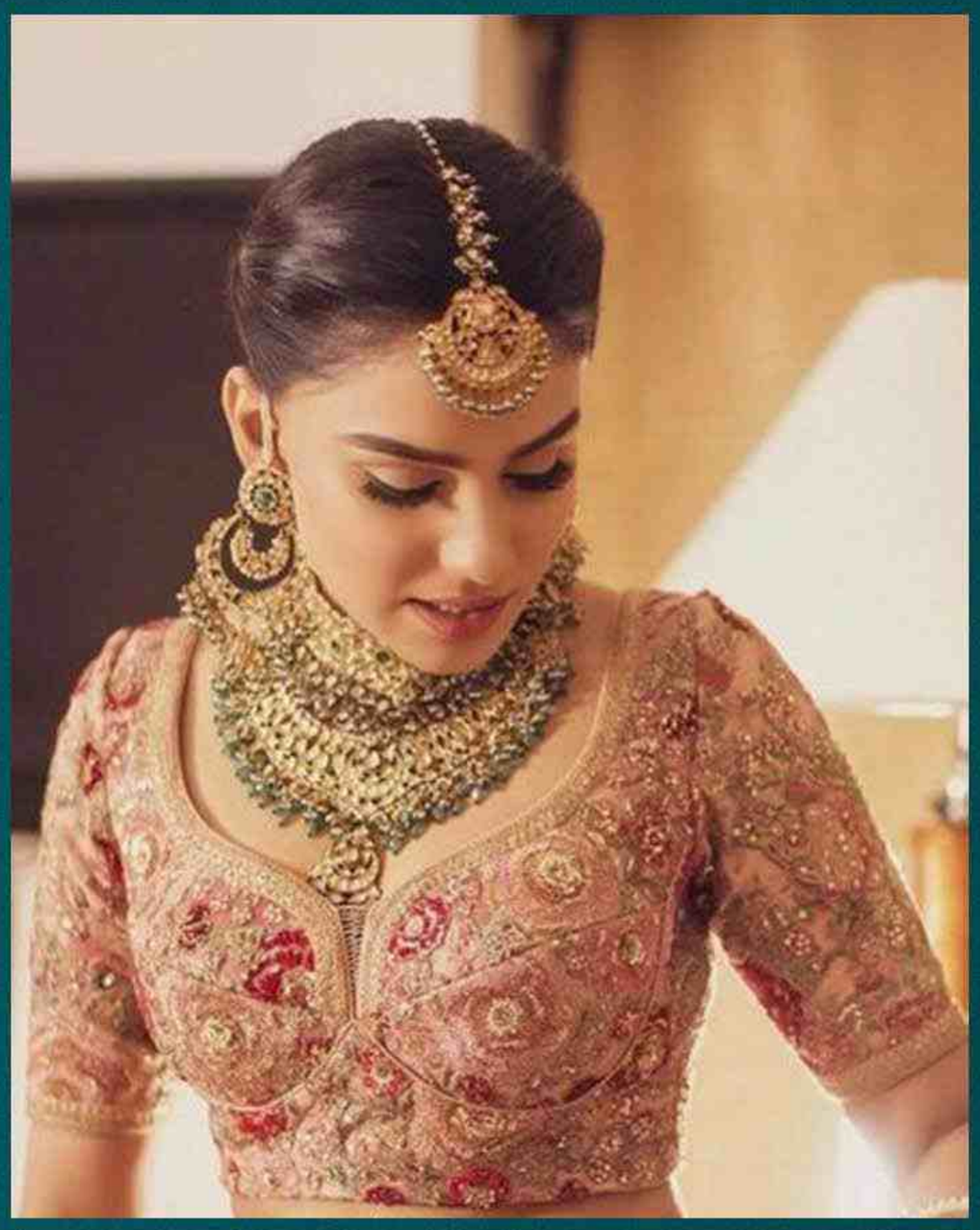


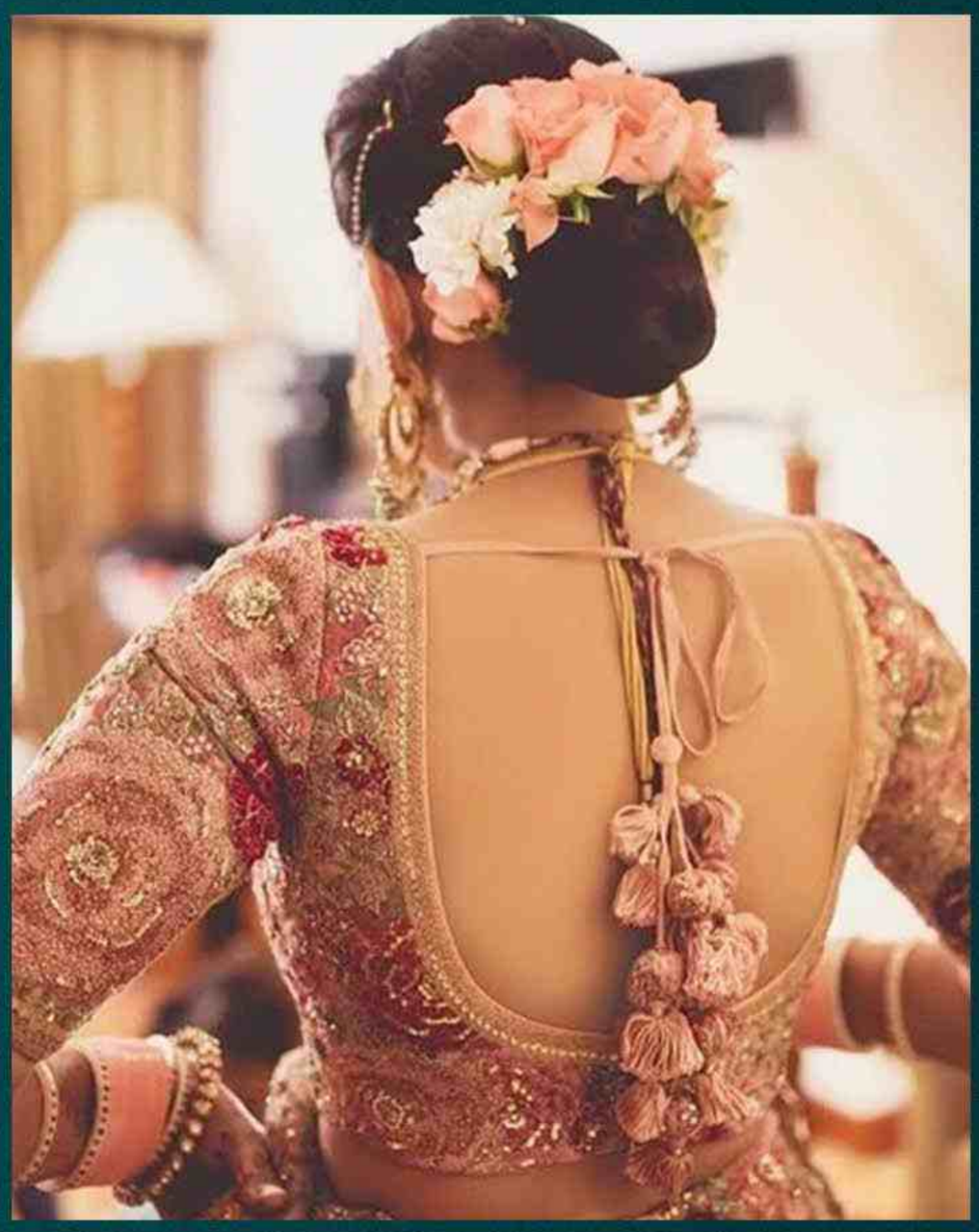
Horseshoe Neck Blouse





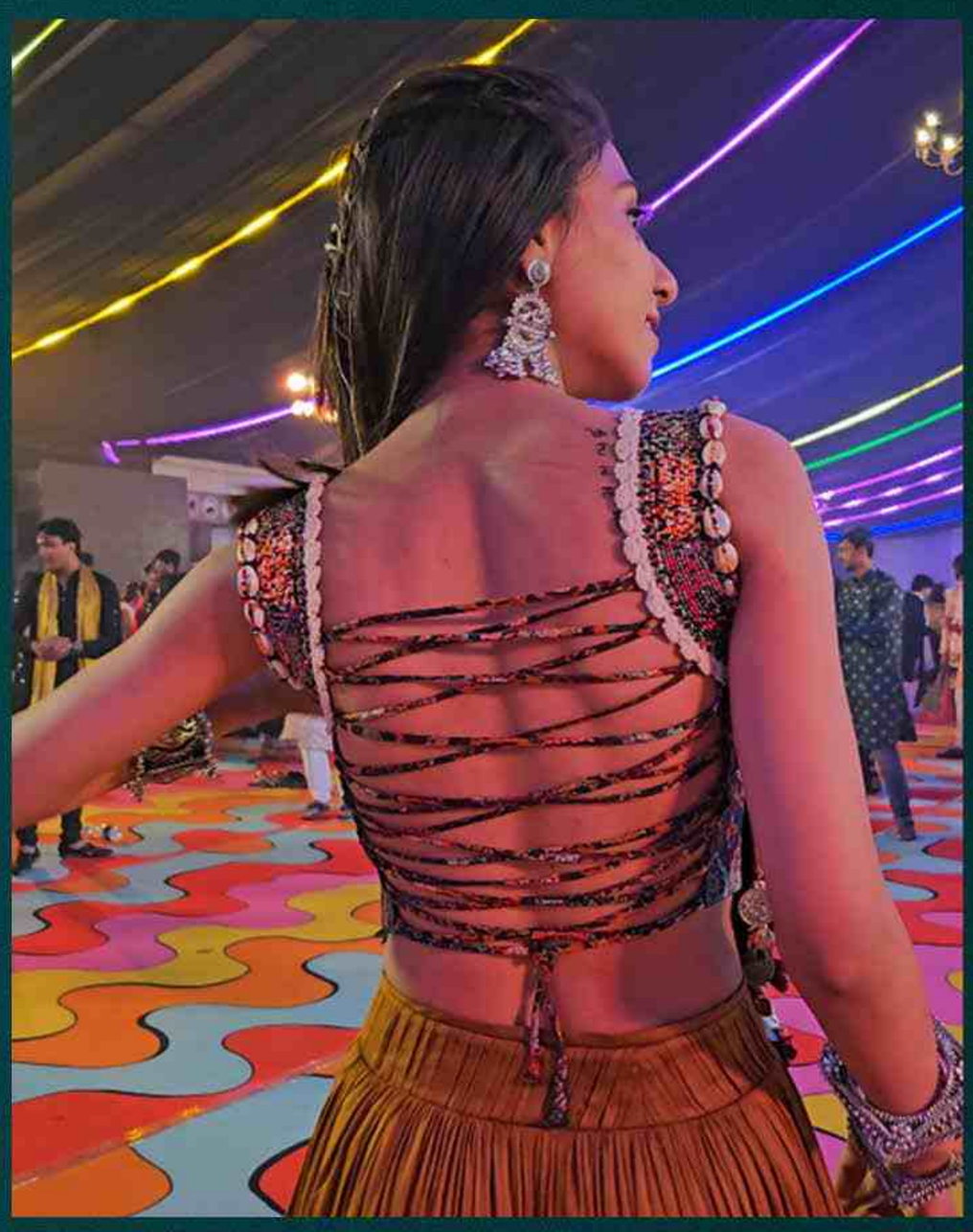
Sabyasachi Blouse





Rajwadi Backless Peplum Blouse





Long Corset [Rec.]





WESTERN SILHOUETTES

- Casual Shirt
- Casual Oversized Shirt
- Raglan Shirt
- Wide-Leg Denim
- Flared Trouser
- Fit Trouser
- Bell Bottom Slit Pant
- Ethnic Embroidery Palazzo
- Pleated Kurti
- Cascade Sharara Pair
- Front & Back Deep Anarkali Kurti
- Madhubala Style Gown
- Ruffle Top
- Ruched Top
- Collar Long Sleeve Top
- Shrug
- Pleated Layer One-Piece
- Classic Fit Jumpsuit
- Mini Dress
- Shoulder to Floor Angrakha Kurti
- Professional Blazer
- Self Draping (Party Wear Outfit)

WESTERN SILHOUETTES

- **Casual Shirt**



- **Casual Oversized Shirt**



- **Raglan Shirt**



Wide-Leg Denim



Flared Trouser



- **Fit Trouser**



- **Bell Bottom Slit Pant**



- **Ethnic Embroidery Palazzo**



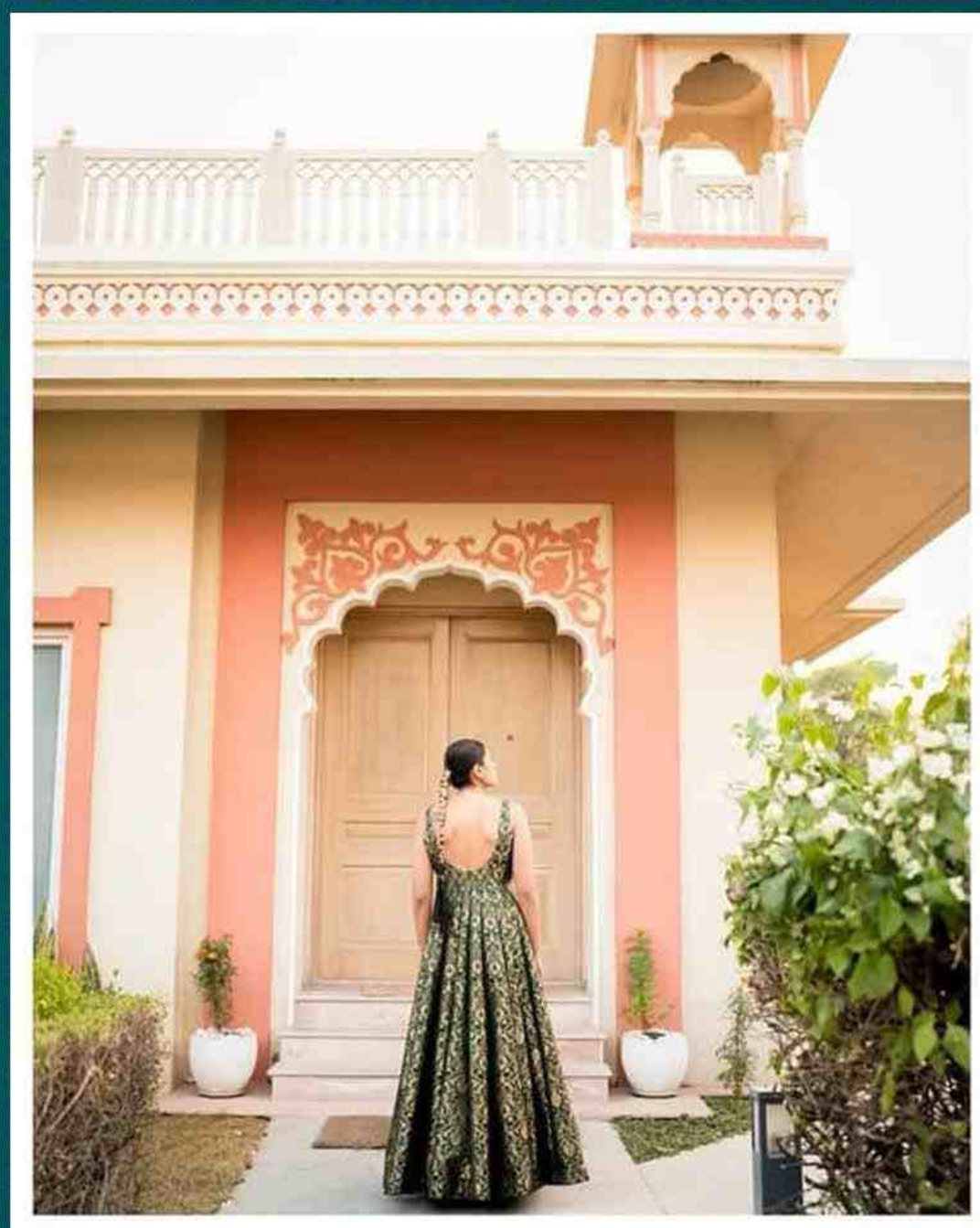
Pleated Kurti



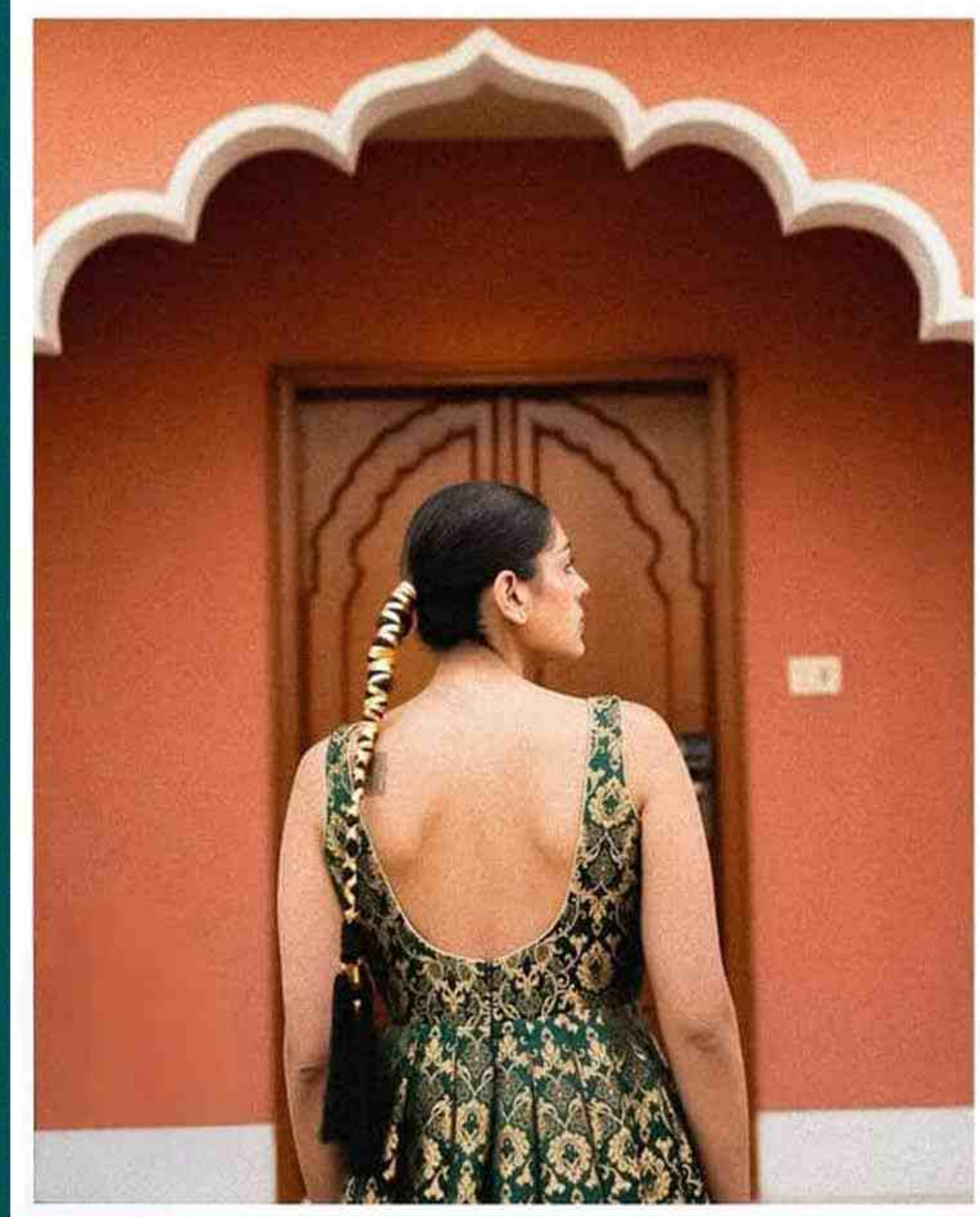
Cascade Sharara Pair



Front & Back Deep Anarkali Kurti









Madhubala Style Gown



Ruffle Top



Ruched Top



Collar Long Sleeve Top



Shrug



- **Pleated Layer One-Piece**



- **Classic Fit Jumpsuit**



Mini Dress



Shoulder To Floor Angrakha Kurti



- **Professional Blazer**



- **Self Draping (Party Wear Outfit)**

MINI COUTURE GIRL'S

- Classic Kurti
- Casual Shirt With Shorts
- Palazzo Pair
- Sharara Pair
- Suspender Skirt
- Jumpsuit
- Puff Sleeve Frock

MINI COUTURE GIRL'S

- **Classic Kurti**



- **Casual Shirt With Shorts**





Palazzo Pair



Sharara Pair



Suspender Skirt







Jumpsuit





Puff Sleeve Frock





OCCASION WEAR

- Half Umbrella Lehenga
- Full Umbrella Lehenga
- One Side Pleated Lehenga
- Box Pleated Lehenga
- Regal Dupatta
- Edge Lace
- Both Side Cover Dupatta
- Gota Patti Dupatta
- Cotton Edge Lace
- Kali Lehenga
- Layered Lehenga
- Peplum Jacket With Umbrella Palazzo
- Top With Kali Palazzo [Rec.]
- Kali With Pleats Lehenga [Explanation]
- Tail Lehenga [Explanation]
- Cutwork Lace Dupatta [Rec.]
- Tassels Edge Lace Dupatta [Rec.]
- Piping Cover Dupatta [Rec.]
- Frill Dupatta [Rec.]
- Ready To Wear Saree [Rec.]
- Ruffle Dupatta
- Shrug Dupatta
- Cape Style Dupatta [Rec.]
- Gujarati Dupatta Drape [Rec.]
- Bengali Dupatta Drape [Rec.]
- Fish Cut With Ruffle Wave Lehenga
- Cindrella Ball Gown
- Bodycon Dress
- Sculpted Indo-Western
- Bridal Kali Lehenga
- Liz-Paul Lehenga & Bridal Tail Gown [Explanation]

OCCASION WEAR

Half Umbrella Lehenga



Full Umbrella Lehenga



One Side Pleated Lehenga



Box Pleated Lehenga



Regal Dupatta



Edge Lace



Both Side Cover Dupatta



Gota Patti Dupatta



Cotton Edge Lace





Kali Lehenga



Layered Lehenga



Peplum Jacket With Umbrella Palazzo





Top With Kali Palazzo [Rec.]



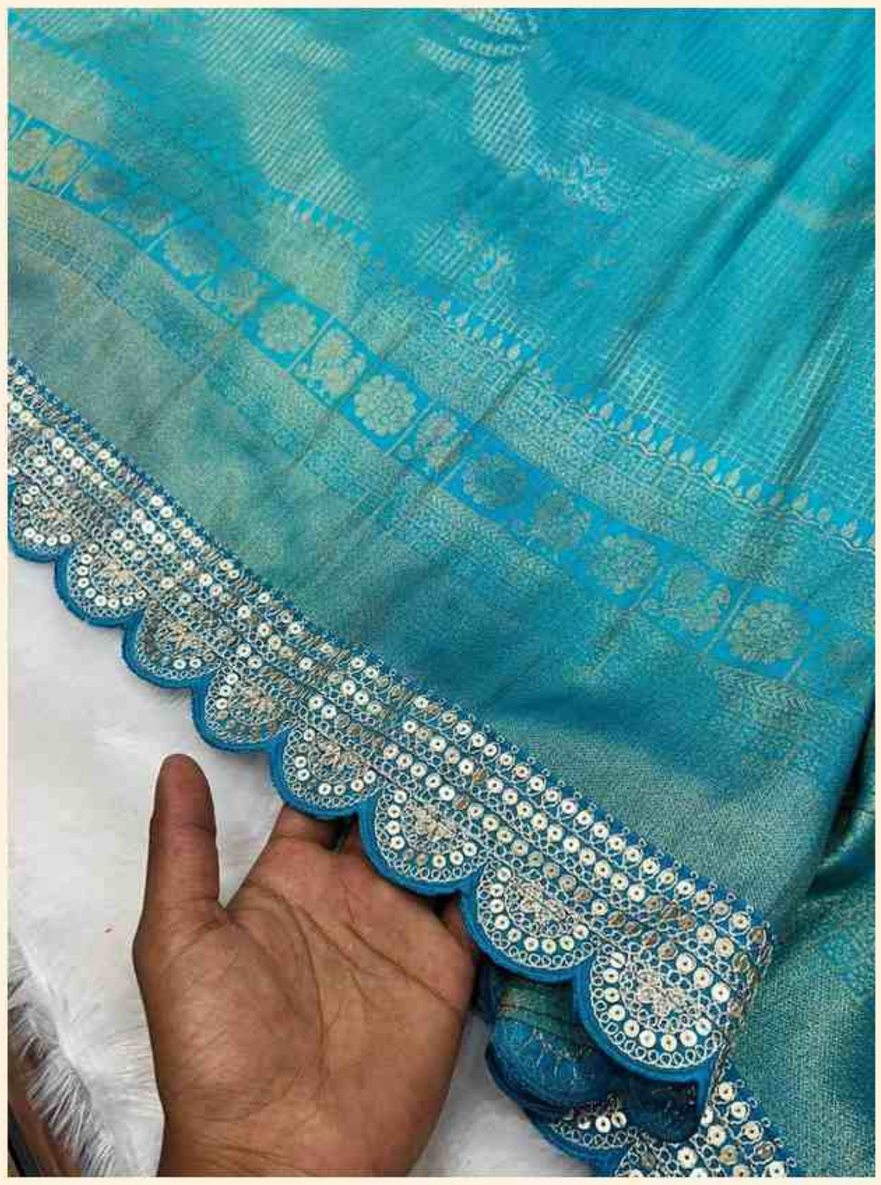
Kali With Pleats Lehenga



Tail Lehenga



Cutwork Lace Dupatta [Rec.]



Tassel Edge Lace Dupatta [Rec.]



Piping Cover Dupatta [Rec.]



Frill Dupatta [Rec.]



Ready To Wear Saree [Rec.]



Ruffle Dupatta





Shrug Dupatta





Cape Style Dupatta [Rec.]



Gujarati Dupatta Drape [Rec.]



Bengali Dupatta Drape [Rec.]



Fish Cut With Ruffle Wave Lehenga



Cinderella Ball Gown



Bodycon Dress







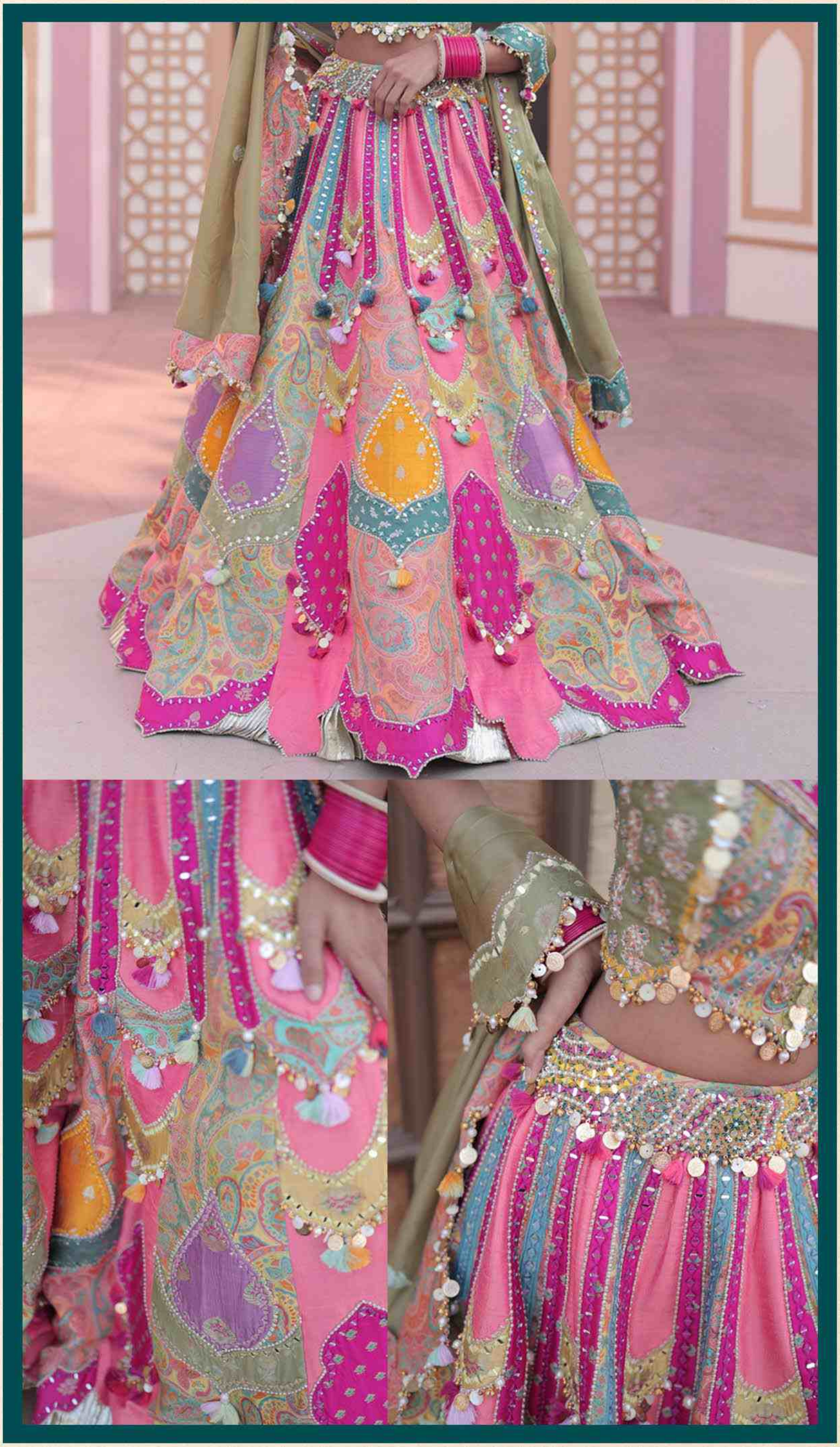
Sculpted Indo-Western



Bridal Kali Lehenga



Liz-Paul Lehenga [Explanation]



Bridal Tail Dupatta [Explanation]



MINI COUTURE BOY'S

- **Formal Shirt**
- **Flat Coat Collar Shirt**
- **Coat Collar Short Sleeve Shirt**
- **Pocket Shorts**
- **Dungaree**
- **Formal Pant**
- **Ethnic Pair**
  (Koti, Kirta, Pant)

MINI COUTURE BOY'S

- **Formal Shirt**



- **Flat Round Collar Shirt**



- **Coat Collar Short Sleeve Shirt**



Pocket Shorts



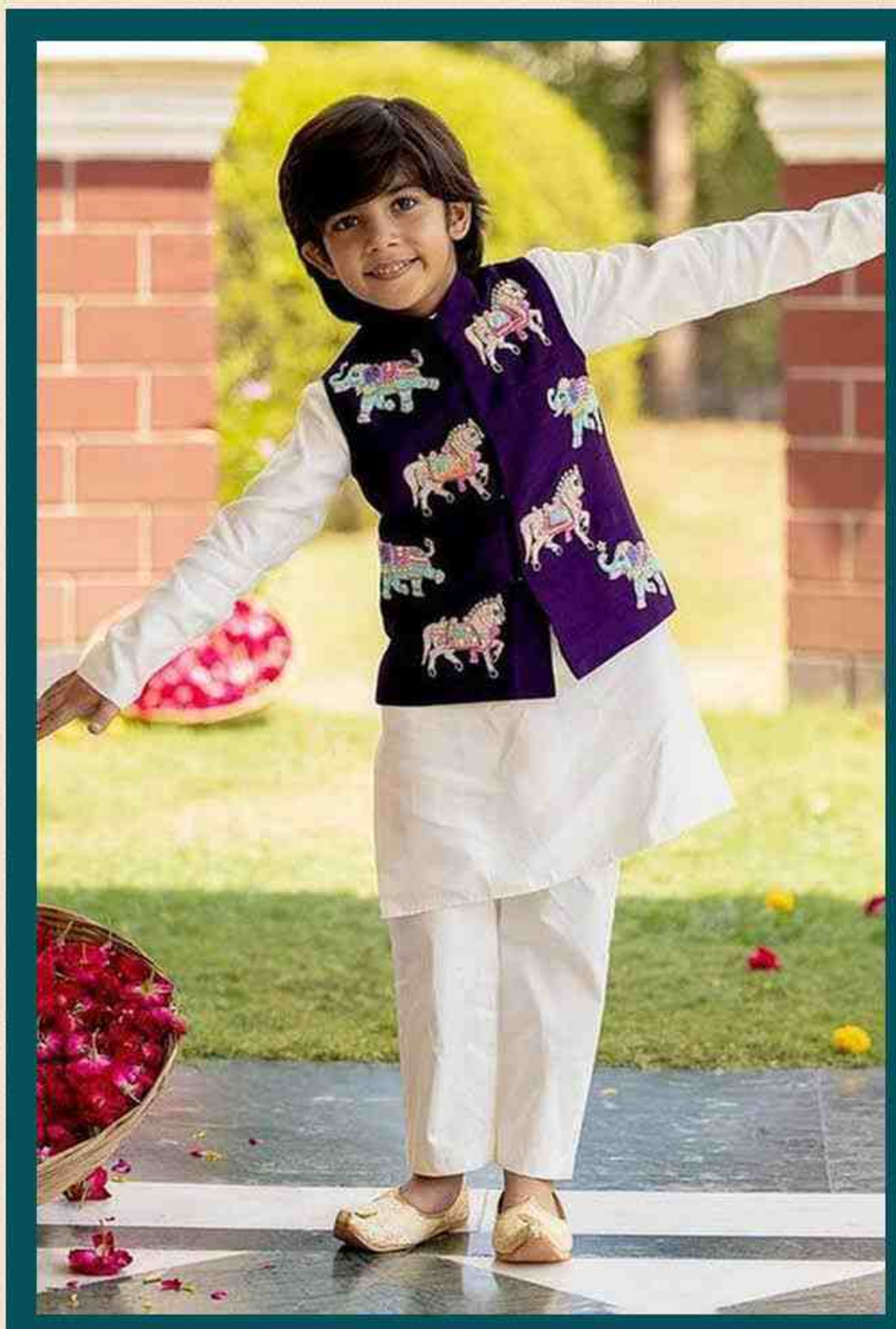
Dungaree



Formal Pant



Ethnic Pair
(Koti, Kurta, Pant)



MEN’S FASHION

- **Casual Shirt**
- **Coat Collar Short Sleeve Shirt**
- **Flat Round Collar Shirt**
- **Formal Pant**
- **Cargo Shorts**
- **Ethnic Pair**
  (Koti, Kurta, pant)
- **Indo-Western Jacket**

MEN’S FASHION

- **Casual Shirt**



Coat Collar Short Sleeve Shirt



Flat Round Collar Shirt



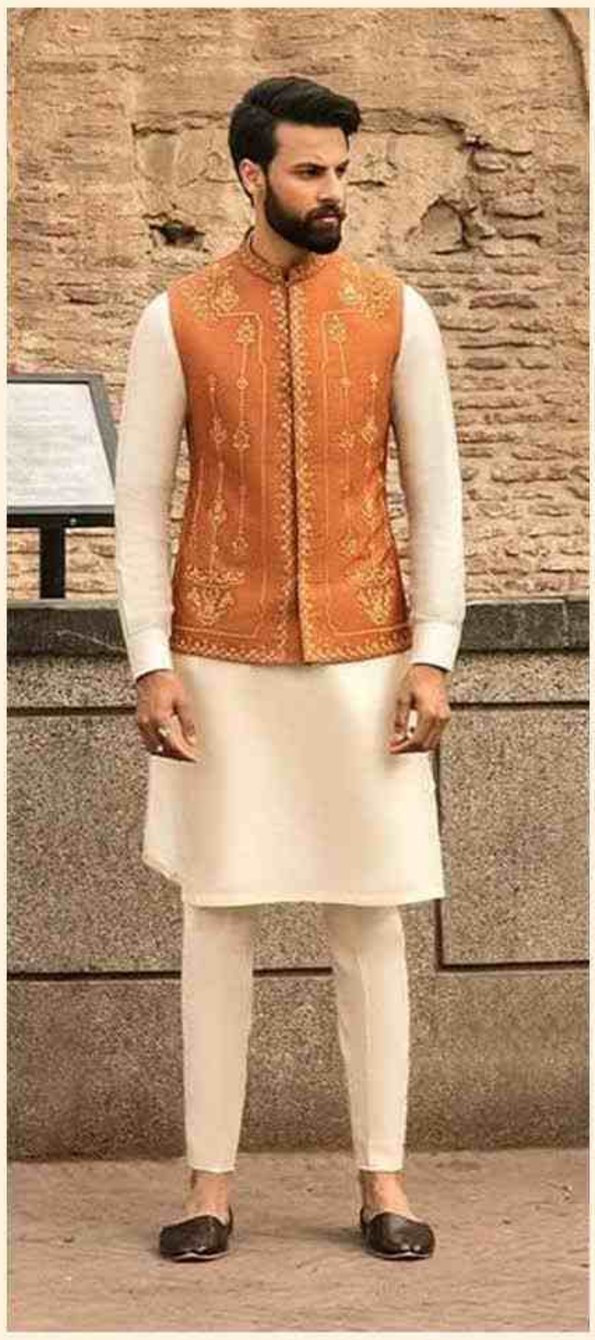
Formal Pant



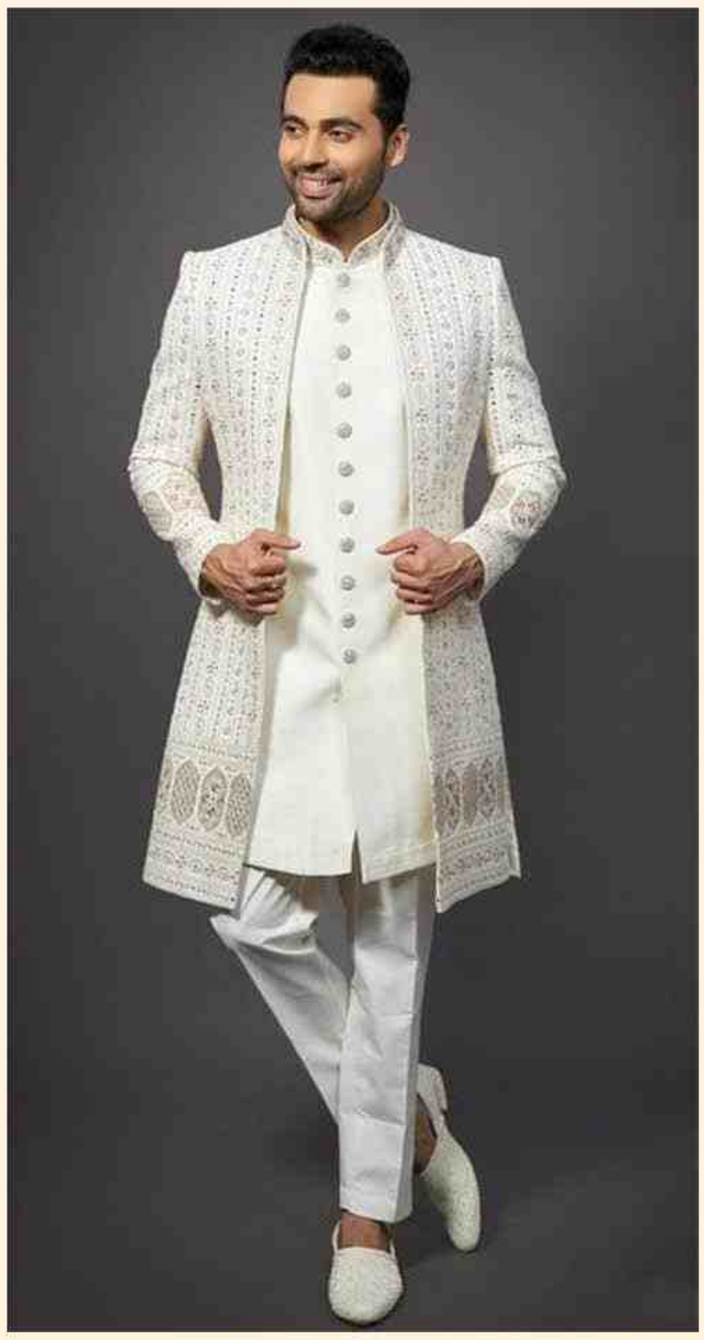
Cargo Shorts



Ethnic Pair
(Koti, Kurta, Pant)



Indo-Western Jacket



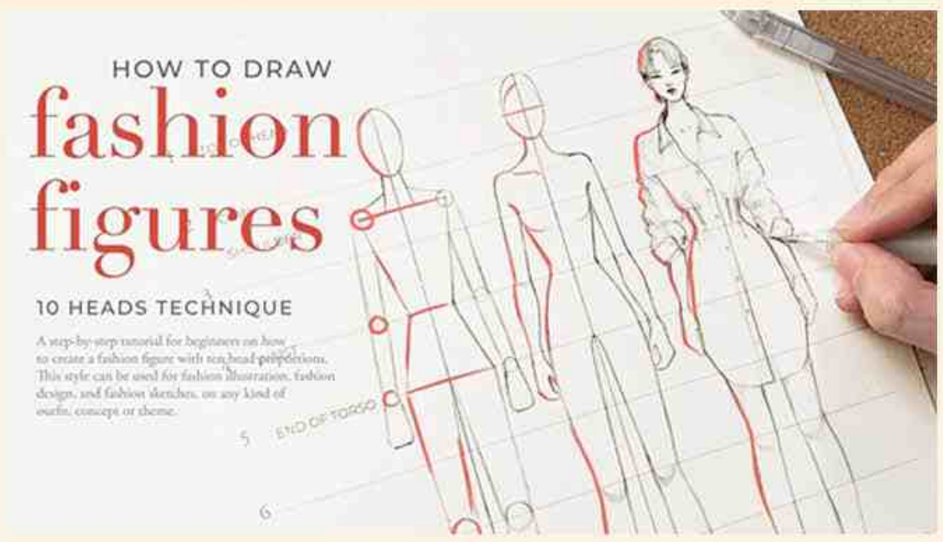
ILLUSTRATION

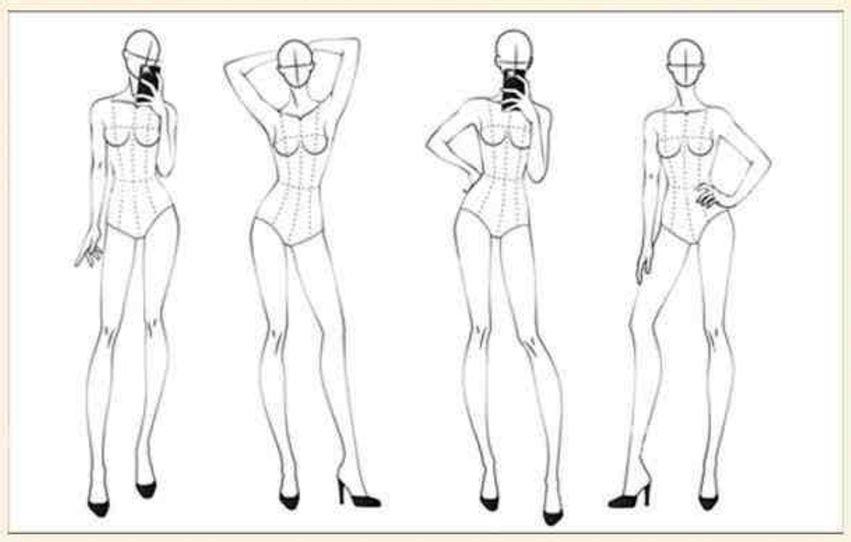
- **Session 01**
  Introduction To Fashion Illustration
- **Session 02**
  Using Stick Figure To Draw Poses
- **Session 03**
  Garment Draw
- **Session 04**
  Fabric Texture Rendering
- **Session 05**
  Famous Illustration & Style Study
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  Elements & Principles Of Fashion Illustration + Advanced Garment Draw
- **Session 07**
  Color Theory & Building A Complete Collection
- **Session 08**
  Building Digital Portfolios

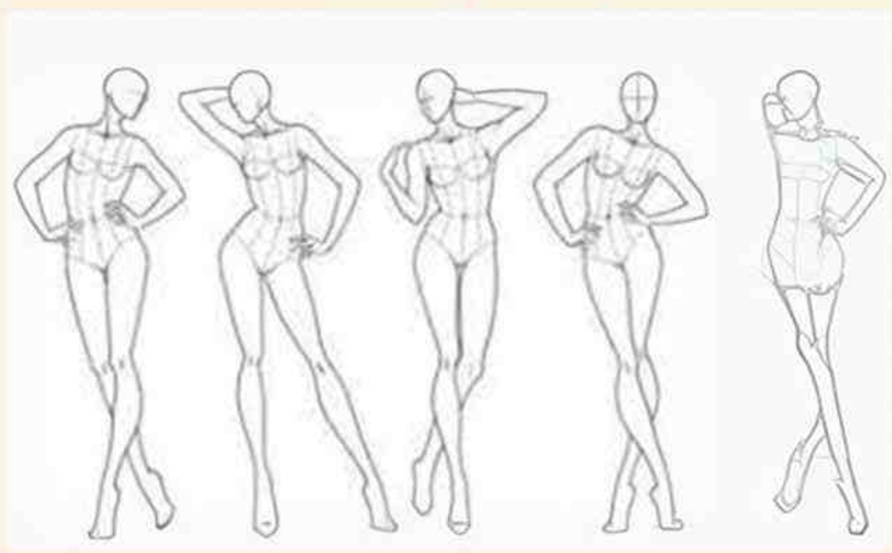
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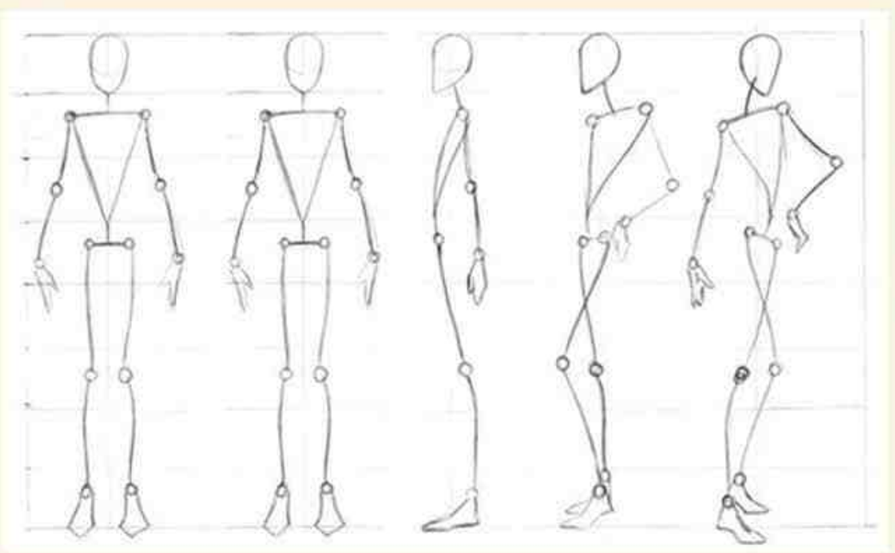
Session 01

Introduction To Fashion Illustration



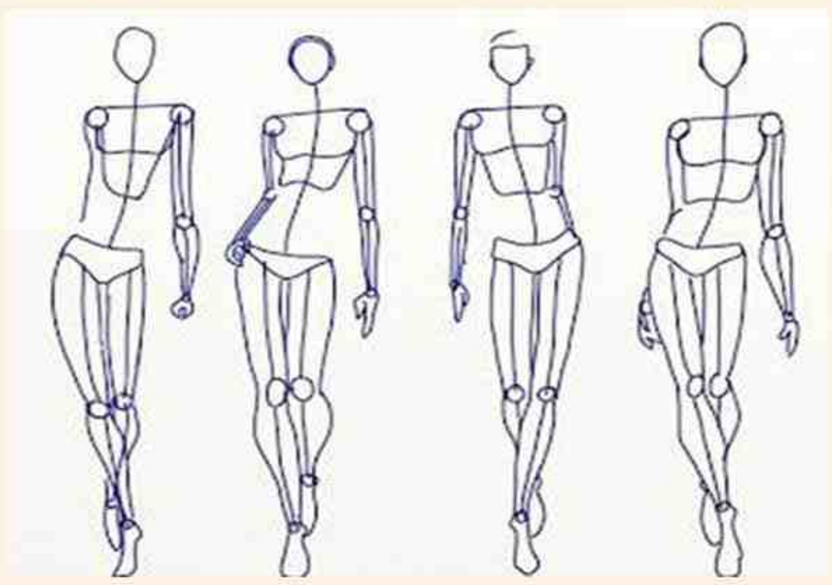




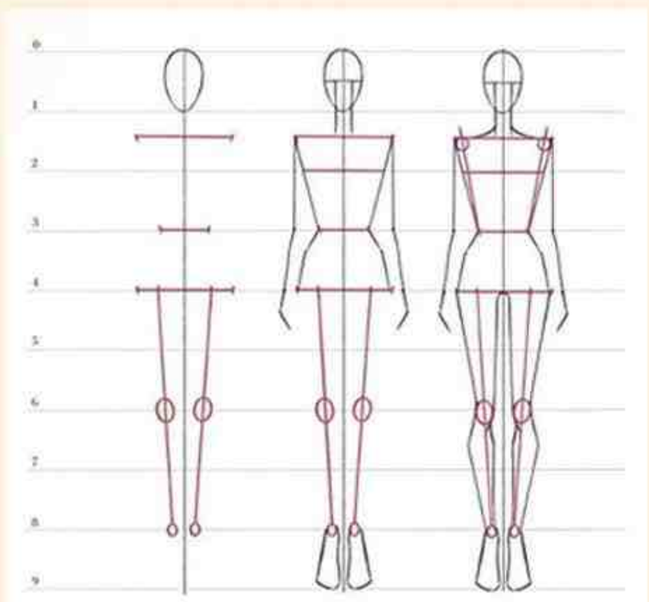


Session 02

Using Stick Figure To Draw Poses









Session 03

Garment Draw









Session 04

Fabric Texture Rendering



Session 05

Famous Illustration & Style Study



Session 06

Elements & Principles Of Fashion Illustration + Advanced Garment Draw



Session 07

Color Theory & Building A Complete Collection



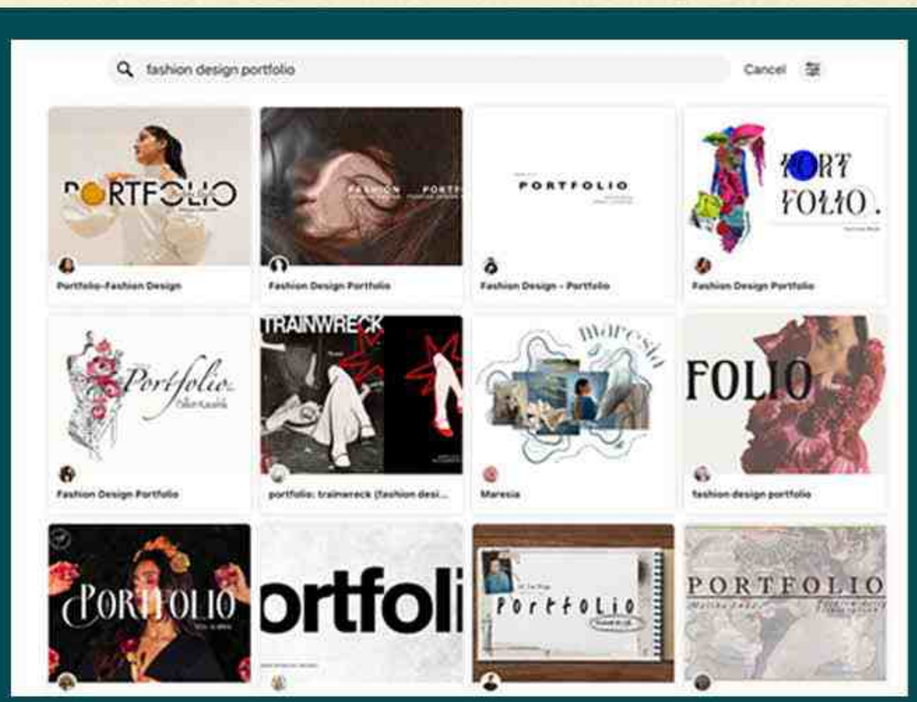






Session 08

Building Digital Portfolios









FASHION STYLING

- **Session 01**
  What is Personal Styling? + Difference Between Personal & Fashion Styling
- **Session 02**
  Body Shapes + Dressing For Body Types
- **Session 03**
  Color Theory Basics + Skin Tone Matching (Warm, Cool, Neutral)
- **Session 04**
  Body Posture & Movement + Body Gestures
- **Session 05**
  Confidence Through Styling + Time Management For Styling Success
- **Session 06**
  Moodboard Creation For Personal Style + Storytelling Through Clothing
- **Session 07**
  Occasion-Based Dressing + Style Your Everyday Life Task
- **Session 08**
  Enhancing Natural Beauty + Skincare & Skin Types + Makeup Basics
- **Session 09**
  Grooming For Everyday Life + Understanding Fragrances & Perfumes
- **Session 10**
  Fashion Trends + New Fashion Trends
- **Session 11**
  Client Styling + Create A Client Lookbook
- **Session 12**
  Presenting Yourself Head To Toe
- **Session 13**
  Everyday Life Styling Challenge

FASHION STYLING

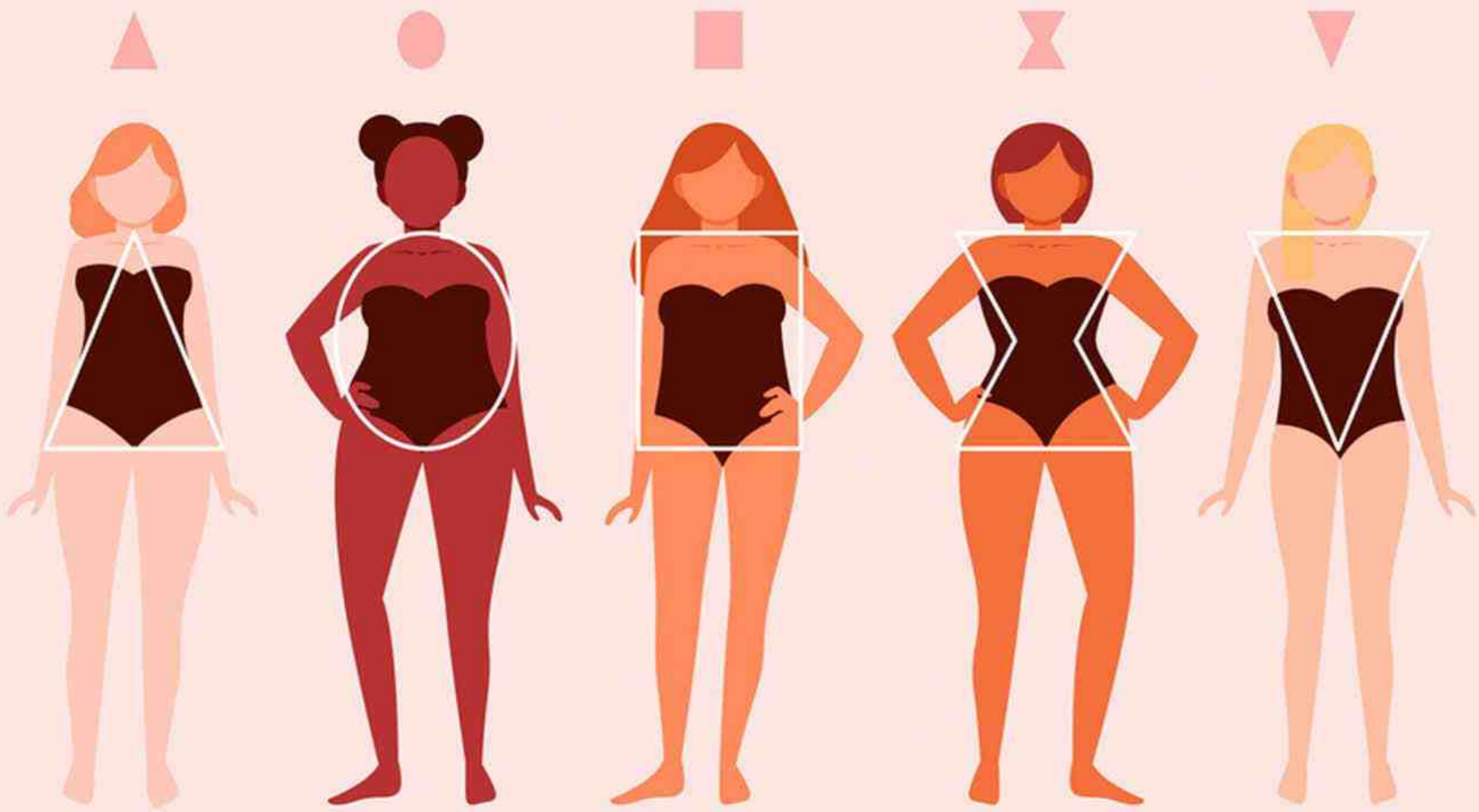
Session 01

What is Personal Styling? + Difference Between Personal & Fashion Styling



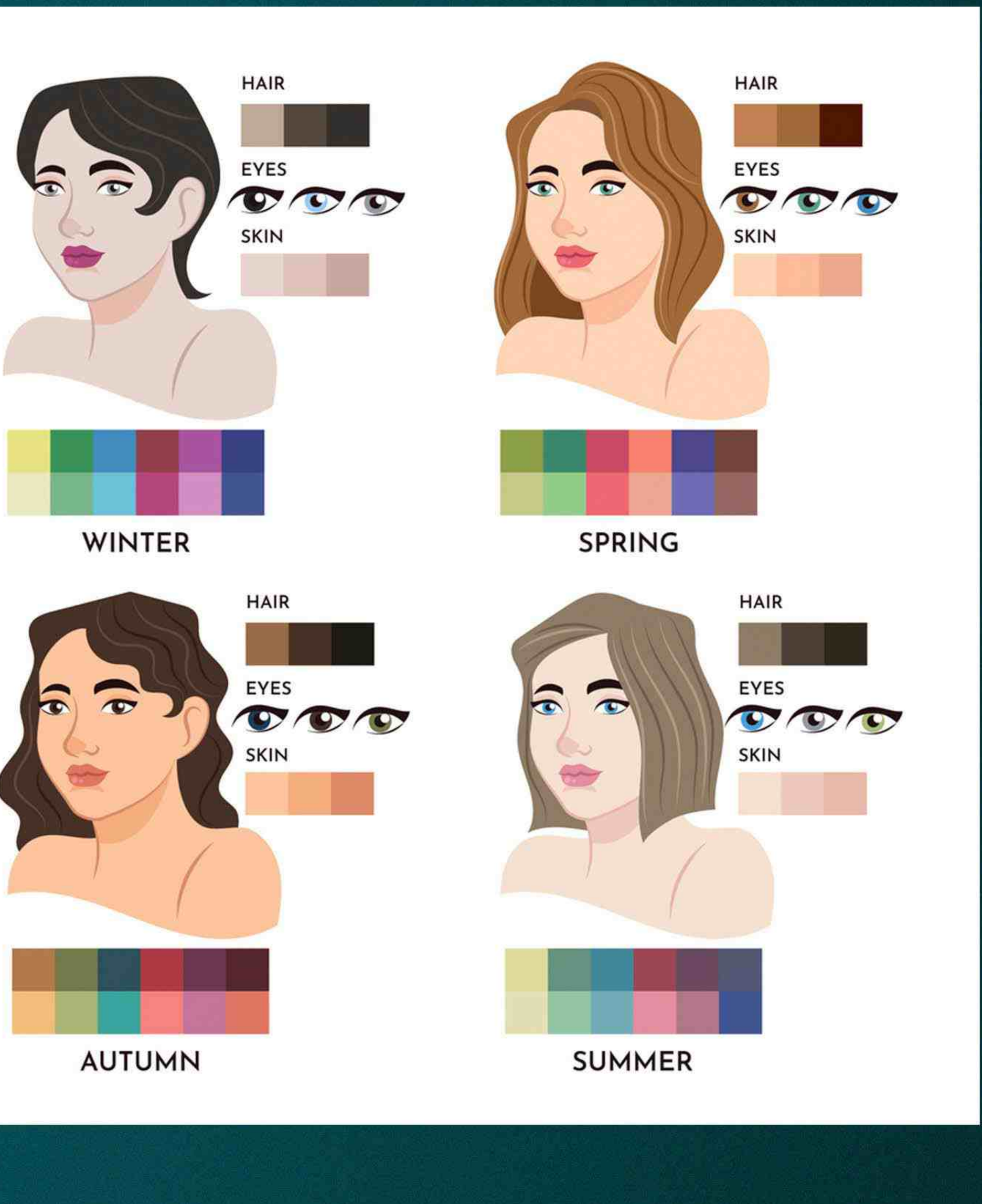
Session 02

Body Shapes + Dressing For Body Types



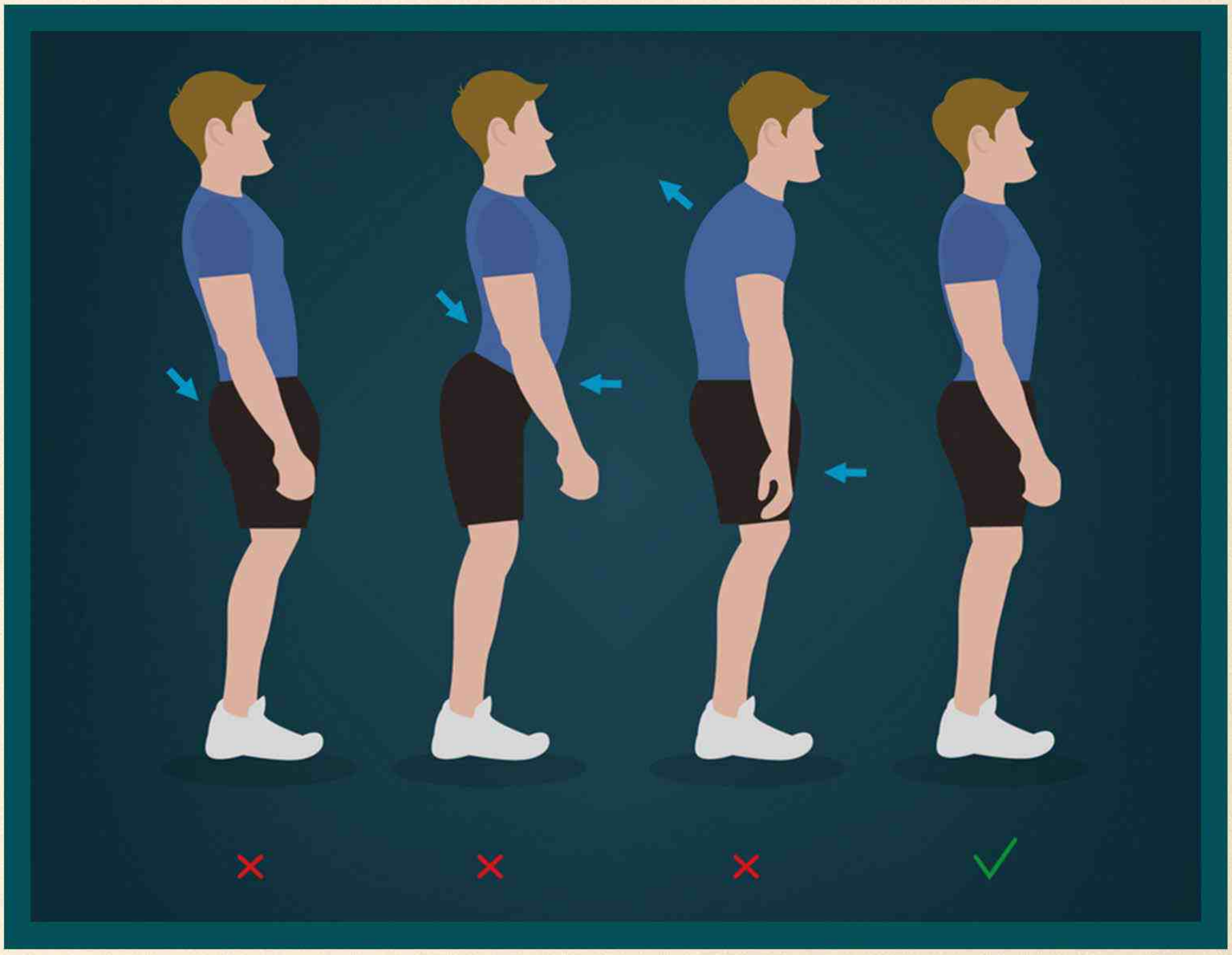
Session 03

Color Theory Basics + Skin Tone Matching (Warm, Cool, Neutral)



Session 04

Body Posture & Movement + Body Gestures



Session 05

Confidence Through Styling + Time Management For Styling Success



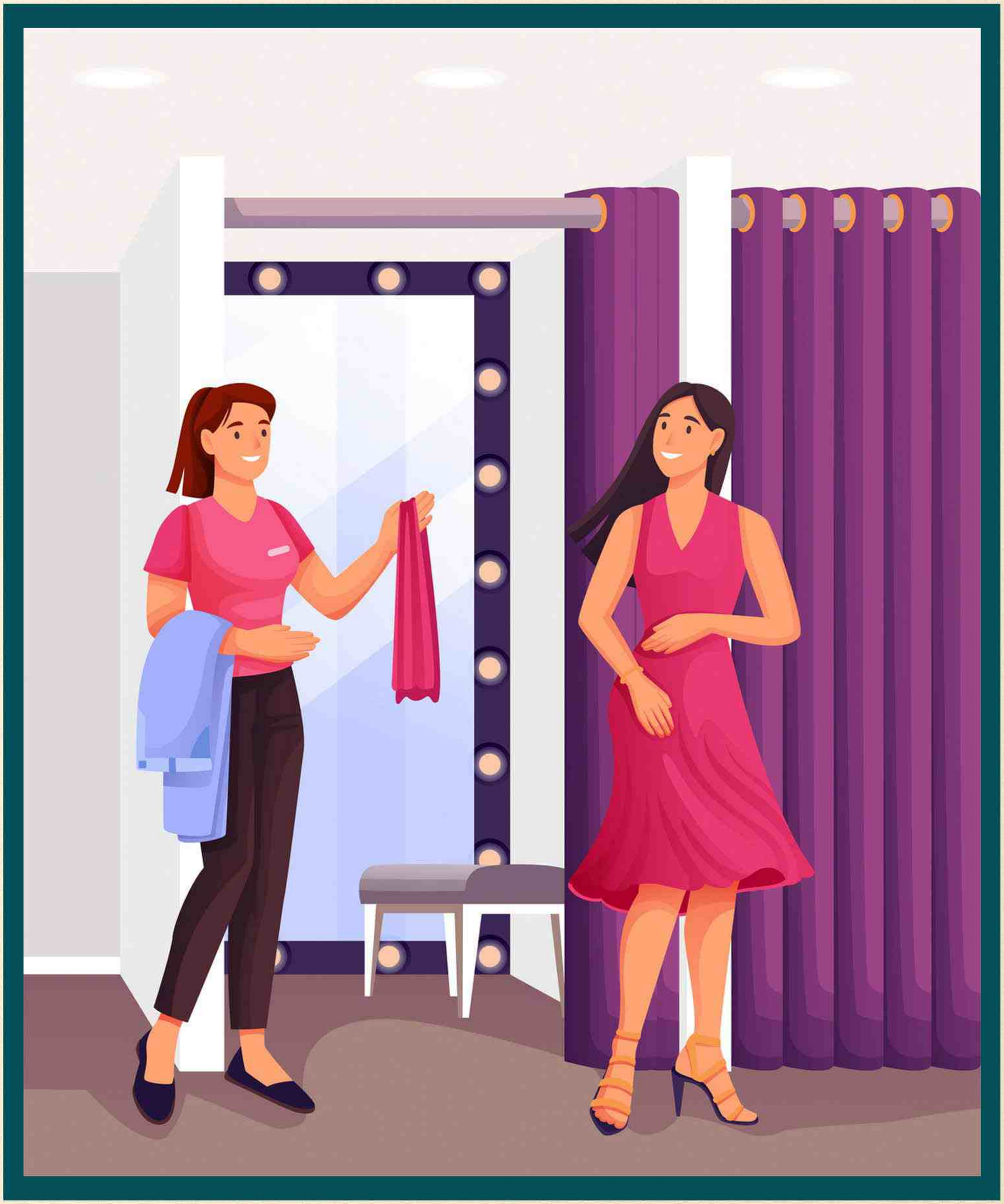
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Moodboard Creation For Personal Style + Storytelling Through Clothing



Session 07

Occasion-Based Dressing + Style Your Everyday Life Task



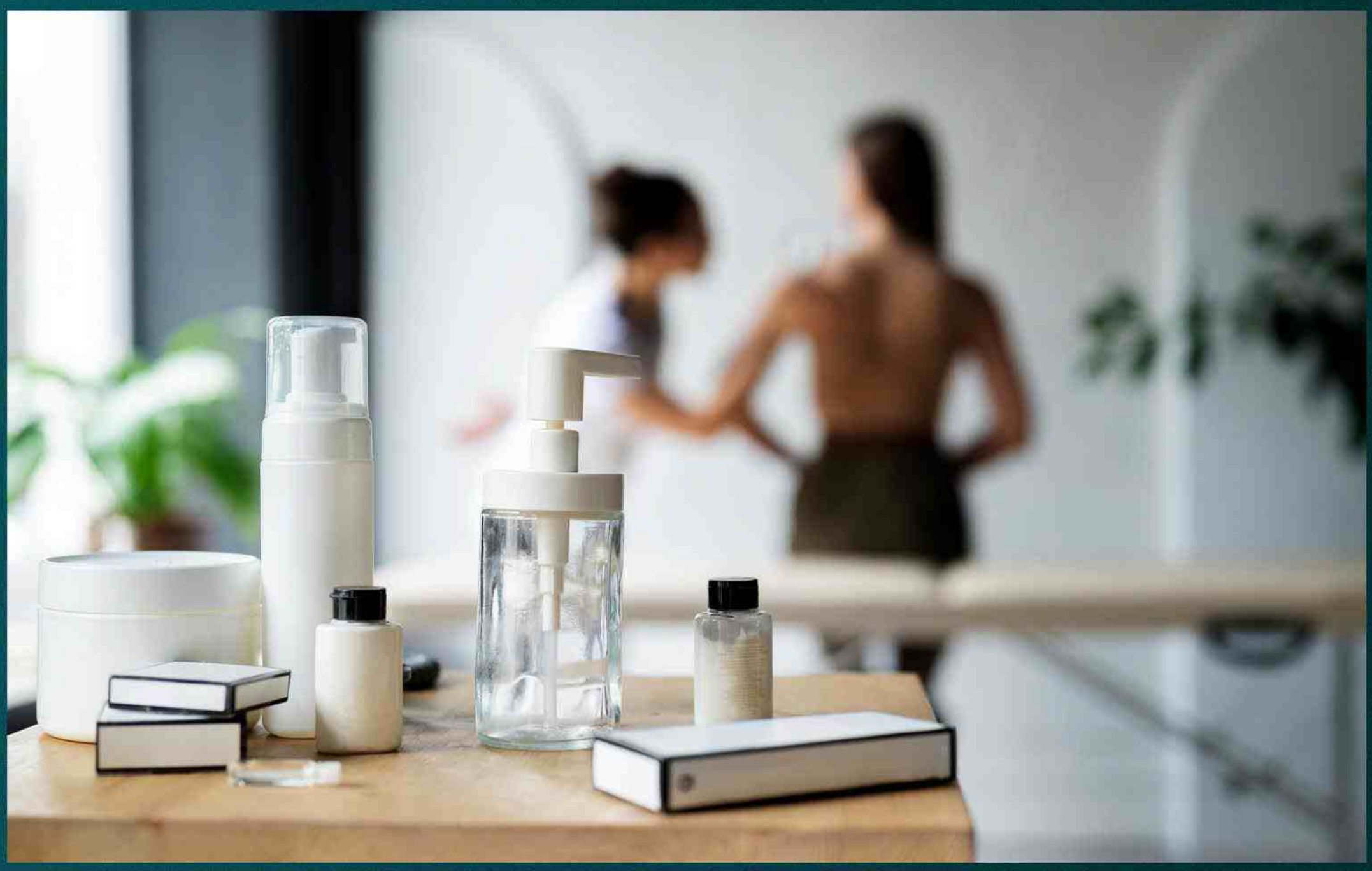
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Enhancing Natural Beauty + Skincare & Skin Types + Make Up Basics



Session 09

Grooming For Everyday Life + Understanding Fragrances & Perfumes



Session 10

Fashion Trends + New Fashion Trends



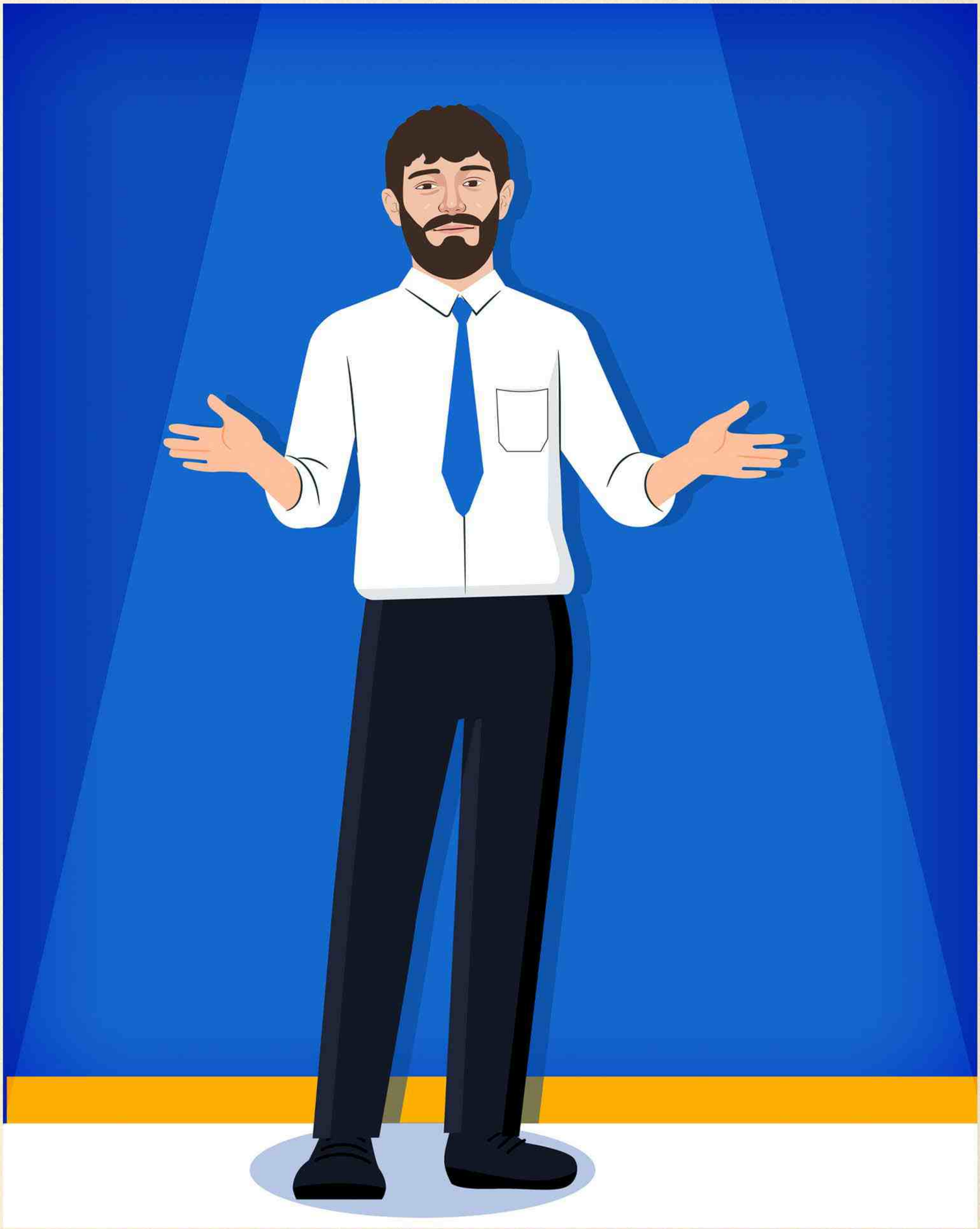
Session 11

Client Styling + Create A Client Lookbook



Session 12

Presenting Yourself Head To Toe



Session 13

Everyday Life Styling Challenge



DRAPING

- **Session 01**
  Understanding Fabrics Creating Basic Bodice Block
- **Session 02**
  Learning Gathers And Pleats Basic Skirt
- **Session 03**
  Ruffled Dress
- **Session 04**
  Sleeves Variation Drape Skirt
- **Session 05**
  Cascade Drape Dress
- **Session 06**
  Drape Kurta
- **Session 07**
  Drape Gown
- **Session 08**
  Pre-Draped Saree
- **Session 09**
  Advanced Gown
- **Session 10**
  Portfolio Making Style Statement Development

DRAPING

Session 01

Understanding Fabrics Creating Basic Bodice Block



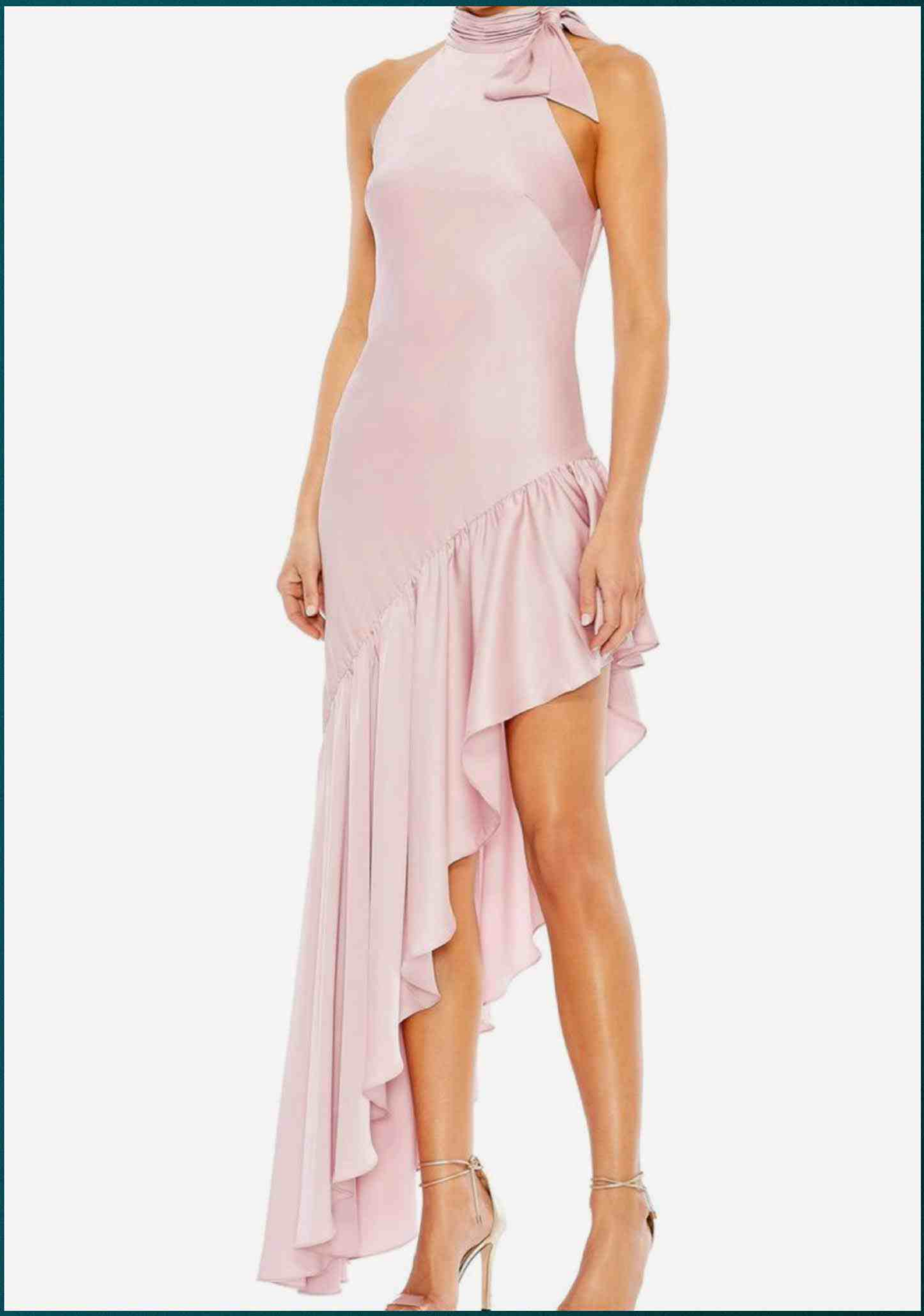
Session 02

Learning Gathers & Pleats Basic Skirt



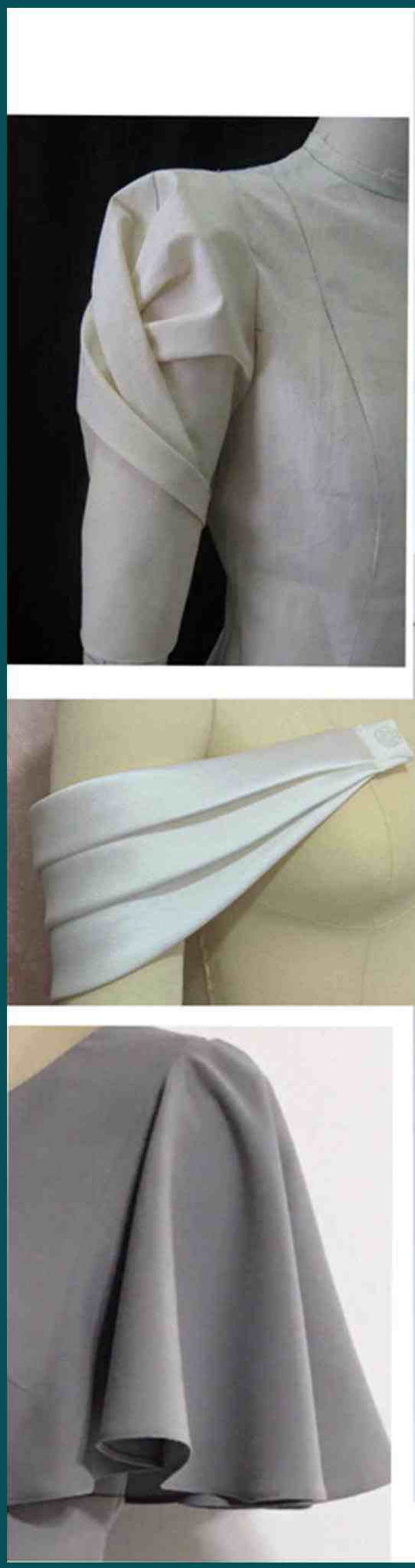
Session 03

Ruffled Dress



Session 04

Sleeves Variation Drape Skirt





Session 05

Cascade Drape Dress



Session 06

Drape Kurta



Session 07

Drape Gown



Session 08

Pre-Draped Saree



Session 09

Advanced Gown



Session 10

Portfolio Making Style Statement Development



FASHION MERCHANDISING

- **Session 01**
  Inside The Bespoke World
- **Session 02**
  Create Your Brand Look
- **Session 03**
  Visual Appeal That Sells
- **Session 04**
  Spec Sheets & Signature Work
- **Session 05**
  Design Stories In Motion
- **Session 06**
  Pret Business Blueprint
- **Session 07**
  From Idea To Market
- **Session 08**
  Build A Strong Brand Presence
- **Session 09**
  Market-Ready Product Sheets
- **Session 10**
  Shoot Your Fashion Story

FASHION MERCHANDISING

Session 01

Inside the Bespoke World



Session 02

Create Your Brand Look













Session 03

Visual Appeal That Sells



Session 04

Spec Sheets & Signature Work

DESIGNERS NEXUS SPEC SHEET

FACTORY:	BUYER:	DATE:	FABRICATION STRETCH POPLIN
P.O. #	REF#	Q:	FABRIC DESIGN SOLID
STYLE #	BODY# T-2070	APP. BY:	TRIM

DATE/ INNITIALS

JUNIOR TOP/DRESS/JACKET	M	1ST FIT	RVSD SPEC	2ND FIT	APPRVD SPEC
BODY LENGTH FROM HPS	24 1/2				
ACROSS SHOULDERS	14 1/2				
CHEST 1" BELOW ARMHOLE	18 1/2				
WAIST 15 1/2" BLW HPS	15 1/2				
WAIST AT SEAM					
BOTTOM SWEEP	19				
SHIRT TAIL	2 1/4				
SLEEVE LENGTH FROM CB					
SLEEVE LENGTH FROM SHOULDER	10 1/2				
ARMHOLE CURVED	9 1/2				
BICEP (1" BELOW ARMHOLE)					
SLEEVE OPENING	5 1/2				
TOP CUFF OPENING	5 3/4				
CUFF HEIGHT	3				
NECK OPENING	6 1/2				
FRONT NECK DROP FROM HPS TO SEAM	2 1/2				
FRONT NECK DROP FROM HPS RUFFLE SM	12 1/2				
BACK NECK DROP	1/2				
COLLAR POINTS	2 1/2				
COLLAR LENGTH PT TO PT	16				
COLLAR WIDTH AT CB	2				
COLLAR STAND HEIGHT	1 1/8				
FRONT PLACKET (OVERLAP) WIDTH	1				

SKETCH



BUTTONS:	9PCS 16L 2HOLE PEARLIZED W/RIM DTM
TOP STITCHING:	DTM BODY

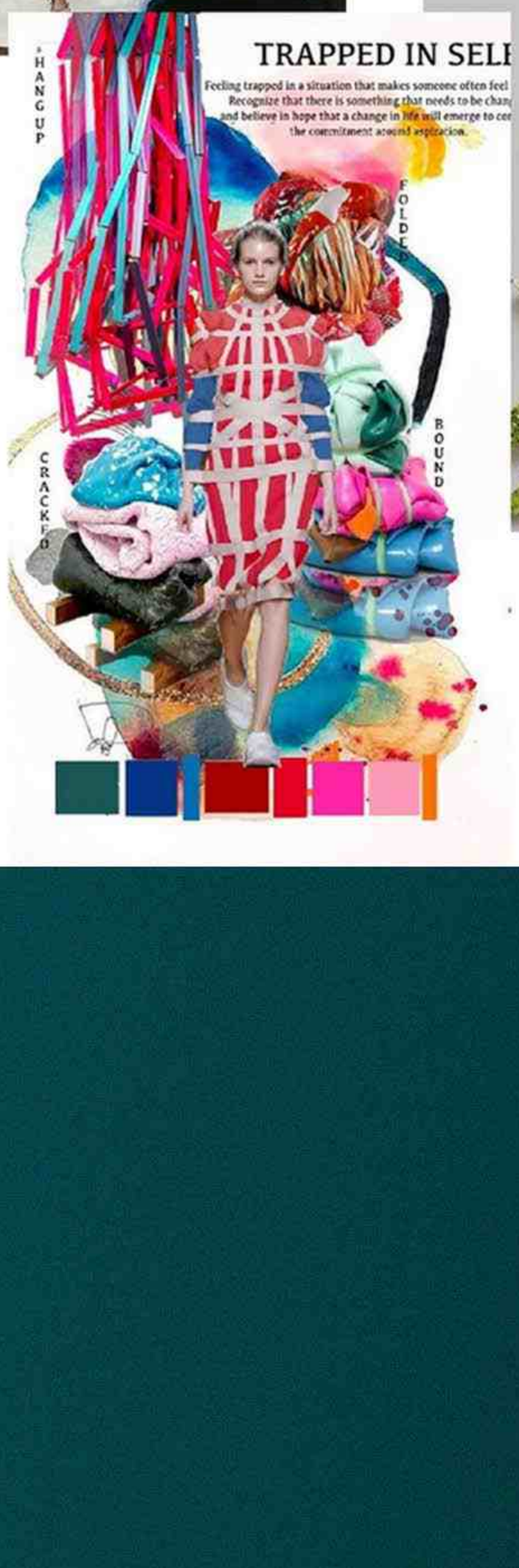
COMMENTS:	APPROVALS:	

Session 05

Design Stories In Motion







Session 06

Pret Business Blueprint



Session 07

From Idea To Market

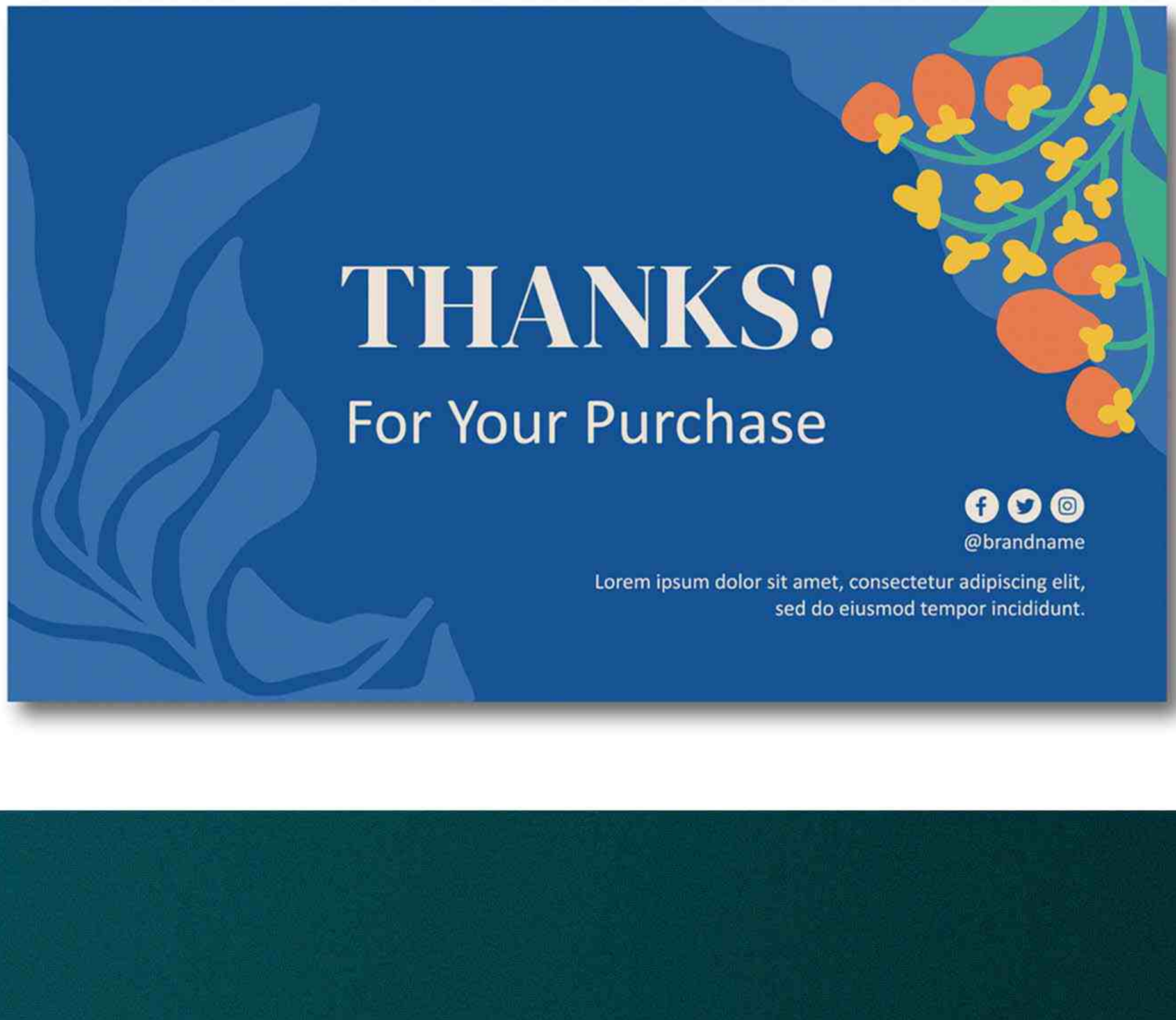


Session 08

Build A Strong Brand Presence







Session 09

Market-Ready Product Sheets



Session 10

Shoot Your Fashion Story



COMPUTER - AIDED DESIGN (CAD)

- **Session 01**
  Introduction To Photoshop & Workspace Setup
- **Session 02**
  Working with Tools
- **Session 03**
  Layers, Masks & Channel, Brush Tools, Patterns & Texture Creation
- **Session 04**
  Creating Motifs – Drawing & Editing
- **Session 05**
  Colour Theory & Adjustments
- **Session 06**
  Repeat Patterns – Technical Approaches
- **Session 07**
  Photographic Prints & Texture Manipulation
- **Session 08**
  Print Placement & Mock-ups
- **Session 09**
  Fashion Illustration In Photoshop
- **Session 10**
  Portfolio/Catalogue Building Using Photoshop

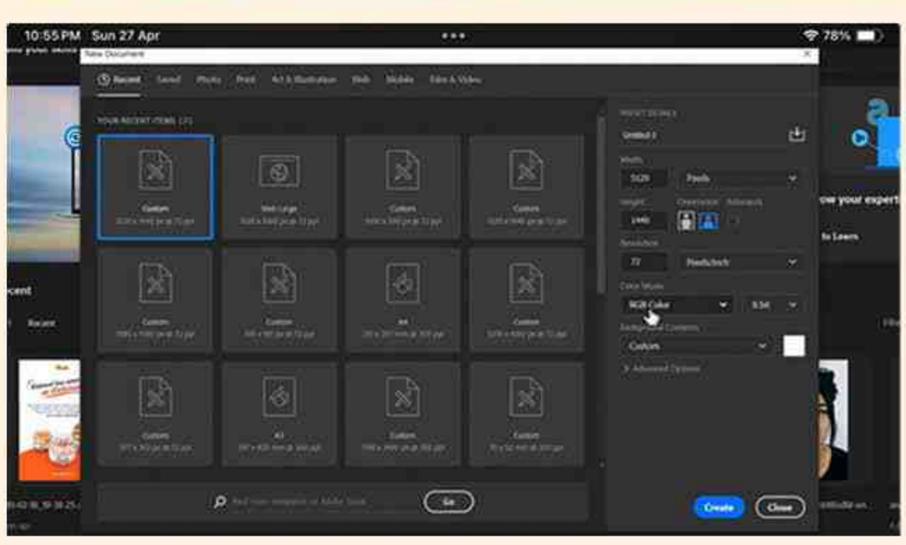
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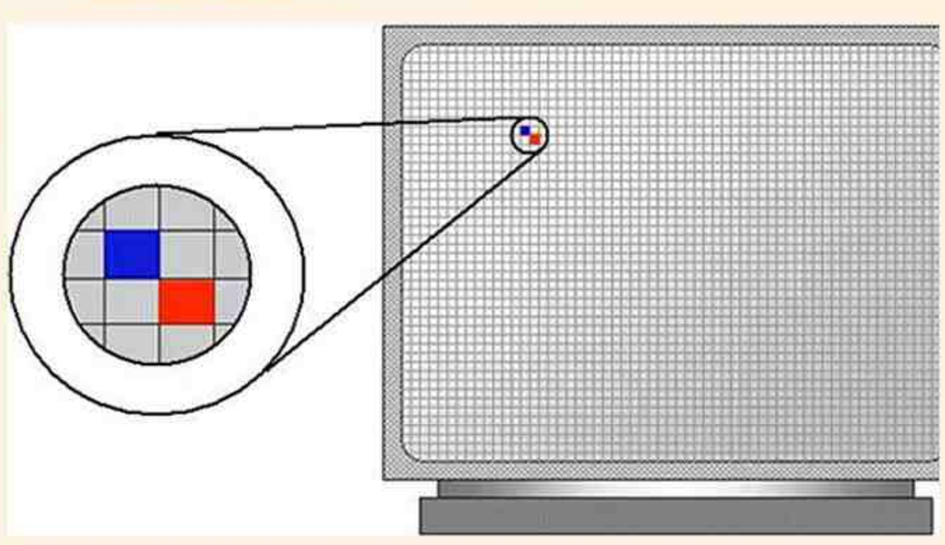
Session 01

Introduction To Photoshop & Workspace Setup





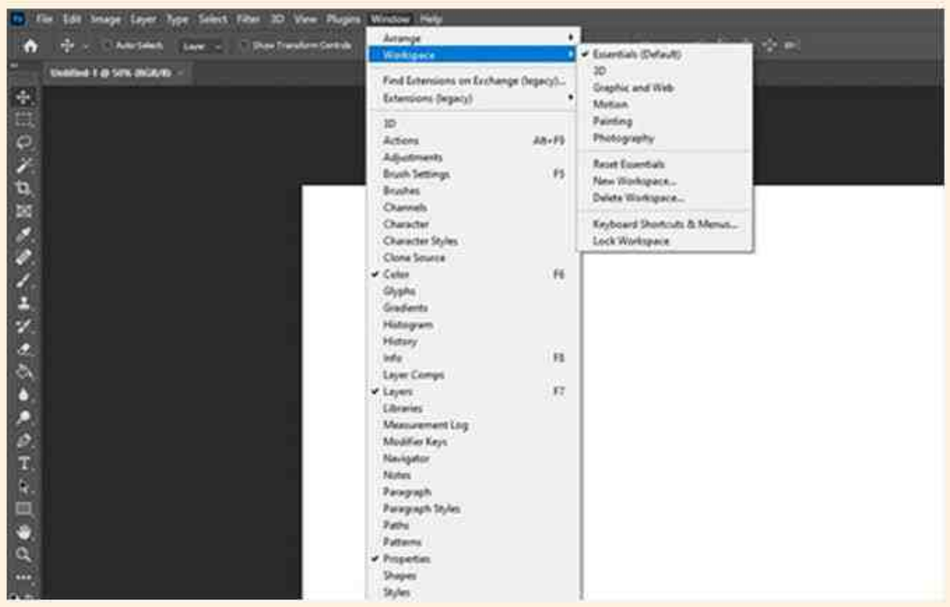


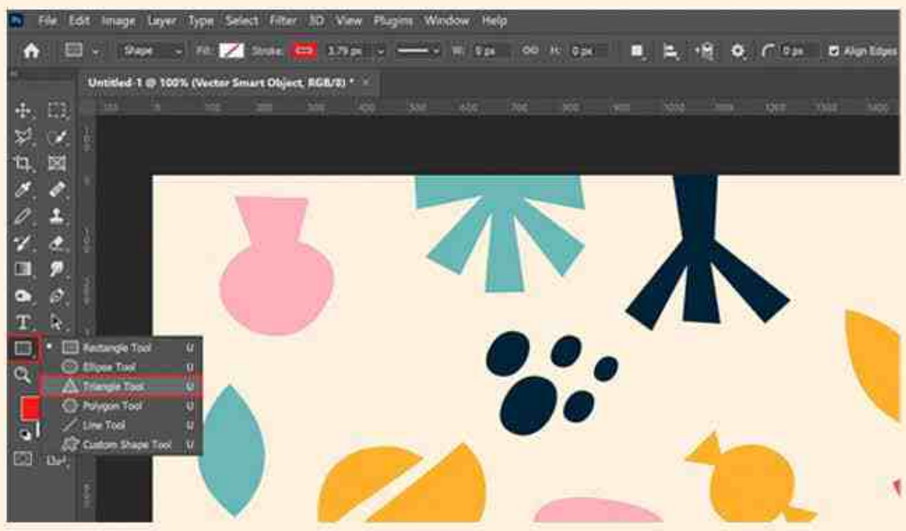


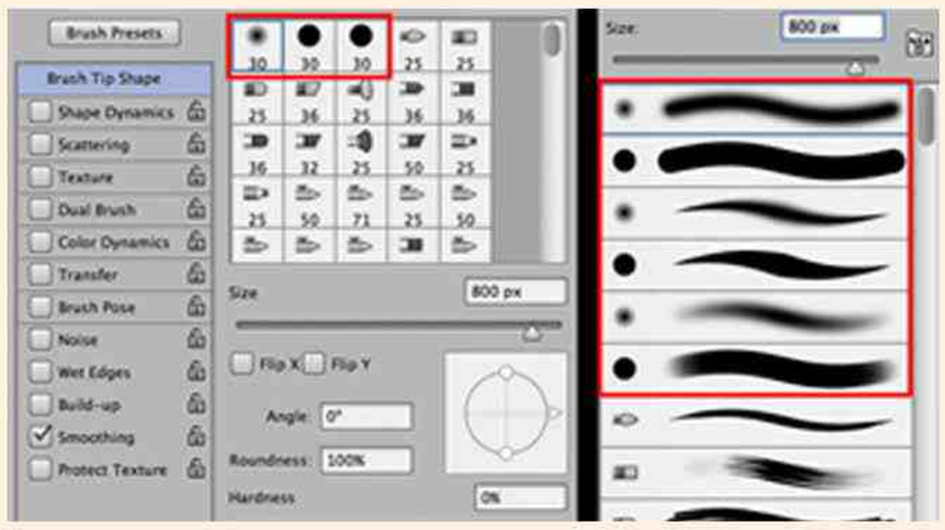
Session 02

Working With Tools



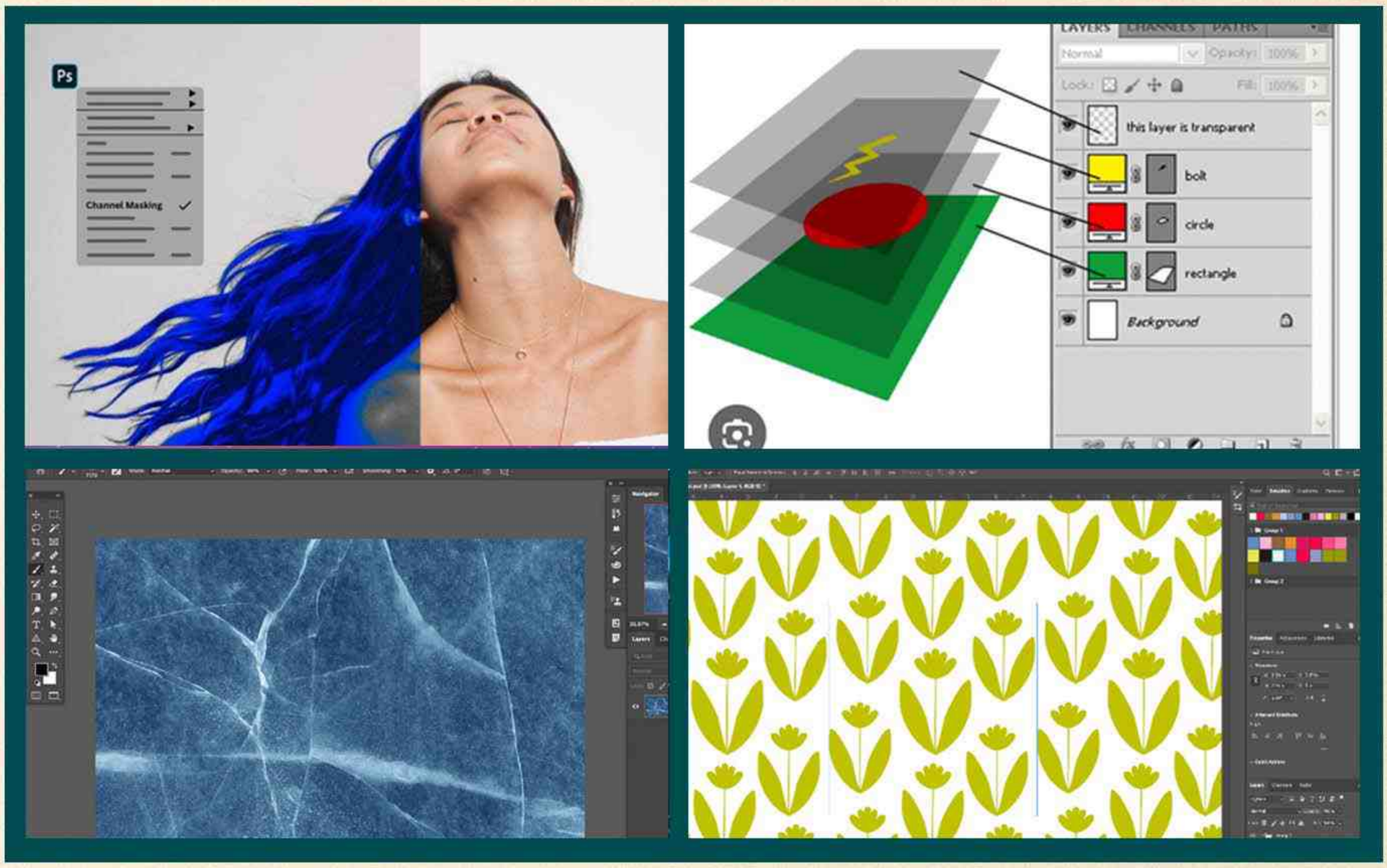






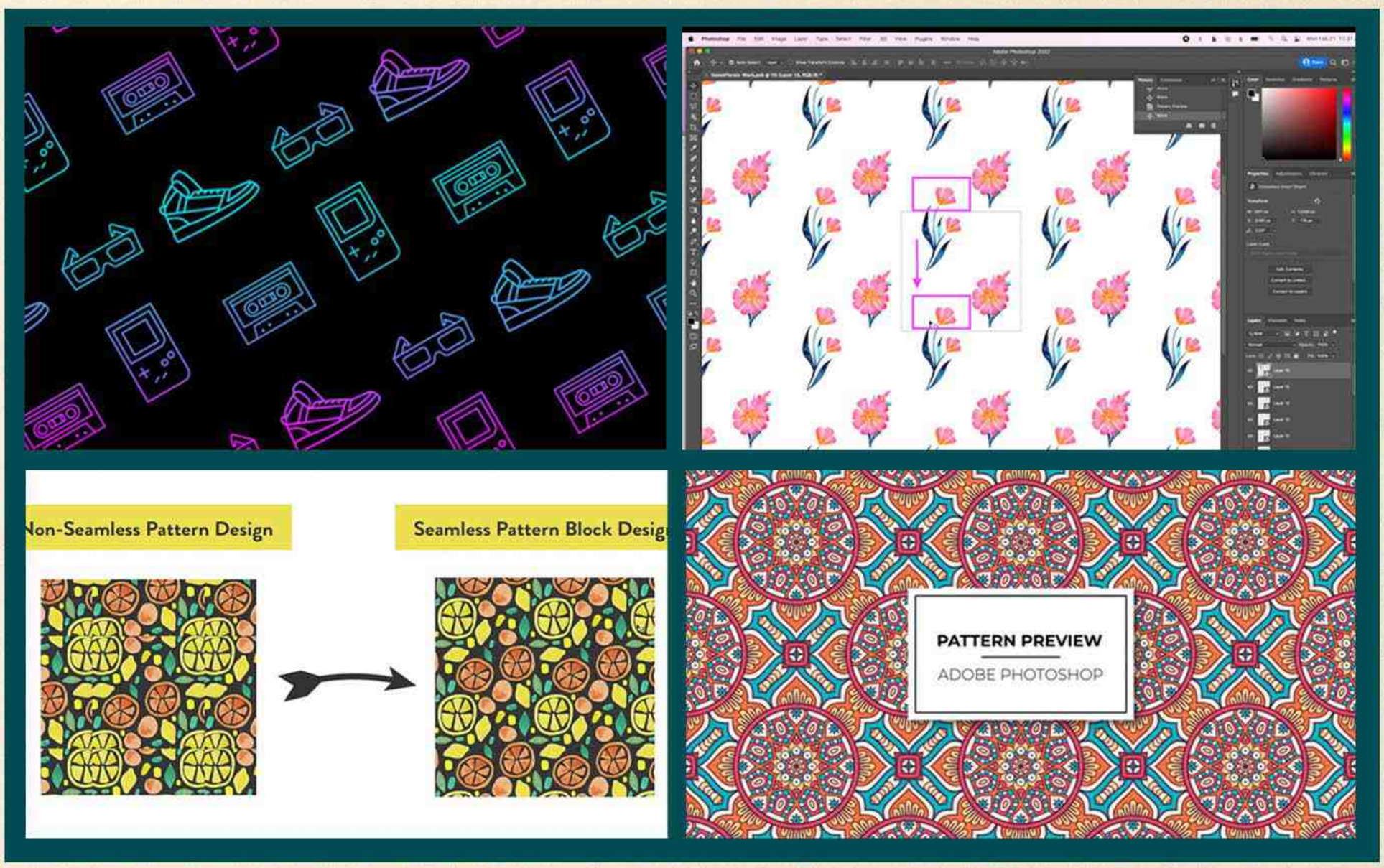
Session 03

Layers, Masks & Channel, Brush Tools, Patterns & Texture Creation



Session 04

Creating Motifs – Drawing & Editing

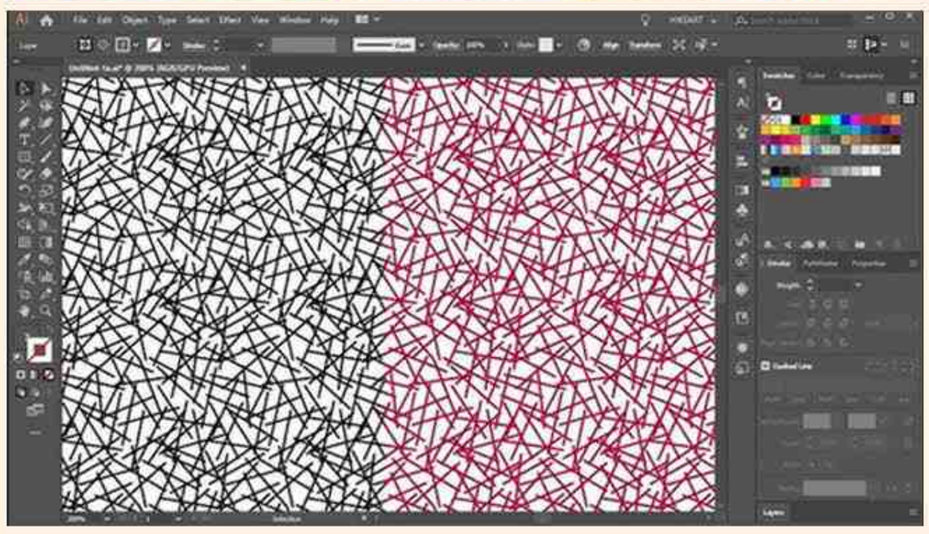


Session 05

Colour Theory & Adjustments









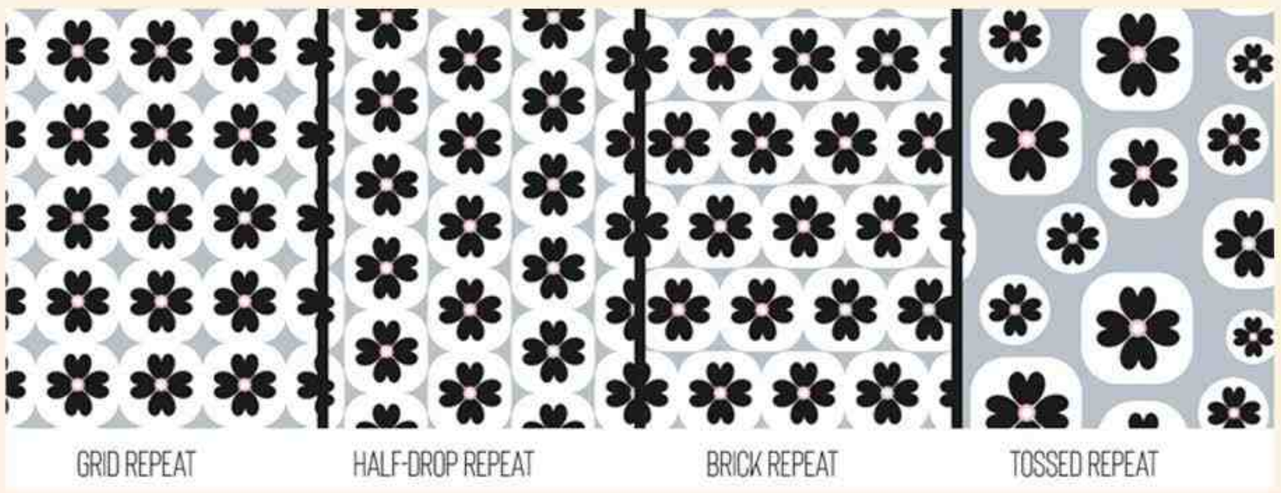
Session 06

Repeat Patterns – Technical Approaches



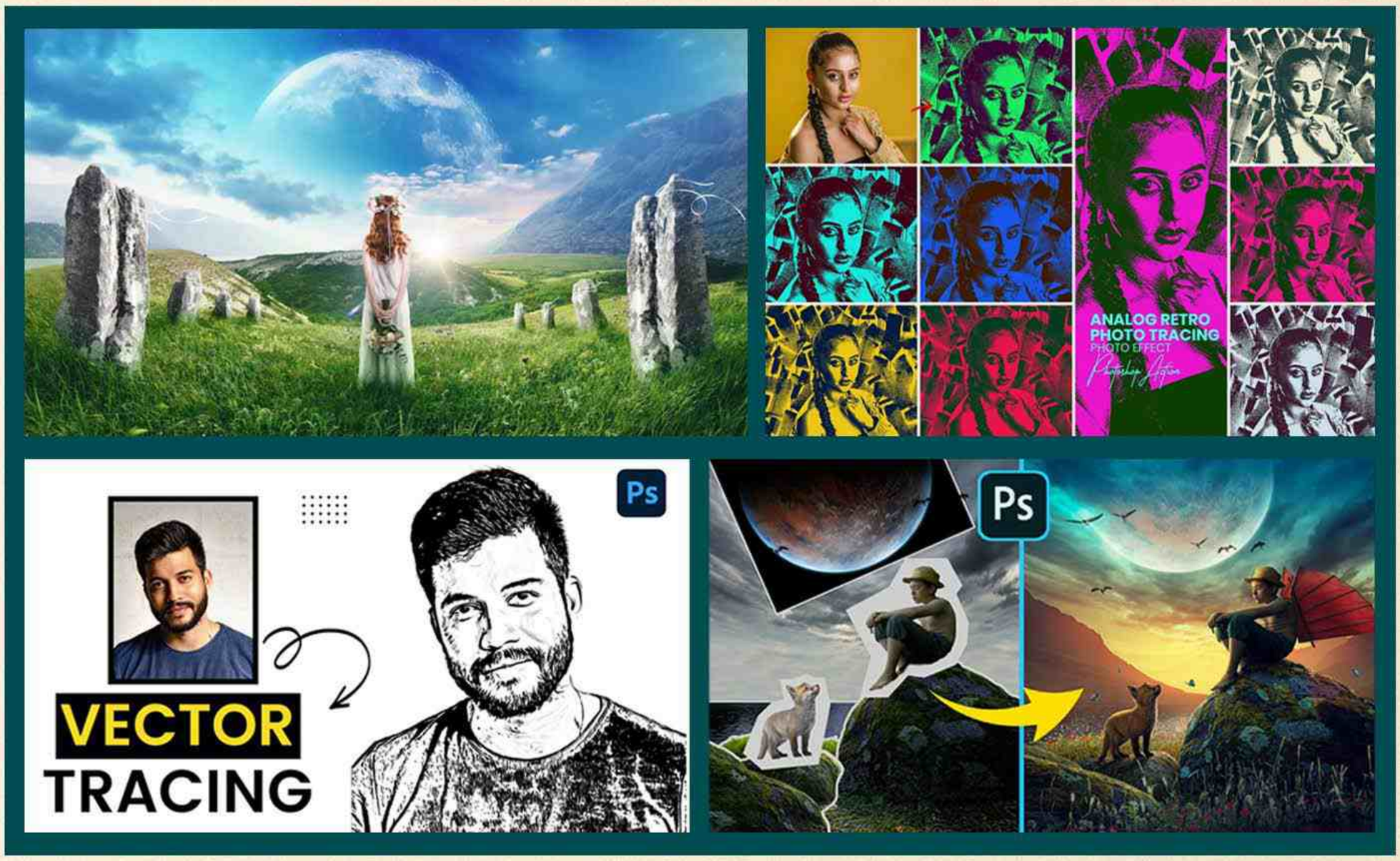






Session 07

Photographic Prints & Texture Manipulation



Session 08

Print Placement & Mock-ups



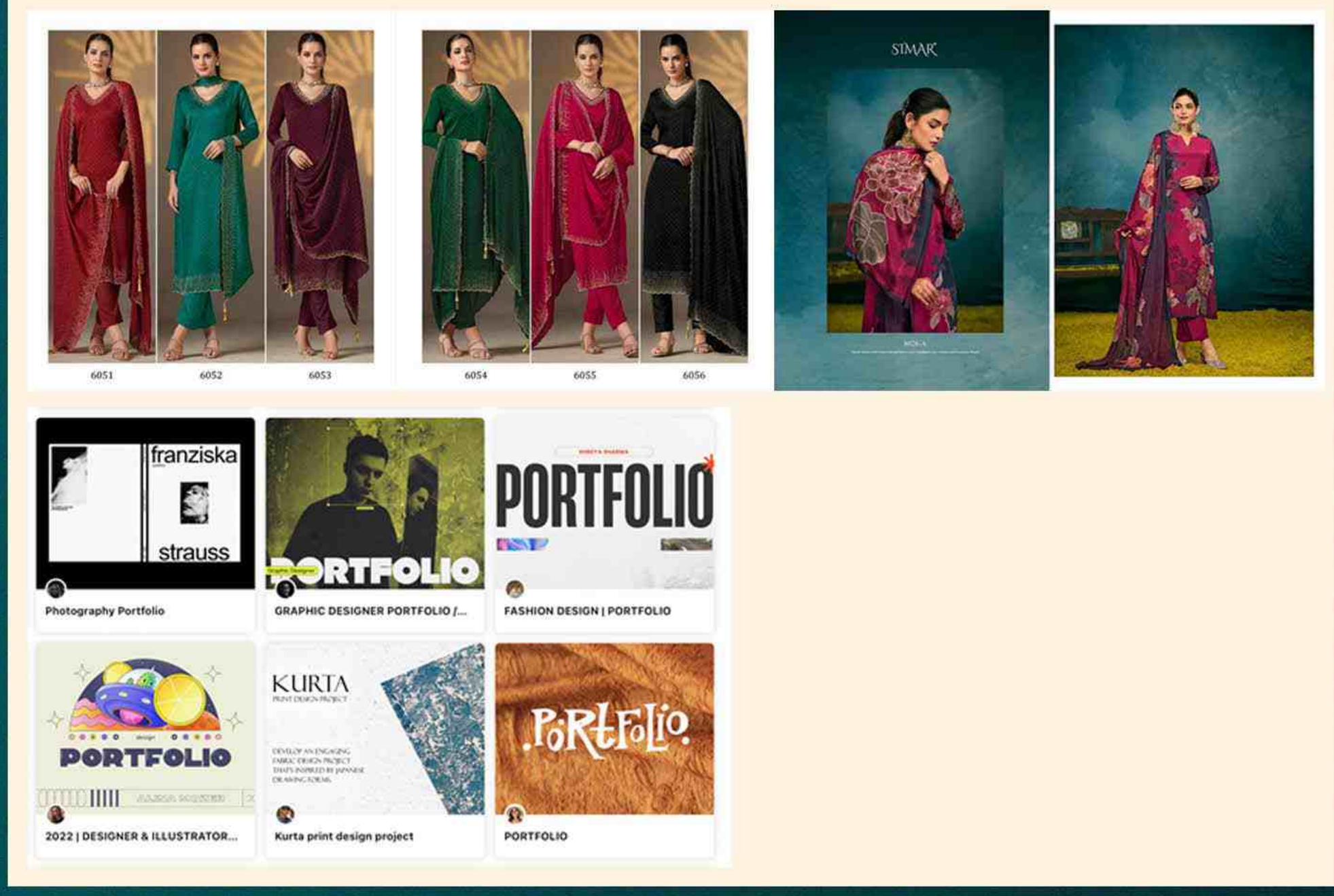
Session 09

Fashion Illustration In Photoshop



Session 10

Repeat Patterns – Technical Approaches



FASHION MASTERY COURSE

01 HOUSEHOLD DESIGNER
CAREER OPTIONS AFTER COURSE

- Learn Stitching from Home & Start Earning
- Offer Tailoring & Boutique Service Locally

View Full Syllabus PDF

02 STUDENT STARTUP
CAREER OPTIONS AFTER COURSE

- Learn how to Launch your own Fashion Label or Fashion Startup
- Start your own ready-to-wear Collection & Manage bulk orders
- Take on Freelance Projects or Collaborate with Fashion Brands

View Full Syllabus PDF

03 BUSINESS BOUTIQUE BUILDER
CAREER OPTIONS AFTER COURSE

- Build & Grow your own Sustainable Fashion Brand
- Set up a Manufacturing Unit
- Take Corporate orders
- Collaborate & Expand

View Full Syllabus PDF