



RAJA RAVI®

FASHION MASTERY COURSE

BENEFITS

RRC Certification
5 Year Course Validity - Watch anytime
Live Sessions - Interactive & Practical
Live Doubt Solving Sessions
Get Mystery Box Free in Full payment

LANGUAGE

LIVE SESSION : HINDI
RECORDED SESSION : HINDI & ENGLISH

TIME

MON & TUE
9:00 AM TO 12:00 PM | 1:00 PM TO 4:30 PM
WED TO FRI
1:00 PM TO 4:30 PM

LEVEL 01

HOUSEHOLD DESIGNER

Designed For homemakers & beginners, this level builds a strong foundation in stitching and tailoring - empowering you to take custom orders and create perfectly fitted outfits for every customer, right from home.

COURSE OVERVIEW & STRUCTURE

- ◆ TEXTILE
- ◆ EMBROIDERY
- ◆ SOCIAL MEDIA & DIGITAL MARKETING
- ◆ BUSINESS OPERATIONS
- ◆ PERSONALITY DEVELOPMENT
- ◆ GARMENT CONSTRUCTION
- ◆ ILLUSTRATION
- ◆ FASHION STYLING
- ◆ DRAPING

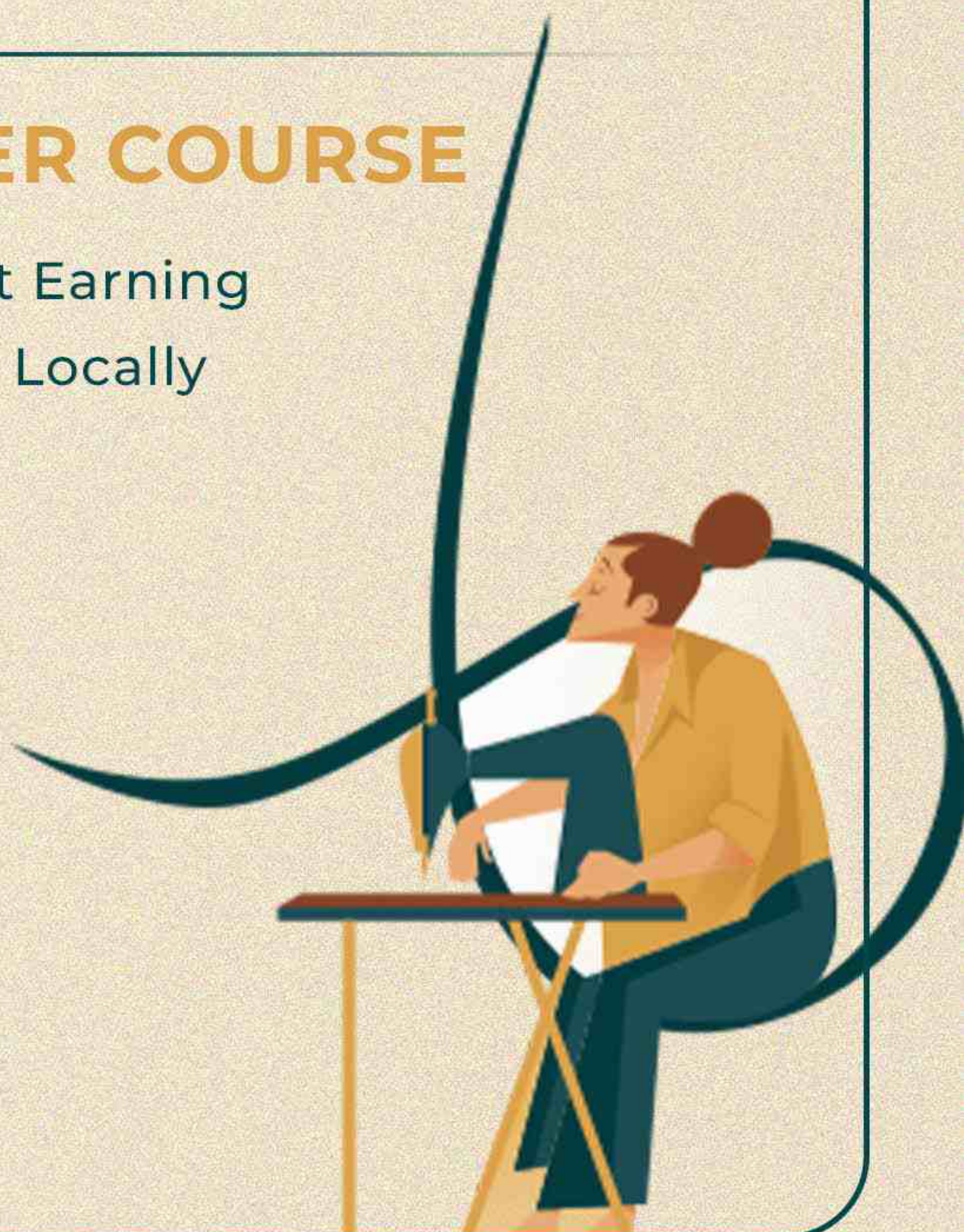
BENEFITS

- ◆ 1x Online Industry Visit - live virtual exposure

CAREER OPTIONS AFTER COURSE

- ◆ Learn Stitching from Home & Start Earning
- ◆ Offer Tailoring & Boutique Service Locally

Register Now



TEXTILE

- ◆ **Session 01**

Fibre To Fabric Knowledge Which Includes Natural, Manmade & Synthetic Raw Material.

- ◆ **Session 02**

Plain, Twill, Satin Weave Understanding Through Frame Loom Weaving.

- ◆ **Session 03**

Dyeing, Printing & Finishes Used.

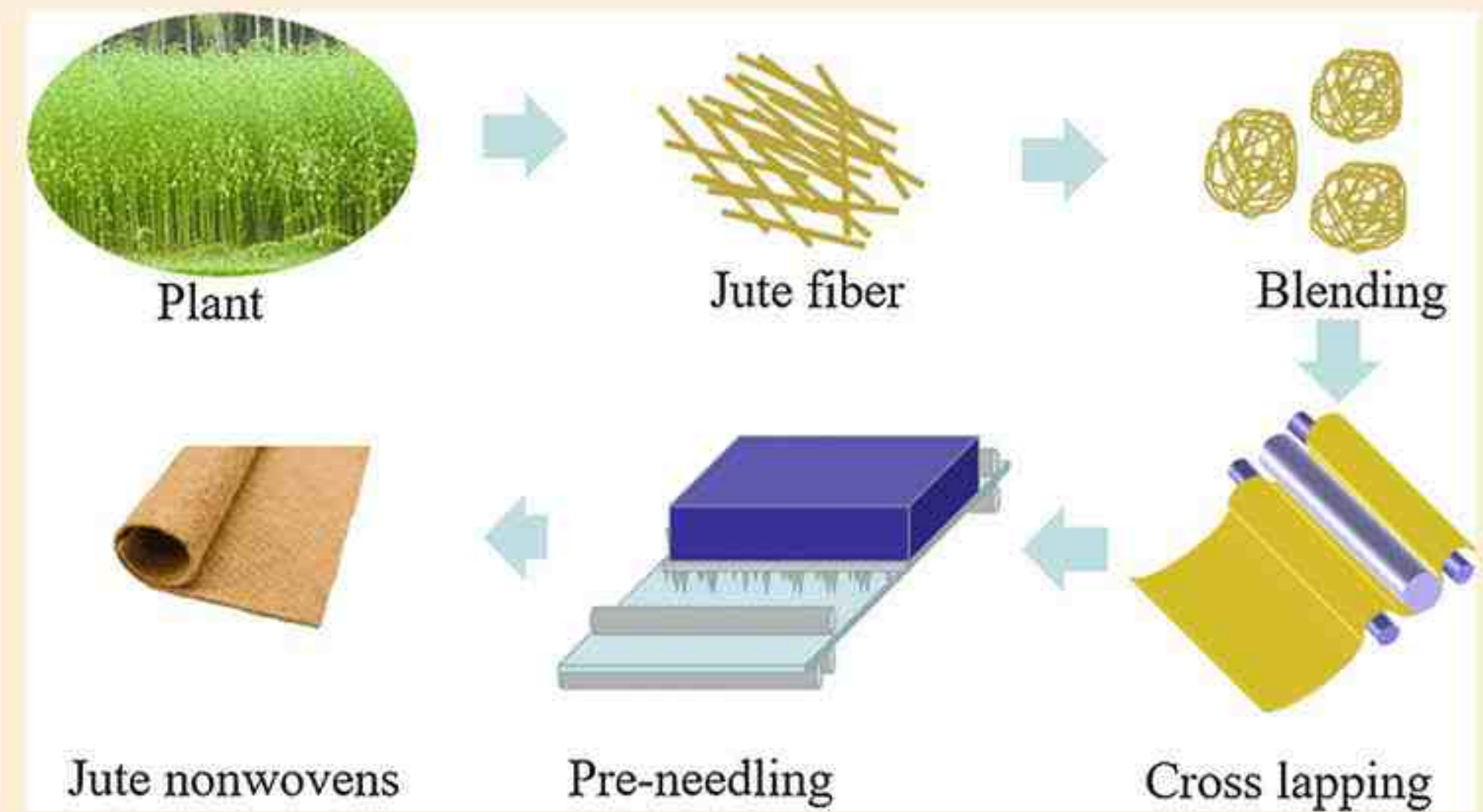
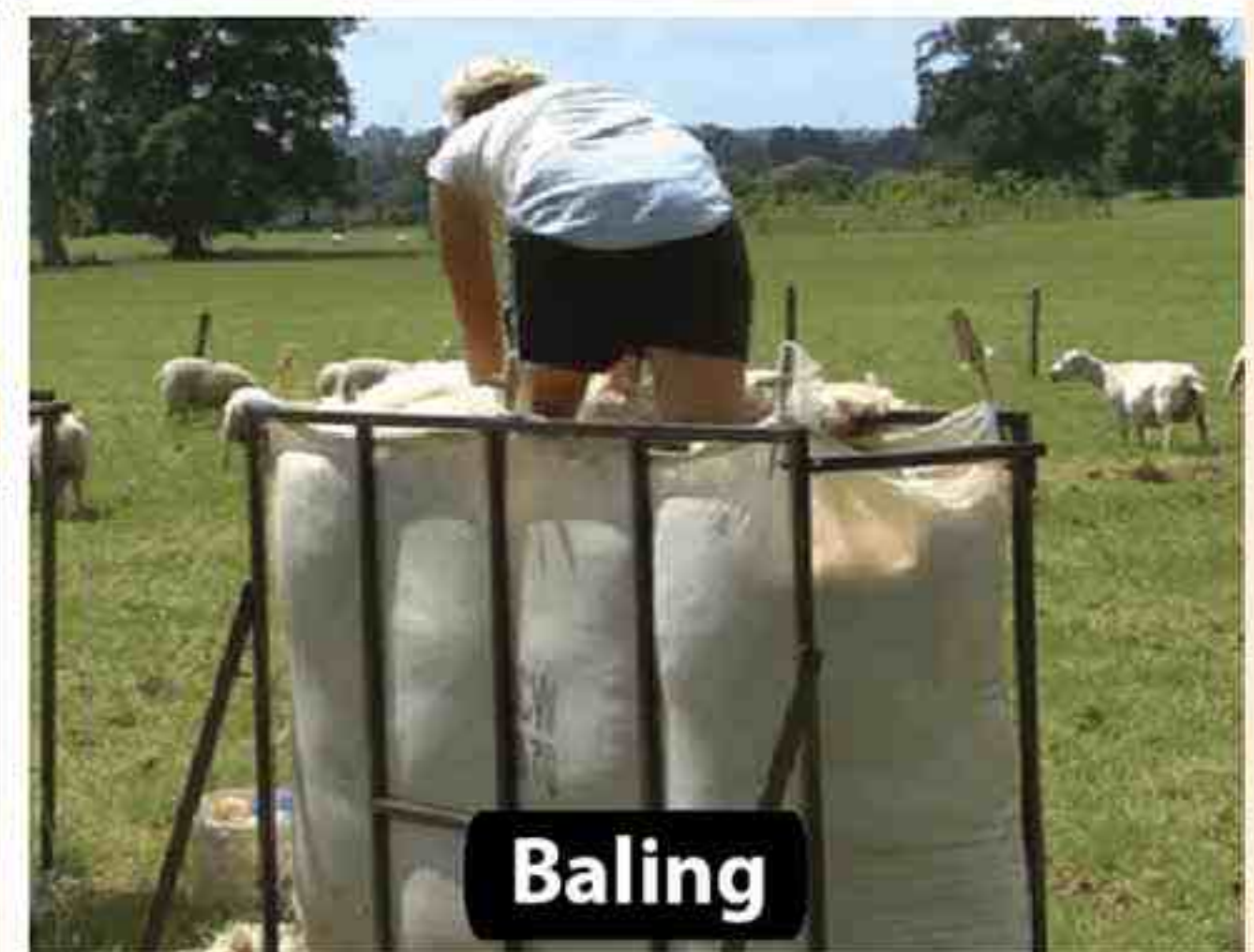
- ◆ **Session 04**

Fabric Selection And Fabric Care.

TEXTILE

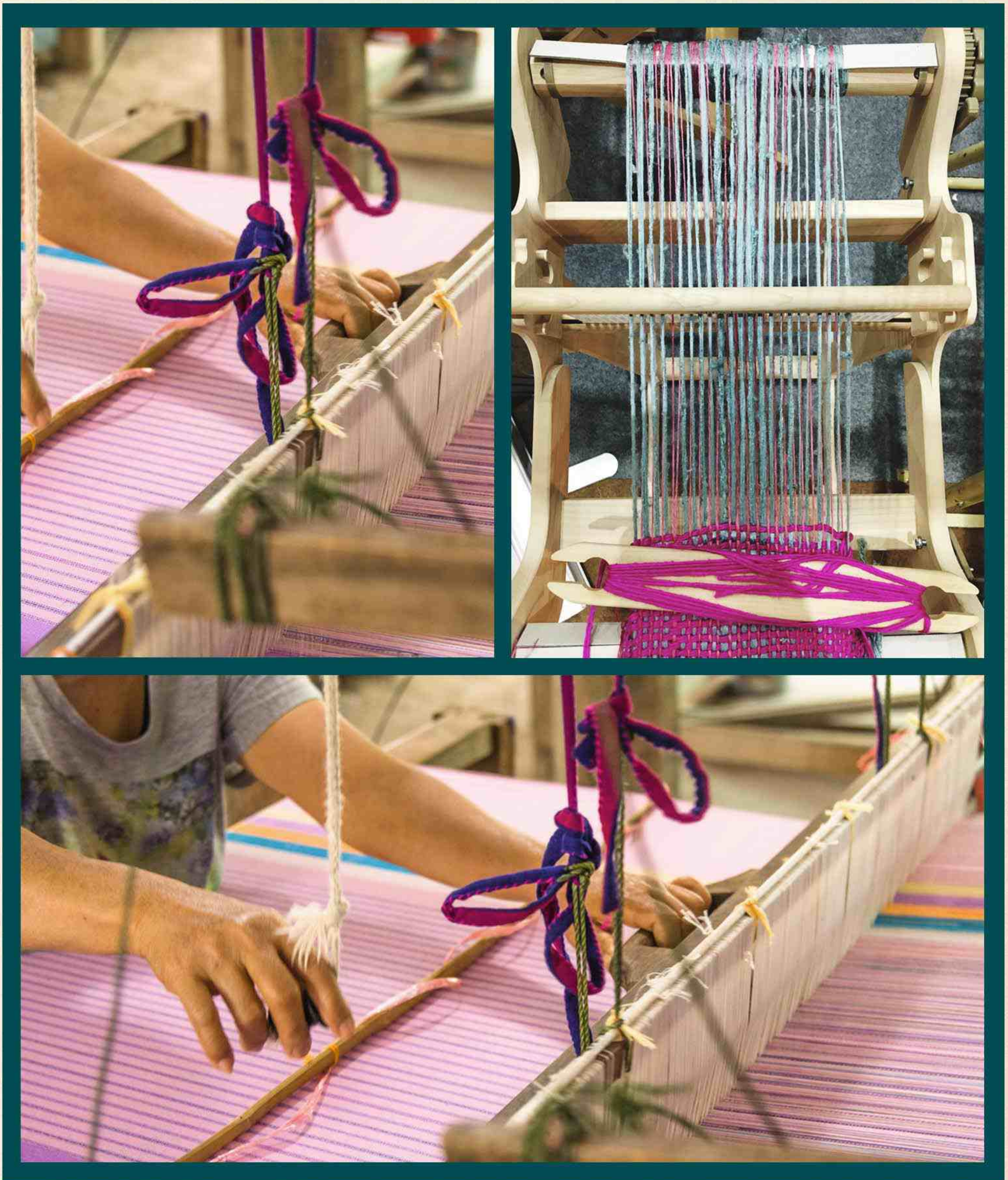
◆ Session 01

Fibre To Fabric Knowledge Which Includes Natural, Manmade & Synthetic Raw Material.



◆ Session 02

Plain, Twill, Satin Weave Understanding Through Frame Loom Weaving



◆ Session 03

Dyeing, Printing & Finishes Used.



DYEING



PRINTING



FINISHES

◆ Session 04

Fabric Selection & Fabric Care



Fabric Selection



Fabric Care

EMBROIDERY

- ◆ **Session 01**

Introduction To Embroidery, 18 Basic Embroidery Stitches

- ◆ **Session 02**

15 Basic Embroidery Stitches

- ◆ **Session 03**

State Embroideries : Kantha (Bengal), Phulkari (Punjab)

- ◆ **Session 04**

Organza Flowers (Modern Embroidery)

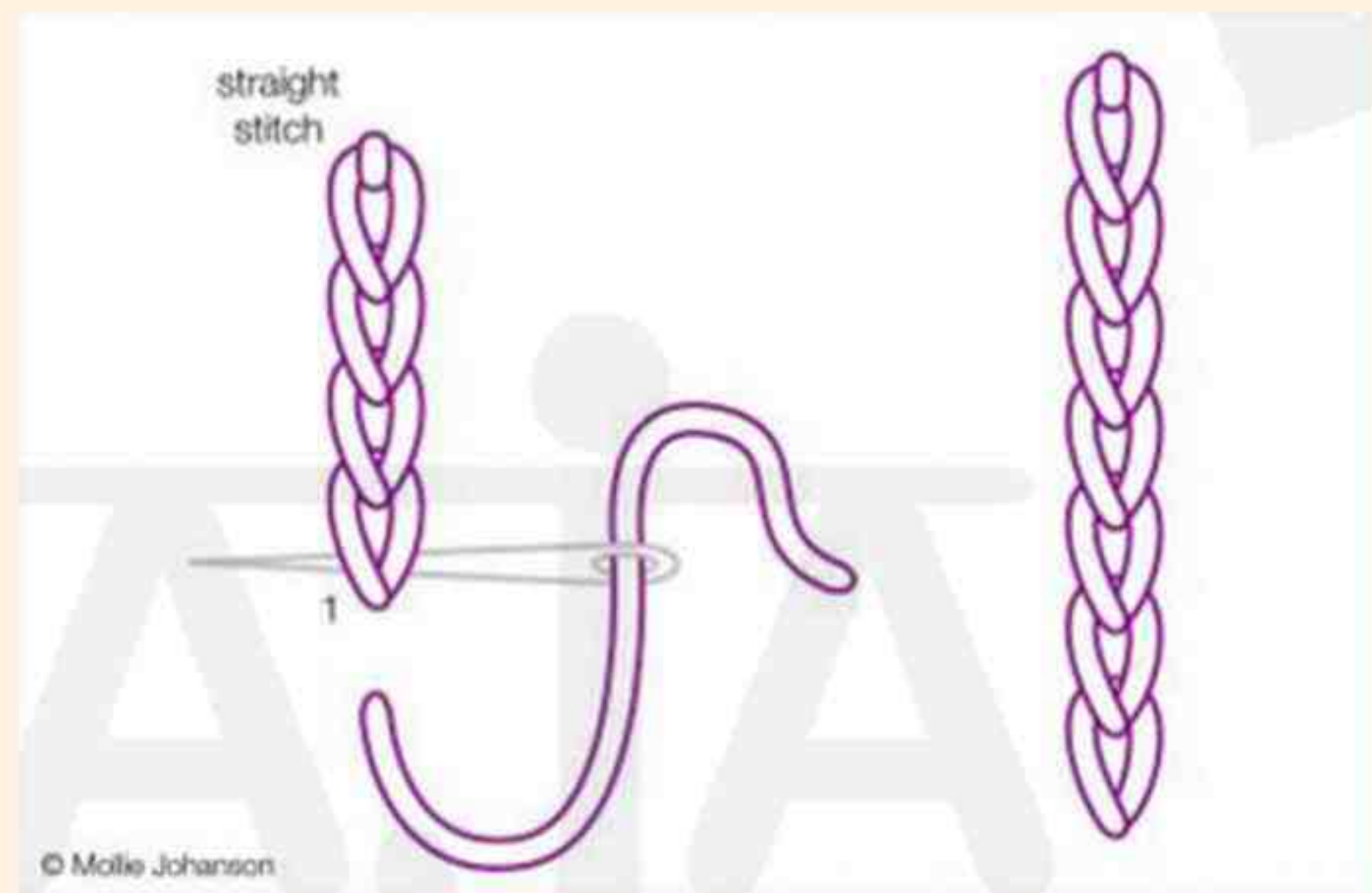
EMBROIDERY

◆ Session 01

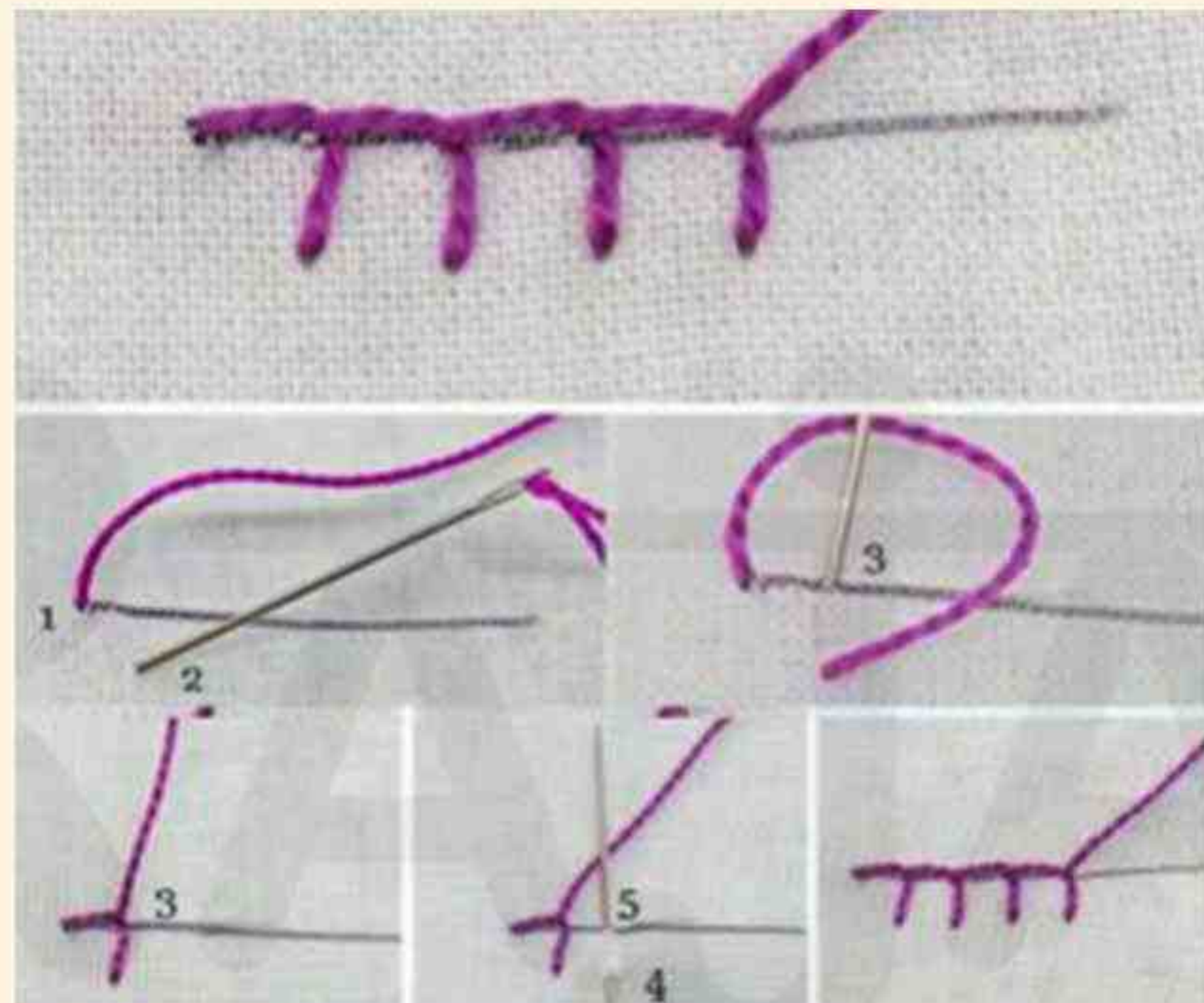
Introduction To Embroidery, 18 Basic Embroidery Stitches



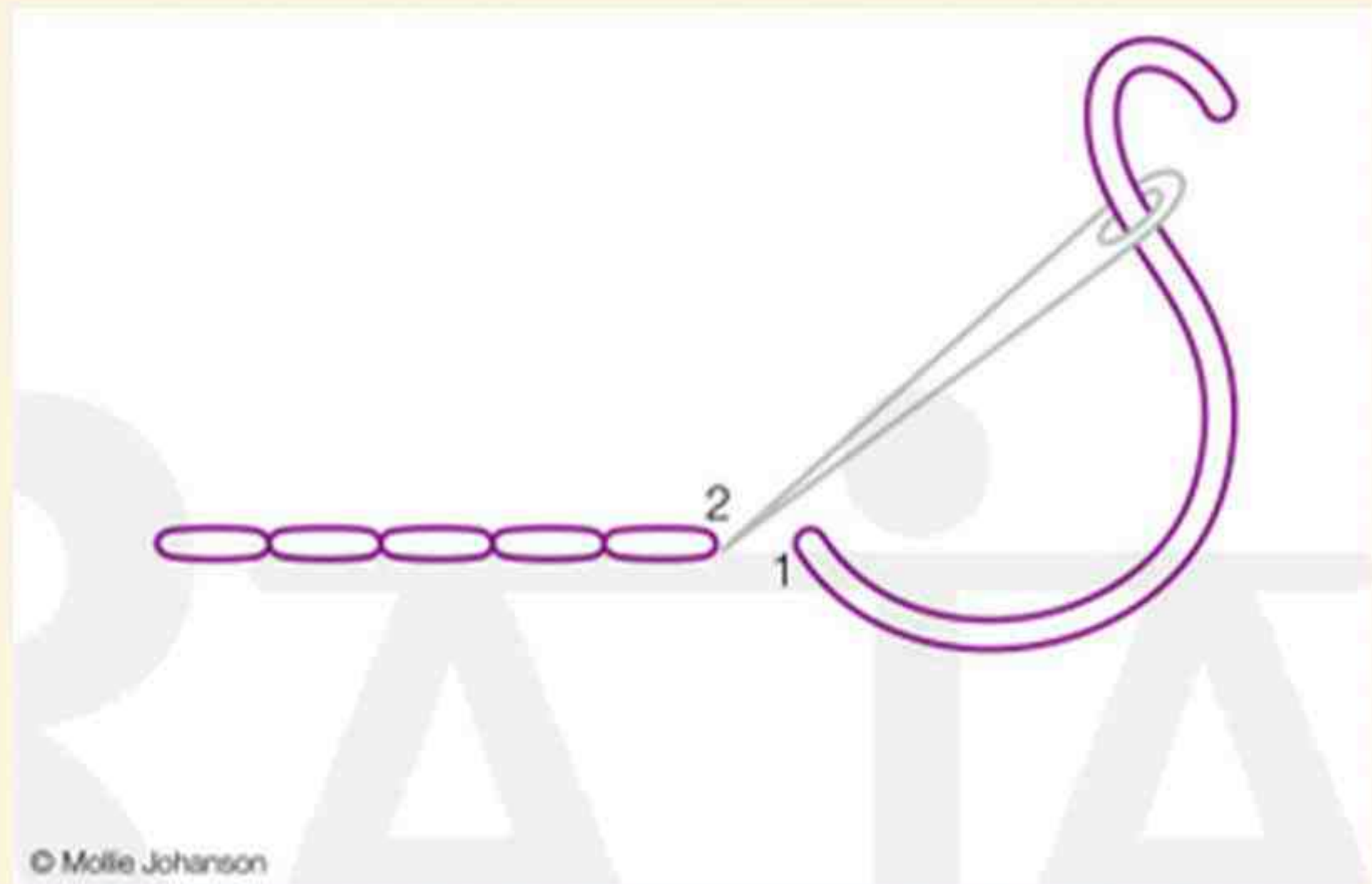
Running Stitch



Chain Stitch



Blanket Stitch



Back Stitch

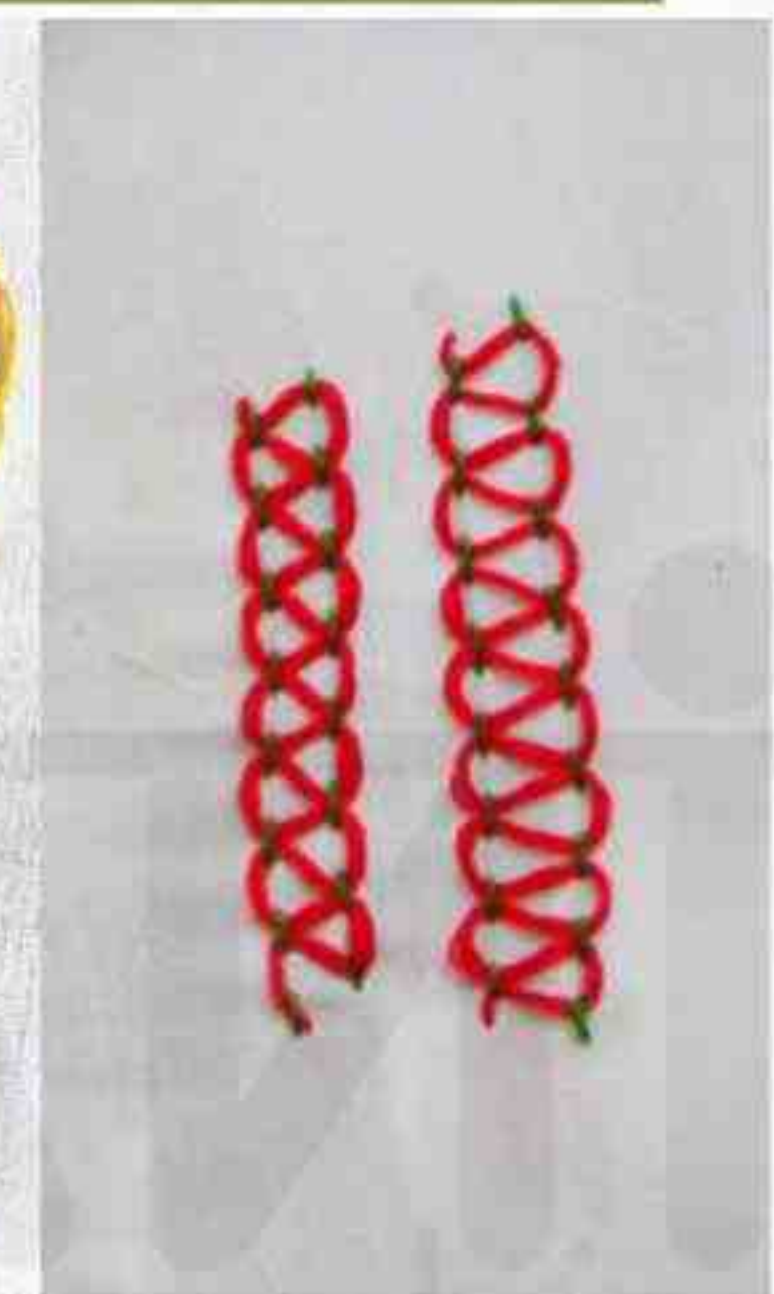
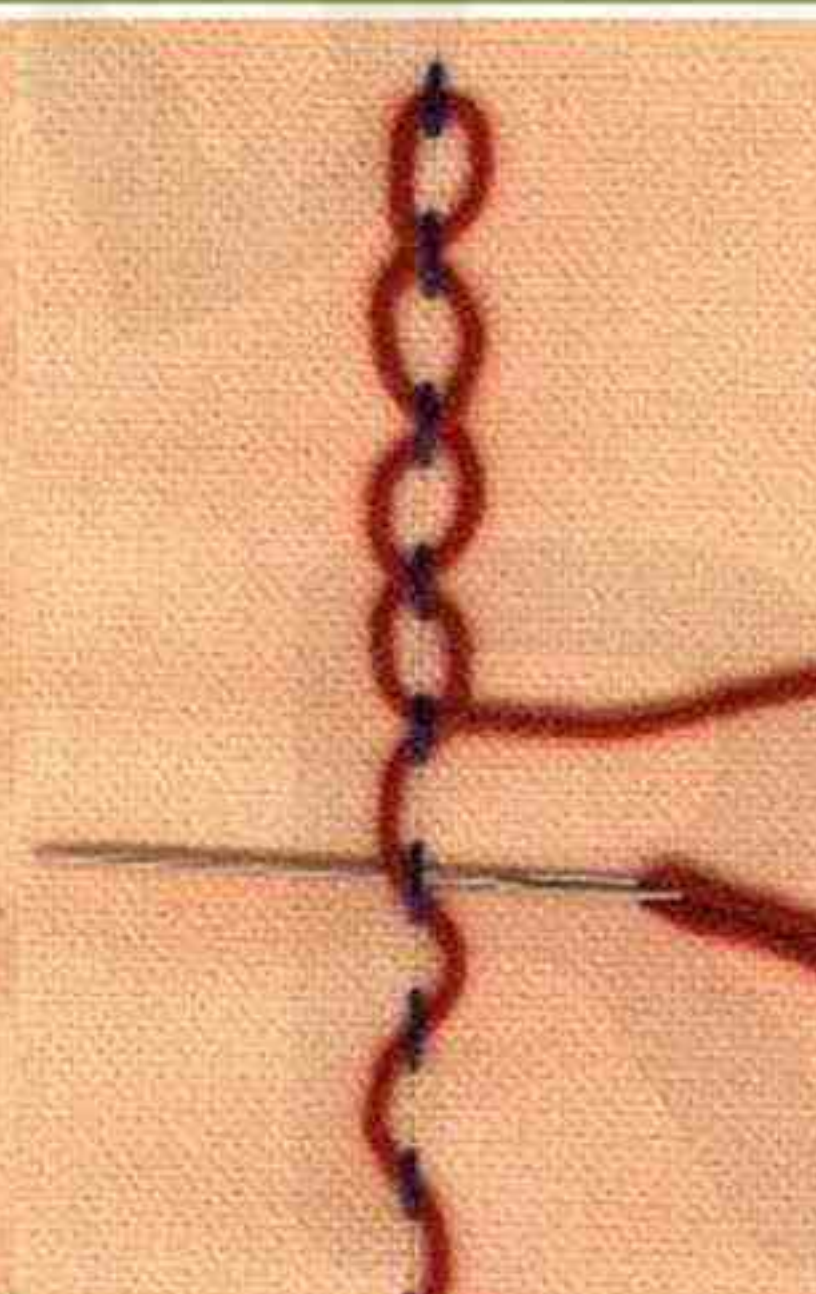
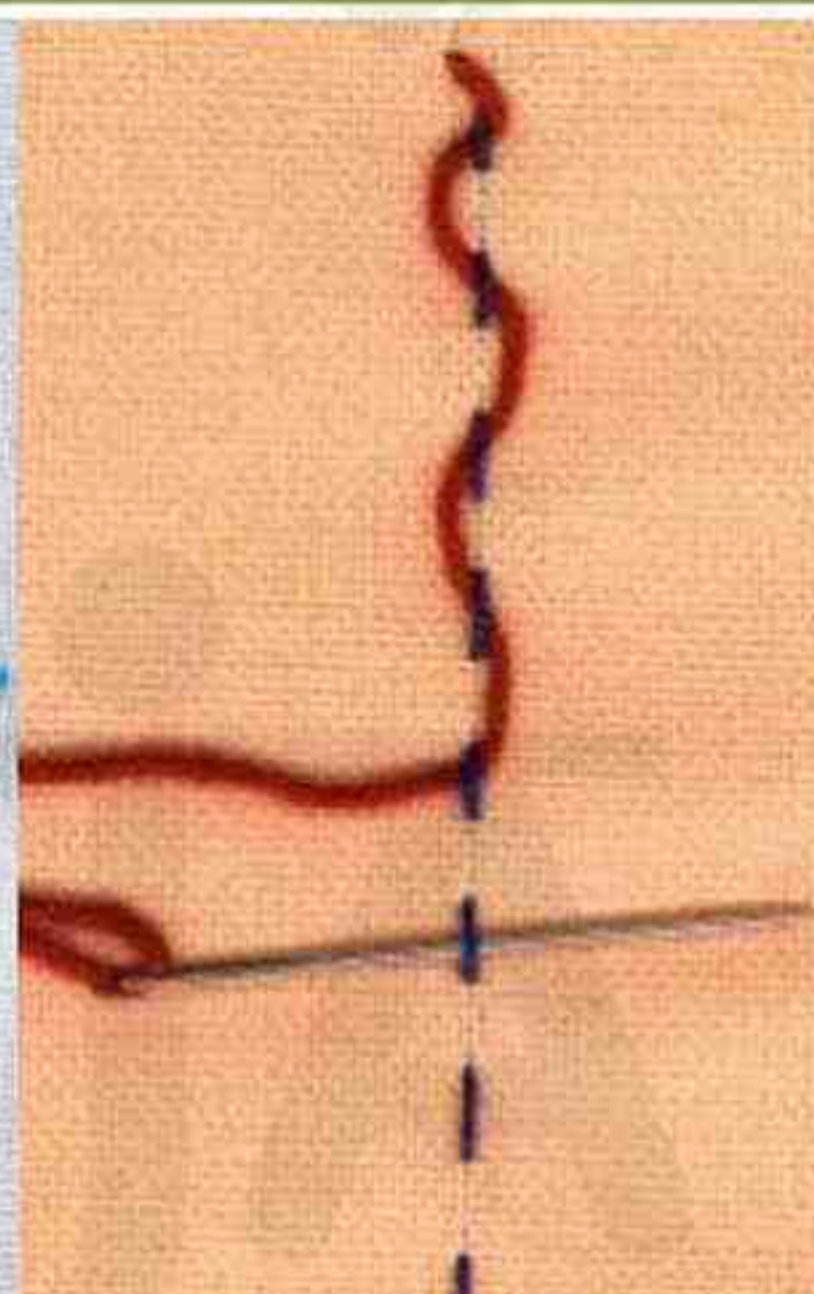
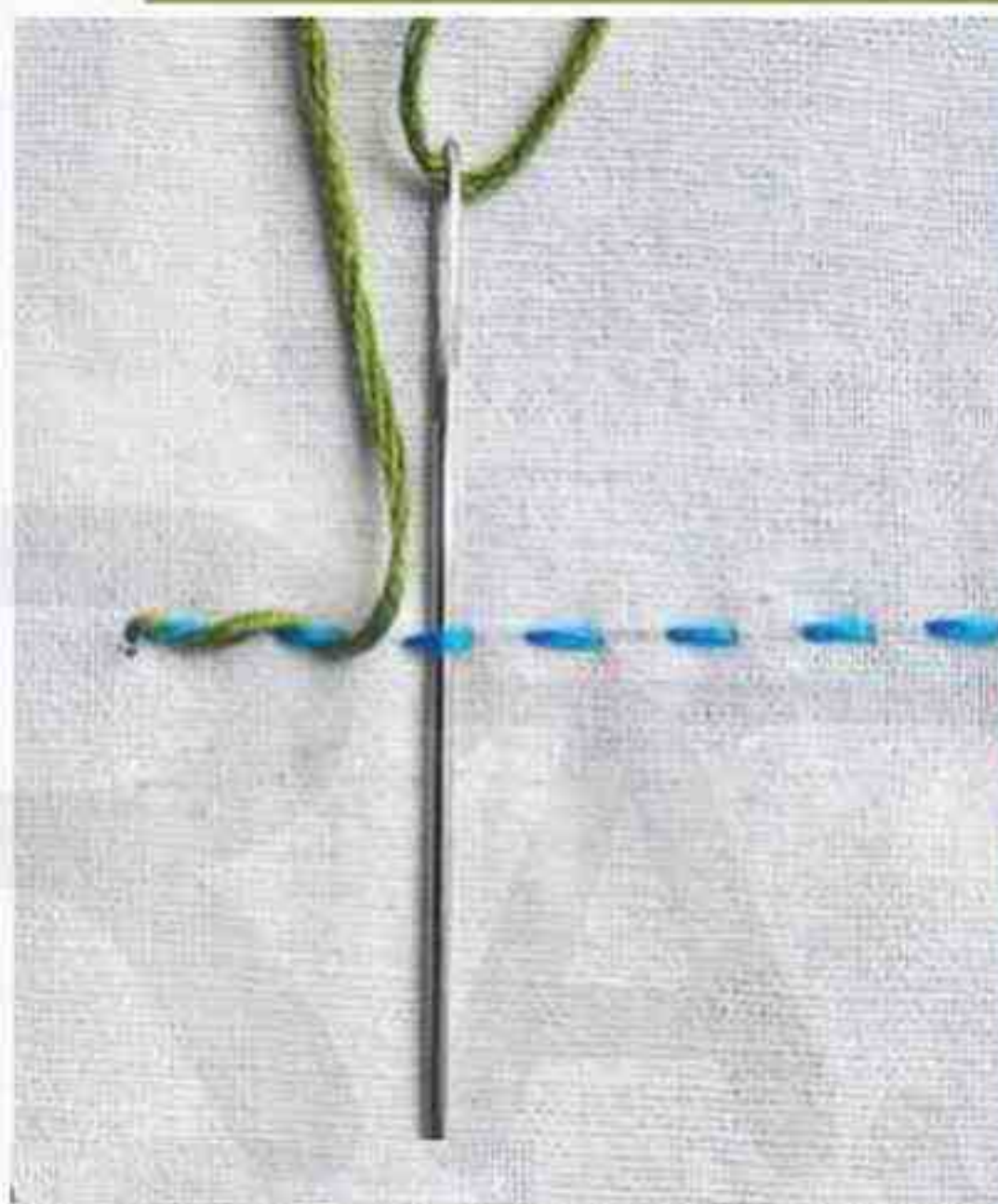
Whipped Running

Threaded

Interlaced

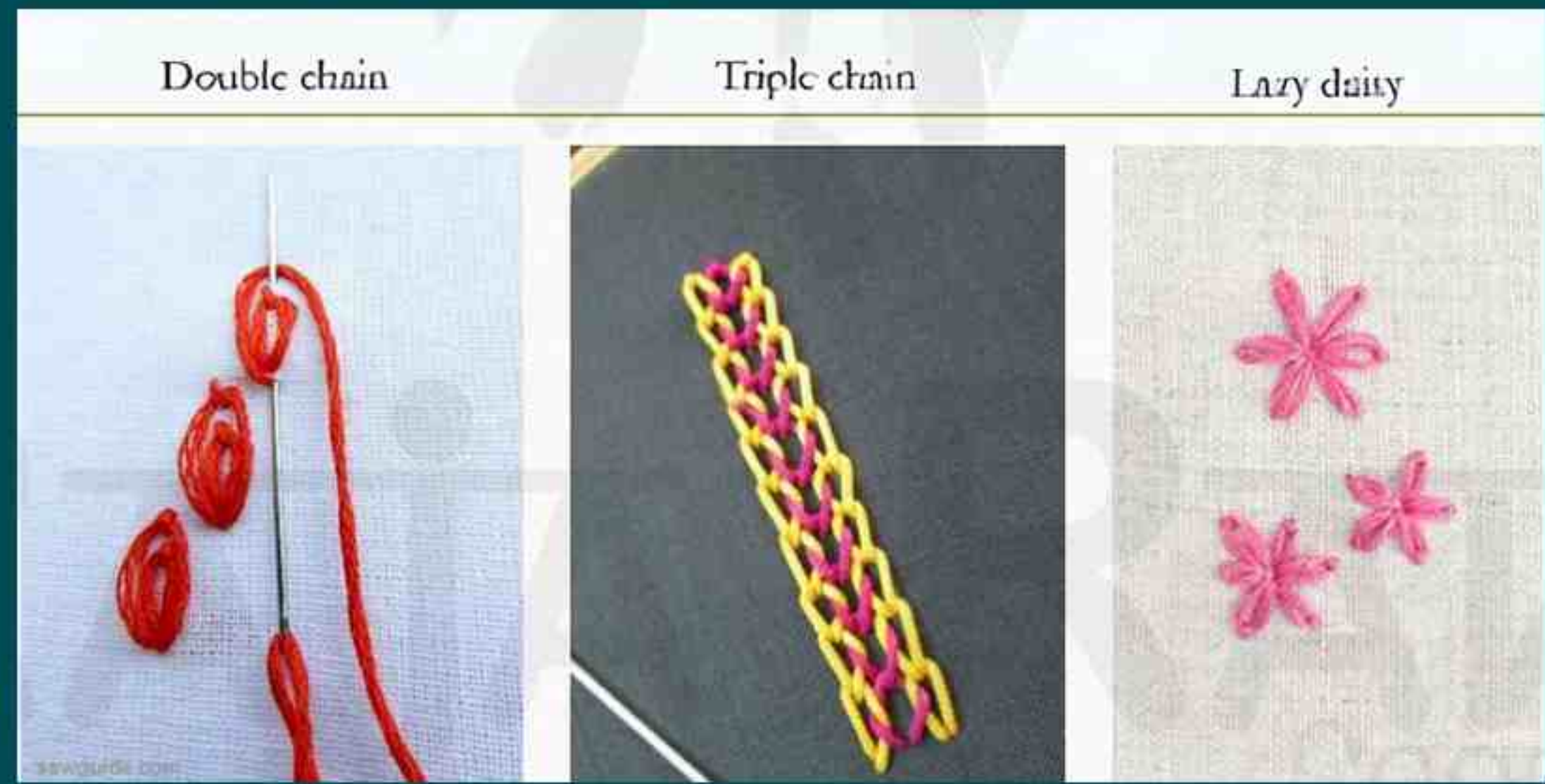
Pekinese

Stepped threaded

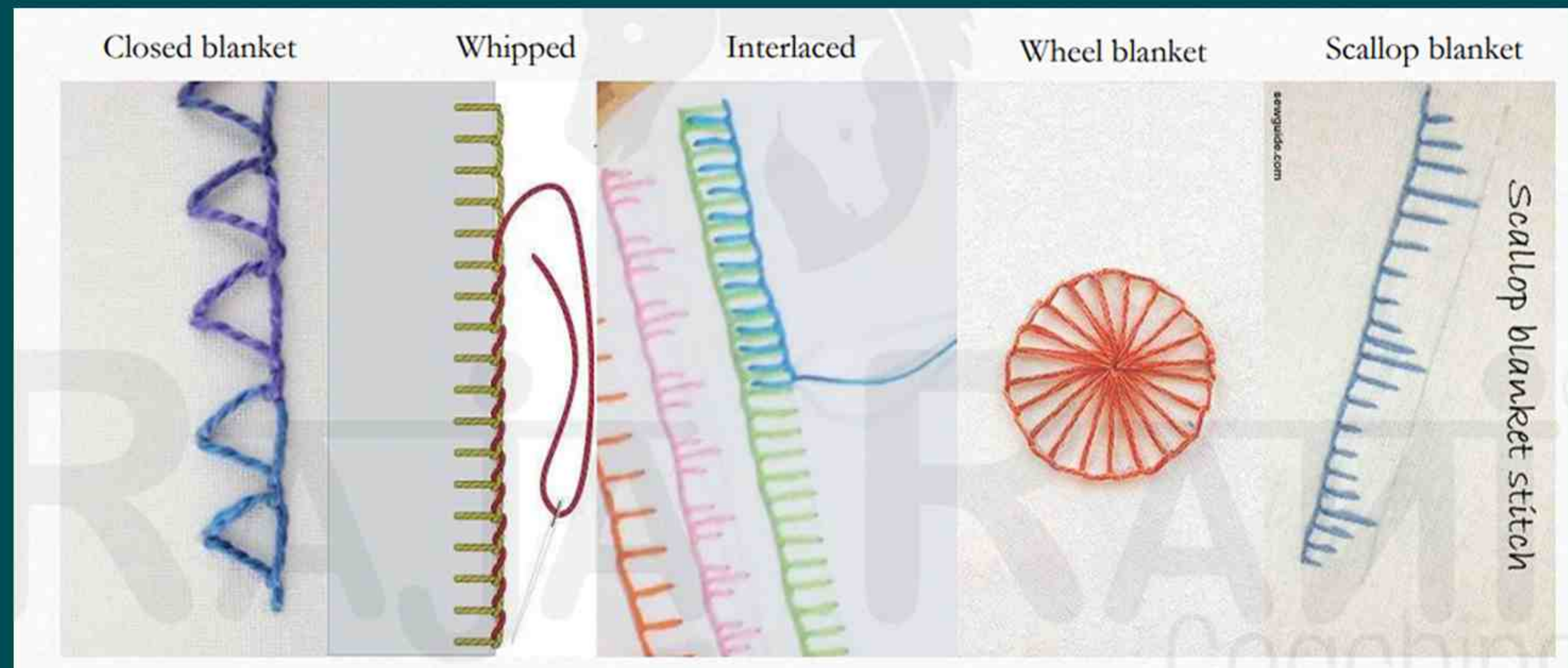




Laced Edging Stitch



Chain Stitch Variations



Blanket Stitch Variations

◆ Session 02

15 Semi Advance Embroidery Stitches



Stem Stitch



Herringbone Stitch



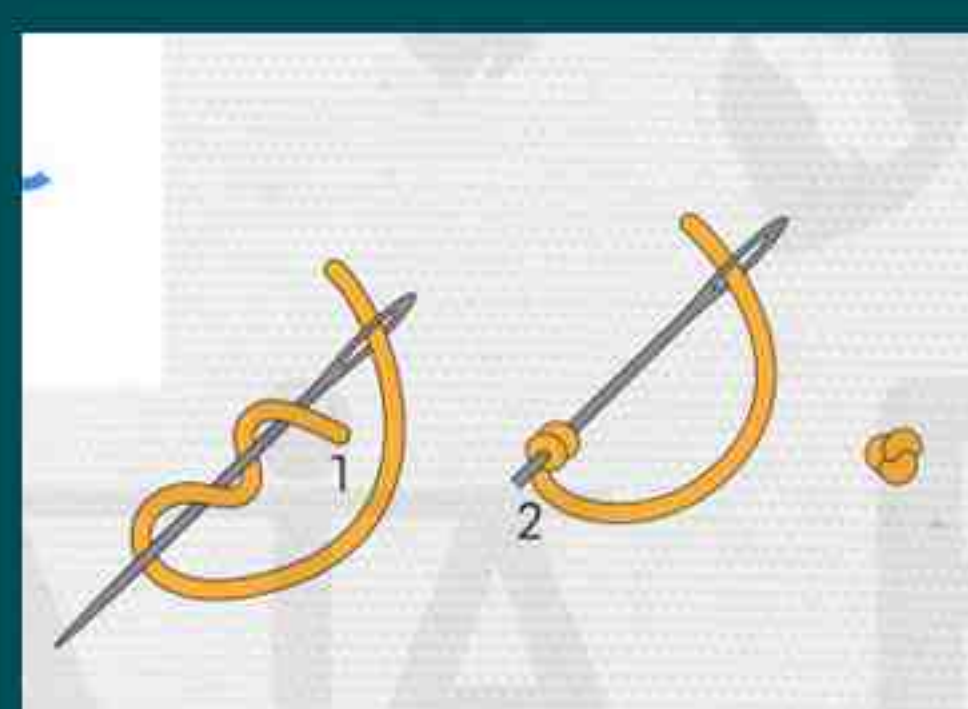
Cross Stitch



Satin Stitch



Leaf Stitch



French Knot



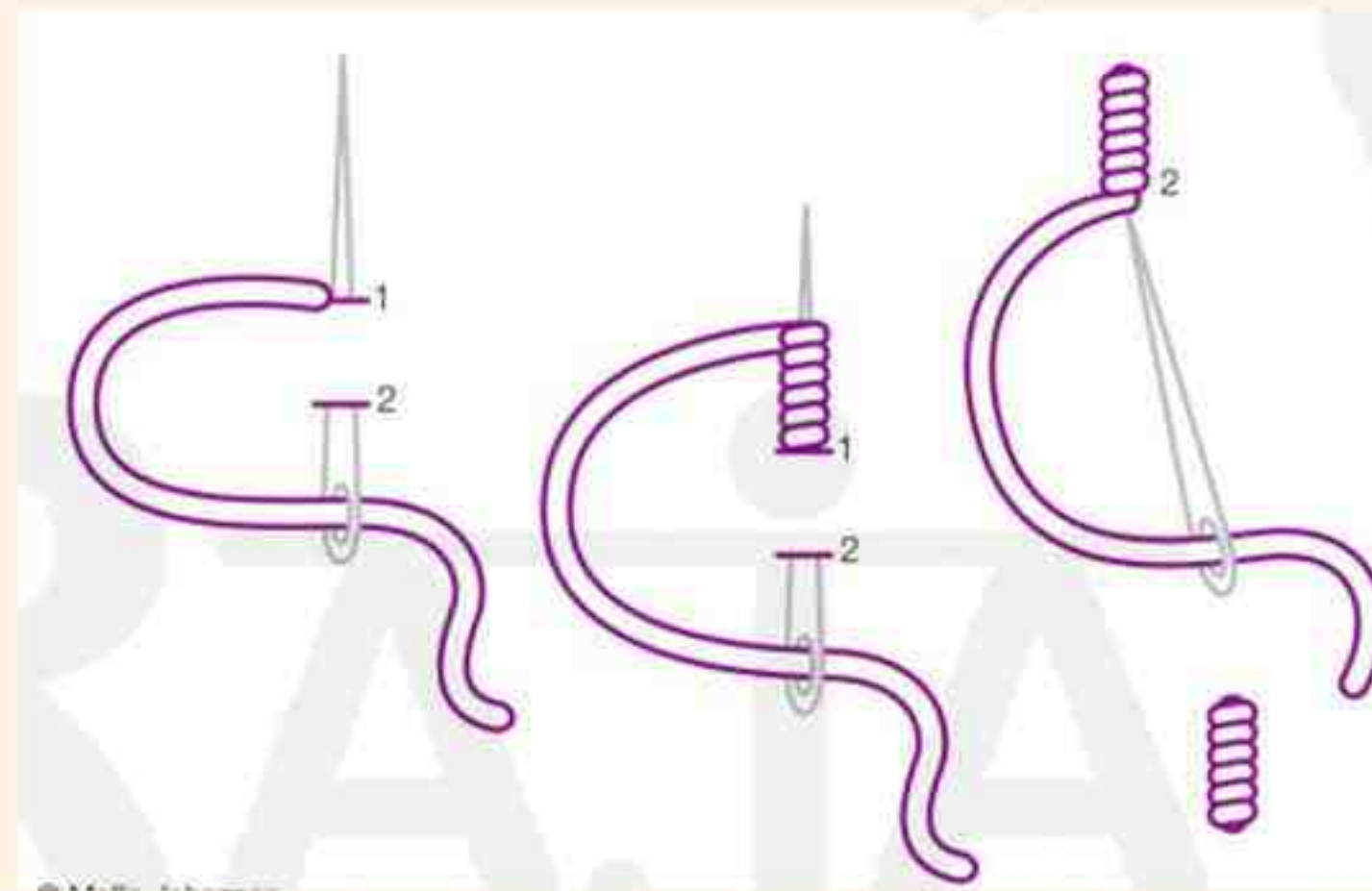
Herringbone Variations



Feather Stitch



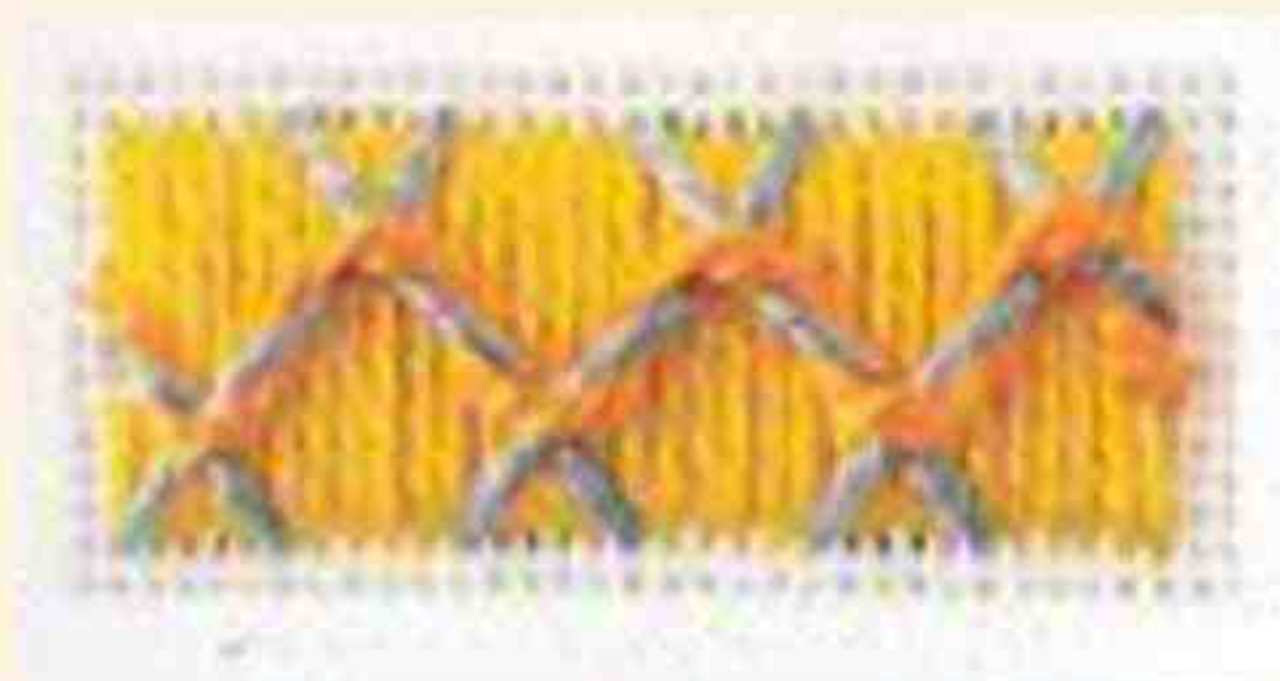
Fly Stitch



Bullion Stitch



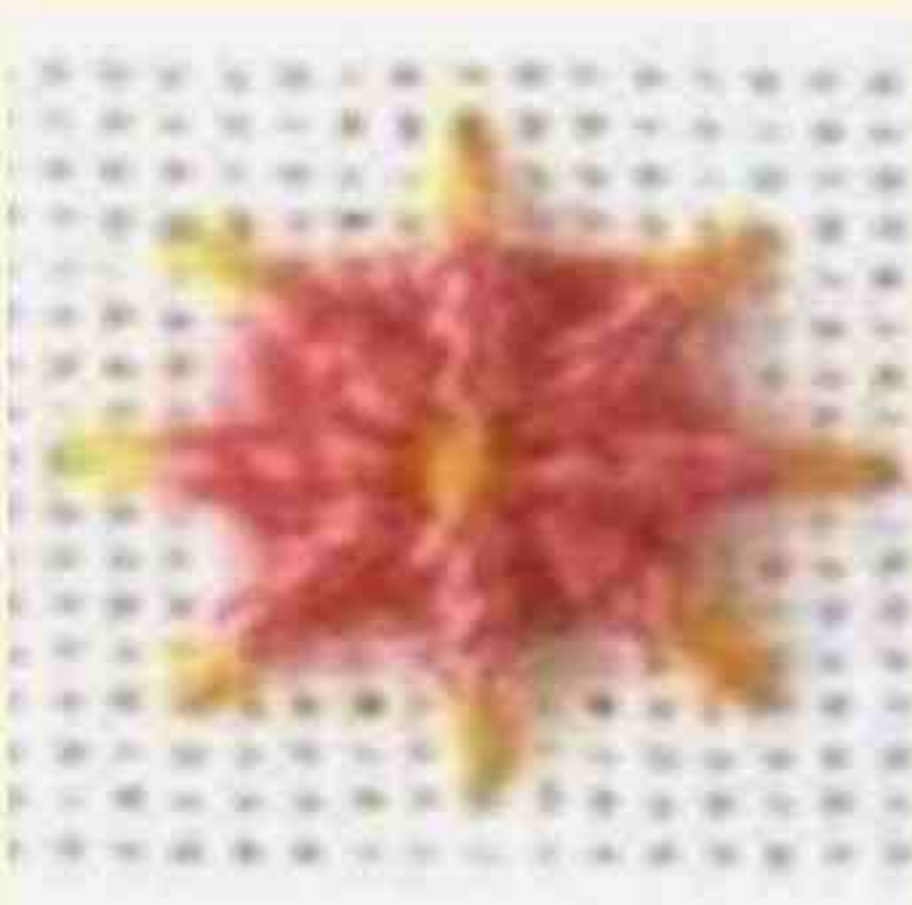
Woven Wheel Flower



Raised Lattice Band



Woven Oval Stitch



Ribbed Web



Tassel Flower



Blanket Stitch Flower

◆ Session 03

State Embroideries : Kantha (Bengal), Phulkari (Punjab), Beads Work Embroidery



Kantha Embroidery



Woven Wheel Flower



Embroidery Beads Work

◆ Session 04

Organza Flowers (Modern Embroidery)



DIGITAL MARKETING & SOCIAL MEDIA

◆ Session 01

Fundamentals Of Digital Marketing

◆ Session 02

Keyword & GMB

◆ Session 03

Right FB & Insta Setup & Content Creation

◆ Session 04

Creative Visual Content For Social Media (Graphics + Reels) / ChatGPT, Posting, Organic Marketing, Marketplace

◆ Session 05

Canva, Editing Tools, Story, Hashtags

◆ Session 06

Reel Shooting, Editing & Voiceover

◆ Session 07

Boosting

SOCIAL MEDIA & DIGITAL MARKETING

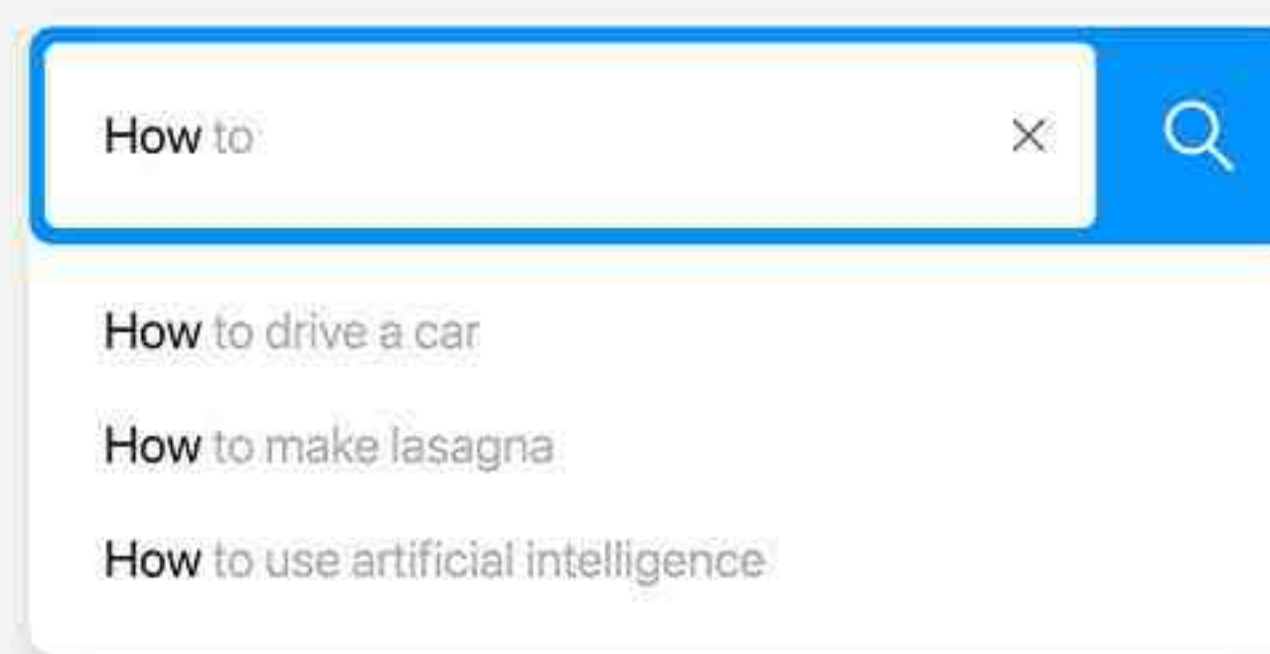
◆ Session 01

Fundamentals Of Digital Marketing



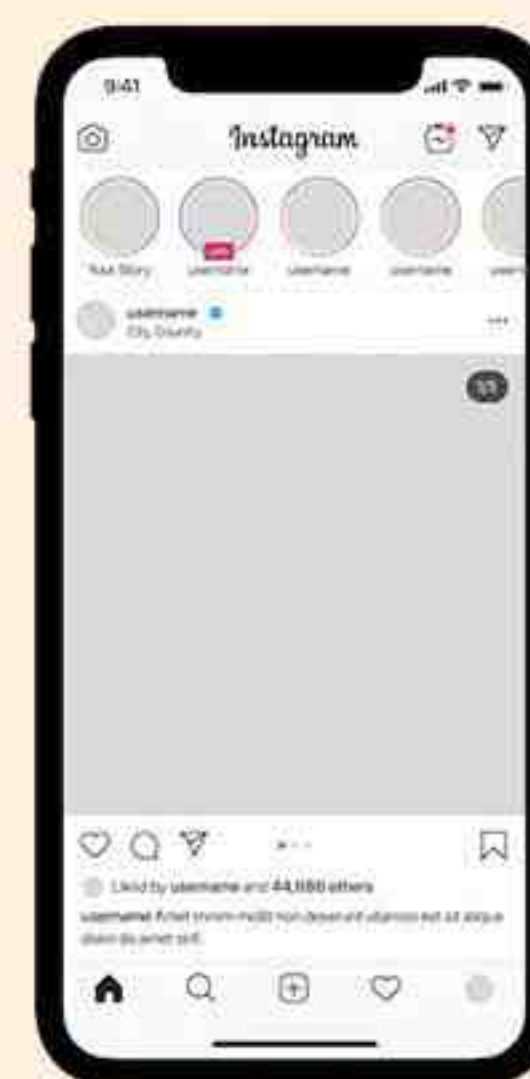
◆ Session 02

Keyword & GMB



◆ Session 03

Right FB & Insta Setup & Content Creation



◆ Session 04

Creative Visual Content For Social Media (Graphics + Reels) /
ChatGPT, Posting, Organic Marketing, Marketplace



ChatGPT



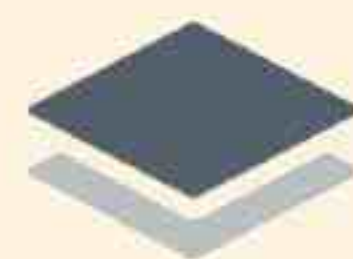
Smartwriter.ai

◆ Session 05

Canva, Editing Tools, Story, Hashtags



GRAPHIC DESIGN TOOL



removebg

BACKGROUND REMOVER TOOL



FREEP!K

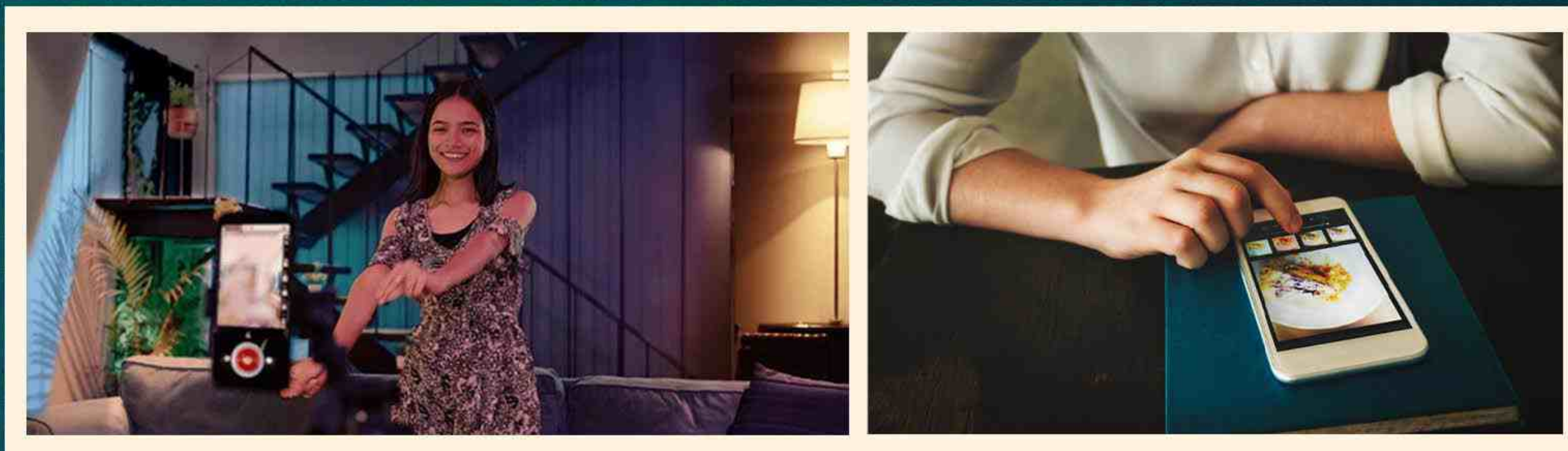
FREE VECTORS & GRAPHIC RESOURCES



STOCK PHOTOS &
VIDEOS PROVIDER

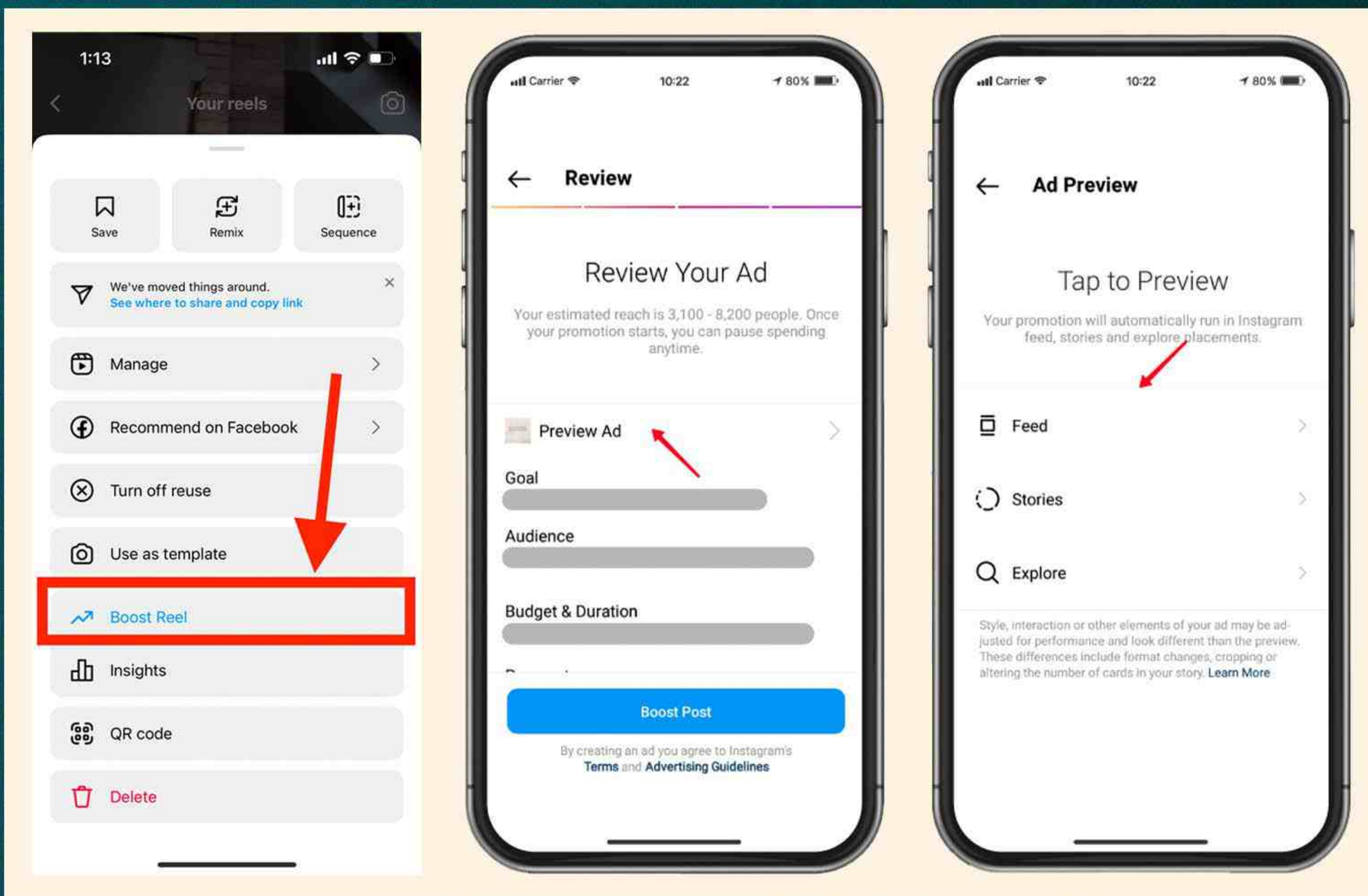
◆ Session 06

Reel Shooting, Editing & Voiceover



◆ Session 07

Boosting



BUSINESS OPERATIONS

- ◆ **Session 01**

Stages Of The Fashion Cycle

- ◆ **Session 02**

Consumer Behaviour & Market Understanding

- ◆ **Session 03**

Branding & Design Language

BUSINESS OPERATIONS

◆ Session 01

Stages Of The Fashion Cycle



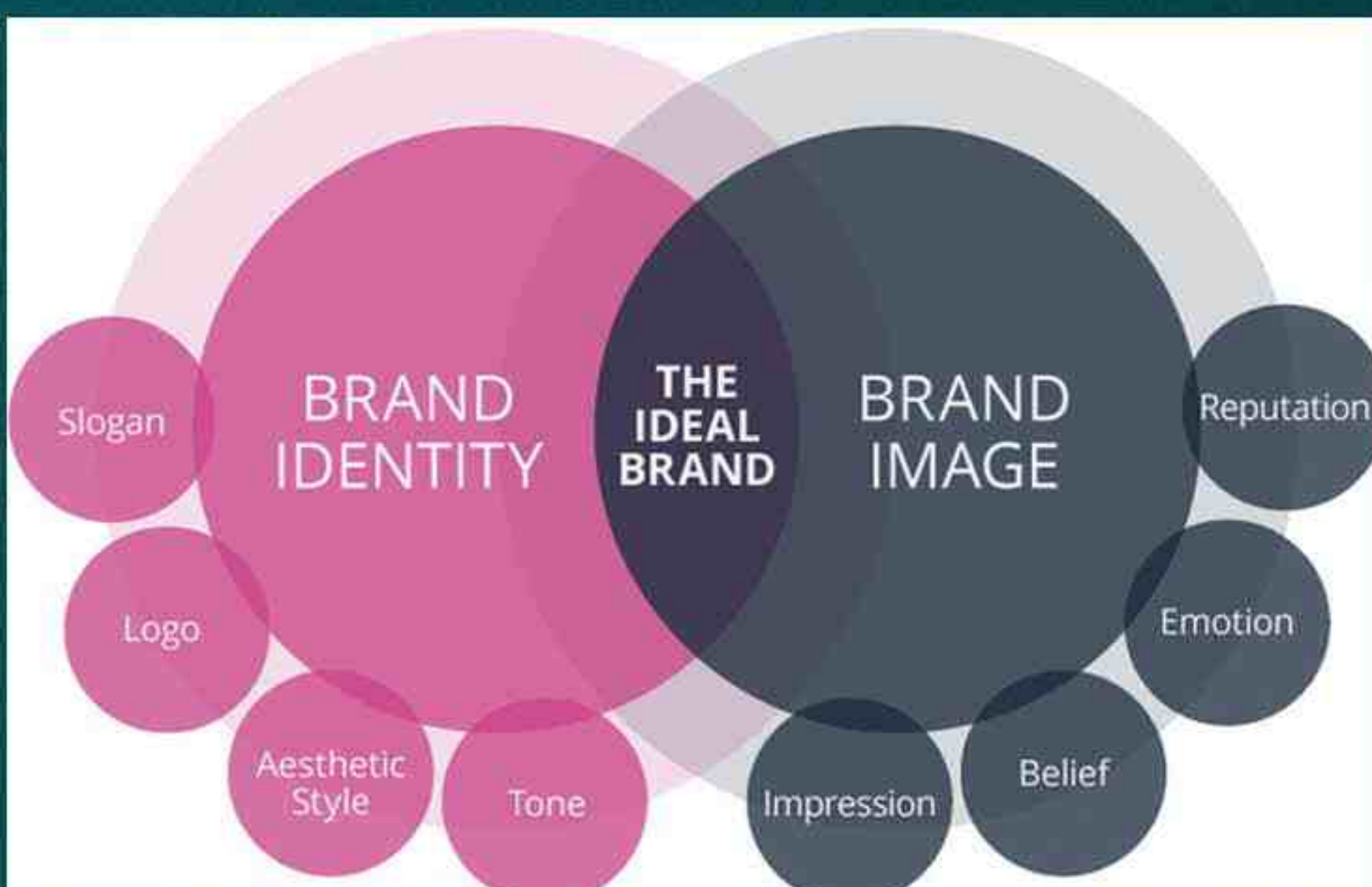
◆ Session 02

Consumer Behaviour & Market Understanding



◆ Session 03

Branding & Design Language



PERSONALITY DEVELOPMENT

- ◆ **Session 01**

Your Thoughts Are Designing Your Future

- ◆ **Session 02**

Time Management & Balancing Work-Life

- ◆ **Session 03**

Resilience & Grit: Building Inner Strength In Tough Times

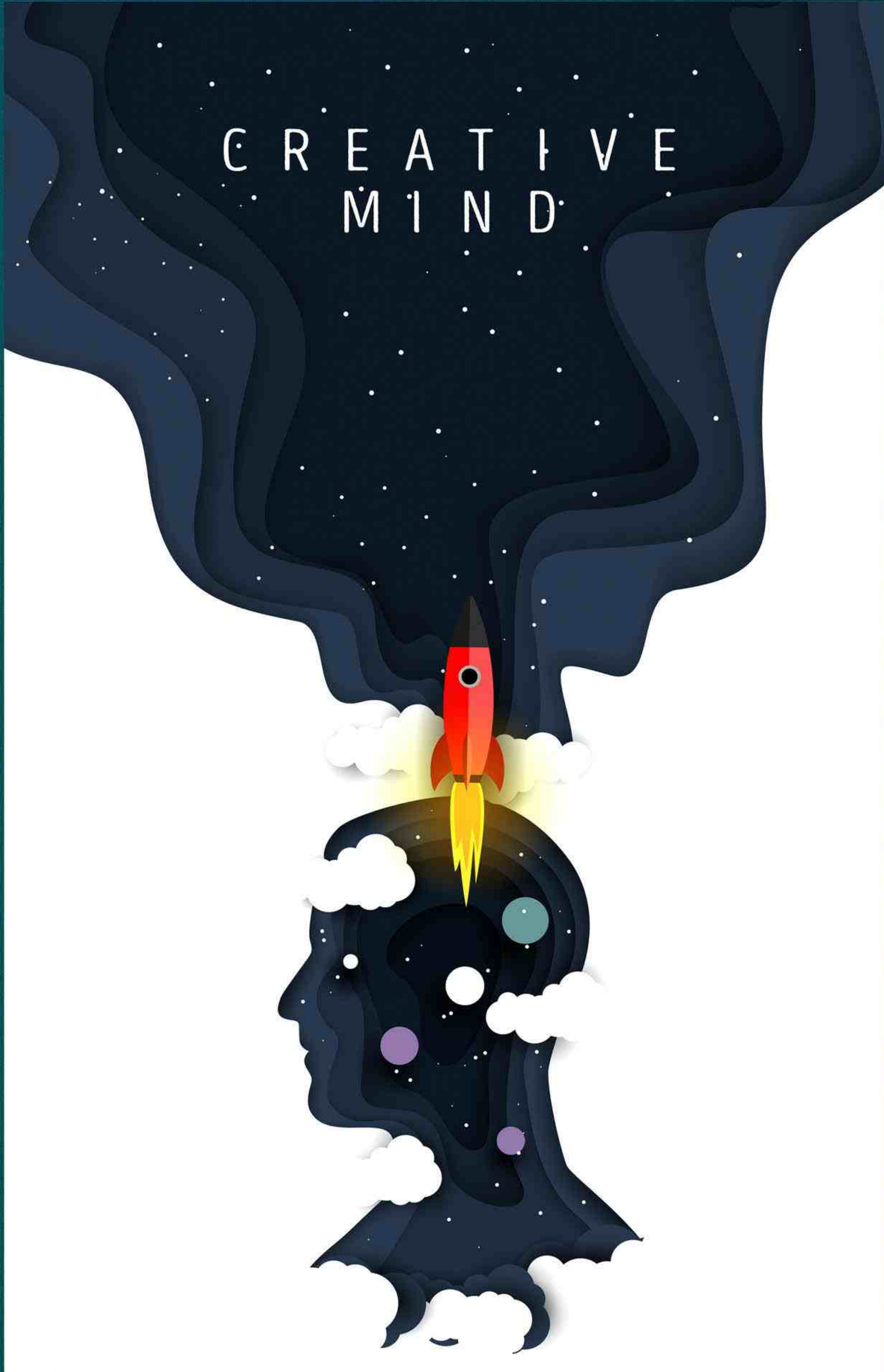
- ◆ **Session 04**

Think Win-Win – Build Empowering Relationships

PERSONALITY DEVELOPMENT

◆ Session 01

Your Thoughts Are Designing Your Future



◆ Session 02

Time Management & Balancing Work-Life



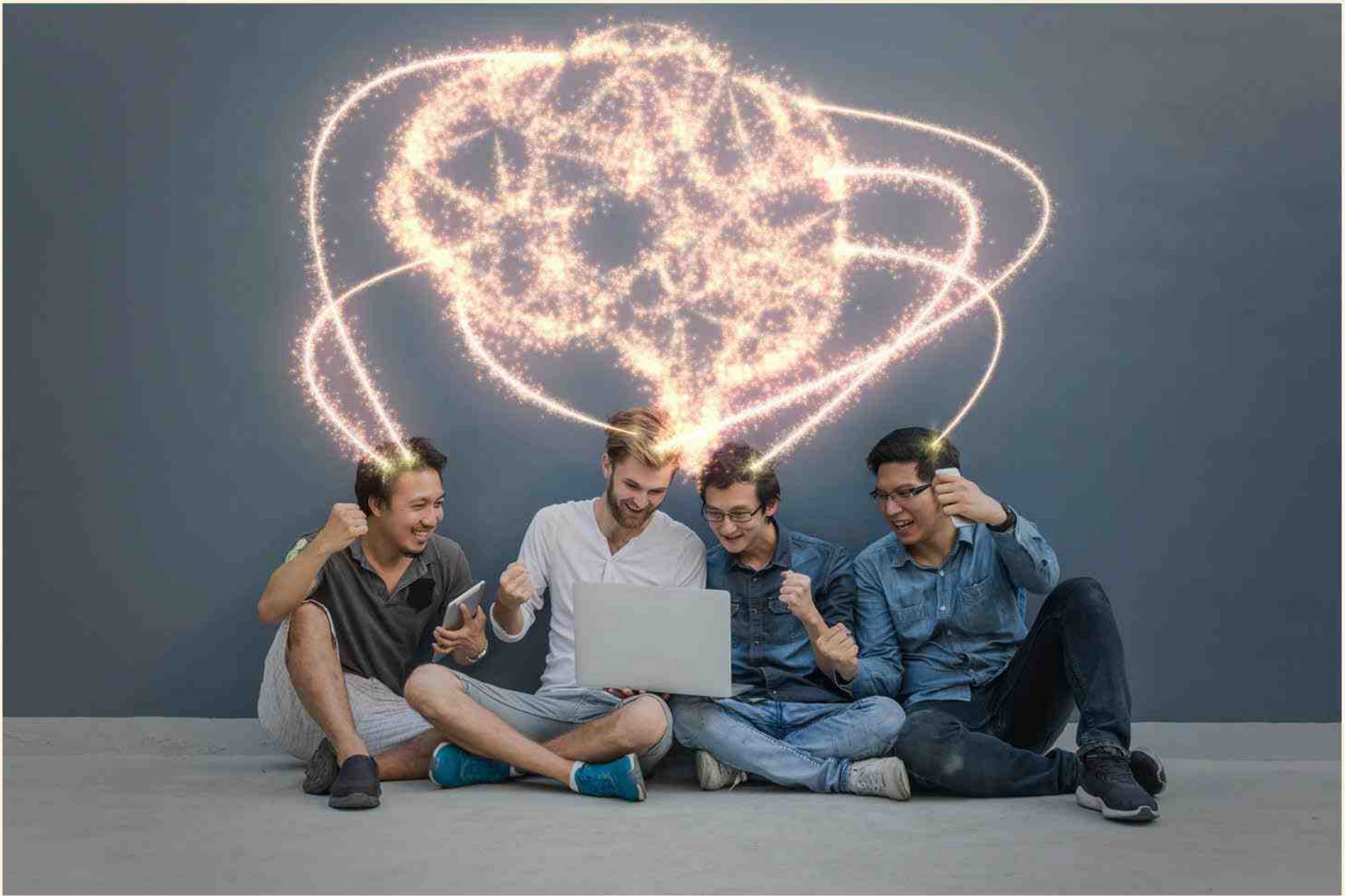
◆ Session 03

Resilience & Grit: Building Inner Strength In Tough Times



◆ Session 04

Think Win-Win – Build Empowering Relationships



GARMENT CONSTRUCTION

- ♦ The Core Knowledge Of Stitching
- ♦ Running Wear (Kurti's & Bottom's)
- ♦ The Art Of Blouse Mastery
- ♦ Western Silhouettes
- ♦ Mini Couture Girl's
- ♦ Occasion Wear
- ♦ Mini Couture Boy's
- ♦ Men's Fashion

THE CORE KNOWLEDGE OF STITCHING

- ◆ Sewing Machine Knowledge
- ◆ Equipment Knowledge
- ◆ Basic Stitches
- ◆ Body Measurement
- ◆ Block Variety
- ◆ Neckline Variety
- ◆ Collar Variety
- ◆ Sleeve Variety
- ◆ Pocket Variety
- ◆ Zip Variety
- ◆ Variety Of Hook - Eye & Gaj - Button
- ◆ Quilting

THE CORE KNOWLEDGE OF STITCHING

◆ Sewing Machine Knowledge



◆ Equipment Knowledge



Thread



Scissor



Measuring Tape



Pearl Pin



French Curve Scale



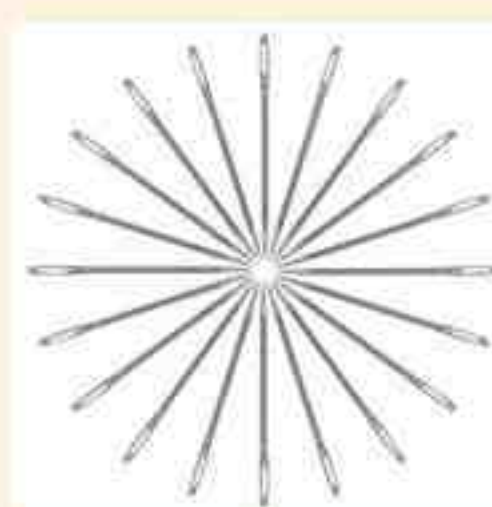
Grading Scale



Seam Ripper



Calculator



Hand Needle



Piping Dori



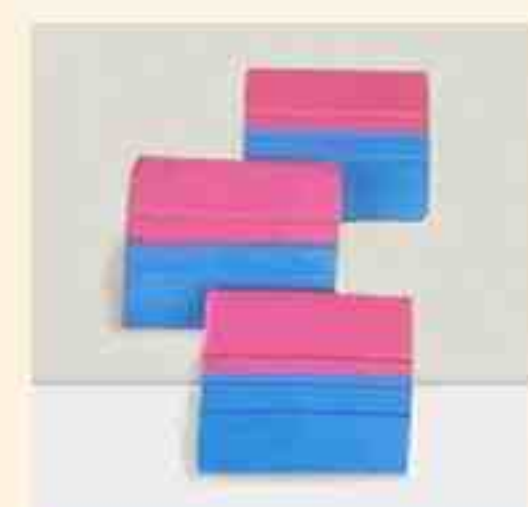
Fusing Tape



Body Tape



Paper Canvas



Chalk



Chalk Sharpner



One Side Pressure Foot



Pearl Pin Cushion



Panda Chalk



Tracing Wheel



Pinking Scissor

◆ Basic Stitches



Horizontal Line 0.25"



Horizontal Line 0.50"



Dianogal Line 0.25"



Square 0.25"



Spiral 0.25"



Round 0.25"



Leaf 0.25"



Waves 0.25"



Geometric Pattern



Raja Rani Logo

◆ Body Measurement



Self Measurement



Client Measurement



Different Size Measurement

◆ Block Variety

Both Pack Neck Block

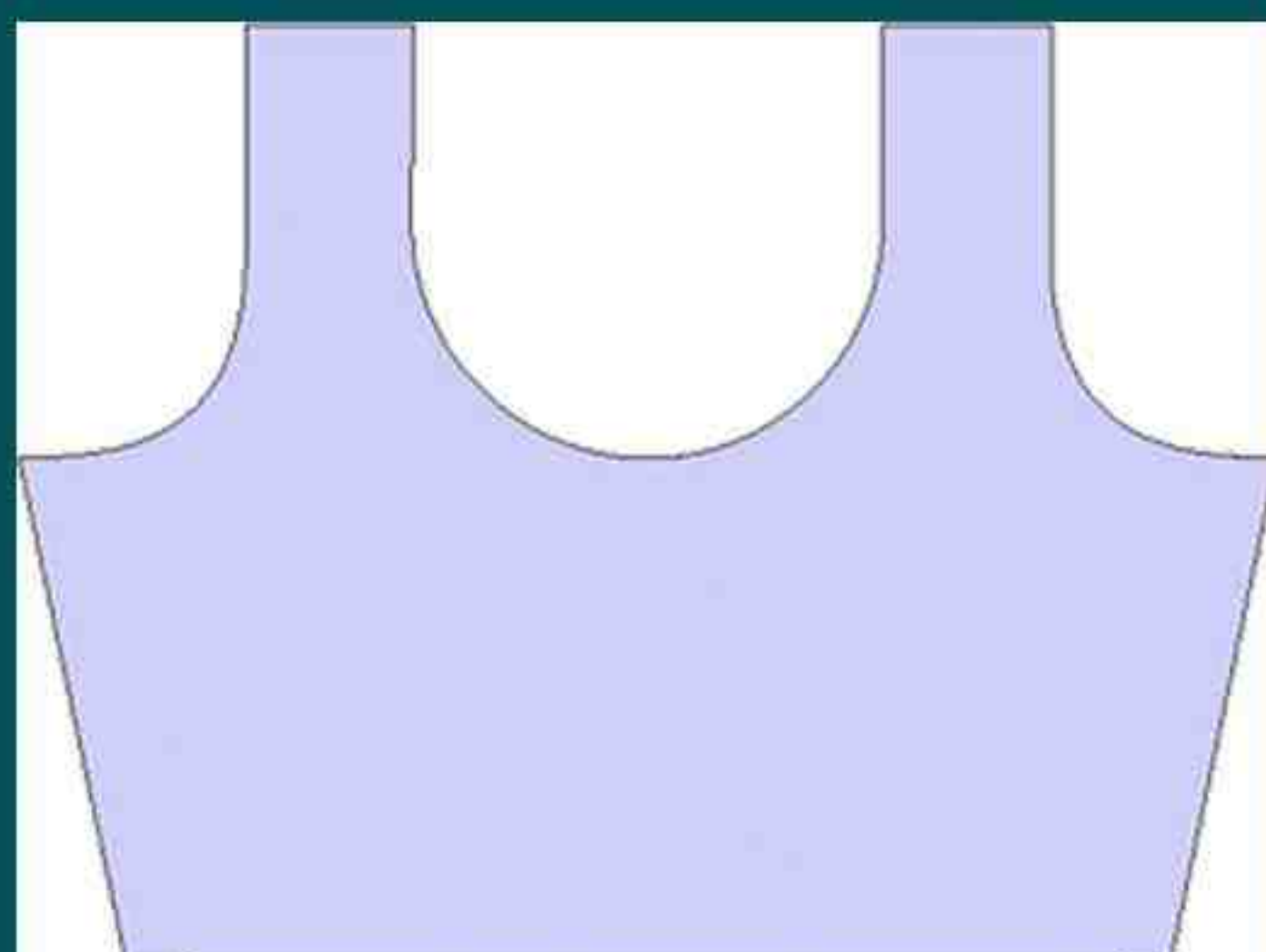


FRONT

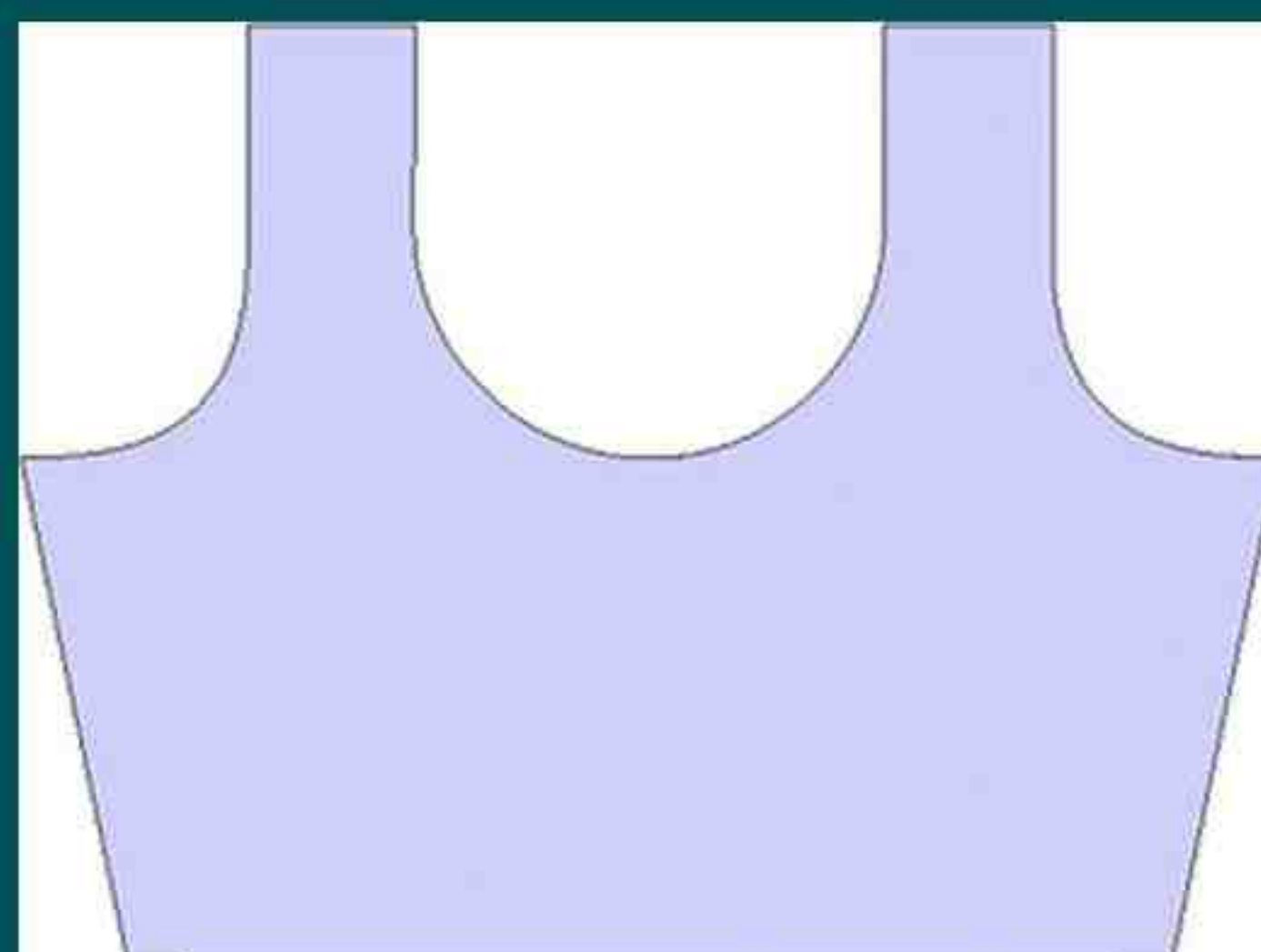


BACK

Both Deep Neck Block

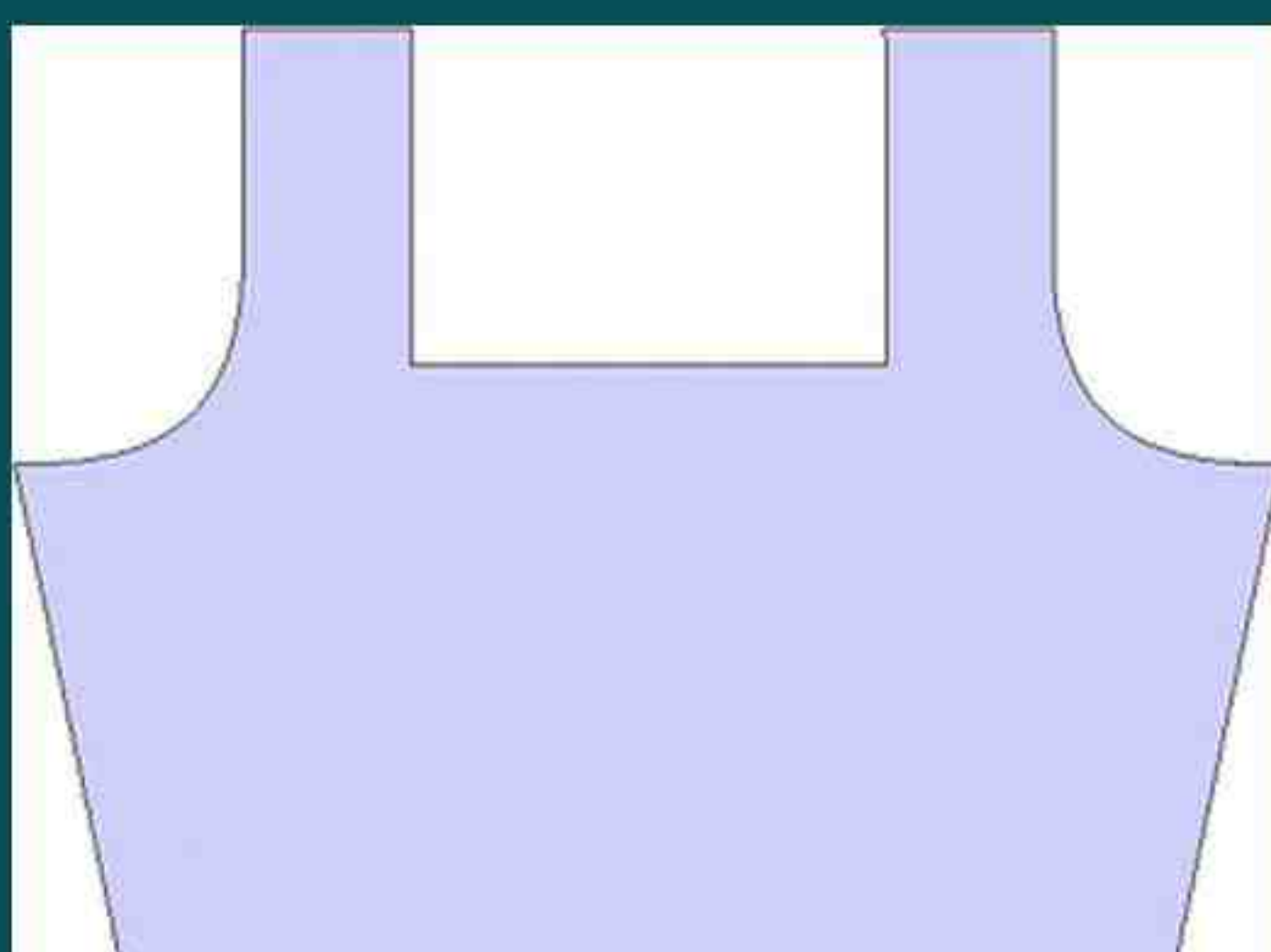


FRONT



BACK

Front Deep Back Pack Neck Block



FRONT



BACK

◆ Neckline Variety



T - Shirt Neck



Key - Hole Neck



Queen Neck



Deep Round Neck



Square Neck



V-Leaf Neck



Sweet Heart Neck



Straight V - Neck



Straight V - Belt Neck

◆ Collar Variety



Basic Collar



Round Collar



Shirt Collar



Polo Collar



Flatter Collar



Straight Collar



Peter Pan Collar

◆ Sleeve Variety



Elbow Sleeve



Full Sleeve



3/4 Sleeve



Short Sleeve



Umbrella Sleeve



Bell Sleeve



Detachable Sleeve

◆ Pocket Variety



V-Cut Patch Pocket



Seam Pocket



Slash Pocket



Cargo Pocket

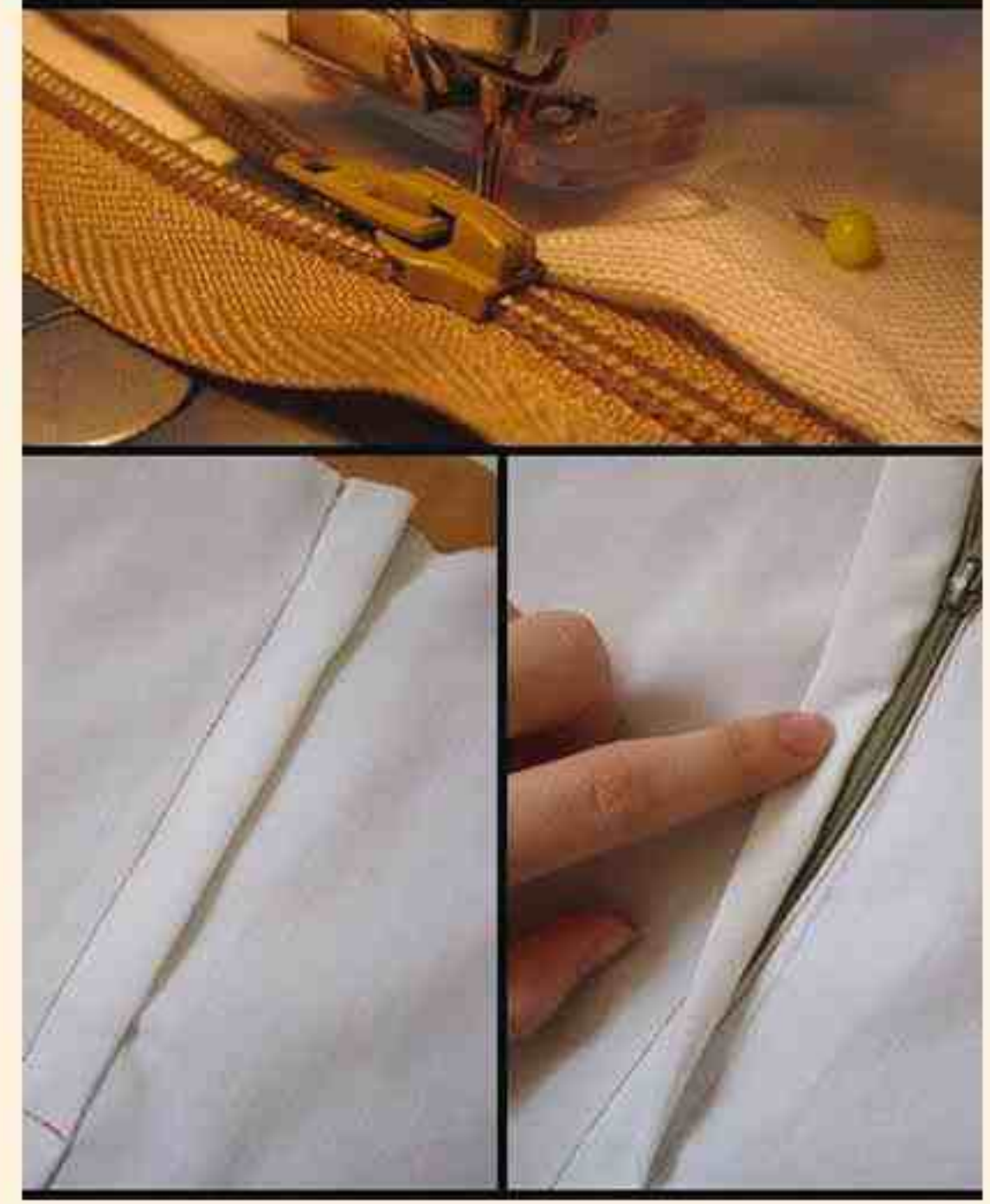
◆ Zip Variety



Metal Zip

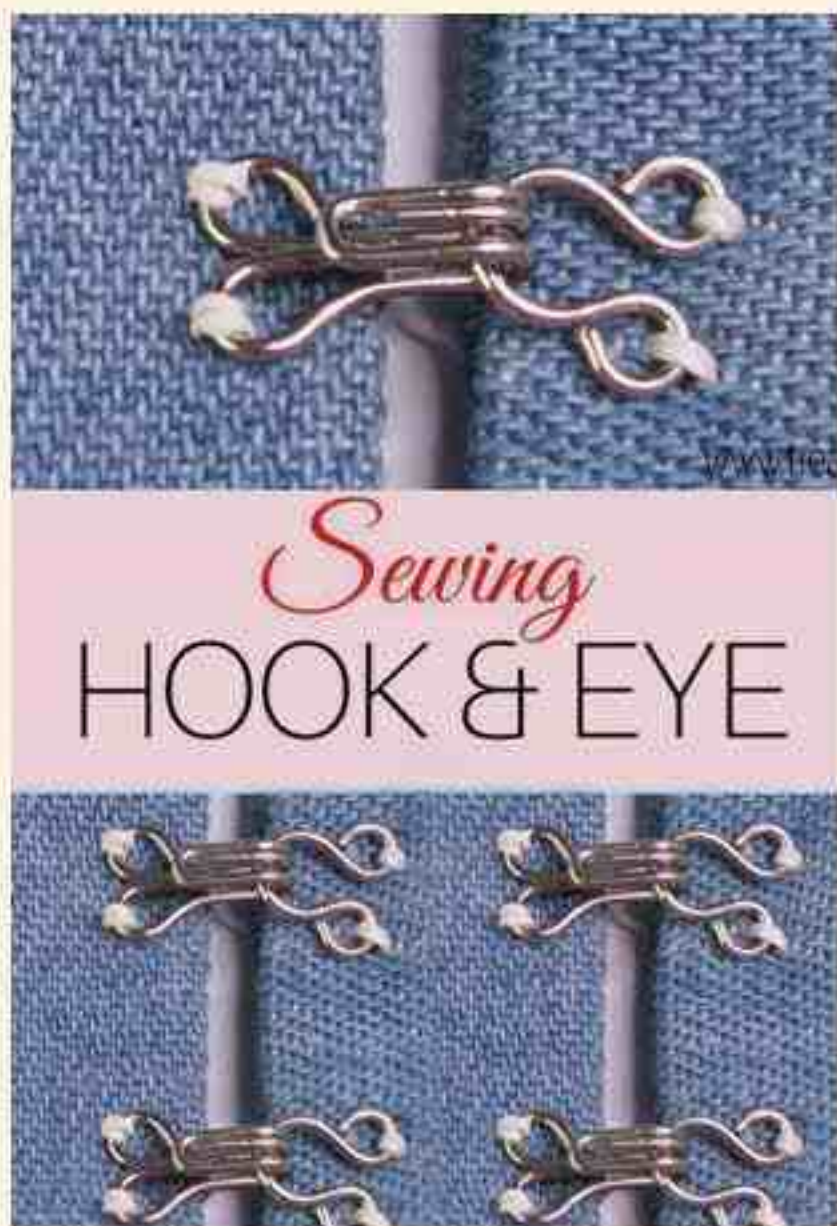


Invisible Zip



Nylon Zip

◆ Variety Of Hook - Eye & Gaj - Button



Hand Made Hook - Eye



Ready Made Hook - Eye



Gaj



Button Variety

◆ Quilting



RUNNING WEAR (KURTI'S & BOTTOM'S)

- ♦ **Straight Kurti With Simple Salwar**
- ♦ **Sleeveless Kurti With Cigar Pant**
- ♦ **Both Deep Neck Straight Kurti**
- ♦ **Flat Round Collar A-Line Kurti With Palazzo**
- ♦ **V-Leaf Neck Kurti With Afghani Salwar**

◆ Straight Kurti With Simple Salwar



◆ Sleeveless Kurti With Cigar Pant



- ◆ **Both Deep Neck Straight Kurti**



- ◆ **Flat Round Collar A-Line Kurti With Palazzo**



♦ V-Leaf Neck Kurti With Afghani Salwar

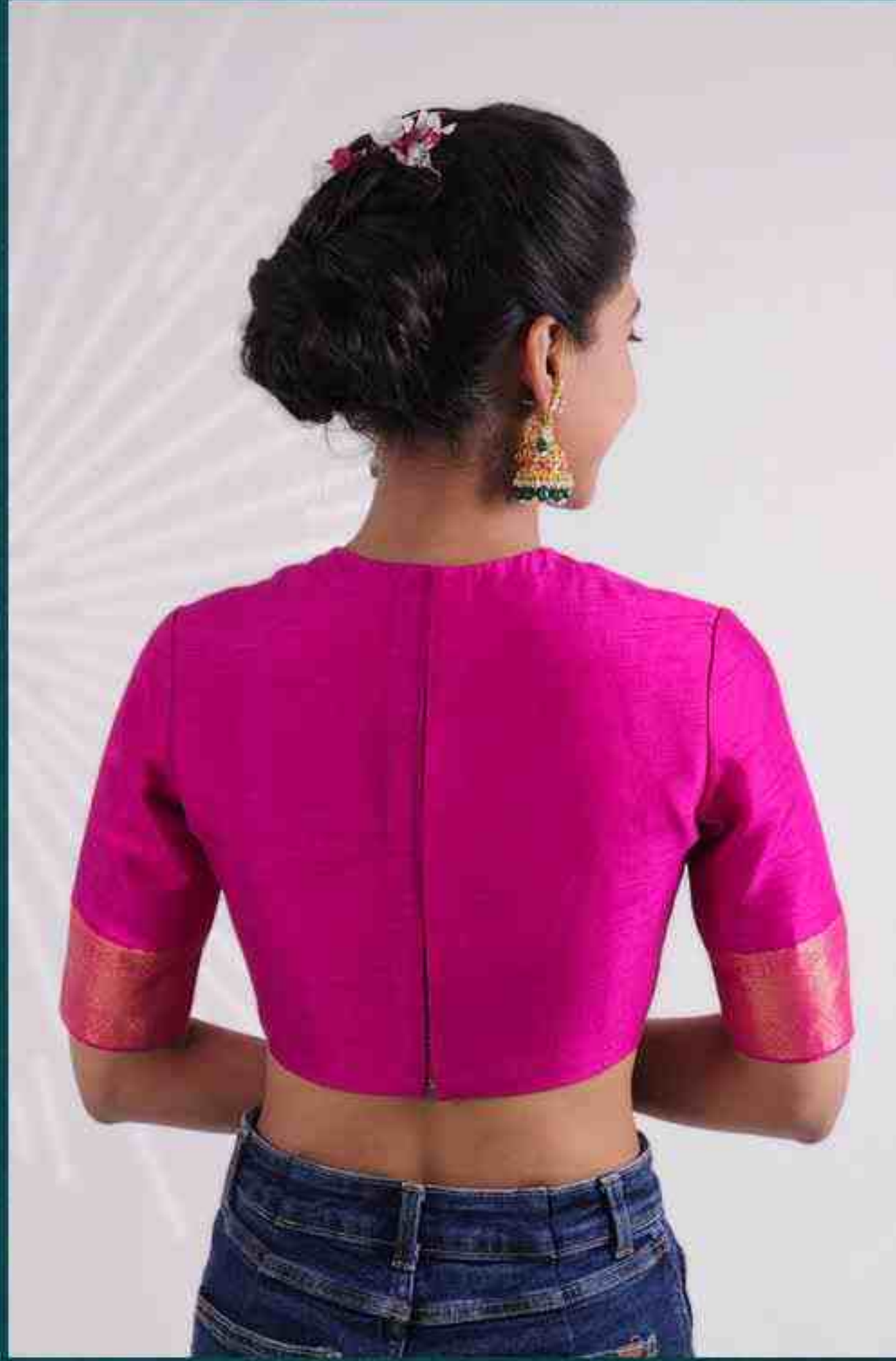


THE ART OF BLOUSE MASTERY

- ◆ **Princess Cut Both Pack Neck Blouse**
- ◆ **Princess Cut Both Deep Neck Blouse**
- ◆ **Straight Dart with Puff Sleeve Blouse**
- ◆ **Variation Of 4 Back Patterns**
- ◆ **Four Dart Belt Puff Sleeve Blouse**
- ◆ **Katori Blouse**
- ◆ **Shirt Collar Blouse**

THE ART OF BLOUSE MASTERY

◆ Princess Cut Both Pack Neck Blouse



◆ Princess Cut Both Deep Neck Blouse



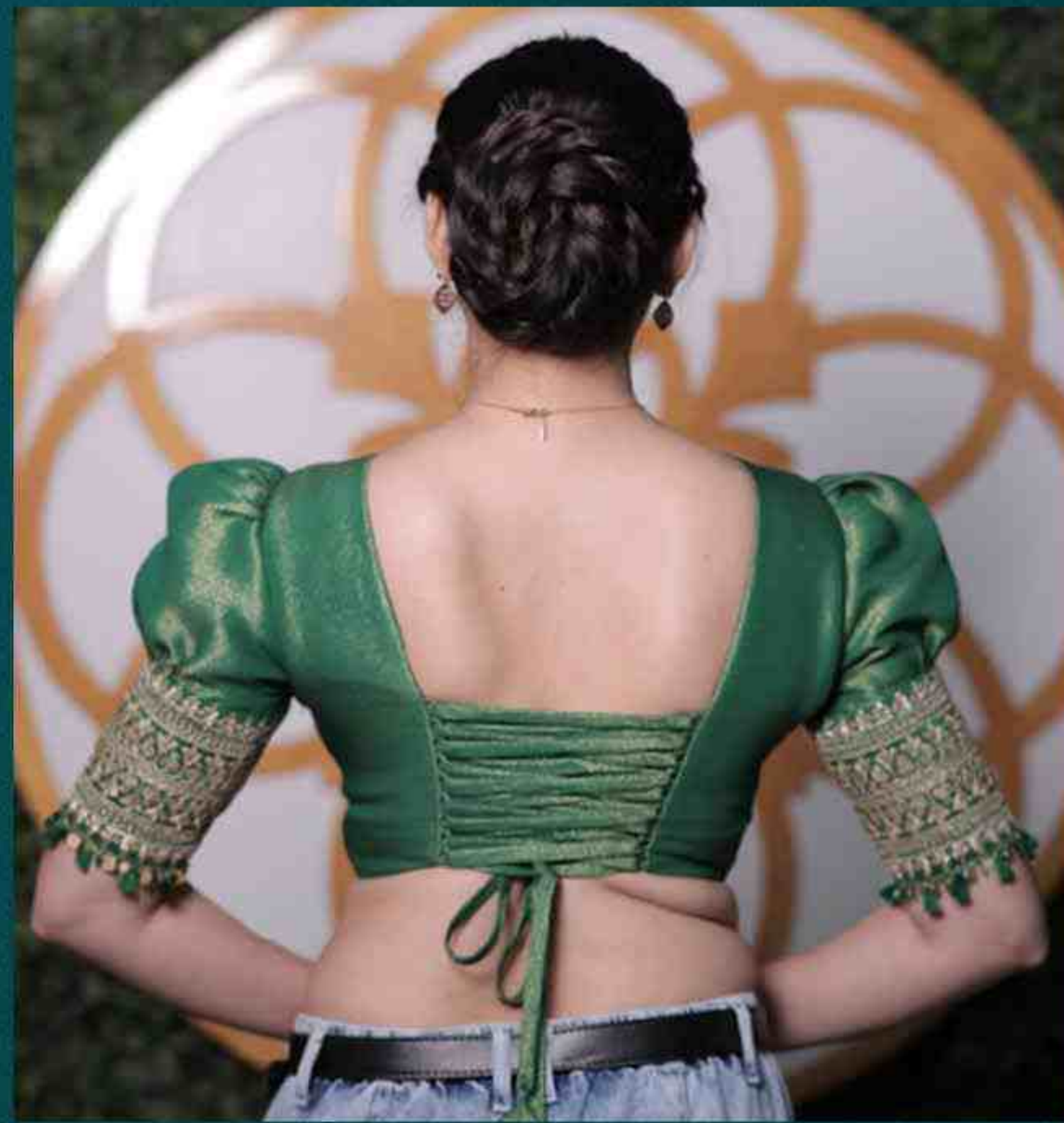
◆ Straight Dart With Puff Sleeve Blouse



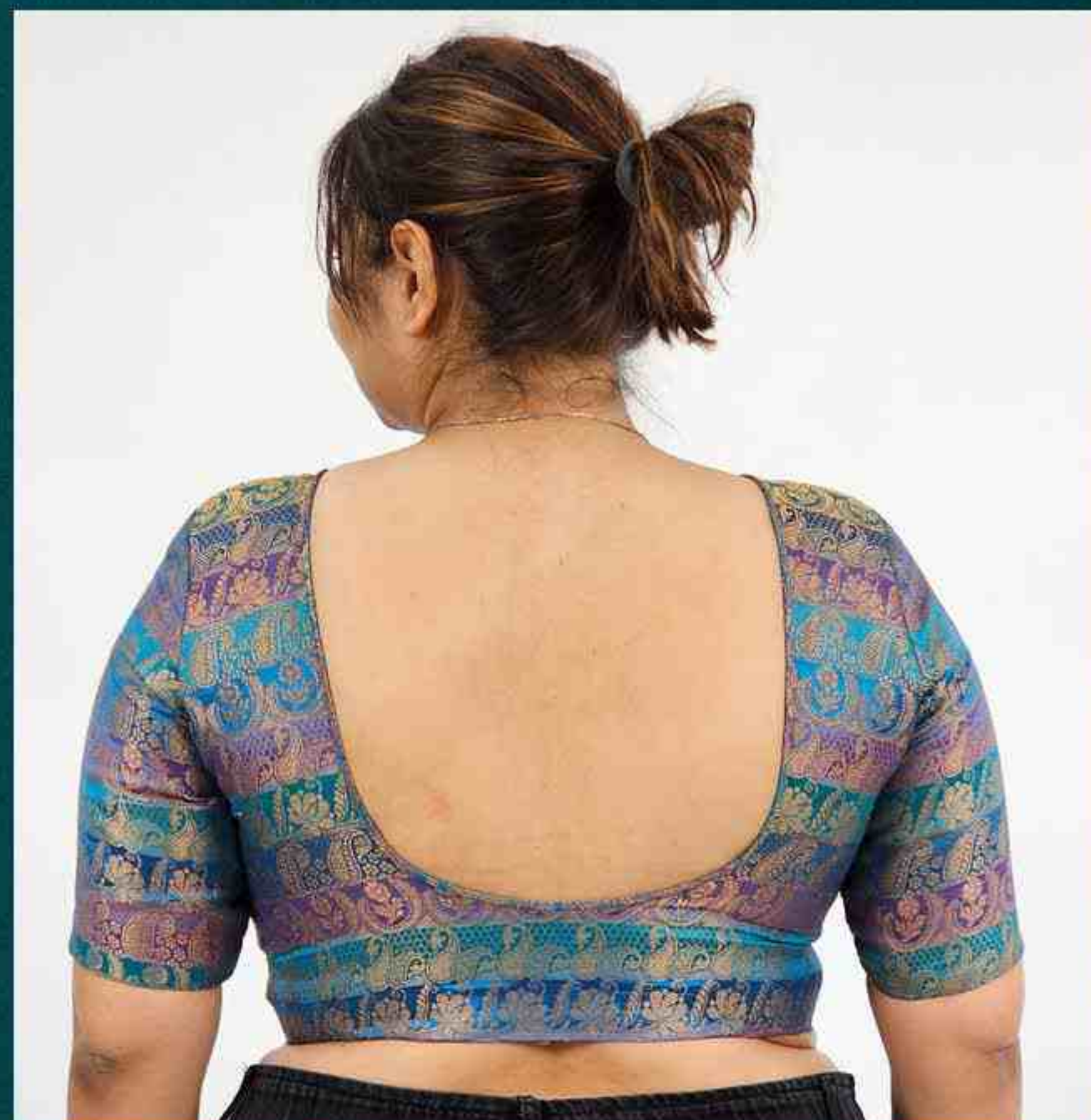
◆ Variation Of 4 Back Patterns



◆ Four Dart With Puff Sleeve Blouse



◆ Katori Blouse



◆ Shirt Collar Blouse



WESTERN SILHOUETTES

- ♦ Casual Shirt
- ♦ Casual Oversized Shirt
- ♦ Raglan Shirt
- ♦ Wide-Leg Denim
- ♦ Flared Trouser
- ♦ Fit Trouser
- ♦ Bell Bottom Slit Pant
- ♦ Ethnic Embroidery Palazzo
- ♦ Pleated Kurti
- ♦ Cascade Sharara Pair
- ♦ Front & Back Deep Anarkali Kurti
- ♦ Madhubala Style Gown

WESTERN SILHOUETTES

◆ Casual Shirt



◆ Casual Oversized Shirt



◆ Raglan Shirt



♦ Wide-Leg Denim



♦ Flared Trouser



◆ Fit Trouser



◆ Bell Bottom Slit Pant



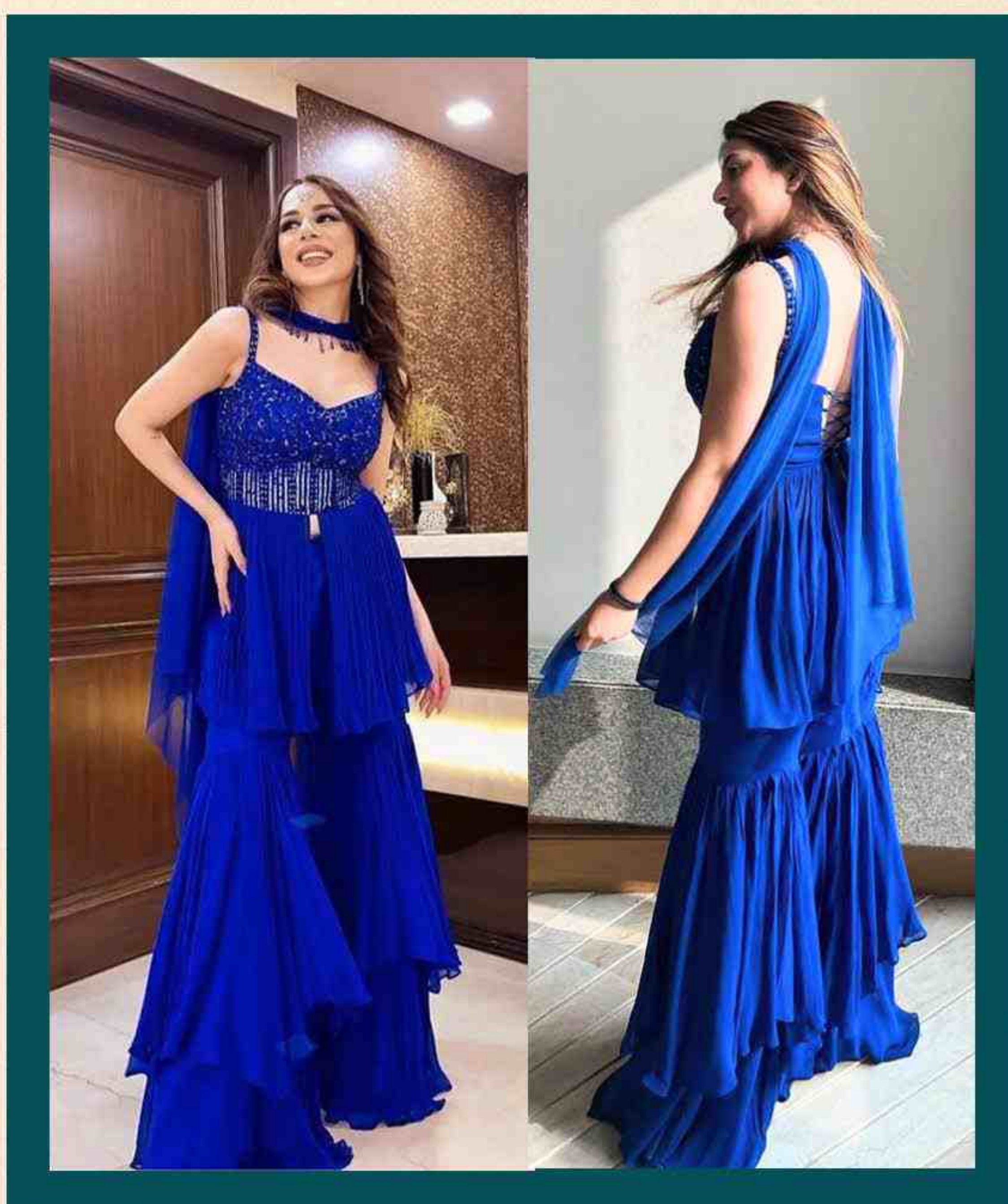
◆ Ethnic Embroidery Palazzo



◆ Pleated Kurti



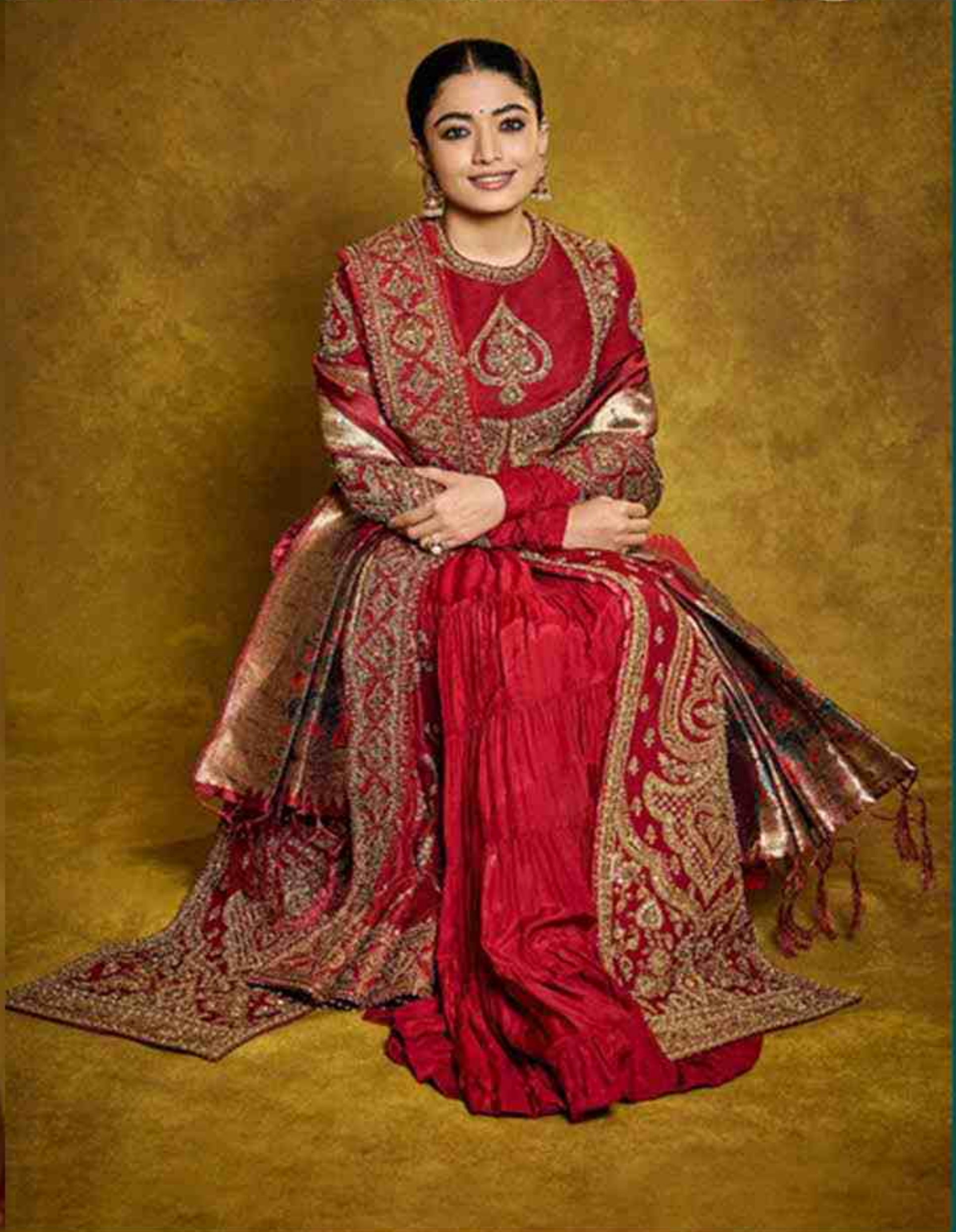
◆ Cascade Sharara Pair



◆ Front & Back Deep Anarkali Kurti



◆ Madhubala Style Gown



MINI COUTURE GIRL'S

- ♦ **Classic Kurti**
- ♦ **Casual Shirt With Shorts**
- ♦ **Palazzo Pair**
- ♦ **Sharara Pair**
- ♦ **Suspender Skirt**
- ♦ **Jumpsuit**
- ♦ **Puff Sleeve Frock**

MINI COUTURE GIRL'S

♦ Classic Kurti



♦ Casual Shirt With Shorts



◆ Palazzo Pair



◆ Sharara Pair



◆ Suspender Skirt



◆ Jumpsuit



◆ Puff Sleeve Frock



OCCASION WEAR

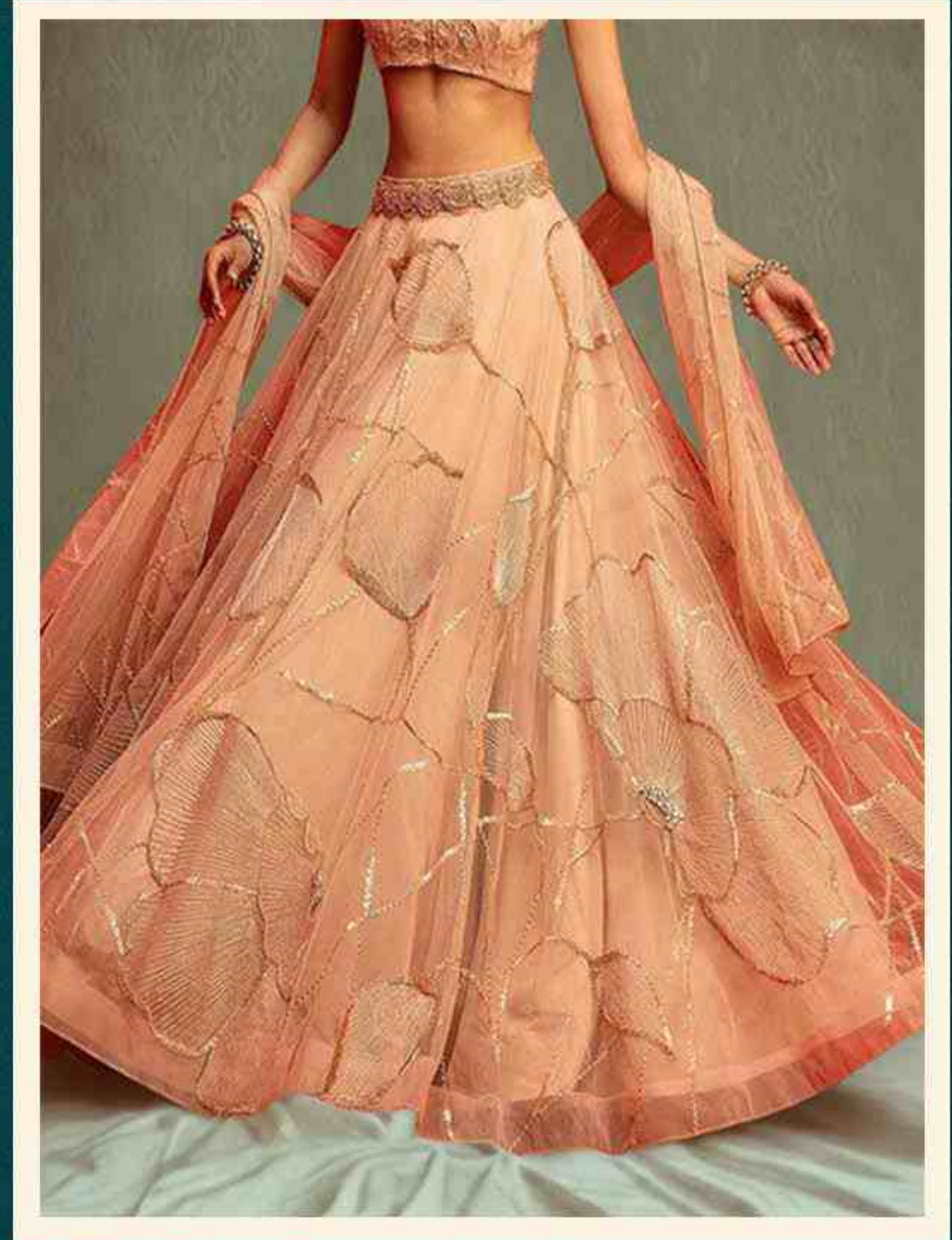
- ◆ Half Umbrella Lehenga
- ◆ Full Umbrella Lehenga
- ◆ One Side Pleated Lehenga
- ◆ Box Pleated Lehenga
- ◆ Regal Dupatta
- ◆ Edge Lace
- ◆ Both Side Cover Dupatta
- ◆ Gota Patti Dupatta
- ◆ Cotton Edge Lace

OCCASION WEAR

◆ Half Umbrella Lehenga



◆ Full Umbrella Lehenga



◆ One Side Pleated Lehenga



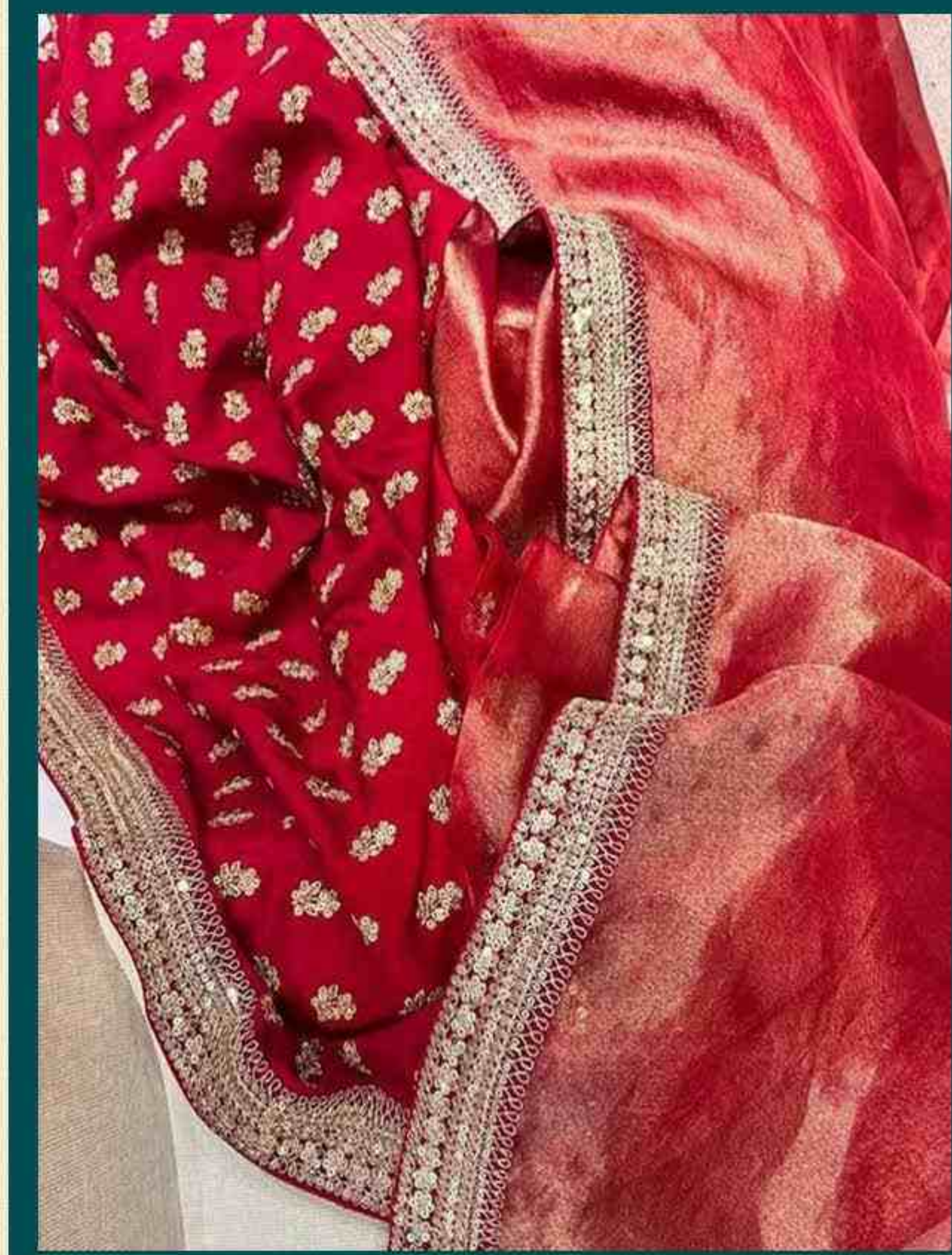
◆ Box Pleated Lehenga



◆ **Regal Dupatta**



◆ **Edge Lace**



◆ **Both Side Cover Dupatta**



◆ **Gota Patti Dupatta**



◆ Cotton Edge Lace



MINI COUTURE BOY'S

- ◆ **Formal Shirt**



MEN'S FASHION

◆ Casual Shirt



ILLUSTRATION

- ◆ **Session 01**

Introduction To Fashion Illustration

- ◆ **Session 02**

Using Stick Figure To Draw Poses

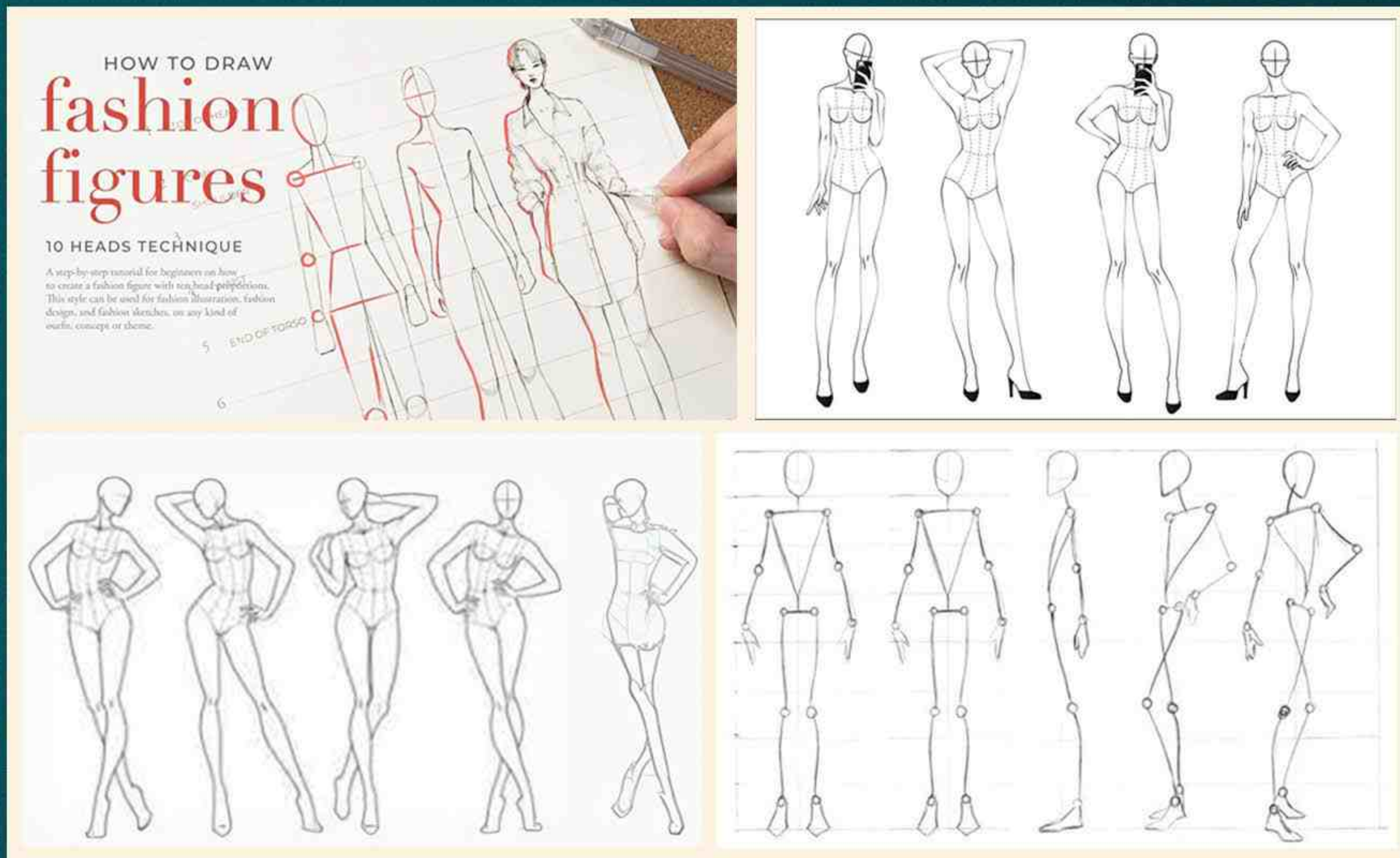
- ◆ **Session 03**

Garment Draw

ILLUSTRATION

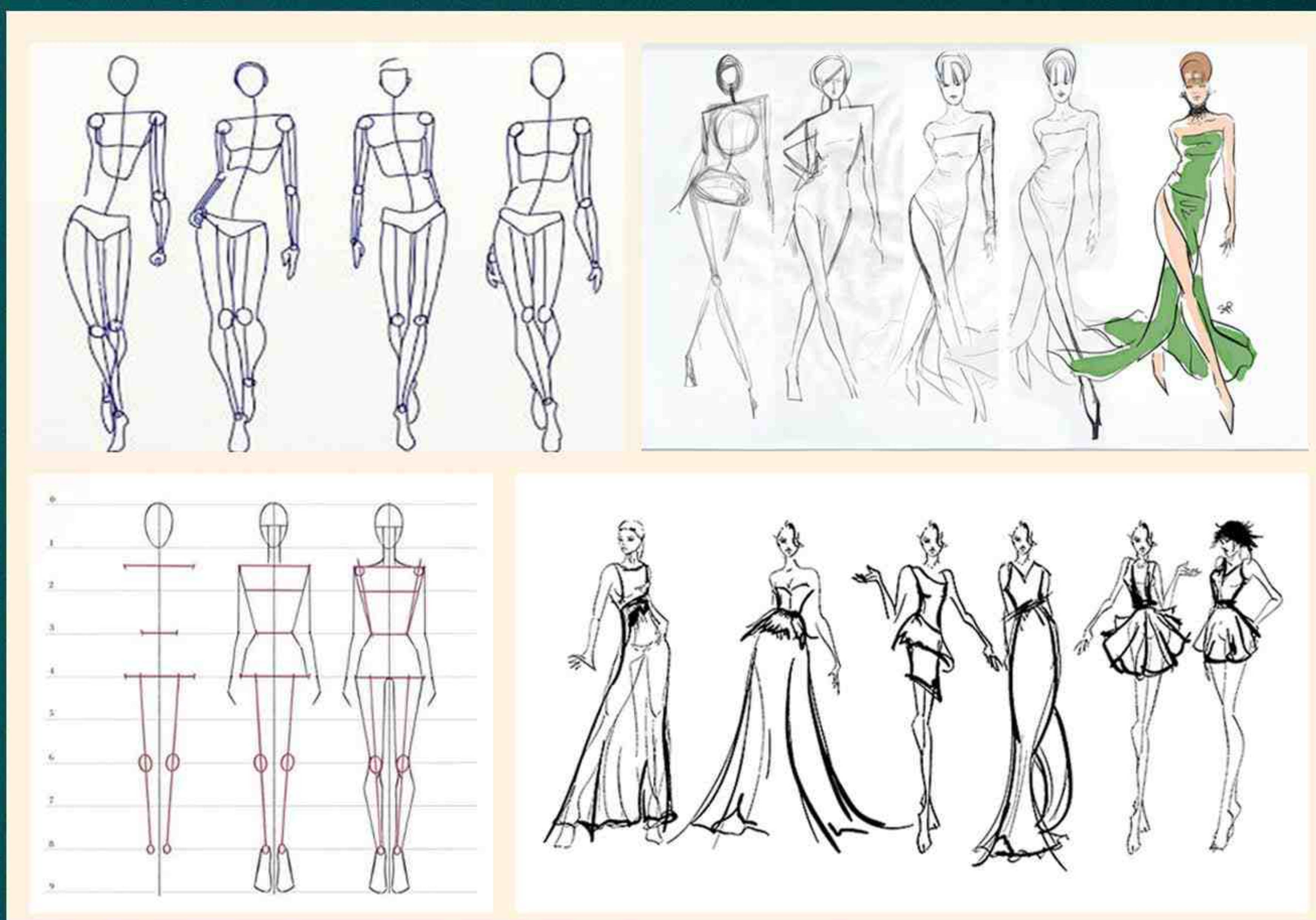
◆ Session 01

Introduction To Fashion Illustration



◆ Session 02

Using Stick Figure To Draw Poses



◆ Session 03

Garment Draw



FASHION STYLING

- ◆ **Session 01**

What is Personal Styling? + Difference Between Personal & Fashion Styling

- ◆ **Session 02**

Body Shapes + Dressing For Body Types

- ◆ **Session 03**

Color Theory Basics + Skin Tone Matching (Warm, Cool, Neutral)

- ◆ **Session 04**

Body Posture & Movement + Body Gestures

- ◆ **Session 05**

Confidence Through Styling + Time Management For Styling Success

FASHION STYLING

◆ Session 01

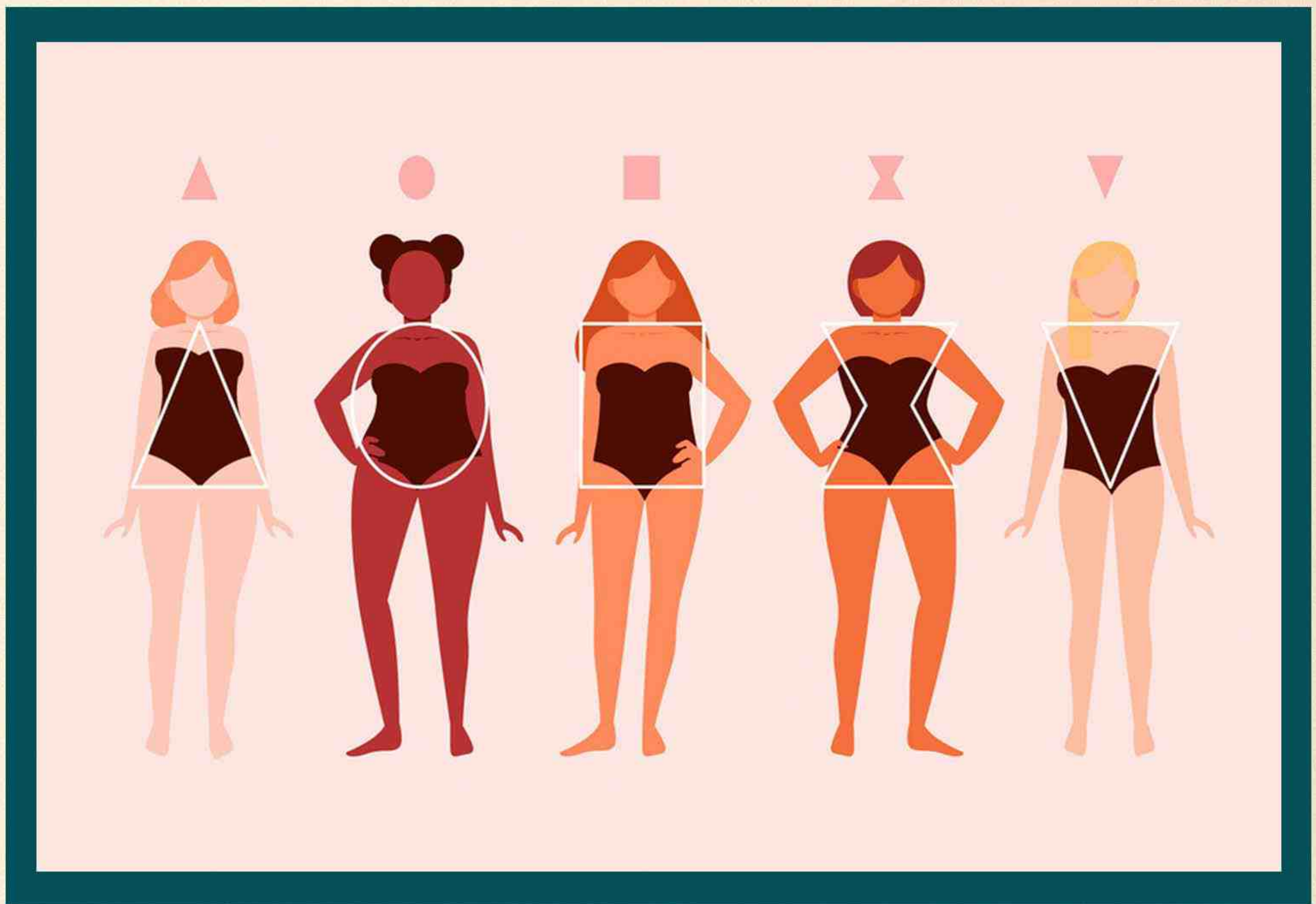
What is Personal Styling? + Difference Between Personal & Fashion Styling

Clothes Fitting



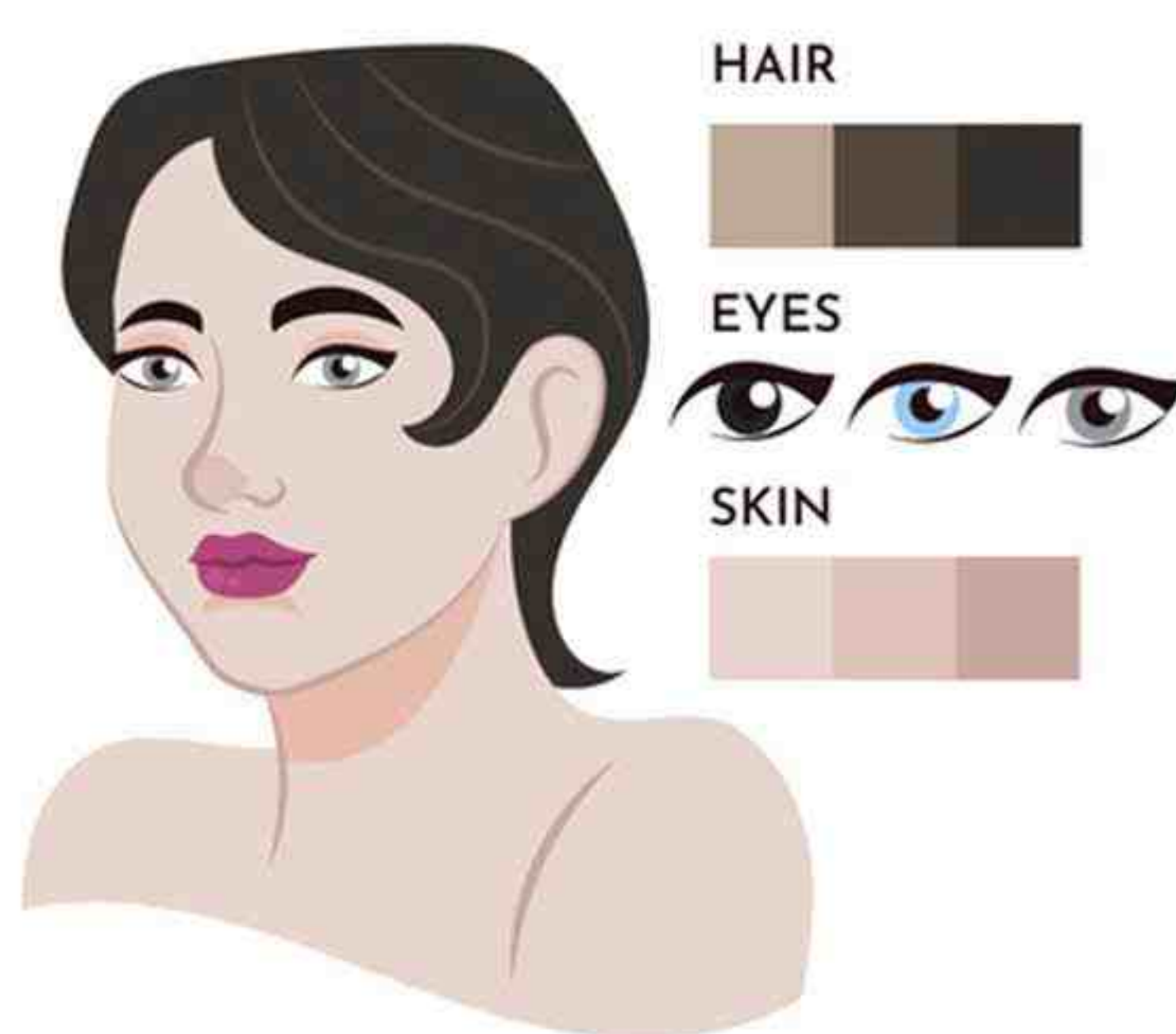
◆ Session 02

Body Shapes + Dressing For Body Types

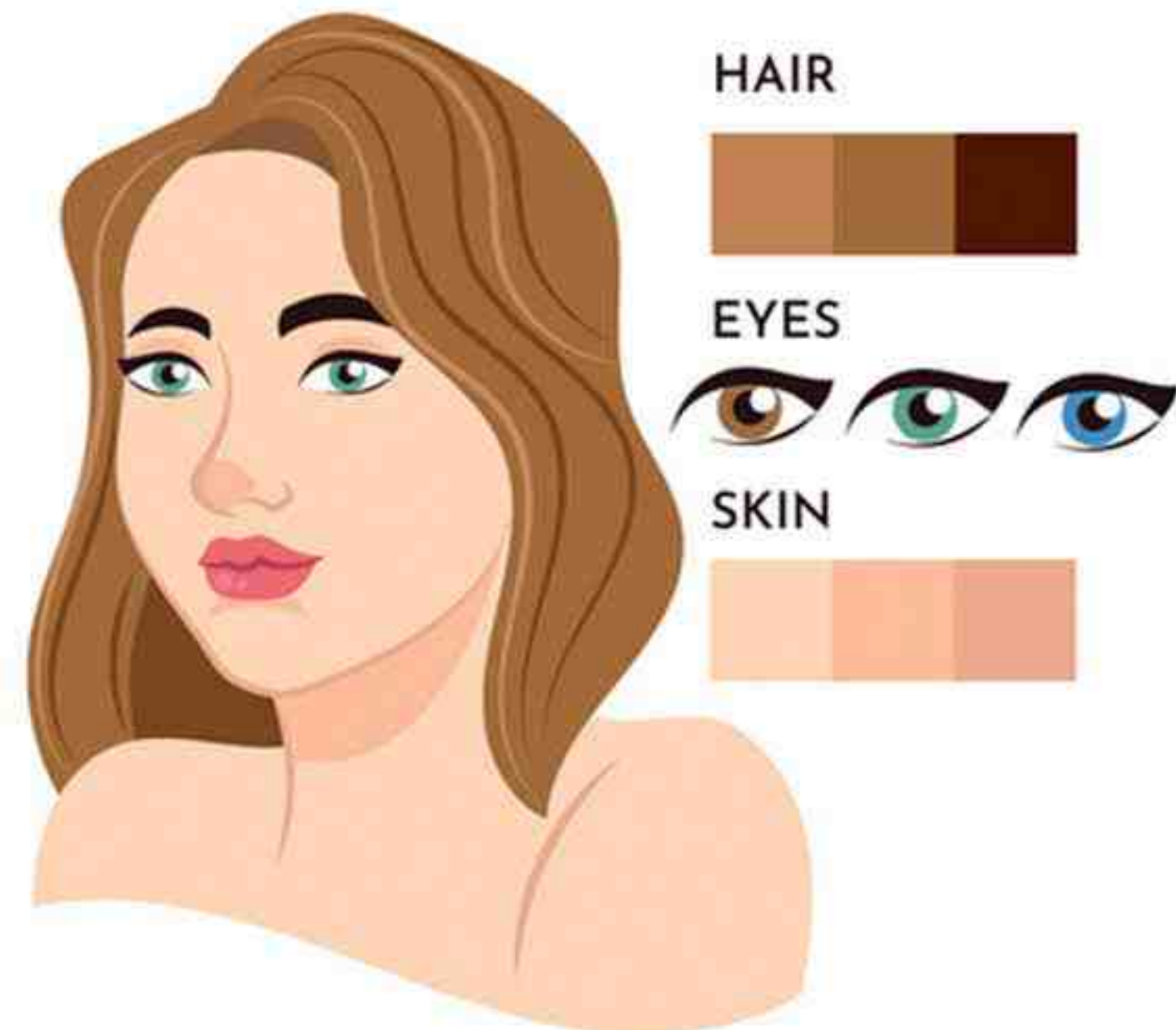


♦ Session 03

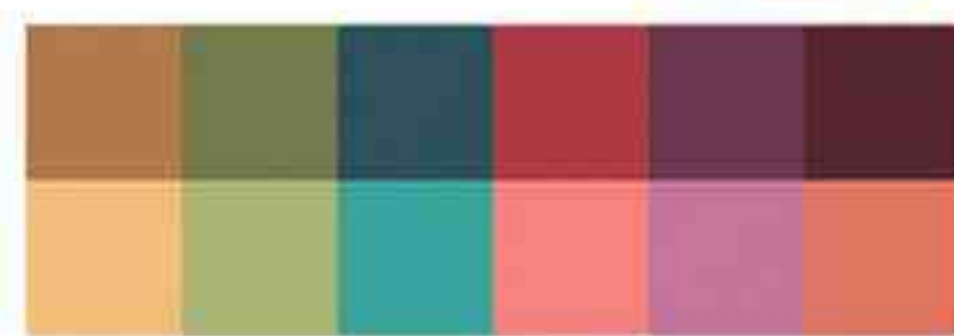
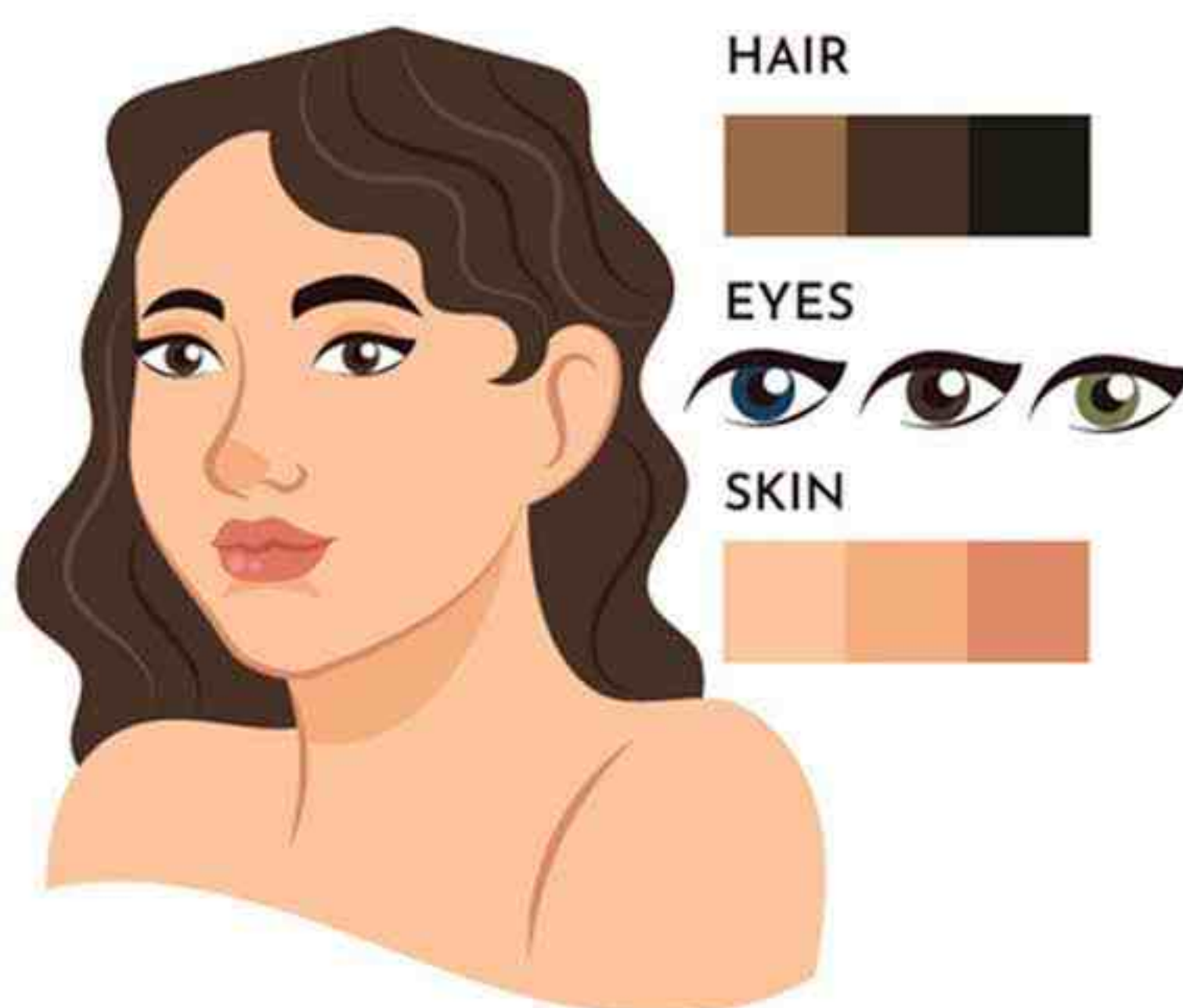
Color Theory Basics + Skin Tone Matching (Warm, Cool, Neutral)



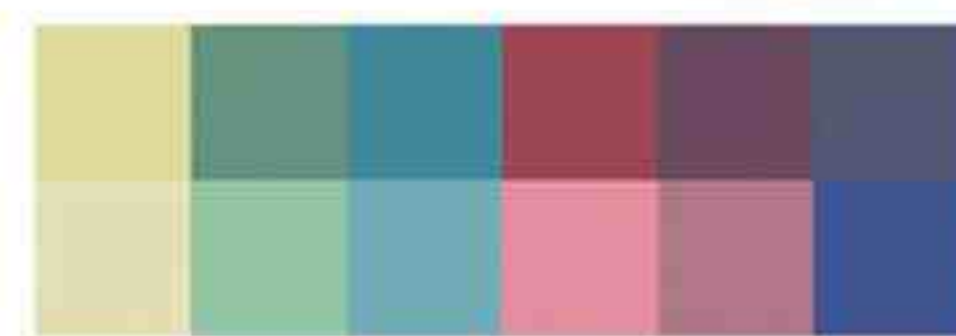
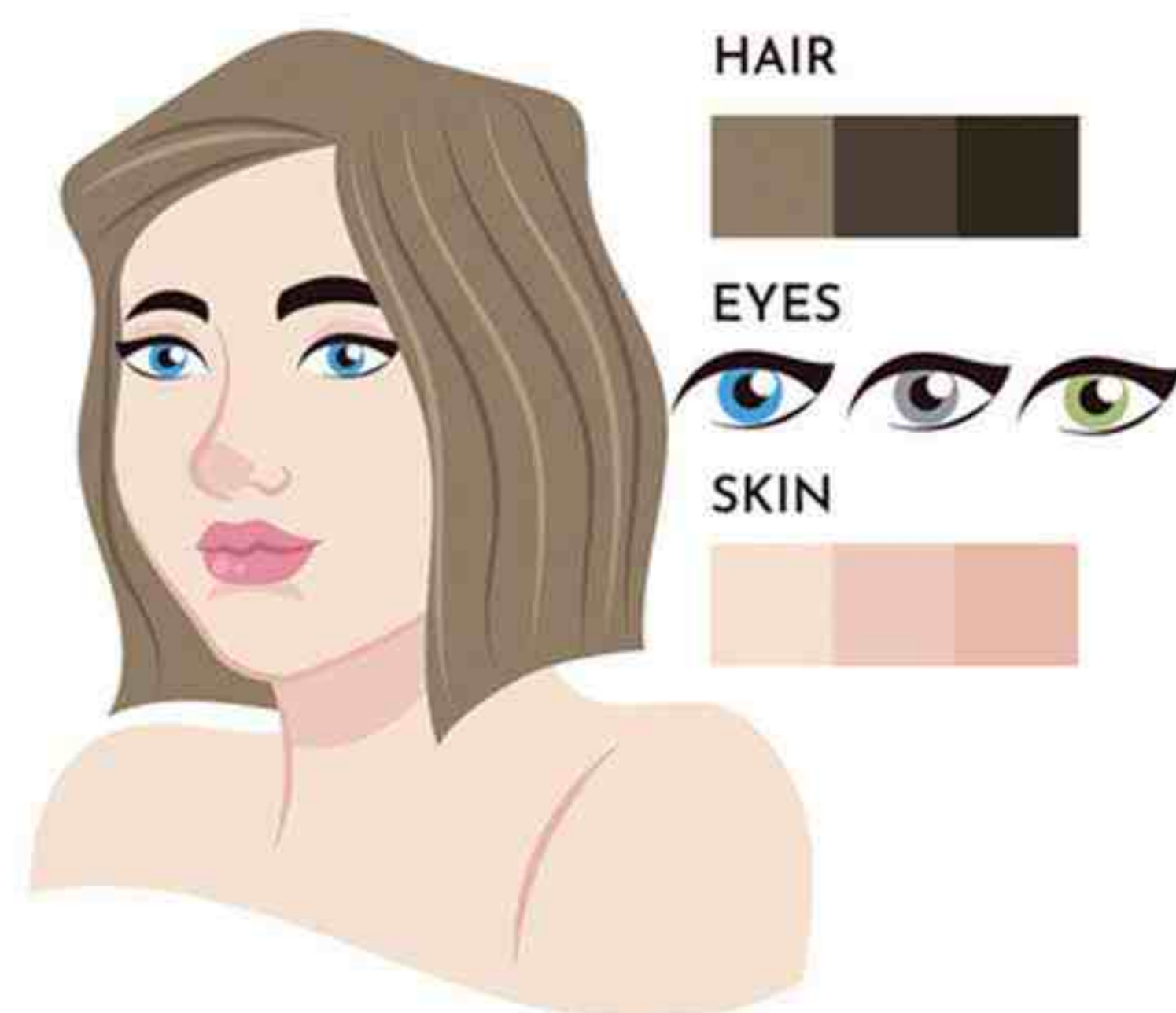
WINTER



SPRING



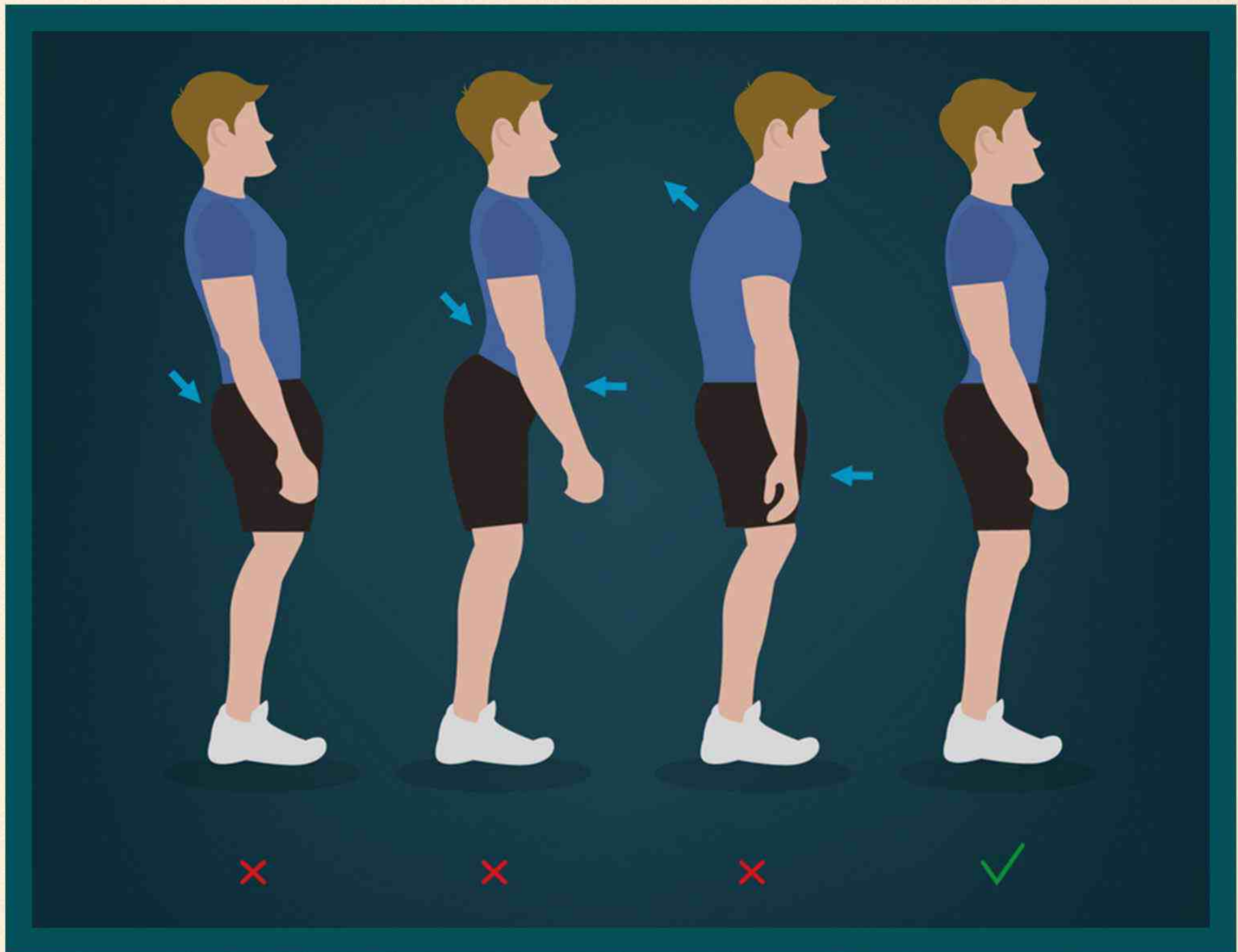
AUTUMN



SUMMER

◆ Session 04

Body Posture & Movement + Body Gestures



◆ Session 05

Confidence Through Styling + Time Management For Styling Success



DRAPING

- ◆ **Session 01**

Understanding Fabrics Creating Basic Bodice Block

- ◆ **Session 02**

Learning Gathers & Pleats Basic Skirt

- ◆ **Session 03**

Ruffled Dress

DRAPING

◆ Session 01

Understanding Fabrics Creating Basic Bodice Block



◆ Session 02

Learning Gathers & Pleats Basic Skirt



◆ Session 03

Ruffled Dress



FASHION MASTERY COURSE

01 HOUSEHOLD DESIGNER CAREER OPTIONS AFTER COURSE

- ◆ Learn Stitching from Home & Start Earning
- ◆ Offer Tailoring & Boutique Service Locally

[View Full Syllabus](#) 

02 STUDENT STARTUP CAREER OPTIONS AFTER COURSE

- ◆ Learn how to Launch your own Fashion Label or Fashion Startup
- ◆ Start your own ready-to-wear Collection & Manage bulk orders
- ◆ Take on Freelance Projects or Collaborate with Fashion Brands

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03 BUSINESS BOUTIQUE BUILDER CAREER OPTIONS AFTER COURSE

- ◆ Build & Grow your own Sustainable Fashion Brand
- ◆ Set up a Manufacturing Unit
- ◆ Take Corporate orders
- ◆ Collaborate & Expand

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