



RAJA RAVI®

FASHION MASTERY COURSE

BENEFITS

RRC Certification
5 Year Course Validity - Watch anytime
Live Sessions - Interactive & Practical
Live Doubt Solving Sessions
Get Mystery Box Free in Full payment

LANGUAGE

LIVE SESSION : HINDI
RECORDED SESSION : HINDI & ENGLISH

TIME

MON & TUE
9:00 AM TO 12:00 PM | 1:00 PM TO 4:30 PM
WED TO FRI
1:00 PM TO 4:30 PM

LEVEL 02 STUDENT STARTUP

Designed For students & young creators, this level equips you with designing, stitching, and business skills to confidently launch your fashion startup and grow it step by step.

COURSE OVERVIEW & STRUCTURE

- ◆ TEXTILE
- ◆ EMBROIDERY
- ◆ SOCIAL MEDIA & DIGITAL MARKETING
- ◆ BUSINESS OPERATIONS
- ◆ PERSONALITY DEVELOPMENT
- ◆ GARMENT CONSTRUCTION
- ◆ ILLUSTRATION
- ◆ FASHION STYLING
- ◆ DRAPING
- ◆ FASHION MERCHANDISING
- ◆ COMPUTER-AIDED DESIGN (CAD)

BENEFITS

- ◆ Including level - 1
- ◆ 2x Online Industry Visit
live virtual exposure
- ◆ 1x Offline Meetup
Connect in person with peers & mentors
- ◆ Fashion Show Participation
Get a chance to showcase your designs

CAREER OPTIONS AFTER COURSE

- ◆ Learn how to Launch your own Fashion Label or Fashion Startup
- ◆ Start your own ready-to-wear Collection & Manage bulk orders
- ◆ Take on Freelance Projects or Collaborate with Fashion Brands

Register Now



TEXTILE

- ◆ **Session 01**

Fibre To Fabric Knowledge Which Includes Natural, Manmade & Synthetic Raw Material.

- ◆ **Session 02**

Plain, Twill, Satin Weave Understanding Through Frame Loom Weaving.

- ◆ **Session 03**

Dyeing, Printing & Finishes Used.

- ◆ **Session 04**

Fabric Selection And Fabric Care.

- ◆ **Session 05**

Analysis Of Different Types Of Fabrics Practically.

- ◆ **Session 06**

Fabric Care Labels, Sustainable Fabrics & Fabric Supplies.

- ◆ **Session 07**

National & Global Supply Chain, Import Export Regulations & Policies.

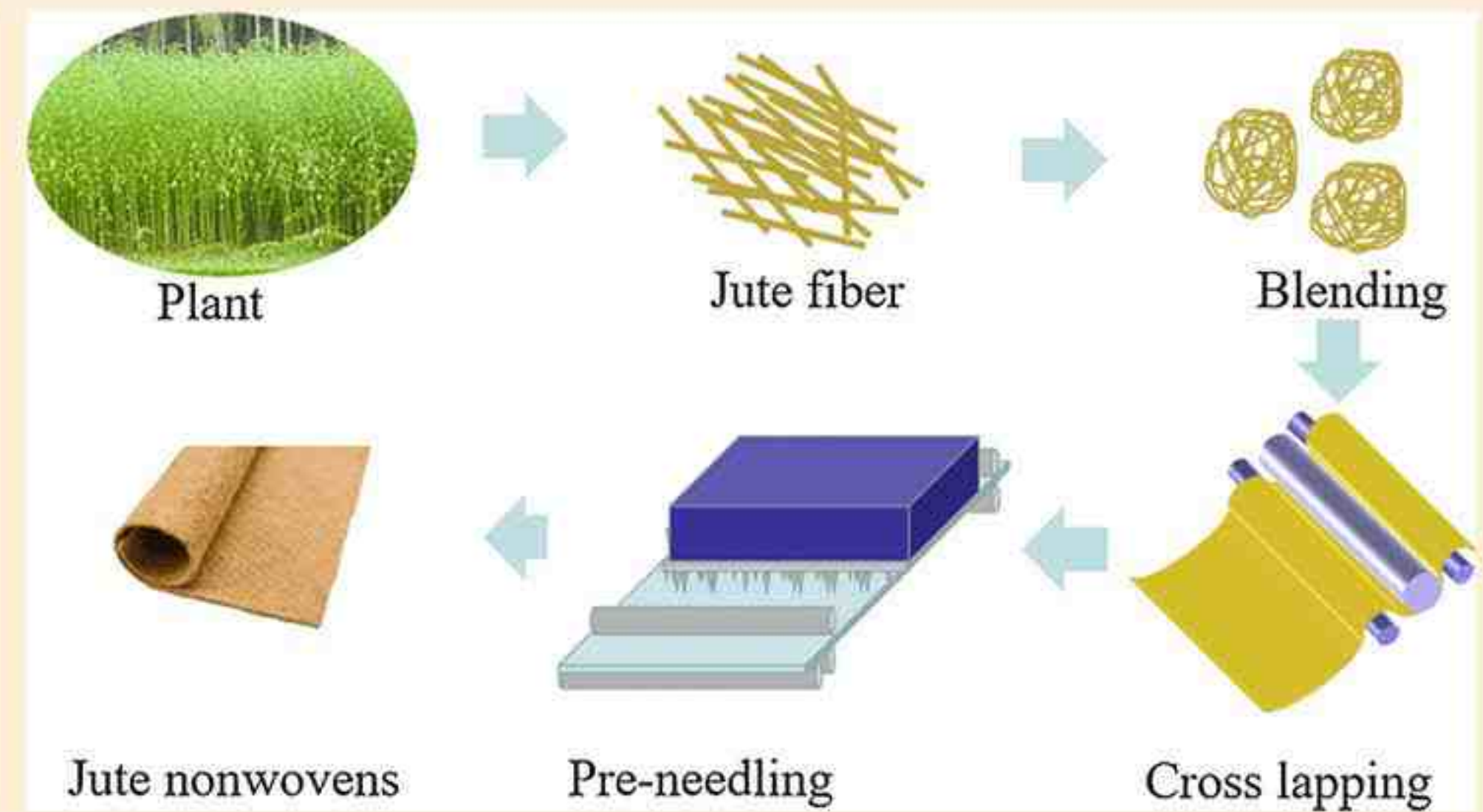
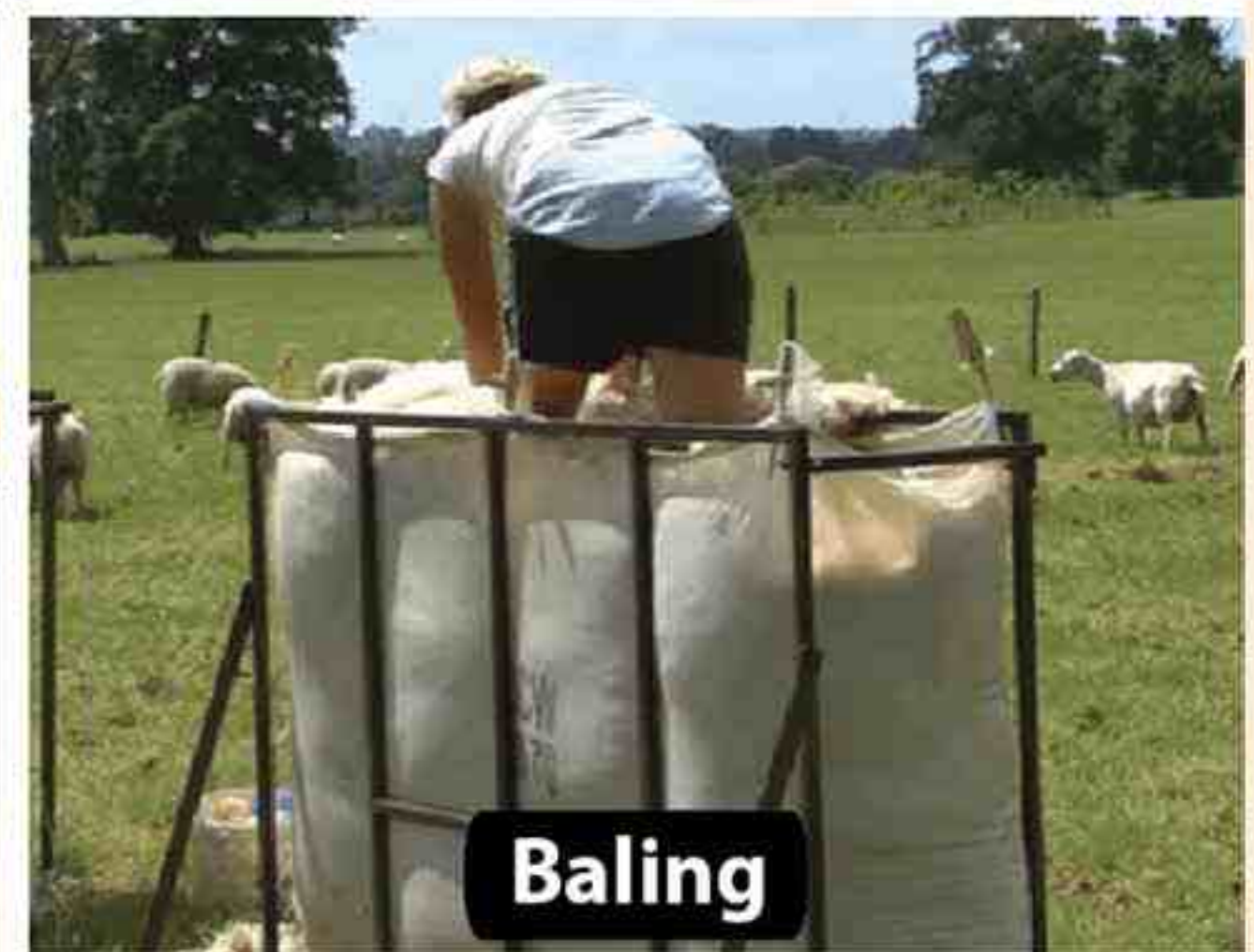
- ◆ **Session 08 & 09**

Tie & Dye practical + Eco print + Screen printing.

TEXTILE

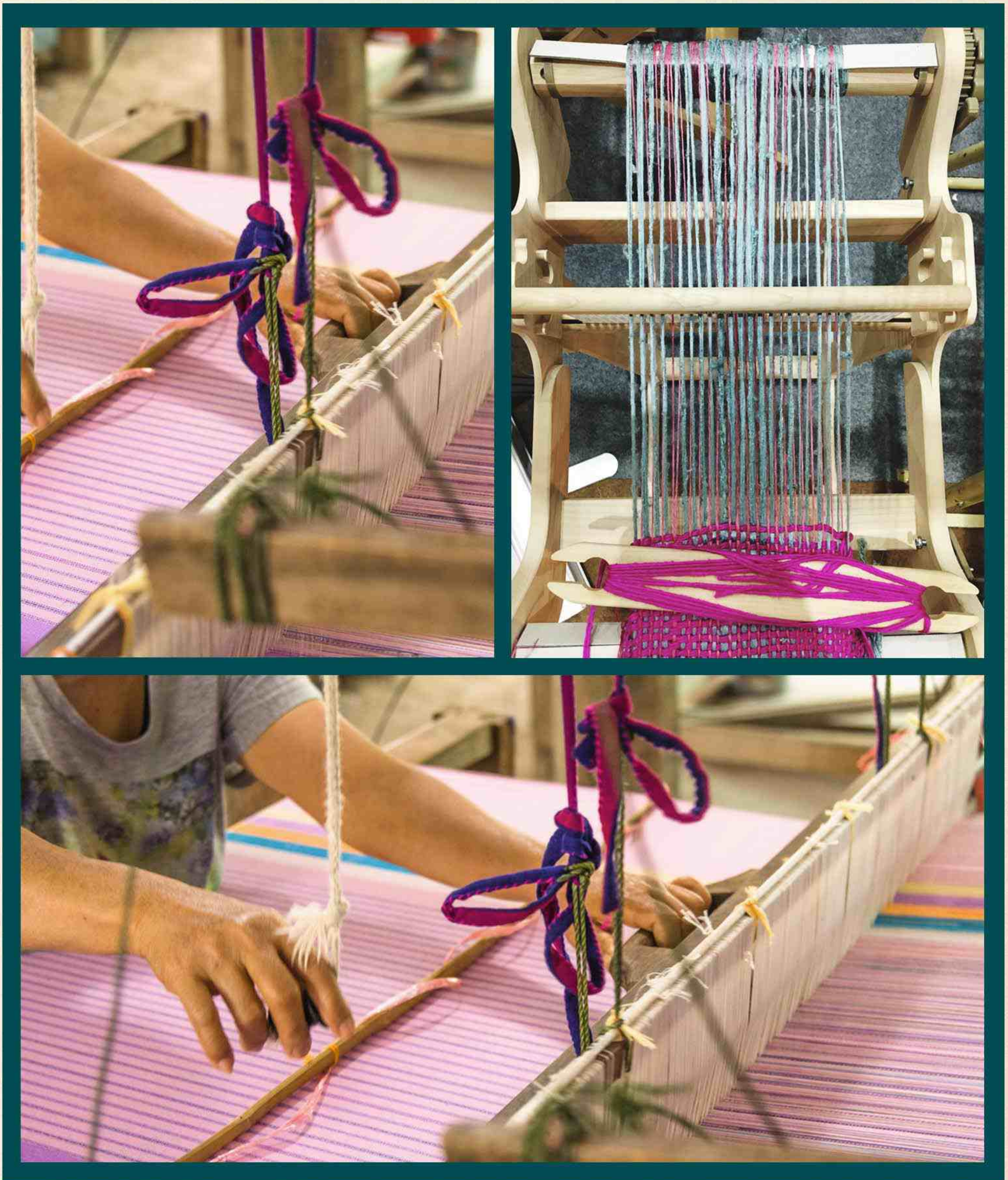
◆ Session 01

Fibre To Fabric Knowledge Which Includes Natural, Manmade & Synthetic Raw Material.



◆ Session 02

Plain, Twill, Satin Weave Understanding Through Frame Loom Weaving



◆ Session 03

Dyeing, Printing & Finishes Used.



DYEING



PRINTING



FINISHES

◆ Session 04

Fabric Selection & Fabric Care



Fabric Selection



Fabric Care

◆ Session 05

Analysis Of Different Types of Fabrics Practically



WOOL COTTON
BLEND



MID WEIGHT
WOOL TWILL



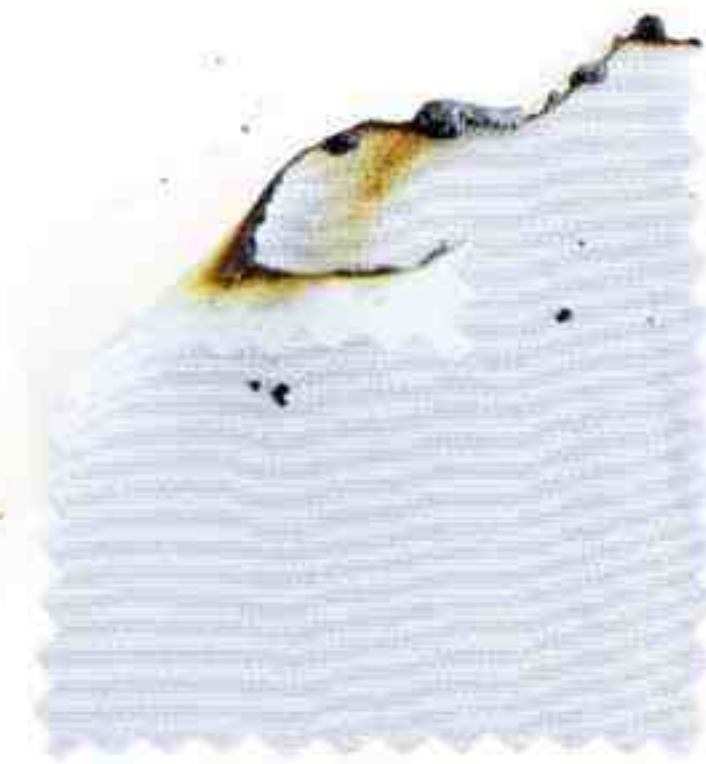
MERINO WOOL
JERSEY



UNKNOWN WOOL
BLEND KNIT



LIGHT WEIGHT
SILK COTTON VOILE



SILK CREPE DE
CHINE



SILK COTTON
VOILE



SILK CHIFFON
PRINT



LIGHT-MID WEIGHT
SILK SATIN

◆ Session 06

Fabric Care Labels, Sustainable Fabrics & Fabric Supplies.



Fabric Care Labels



Fabric Supplies



Sustainable Fabric

◆ Session 07

National & Global Supply Chain, Import Export Regulations & Policies



National & Global Supplychain

Exporting & Importing



Import Export Regulations & Policies

◆ Session 08 & 09

Tie And Dye Practical + Eco Print + Screen Printing



Tie & Dye



Eco Print



Screen Print

EMBROIDERY

- ◆ **Session 01**

Introduction To Embroidery, 18 Basic Embroidery Stitches

- ◆ **Session 02**

15 Basic Embroidery Stitches

- ◆ **Session 03**

State Embroideries : Kantha (Bengal), Phulkari (Punjab)

- ◆ **Session 04**

Organza Flowers (Modern Embroidery)

- ◆ **Session 05**

14 Semi Advanced Embroidery Stitches

- ◆ **Session 06**

State Embroideries : Kasuti (Karnataka), Chamba (Himachal Pradesh)

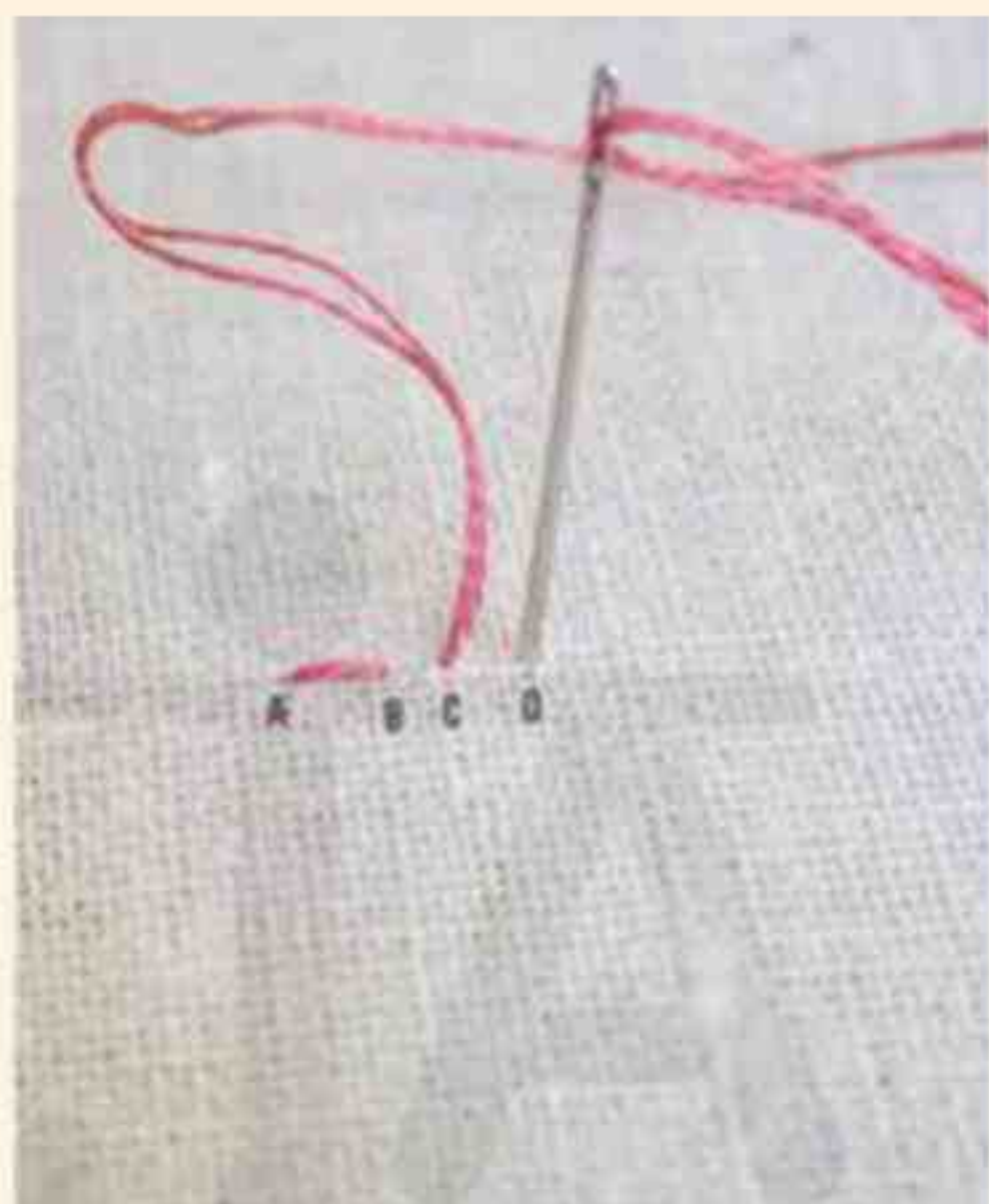
- ◆ **Session 07**

Modern Embroideries : Wired Structure, Feather Flowers

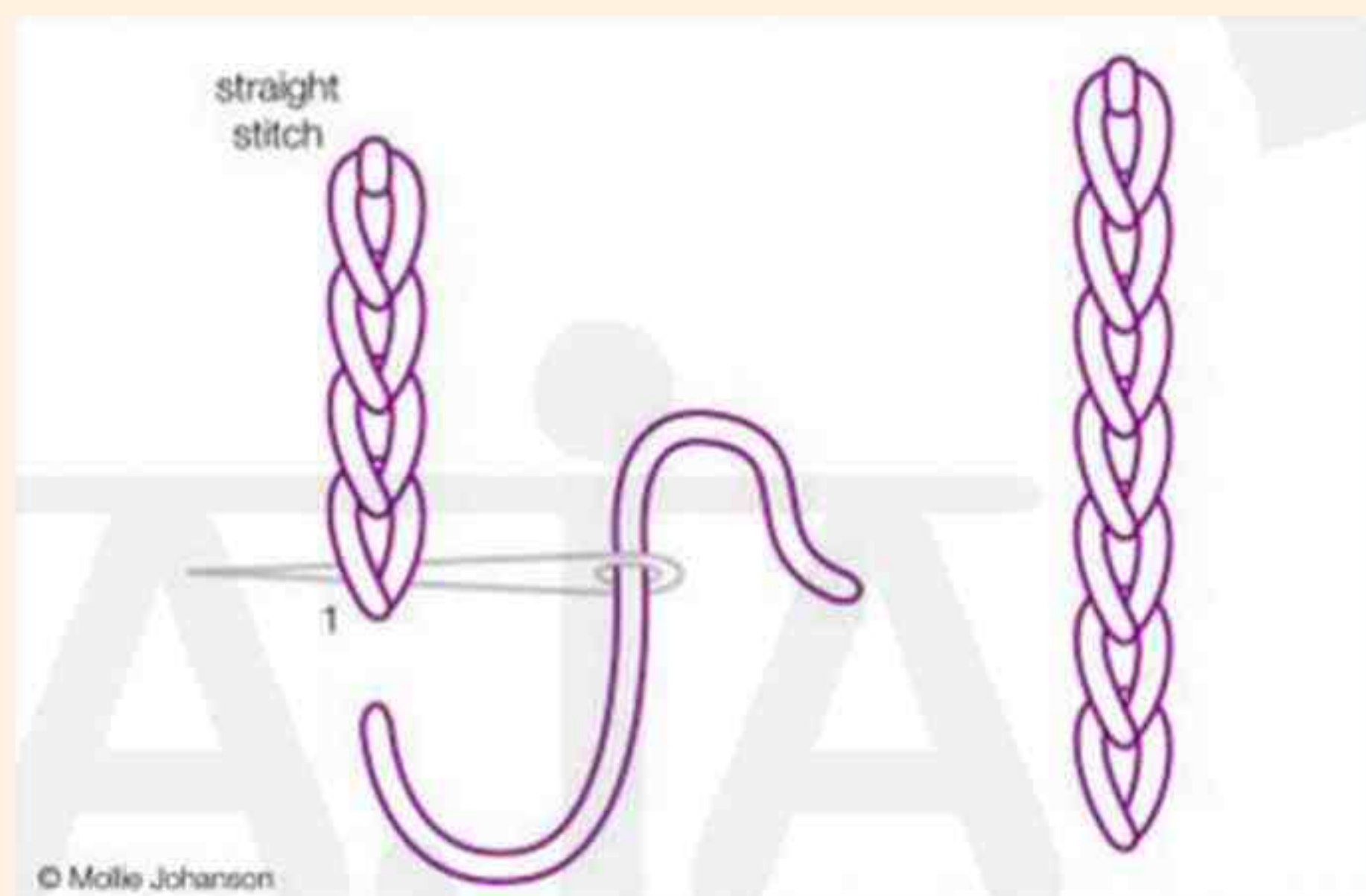
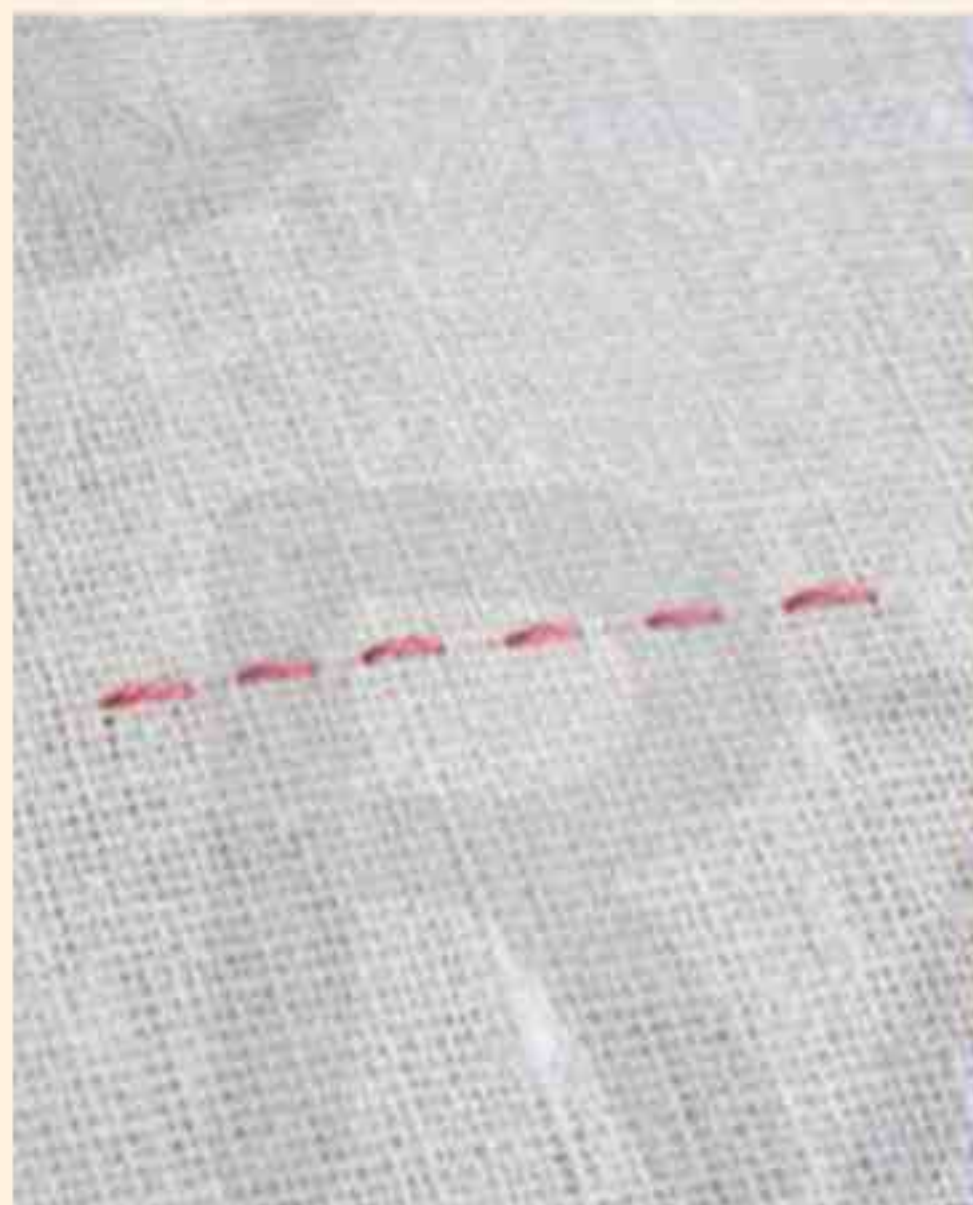
EMBROIDERY

◆ Session 01

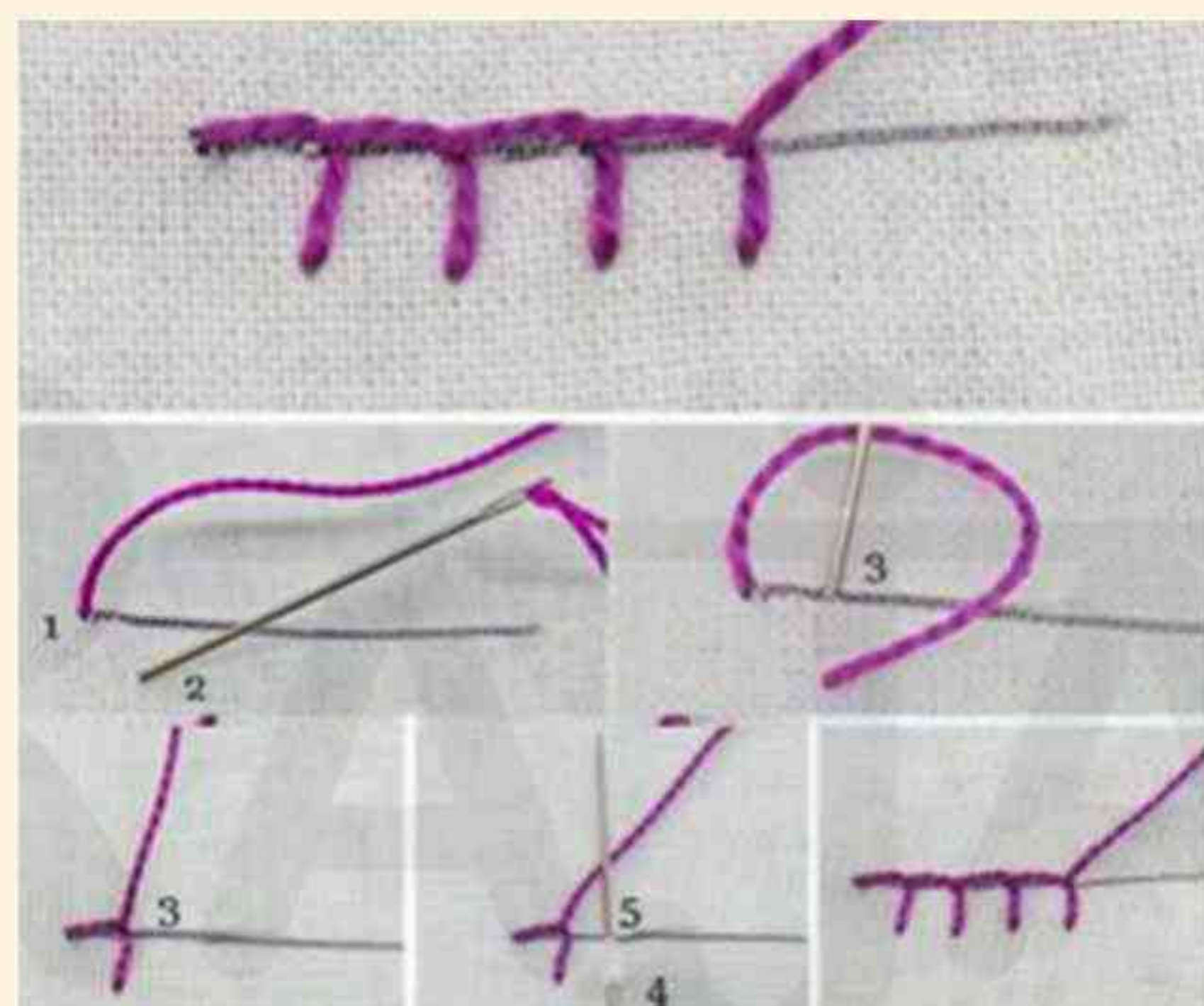
Introduction To Embroidery, 18 Basic Embroidery Stitches



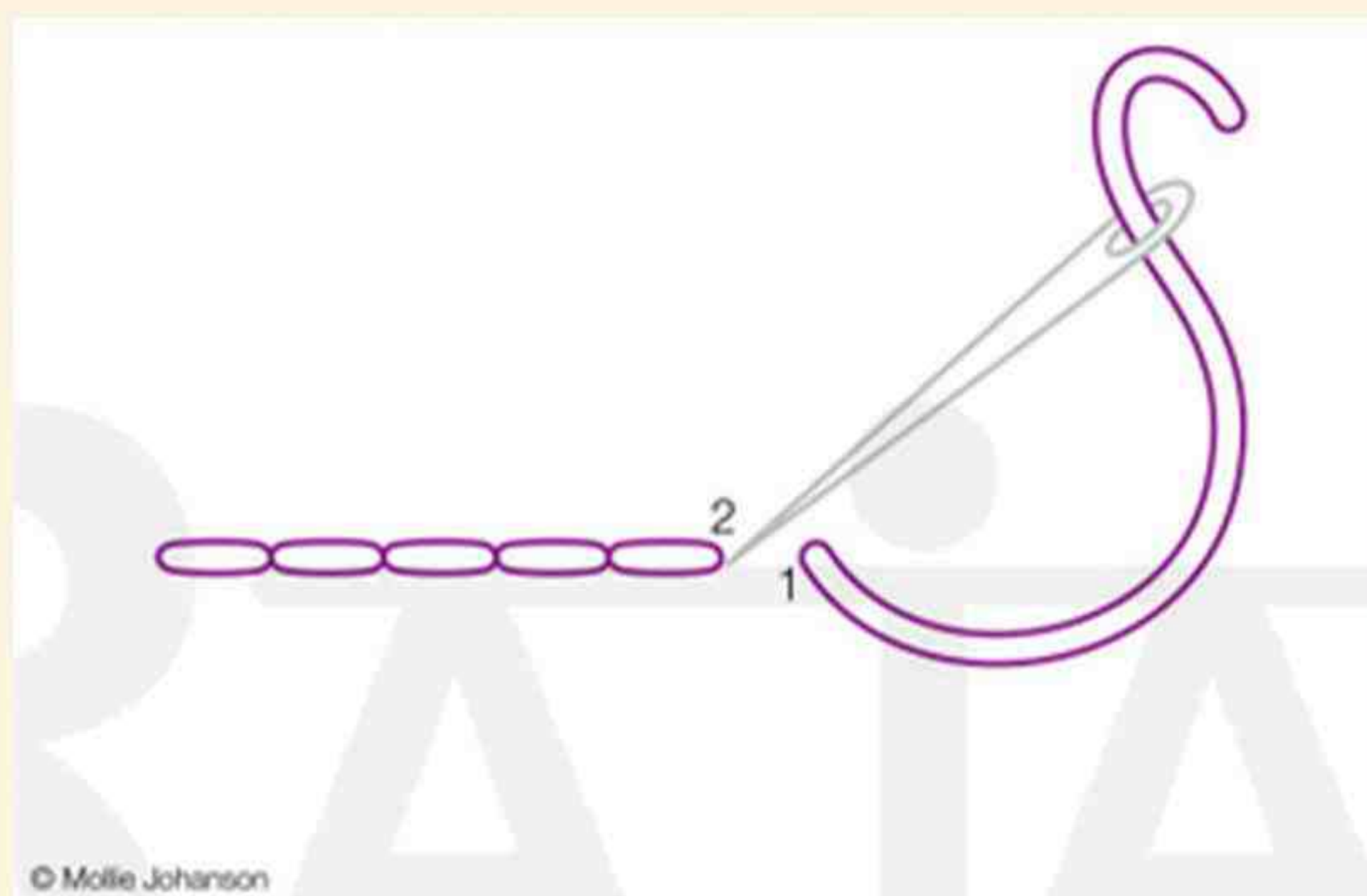
Running Stitch



Chain Stitch



Blanket Stitch

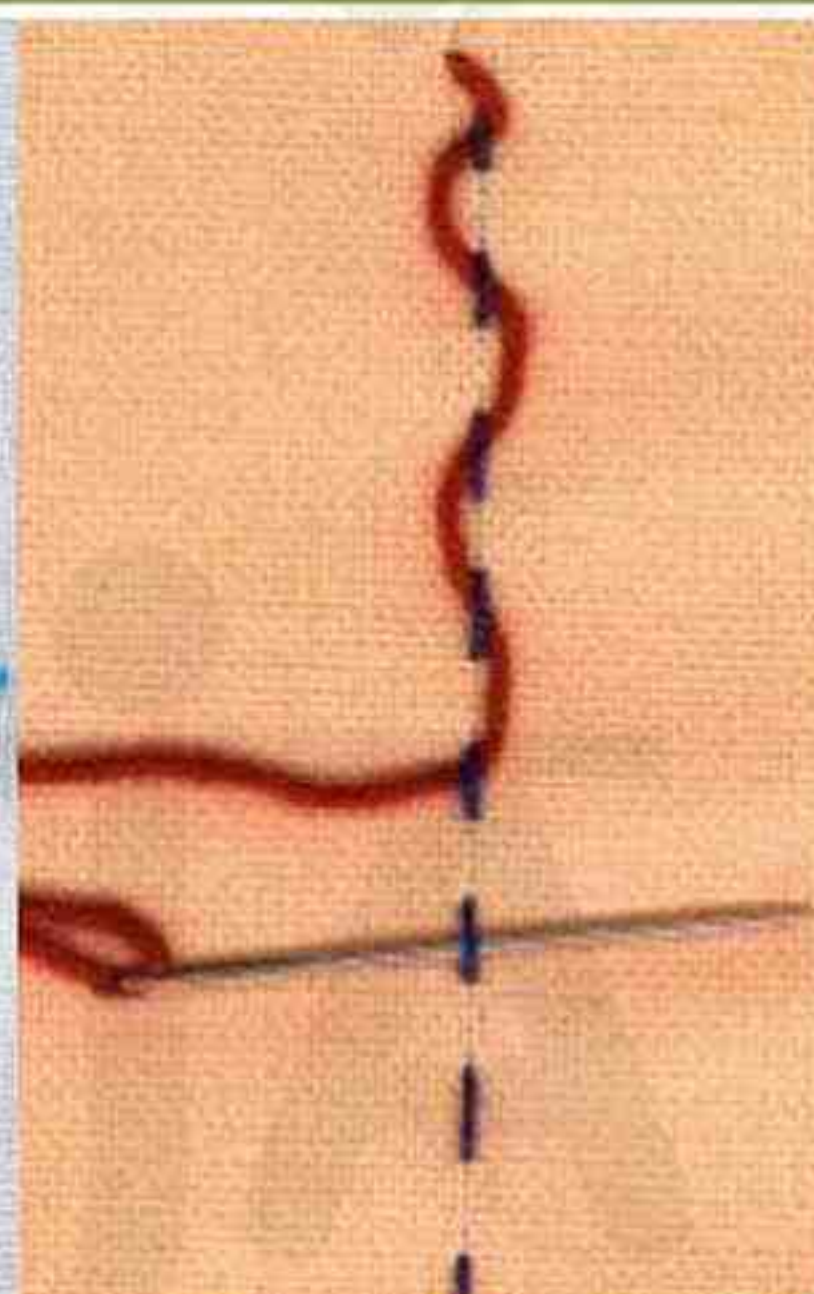


Back Stitch

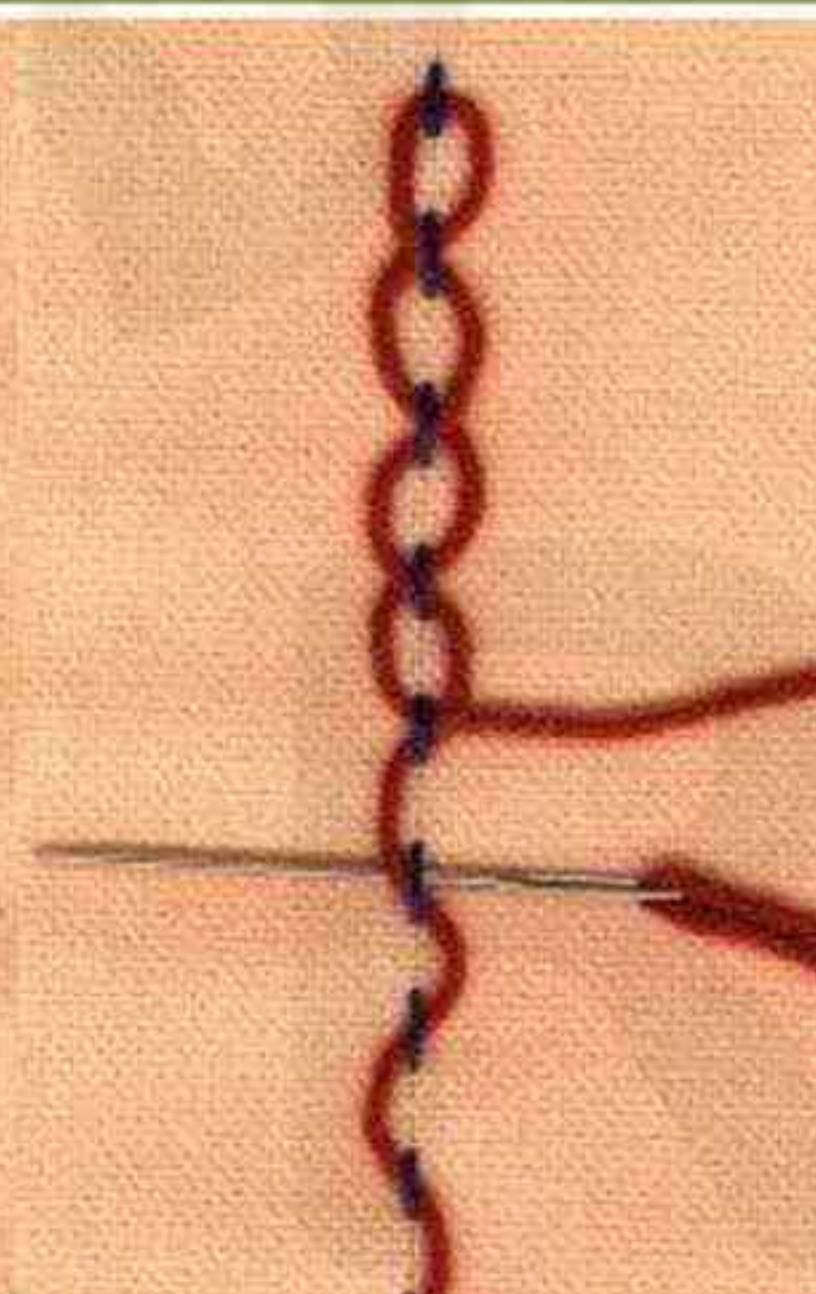
Whipped Running



Threaded



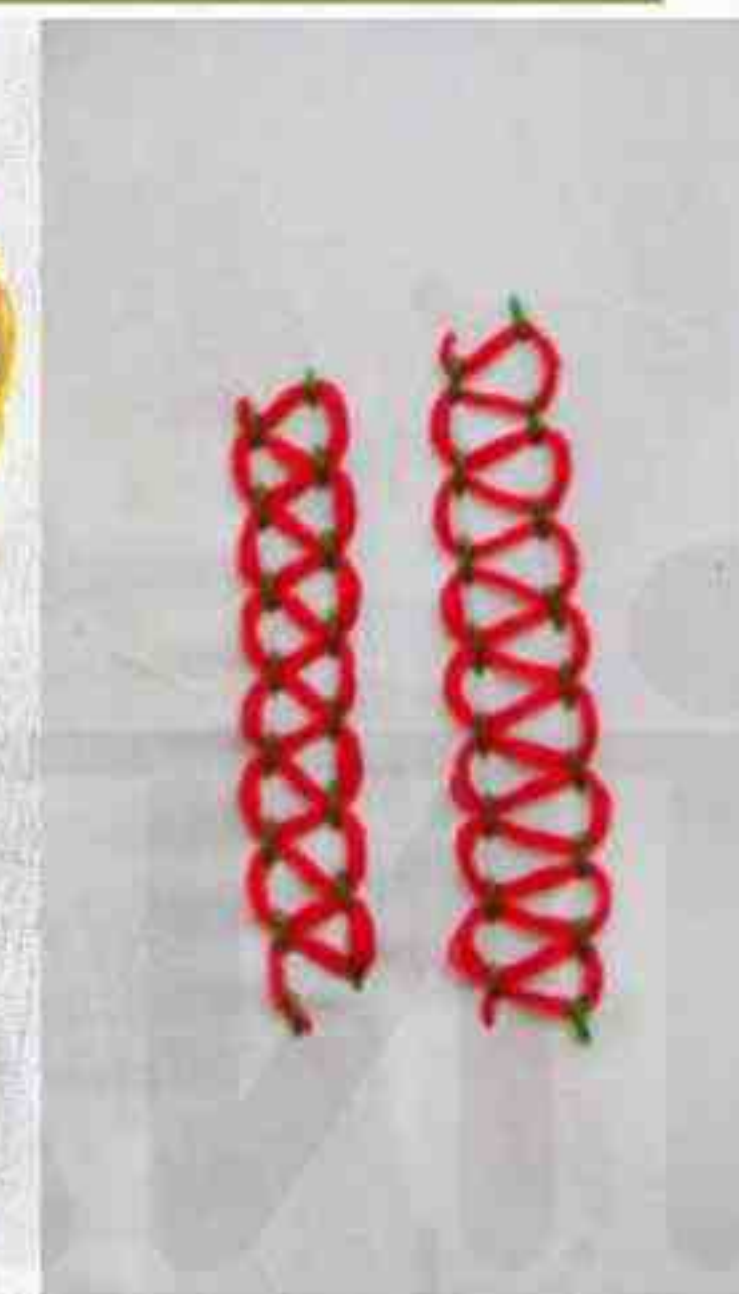
Interlaced



Pekinese

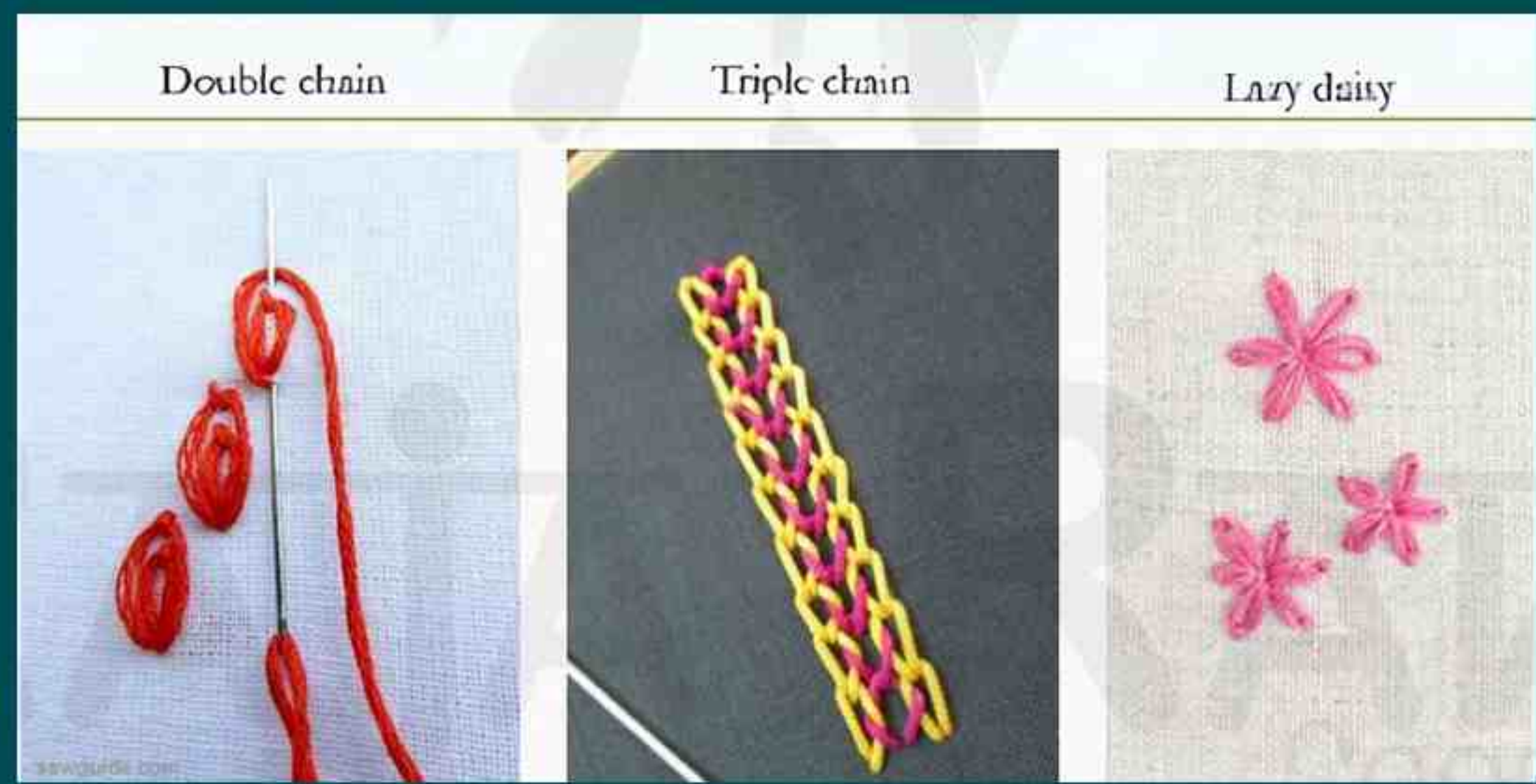


Stepped threaded

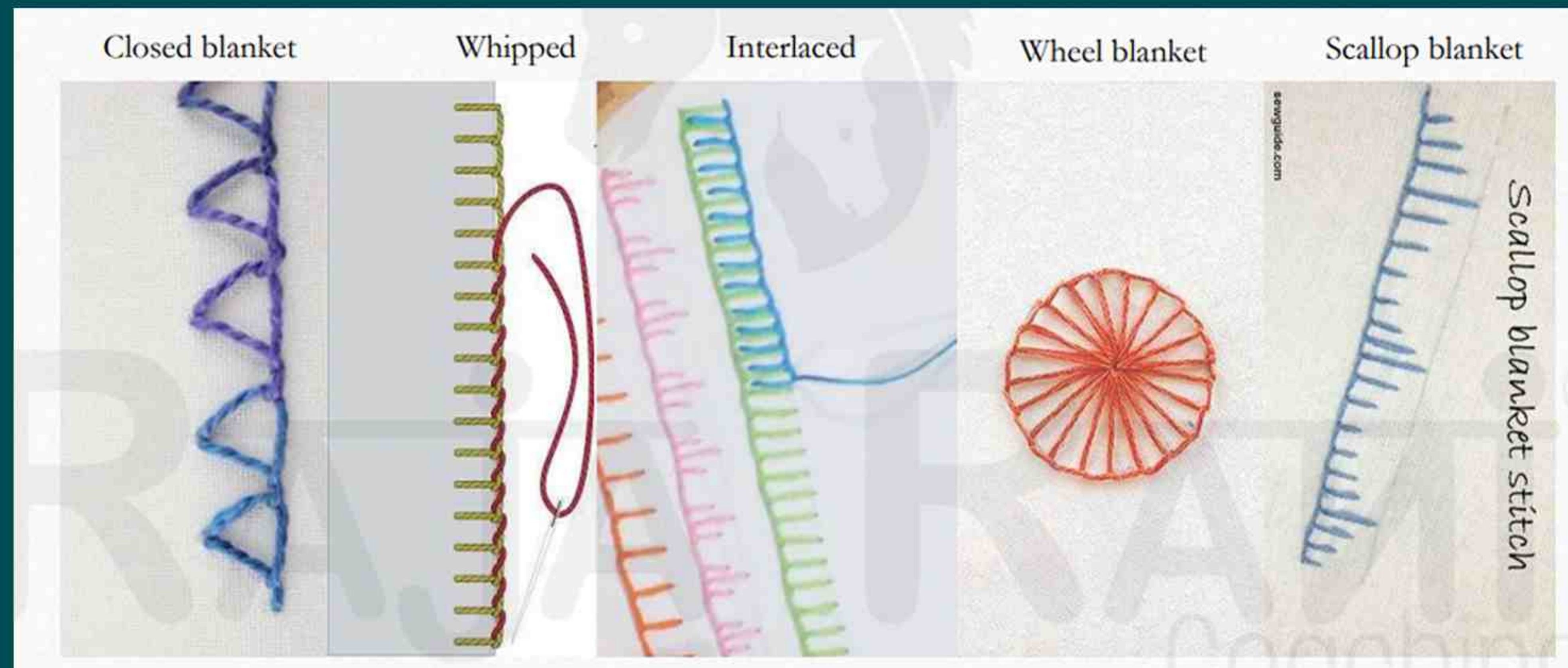




Laced Edging Stitch



Chain Stitch Variations



Blanket Stitch Variations

◆ Session 02

15 Semi Advance Embroidery Stitches



Stem Stitch



Herringbone Stitch



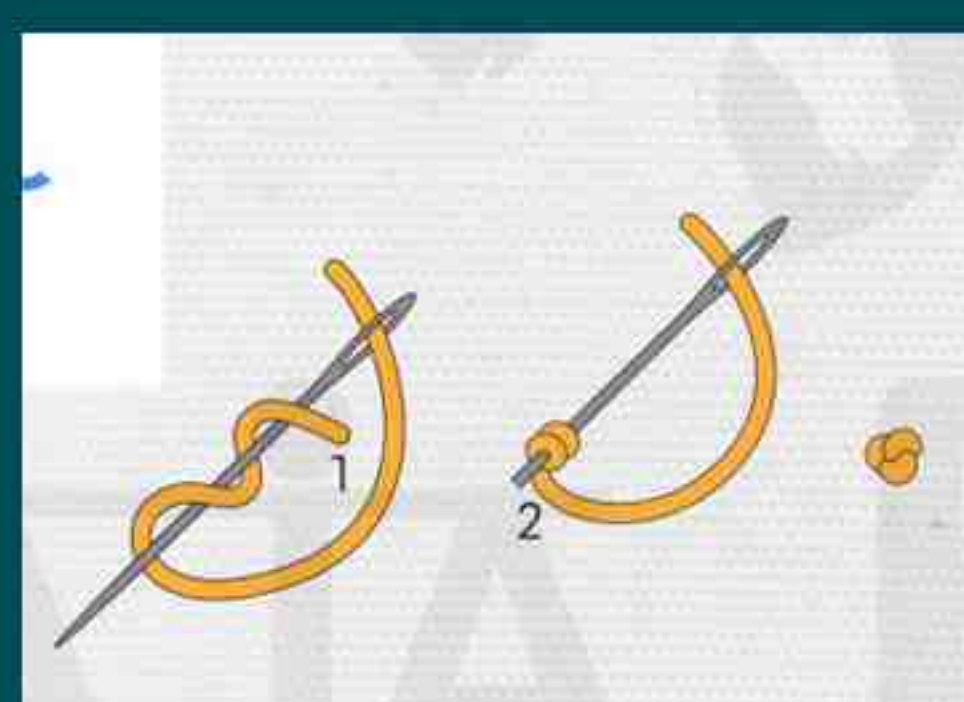
Cross Stitch



Satin Stitch



Leaf Stitch



French Knot



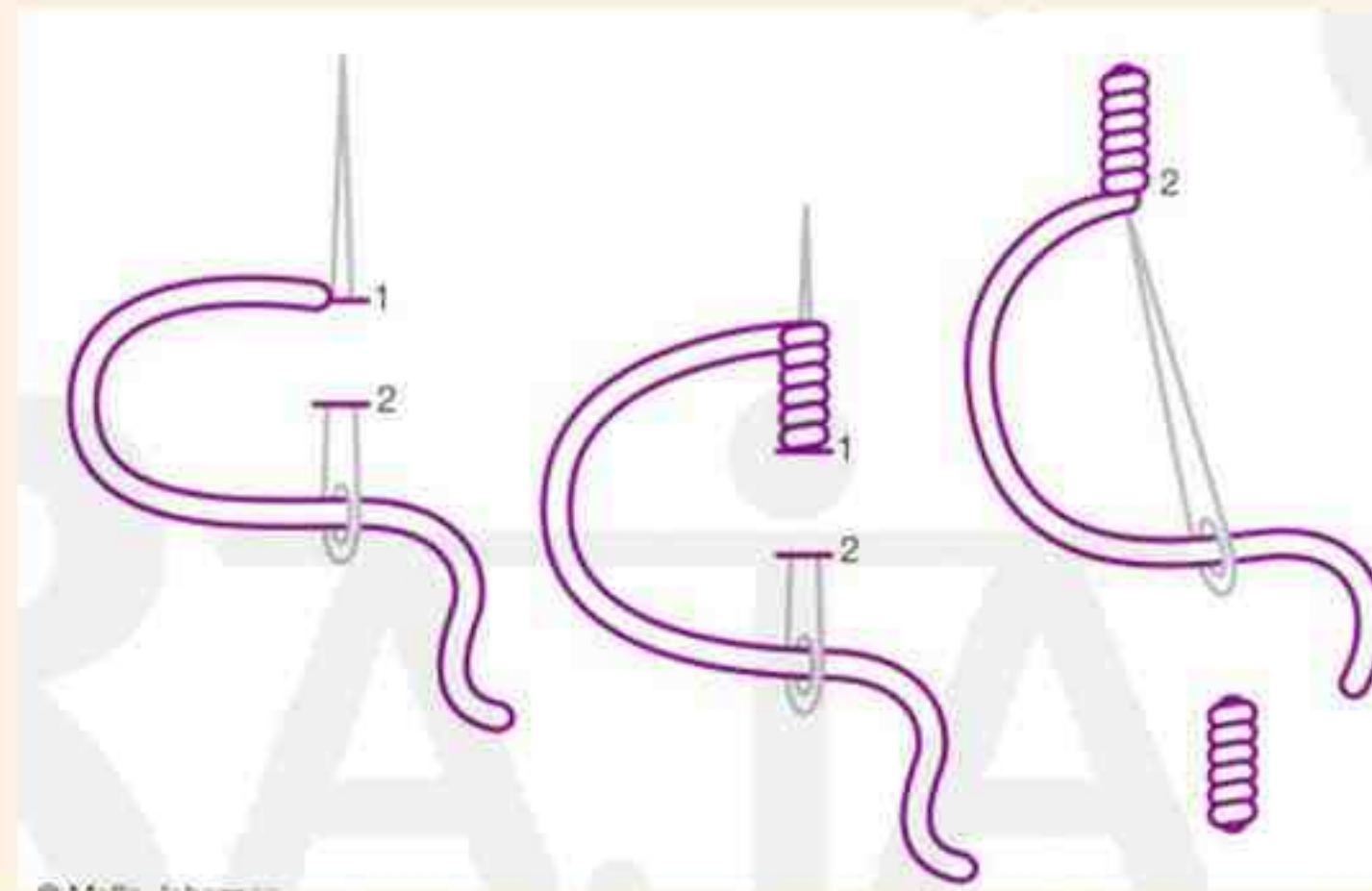
Herringbone Variations



Feather Stitch



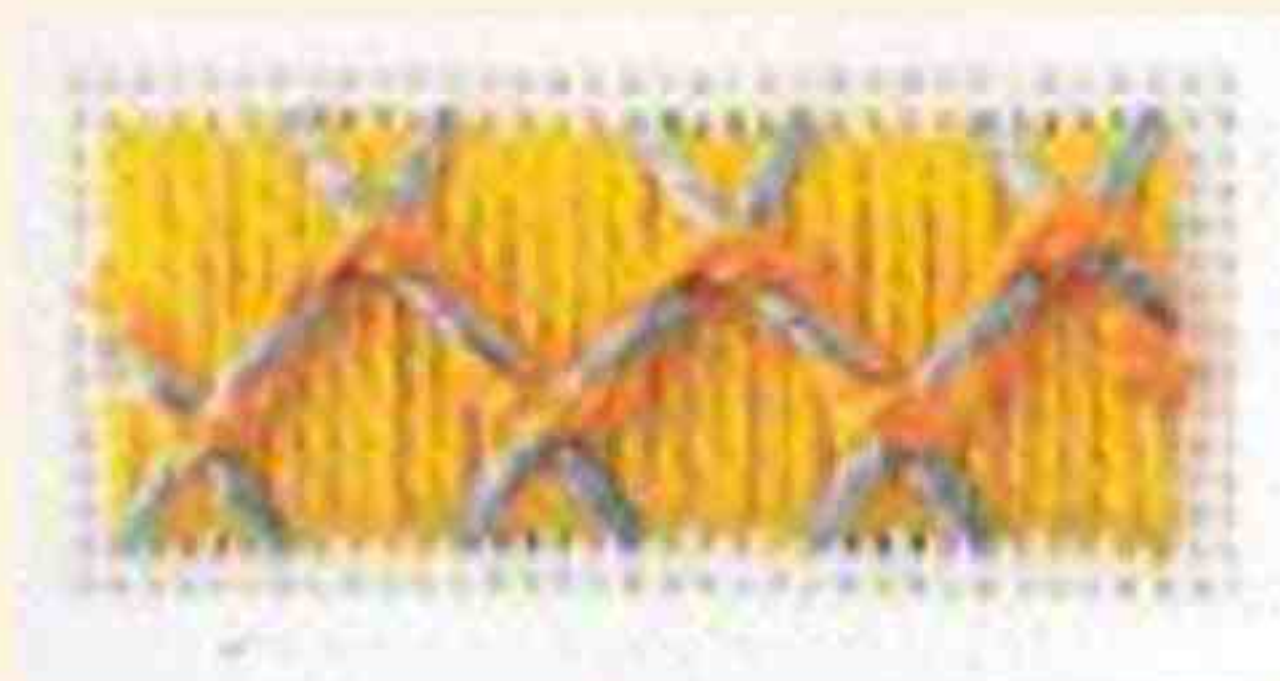
Fly Stitch



Bullion Stitch



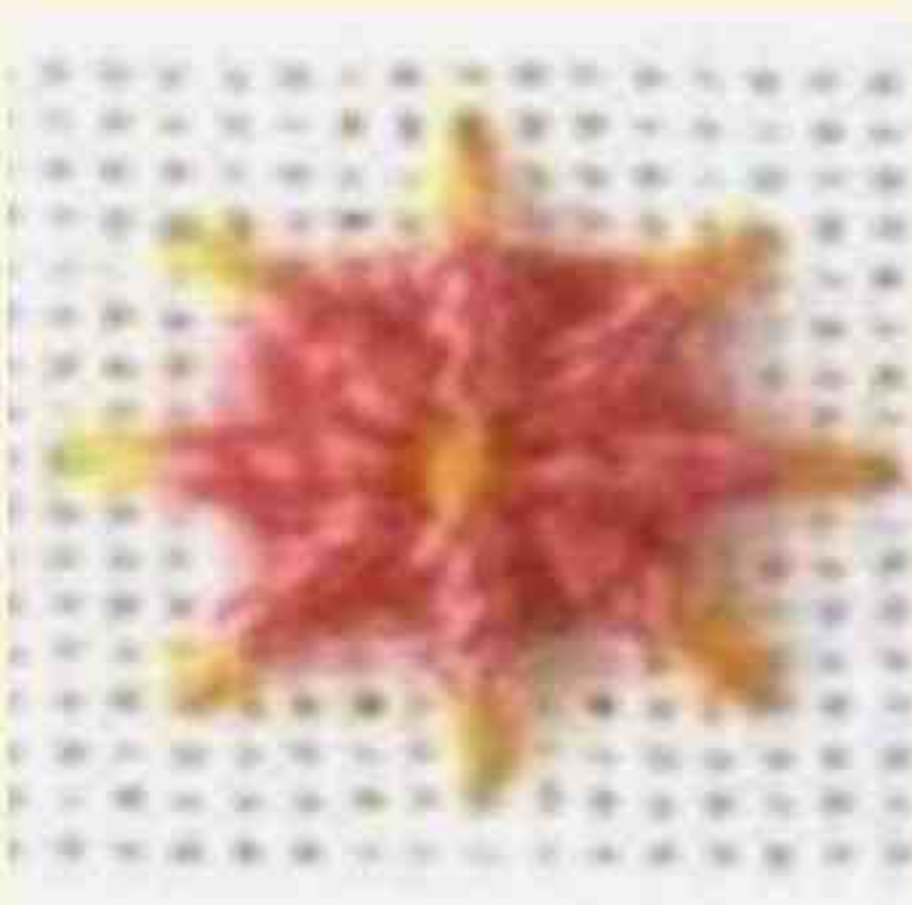
Woven Wheel Flower



Raised Lattice Band



Woven Oval Stitch



Ribbed Web



Tassel Flower



Blanket Stitch Flower

◆ Session 03

State Embroideries : Kantha (Bengal), Phulkari (Punjab), Beads Work Embroidery



Kantha Embroidery



Woven Wheel Flower



Embroidery Beads Work

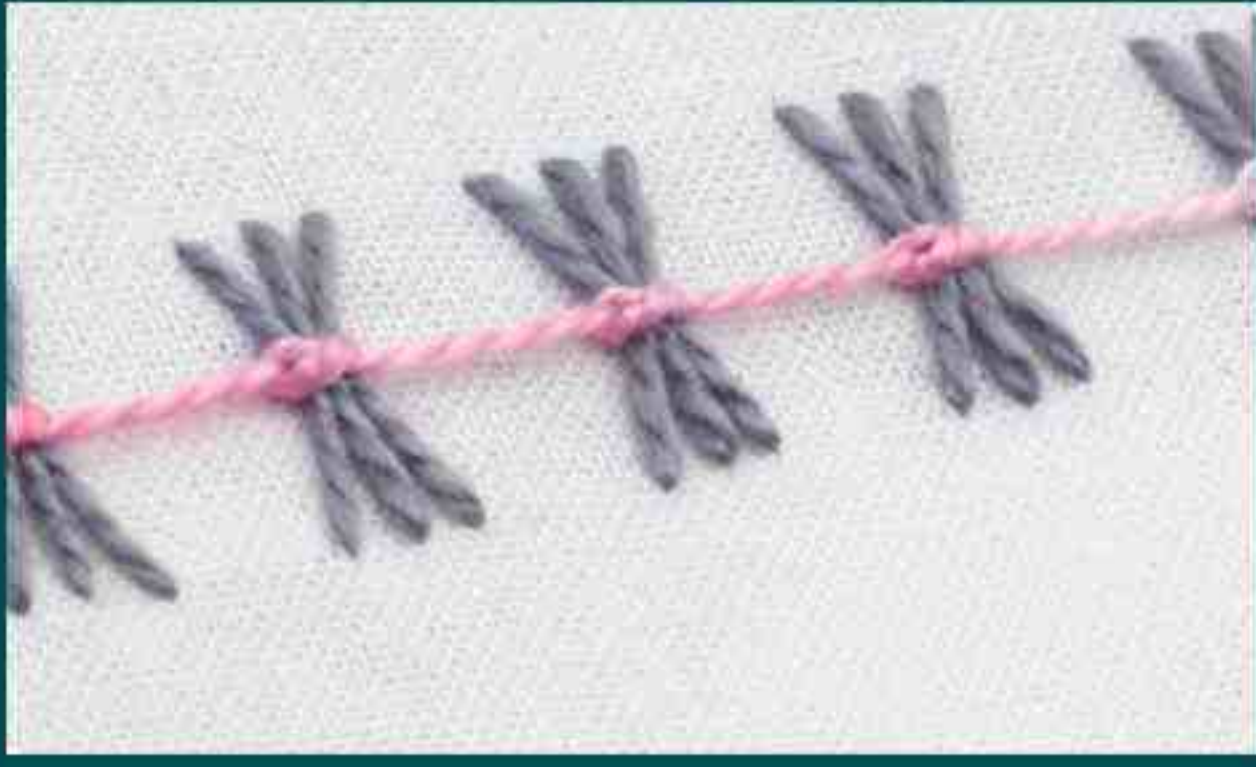
◆ Session 04

Organza Flowers (Modern Embroidery)



◆ Session 05

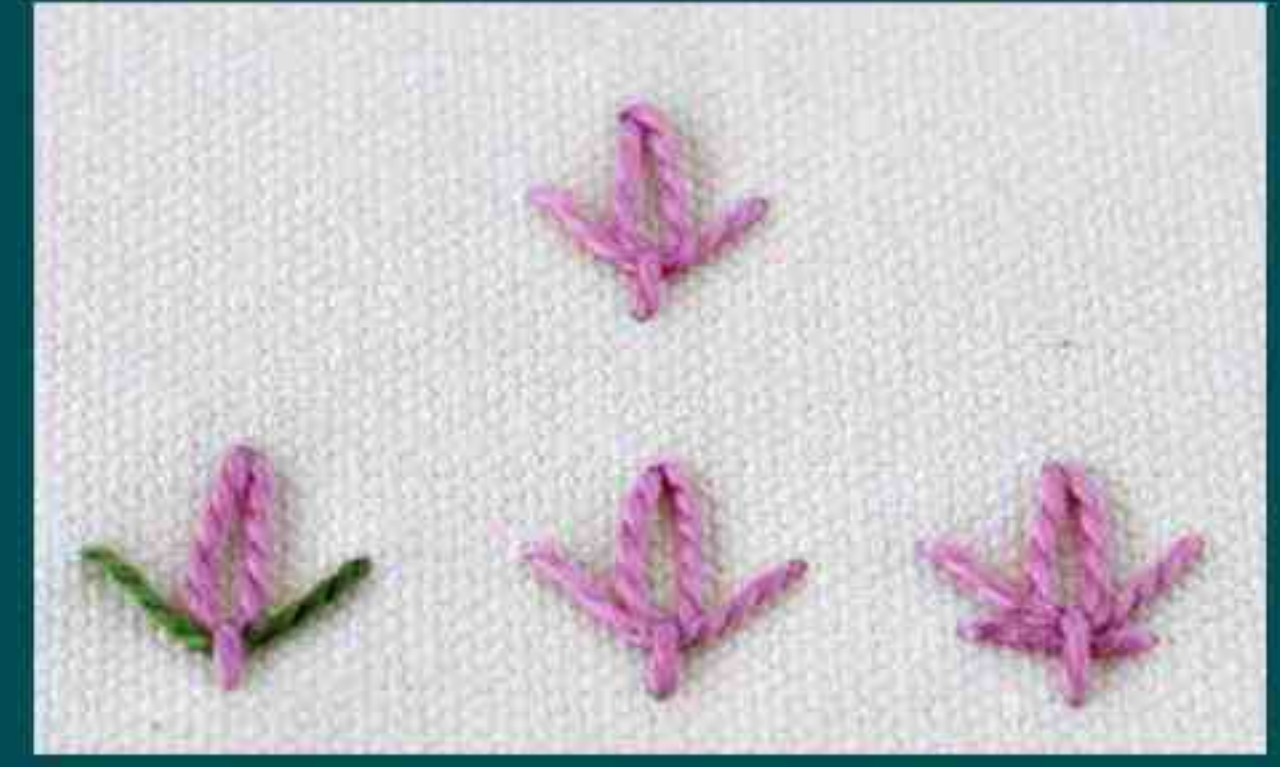
14 Semi Advanced Embroidery Stitches



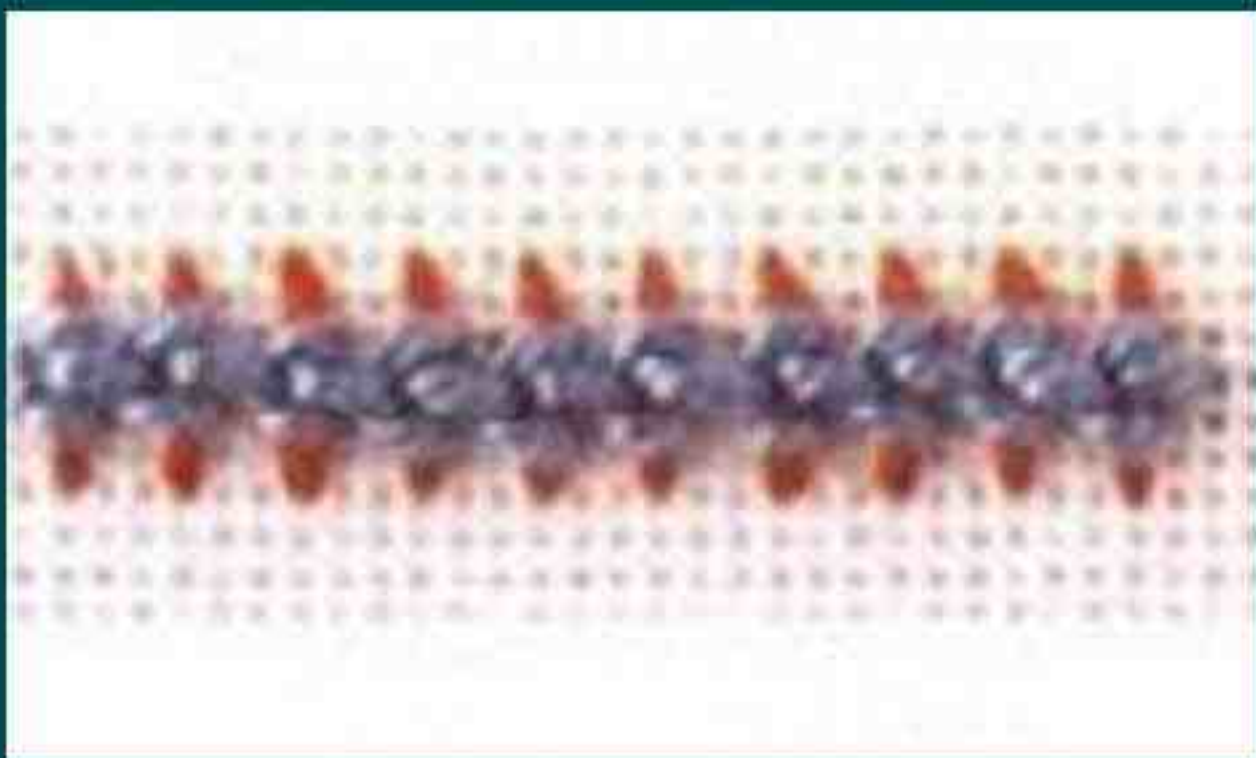
Butterfly Stitch



Striped Woven Band



Tulip Stitch



Raised Chain Band



Striped Woven Band



Tulip Stitch



Mirror Ring



Loop Stitch Flower



Bow Stitch



Bead Craft



Blanket Flower



Looped Blanket



Blanket Stitch Flower

◆ Session 06

State Embroideries : Kasuti (Karnataka), Chamba (Himachal Pradesh)



Kasuti Work



Hairstyle Thread Embroidery



Chamba Work



Ribbon Work Embroidery

◆ Session 07

Modern Embroideries : Wired Structure, Feather Flowers



SOCIAL MEDIA & DIGITAL MARKETING

◆ Session 01

Fundamentals Of Digital Marketing

◆ Session 02

Keyword & GMB

◆ Session 03

Right FB & Insta Setup & Content Creation

◆ Session 04

Creative Visual Content For Social Media (Graphics + Reels) / ChatGPT, Posting, Organic Marketing, Marketplace

◆ Session 05

Canva, Editing Tools, Story, Hashtags

◆ Session 06

Reel Shooting, Editing & Voiceover

◆ Session 07

Boosting

◆ Session 08

FB Events & Groups

◆ Session 09 & 10

Meta Ads Manager Setup

◆ Session 11

Pinterest & WhatsApp Business

◆ Session 12

LinkedIn, Job Application, Resume Making, Interview

◆ Session 13 & 14

Youtube

SOCIAL MEDIA & DIGITAL MARKETING

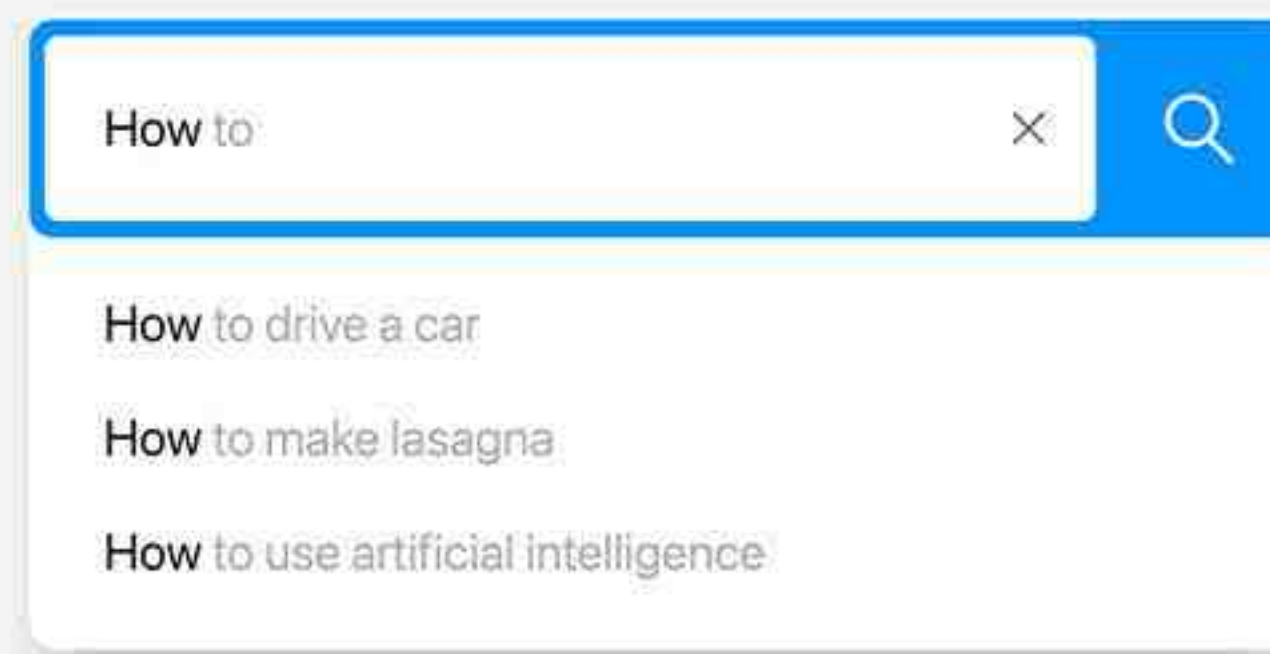
◆ Session 01

Fundamentals Of Digital Marketing



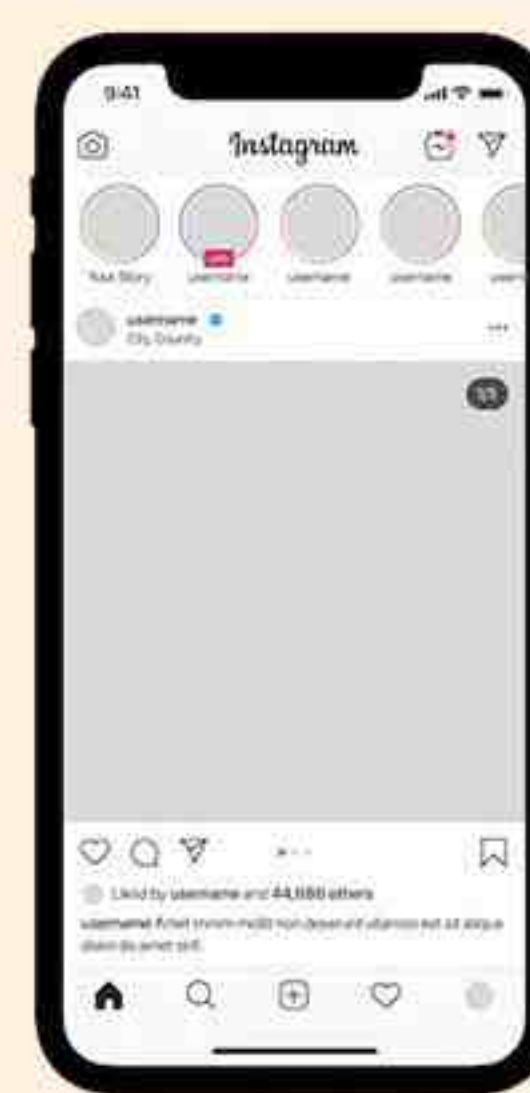
◆ Session 02

Keyword & GMB



◆ Session 03

Right FB & Insta Setup & Content Creation



◆ Session 04

Creative Visual Content For Social Media (Graphics + Reels) /
ChatGPT, Posting, Organic Marketing, Marketplace



ChatGPT



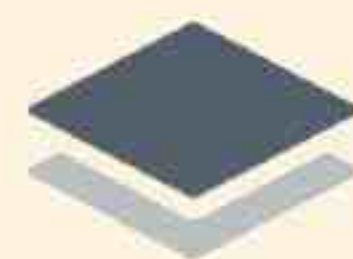
Smartwriter.ai

◆ Session 05

Canva, Editing Tools, Story, Hashtags



GRAPHIC DESIGN TOOL



removebg

BACKGROUND REMOVER TOOL



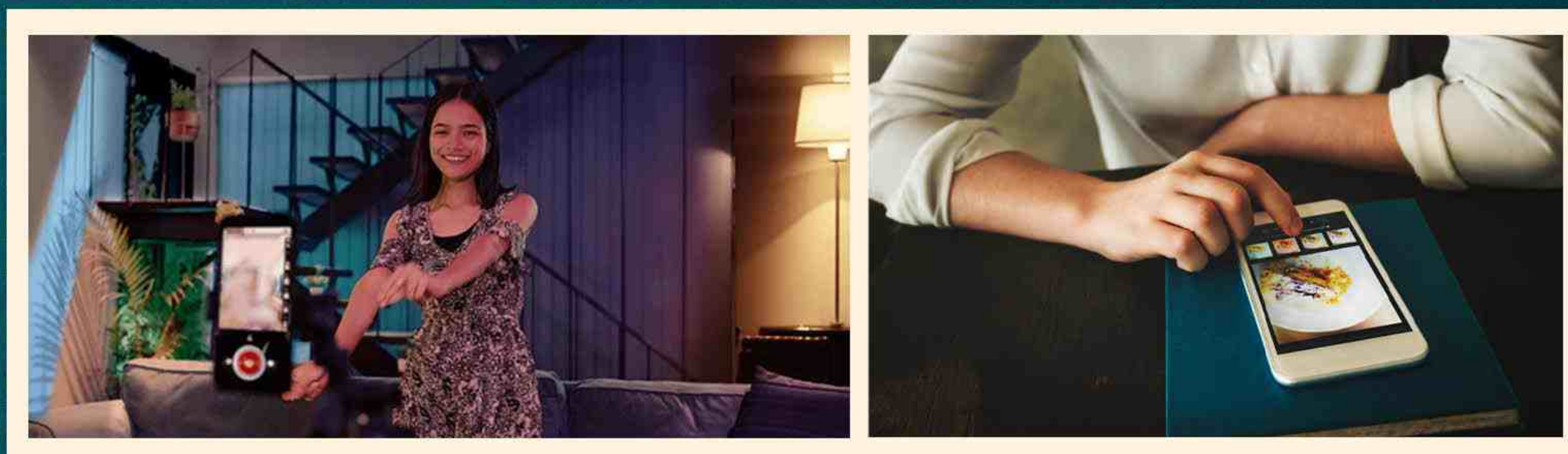
FREE VECTORS & GRAPHIC RESOURCES



STOCK PHOTOS &
VIDEOS PROVIDER

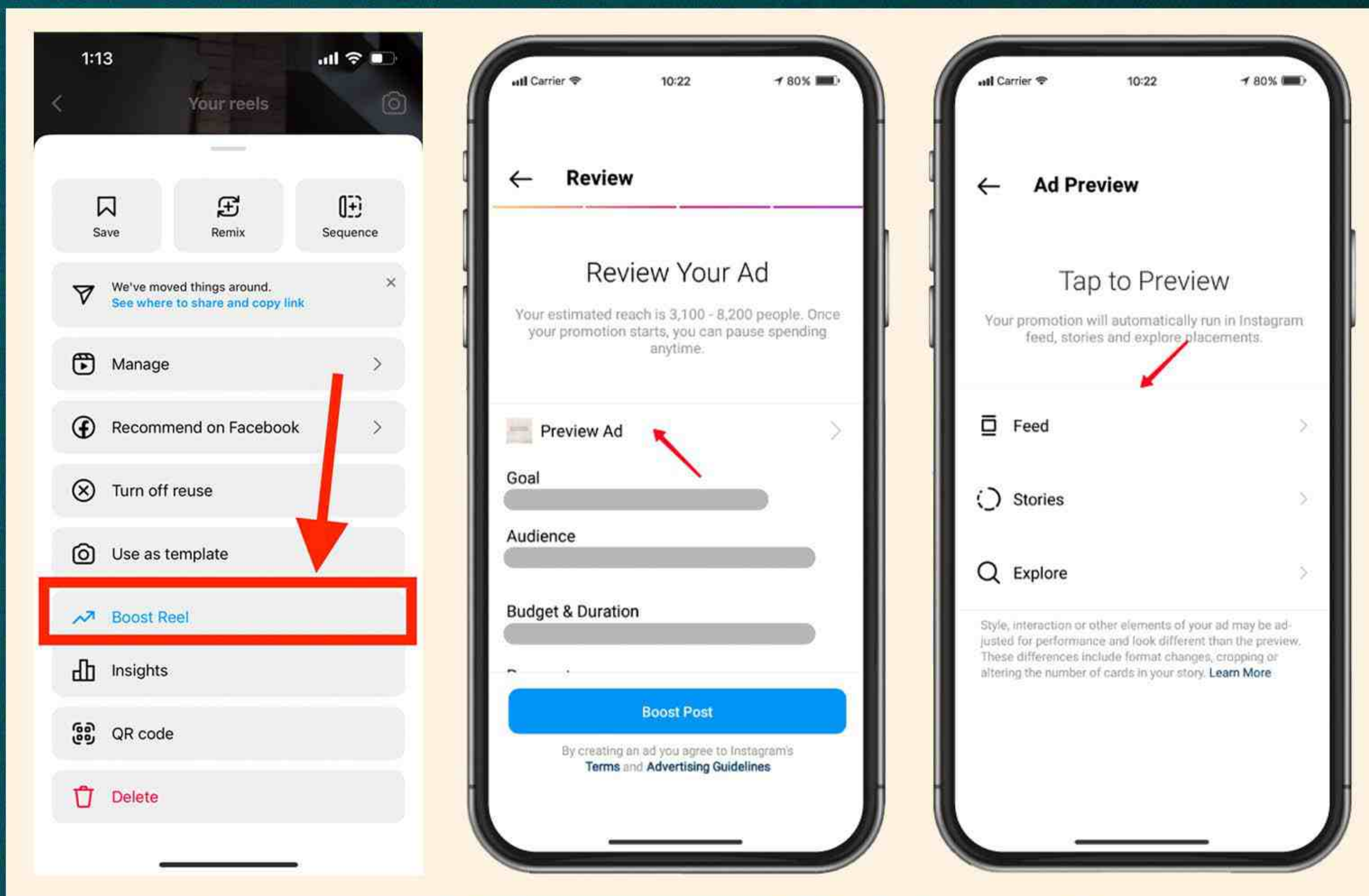
◆ Session 06

Reel Shooting, Editing & Voiceover



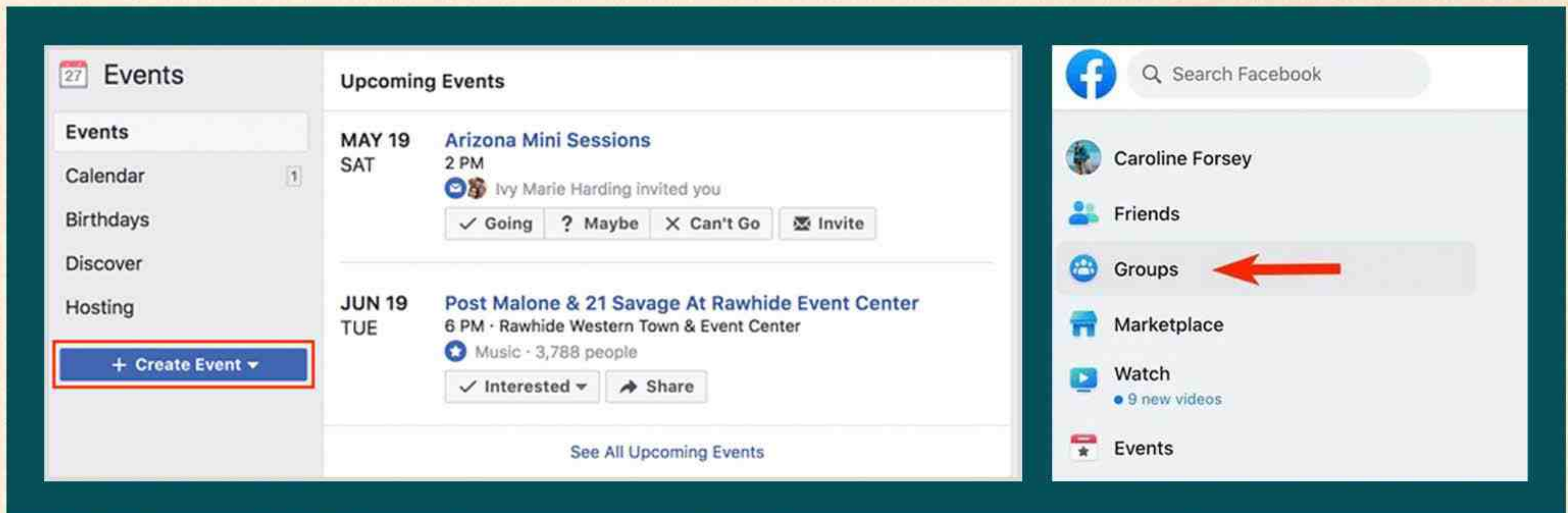
◆ Session 07

Boosting



◆ Session 08

FB Events & Groups



◆ Session 09 & 10

Meta Ads Manager Setup



Ads

Create, manage and track the performance of your ads across Facebook and Instagram in one place.

Create ad

Ads summary

All ads

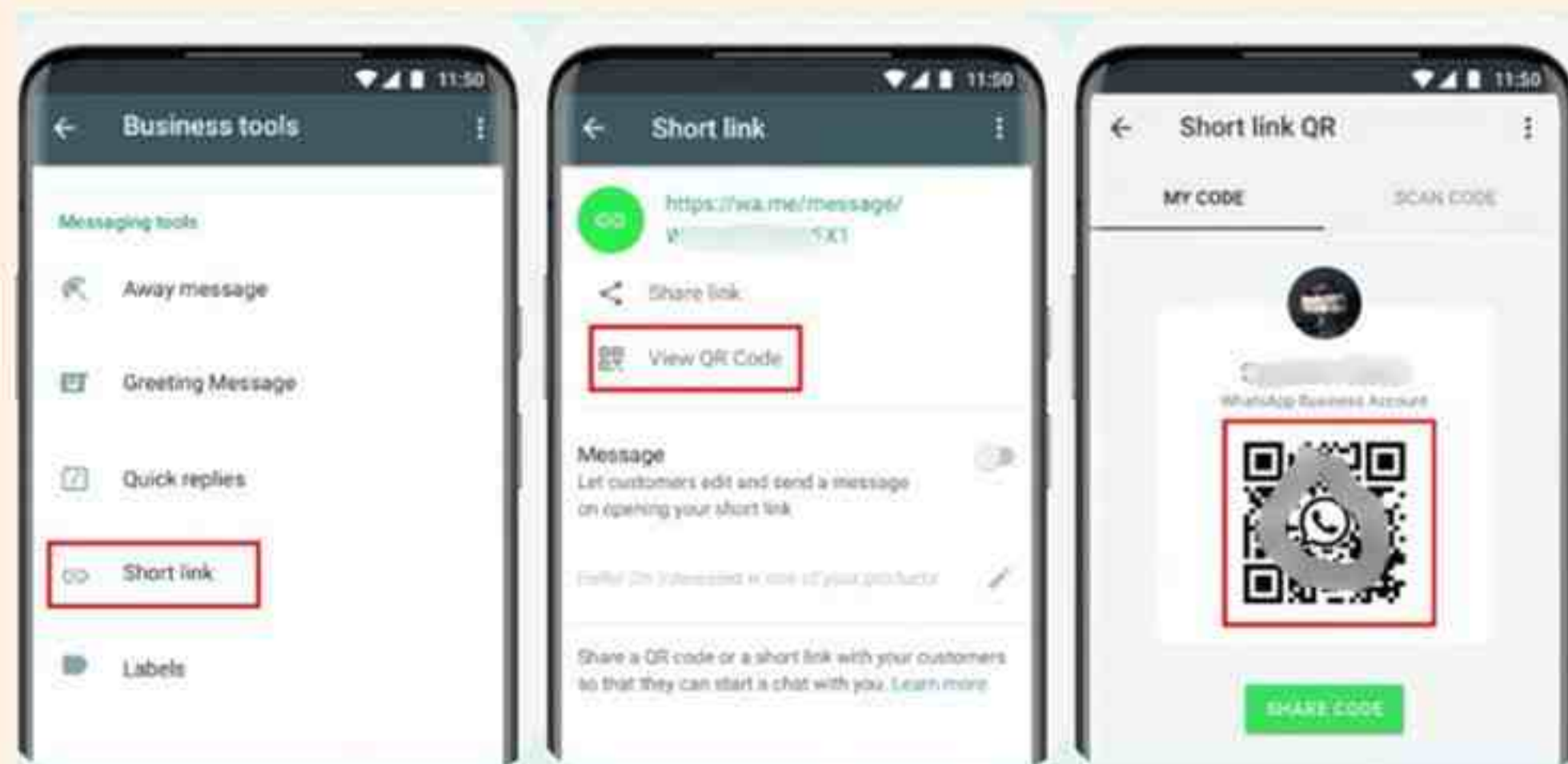
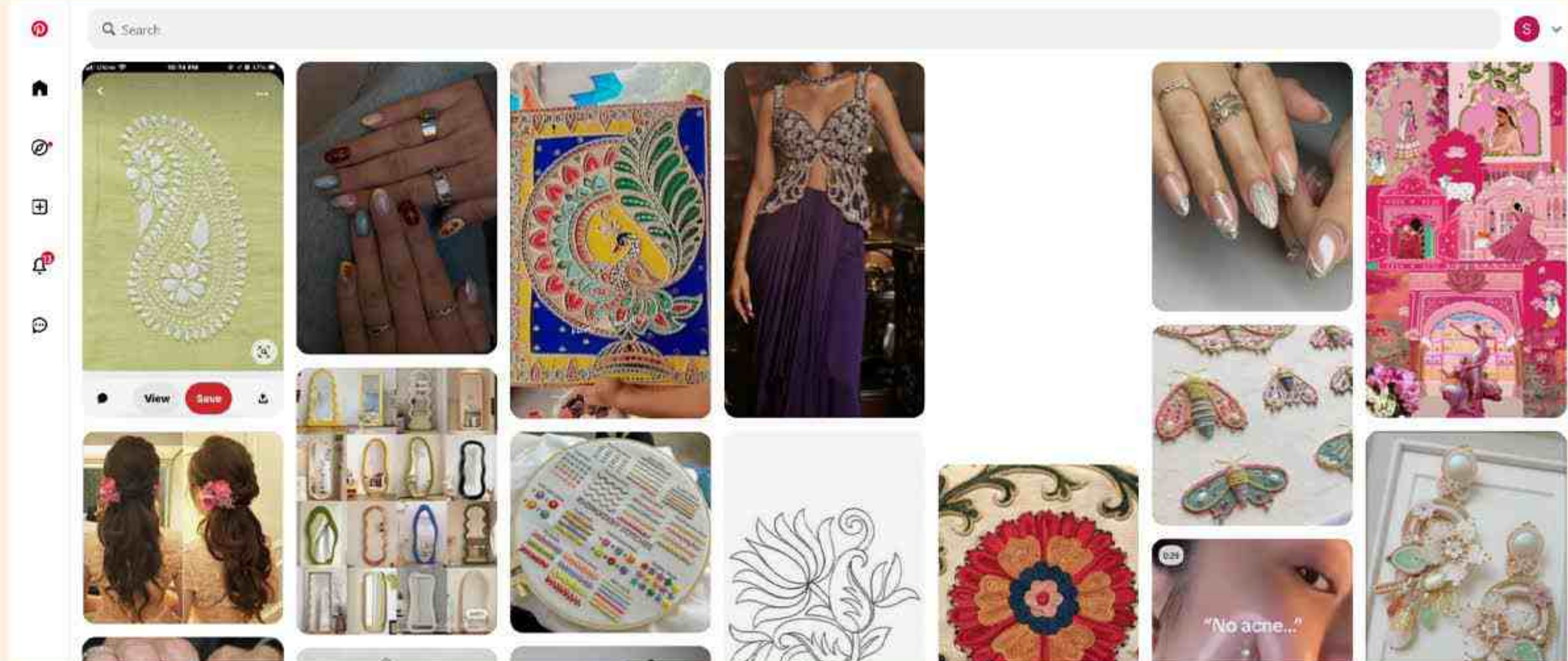
Search Filter Clear

Last year: 19 Aug 2022 - 18 Aug 2023

Ads	Reach ¹	Objective ¹	Amount spent ¹
Boosted Instagram media 6 Jul • Created by awesomesocialio Boosted Instagram media	Completed 227 Reach	5 Link Clicks	₹497.67 Spent out of ₹498.00 View Results Boost again
Boosted Instagram media 6 Jul • Created by awesomesocialio Boosted Instagram media	Completed 259 Reach	6 Link Clicks	₹498.00 Spent out of ₹498.00 View Results Boost again
Boosted Instagram media 4 Jun • Created by awesomesocialio Boosted Instagram media	Completed 7,420 Reach	122 Link Clicks	₹493.66 Spent out of ₹660.00 View Results Boost again
Boosted Instagram media 4 Jun • Created by awesomesocialio Boosted Instagram media	Completed 13,296 Reach	189 Link Clicks	₹506.07 Spent out of ₹990.00 View Results Boost again
Boosted Instagram media 4 Jun • Created by awesomesocialio Boosted Instagram media	Completed 14,920 Reach	175 Link Clicks	₹513.86 Spent out of ₹660.00 View Results Boost again
Boosted Instagram media 4 Jun • Created by awesomesocialio Boosted Instagram media	Completed 16,116 Reach	163 Link Clicks	₹538.56 Spent out of ₹660.00 View Results Boost again
Boosted Instagram media 4 Jun • Created by awesomesocialio Boosted Instagram media	Completed 28,137 Reach	157 Link Clicks	₹528.08 Spent out of ₹660.00 View Results Boost again

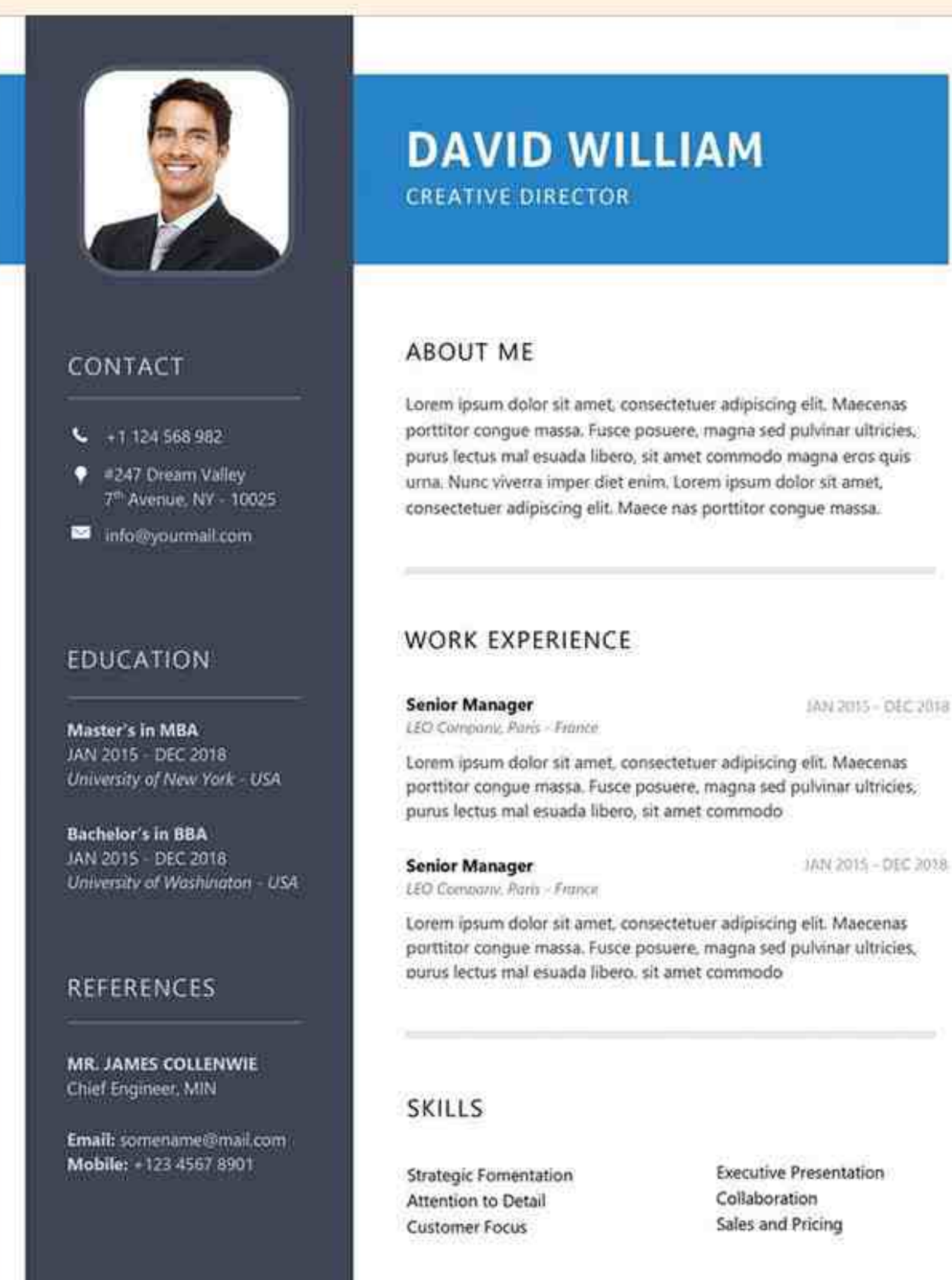
◆ Session 11

Pinterest & WhatsApp Business



◆ Session 12

LinkedIn, Job Application, Resume Making, Interview



◆ Session 13 & 14

Youtube

Search

+ Create

RAJA RANI
3 लाख+ लोगो का भरोसा

Empowering Nation, Transforming Lives:
Unleashing Potential, Creating Change!

Skilled hoga INDIA, Tabhi to build hoga INDIA.

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🔥 Dive into the world of detailed garment finishing with Priya MG from Rajarani Coaching! In this tutorial, we're thrilled to guide you through the intricate process of creating a stunning...

For You

Viewer age

Viewer gender

Date

Content type

Playlist

Device type

YouTube product

Playba

Views ↓	Watch time (hours)	Subscribers	Estimated revenue	Impressions	Impressions click-through rate
7	1.6	0	—	217	2.3%
7 100%	1.6 100%	0 0%	— —	217	2.3%

BUSINESS OPERATIONS

- ◆ **Session 01**

Stages Of The Fashion Cycle

- ◆ **Session 02**

Consumer Behaviour & Market Understanding

- ◆ **Session 03**

Branding & Design Language

- ◆ **Session 04**

Product Strategy & Market Testing

- ◆ **Session 05**

Distribution & E-Commerce

- ◆ **Session 06**

Business Model

- ◆ **Session 07**

Operations Planning & Implementation

BUSINESS OPERATIONS

◆ Session 01

Stages Of The Fashion Cycle



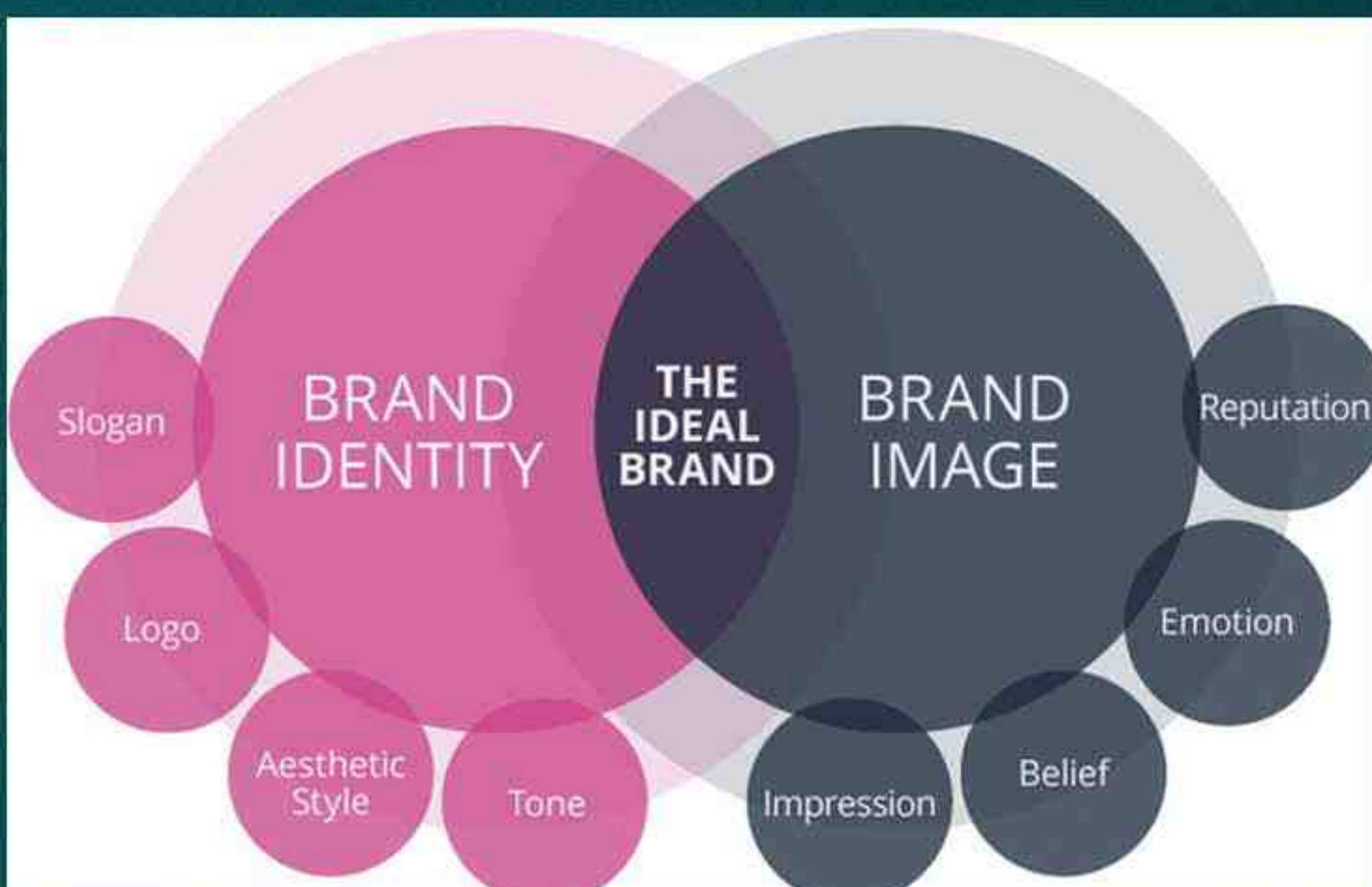
◆ Session 02

Consumer Behaviour & Market Understanding



◆ Session 03

Branding & Design Language



◆ Session 04

Product Strategy & Market Testing



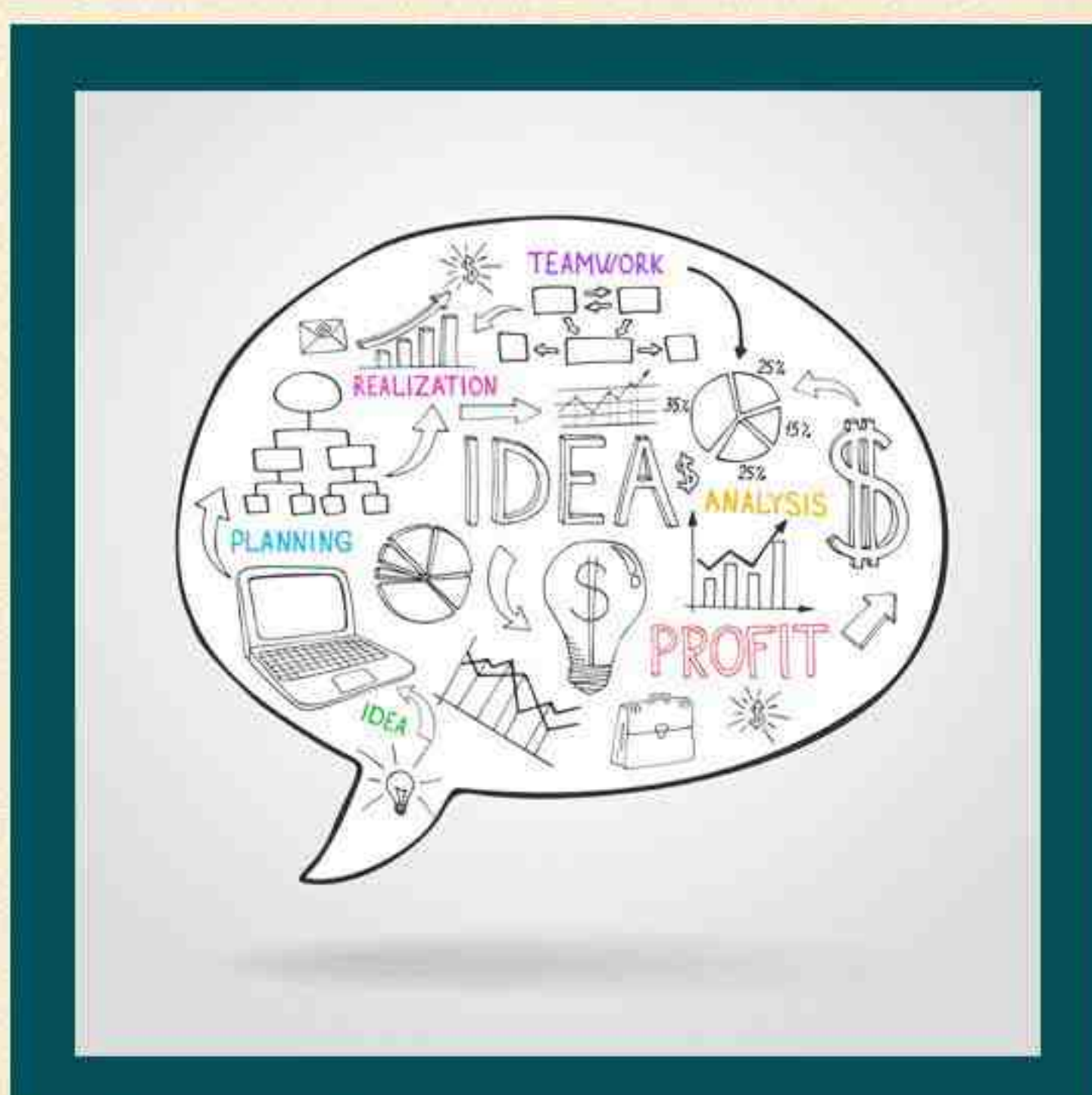
◆ Session 05

Distribution & E-Commerce



◆ Session 06

Business Model



◆ Session 07

Operations Planning & Implementation



PERSONALITY DEVELOPMENT

- ◆ **Session 01**

Your Thoughts Are Designing Your Future

- ◆ **Session 02**

Time Management & Balancing Work-Life

- ◆ **Session 03**

Resilience & Grit: Building Inner Strength In Tough Times

- ◆ **Session 04**

Think Win-Win – Build Empowering Relationships

- ◆ **Session 05**

The Science Of Achievement

- ◆ **Session 06**

Winning In Interview & Will In Workplace

- ◆ **Session 07**

Startup Mindset: Dream Big, Start Small

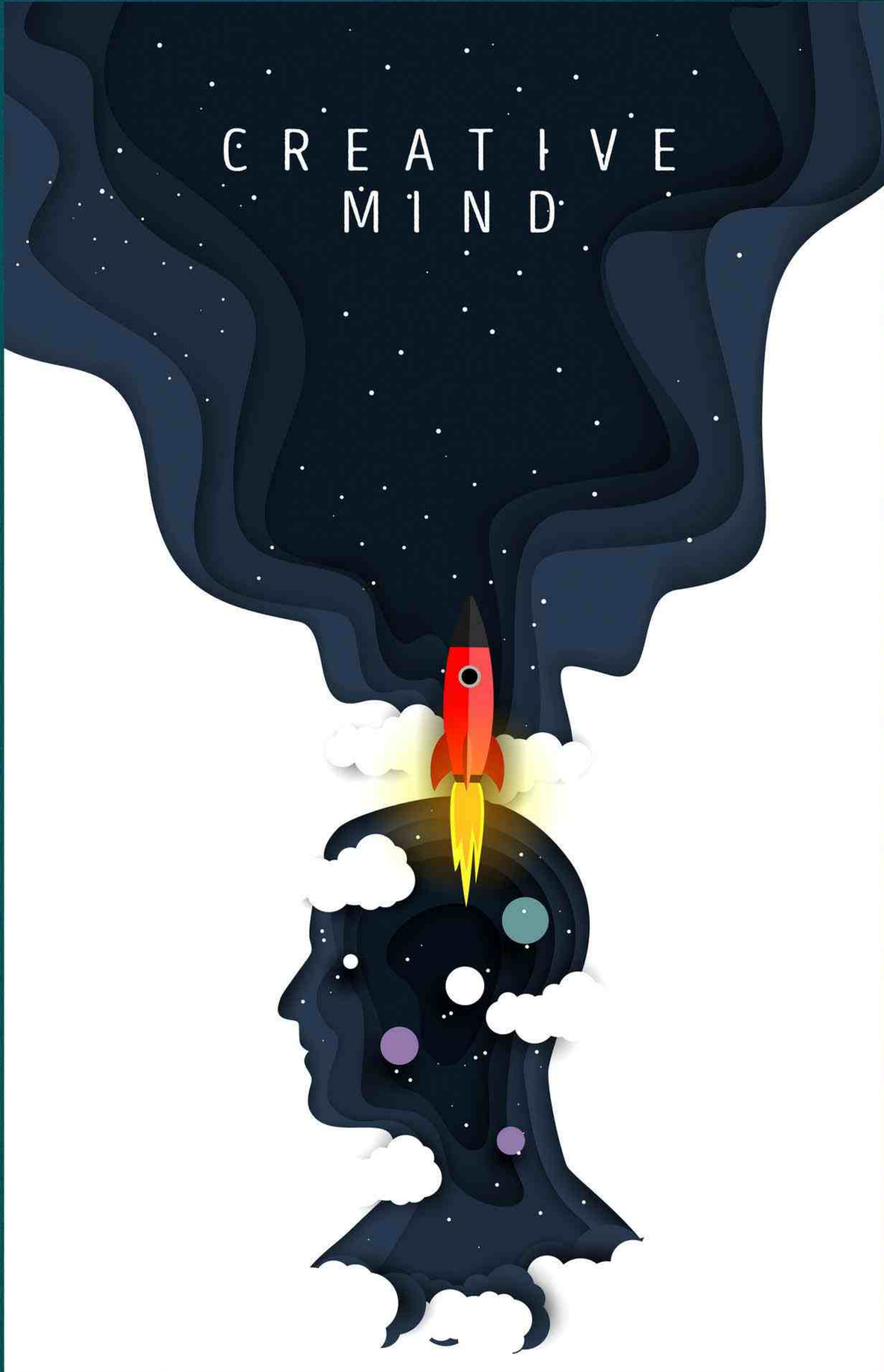
- ◆ **Session 08**

Startup Skill Set: Turning Ideas Into Reality

PERSONALITY DEVELOPMENT

◆ Session 01

Your Thoughts Are Designing Your Future



◆ Session 02

Time Management & Balancing Work-Life



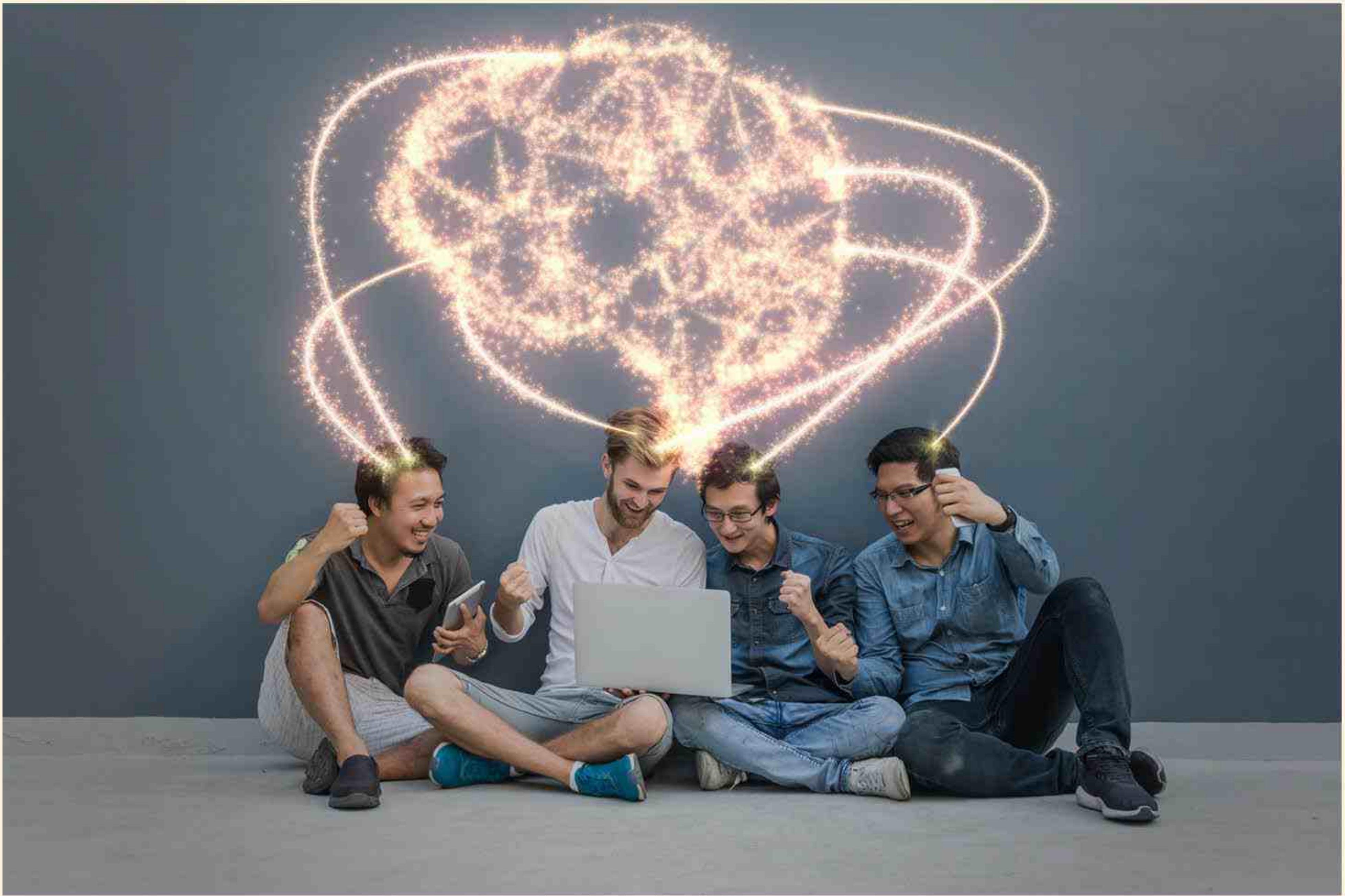
◆ Session 03

Resilience & Grit: Building Inner Strength In Tough Times



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Think Win-Win – Build Empowering Relationships



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Winning In Interview & will In Workplace



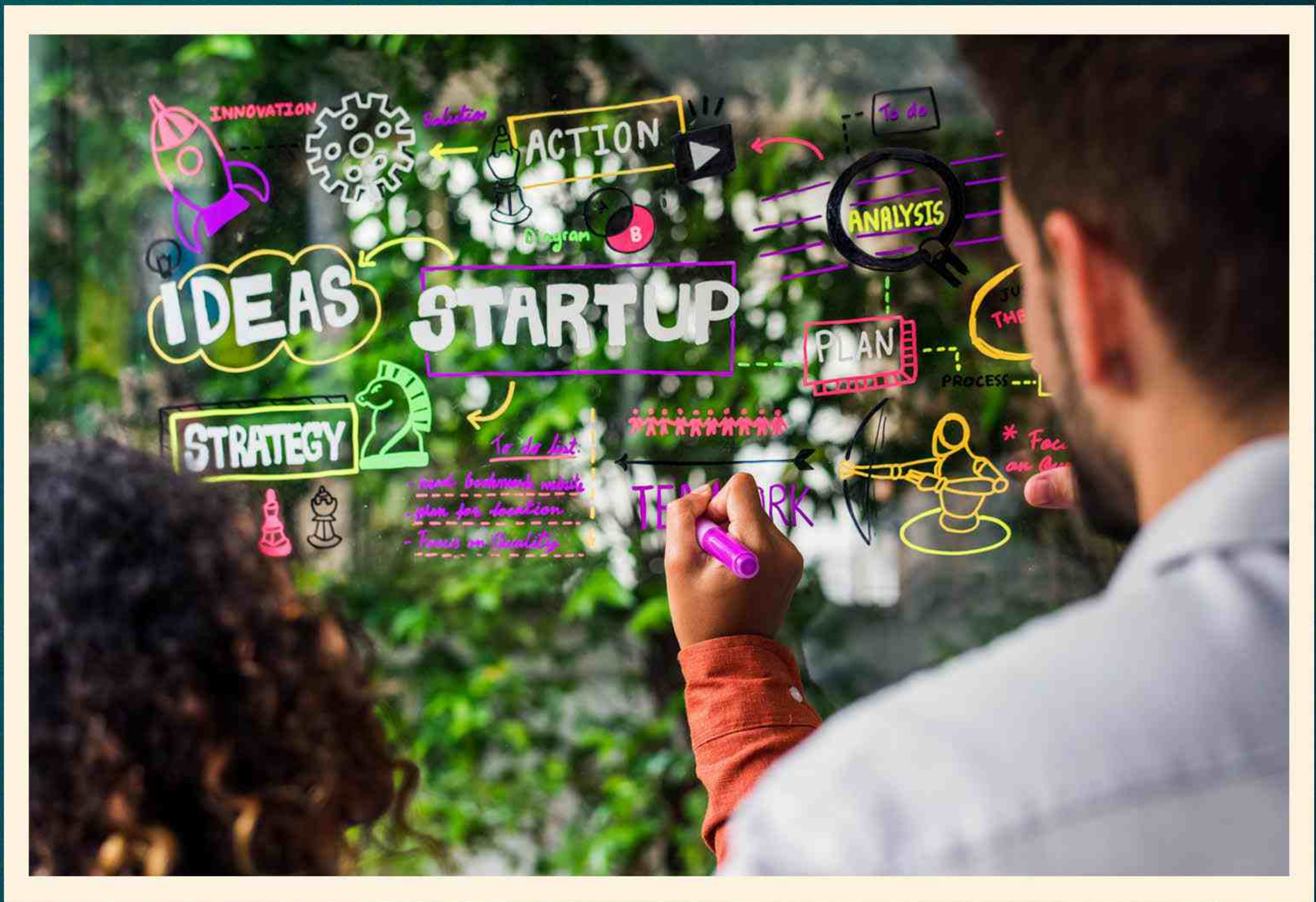
◆ Session 07

Startup Mindset: Dream Big, Start Small



♦ Session 08

Startup Skill Set: Turning Ideas Into Reality



GARMENT CONSTRUCTION

- ♦ The Core Knowledge Of Stitching
- ♦ Running Wear (Kurti's & Bottom's)
- ♦ The Art Of Blouse Mastery
- ♦ Western Silhouettes
- ♦ Mini Couture Girl's
- ♦ Occasion Wear
- ♦ Mini Couture Boy's
- ♦ Men's Fashion

THE CORE KNOWLEDGE OF STITCHING

- ◆ Sewing Machine Knowledge
- ◆ Equipment Knowledge
- ◆ Basic Stitches
- ◆ Body Measurement
- ◆ Block Variety
- ◆ Neckline Variety
- ◆ Collar Variety
- ◆ Sleeve Variety
- ◆ Pocket Variety
- ◆ Zip Variety
- ◆ Variety Of Hook - Eye & Gaj - Button
- ◆ Quilting

THE CORE KNOWLEDGE OF STITCHING

◆ Sewing Machine Knowledge



◆ Equipment Knowledge



Thread



Scissor



Measuring Tape



Pearl Pin



French Curve Scale



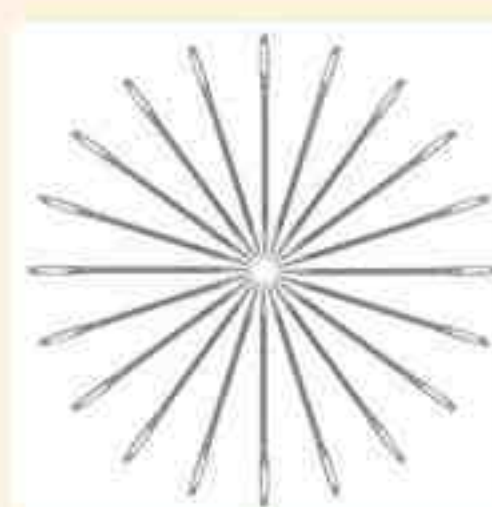
Grading Scale



Seam Ripper



Calculator



Hand Needle



Piping Dori



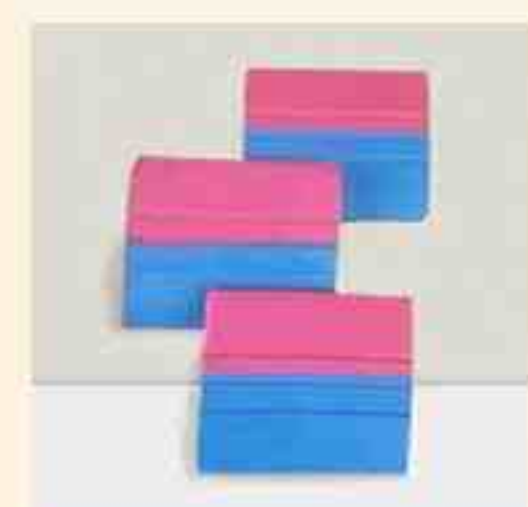
Fusing Tape



Body Tape



Paper Canvas



Chalk



Chalk Sharpner



One Side Pressure Foot



Pearl Pin Cushion



Panda Chalk



Tracing Wheel



Pinking Scissor

◆ Basic Stitches



Horizontal Line 0.25"



Horizontal Line 0.50"



Dianogal Line 0.25"



Square 0.25"



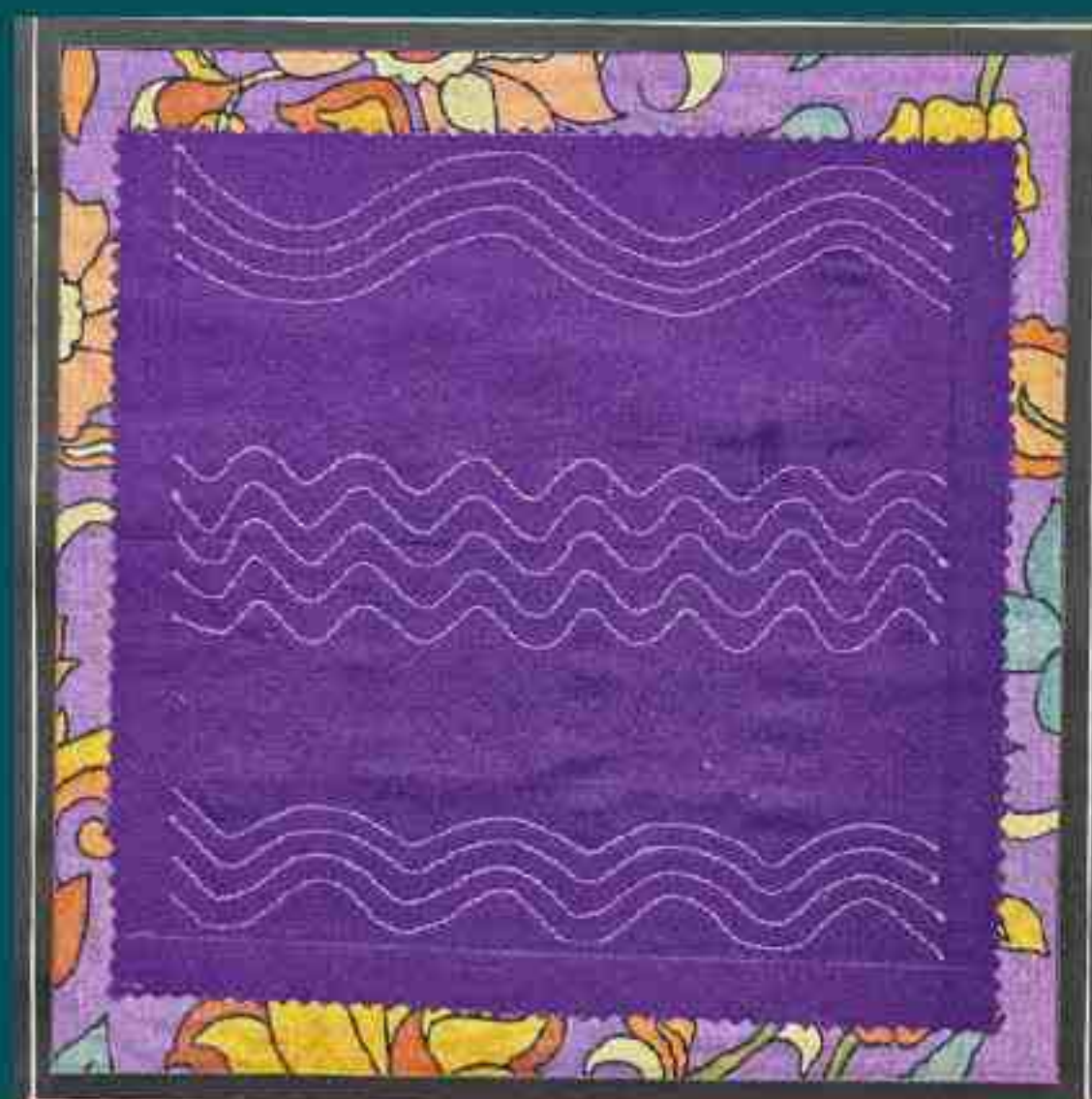
Spiral 0.25"



Round 0.25"



Leaf 0.25"



Waves 0.25"



Geometric Pattern



Raja Rani Logo

◆ Body Measurement



Self Measurement



Client Measurement



Different Size Measurement

◆ Block Variety

Both Pack Neck Block

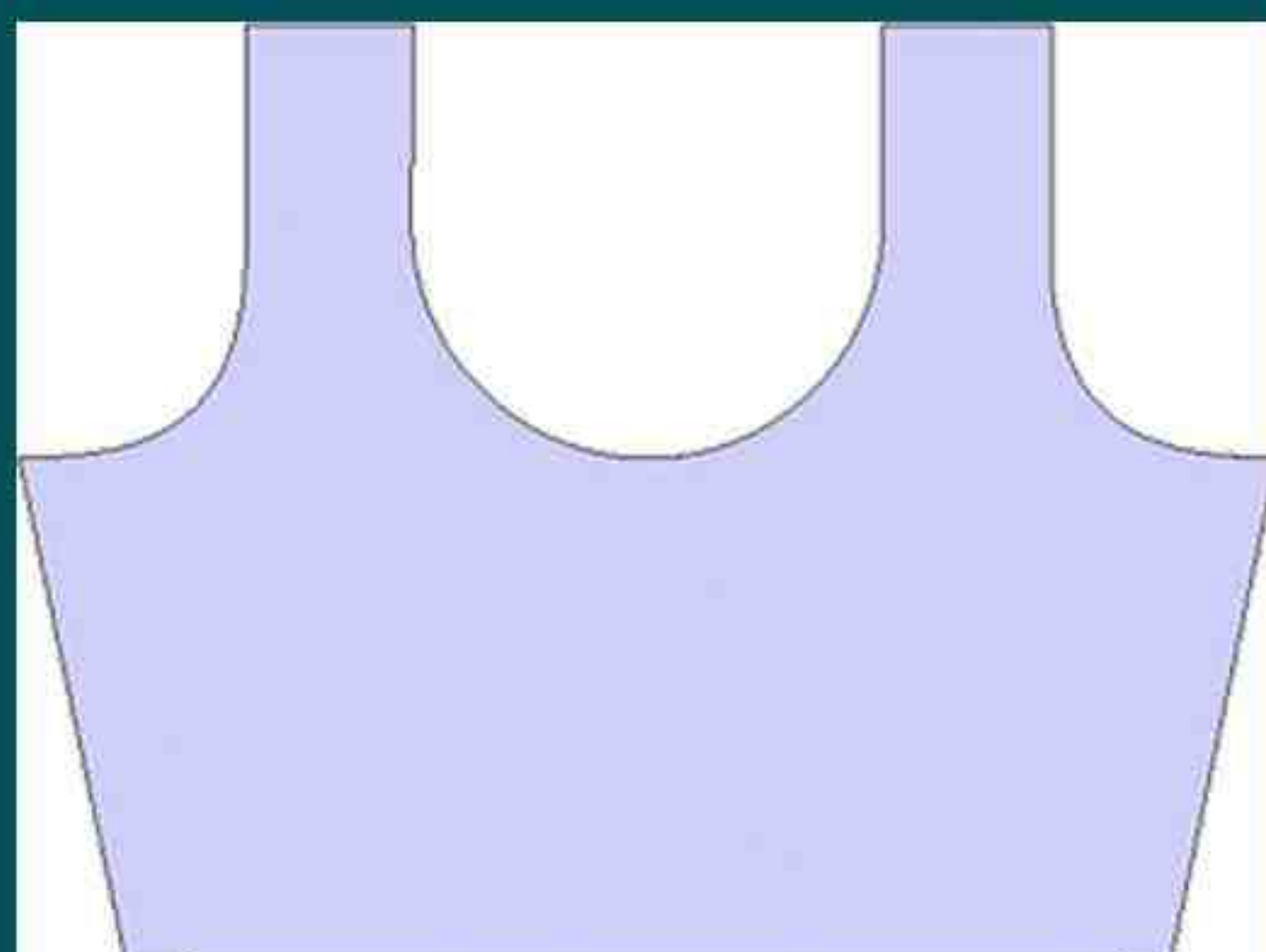


FRONT

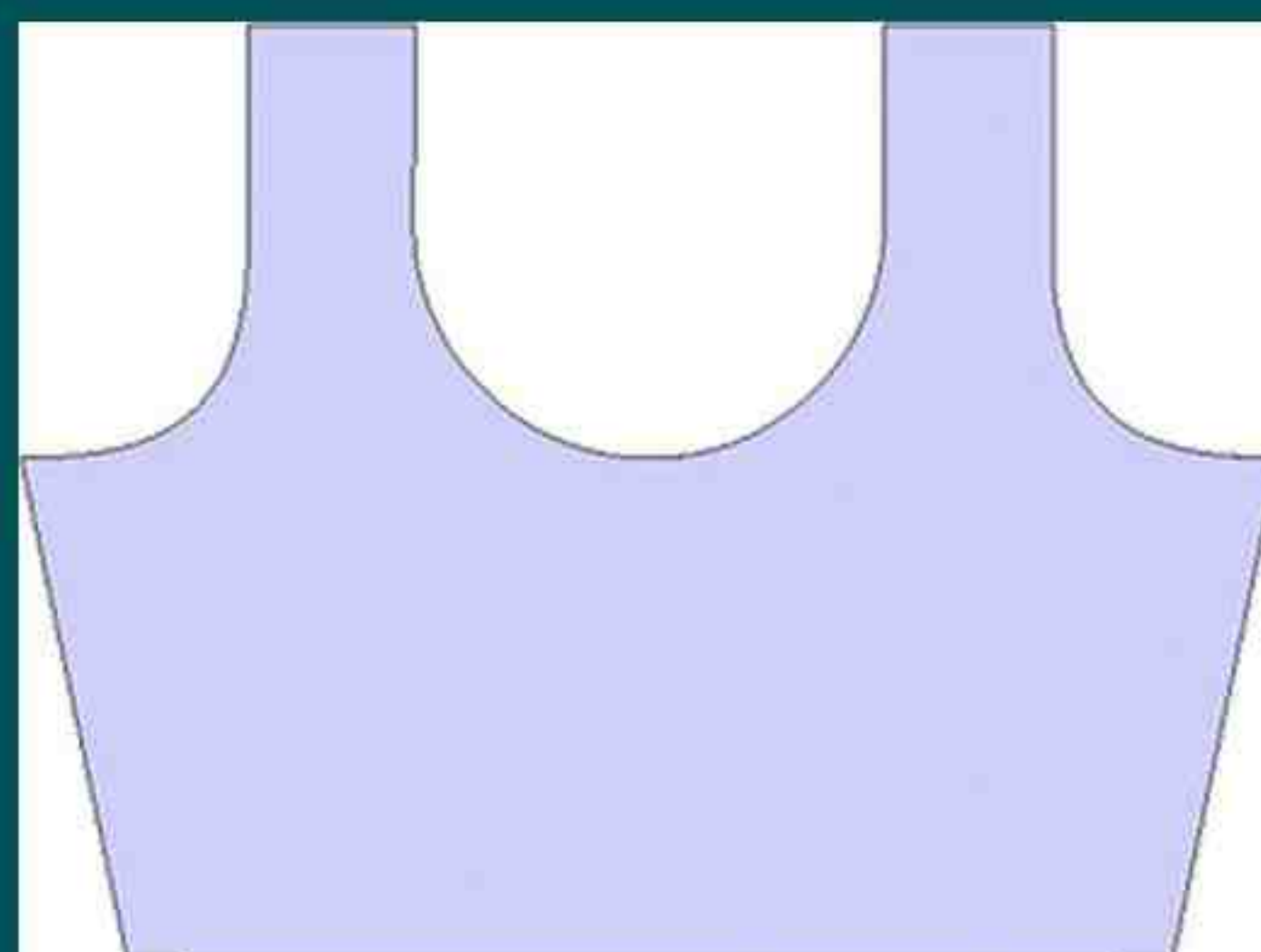


BACK

Both Deep Neck Block

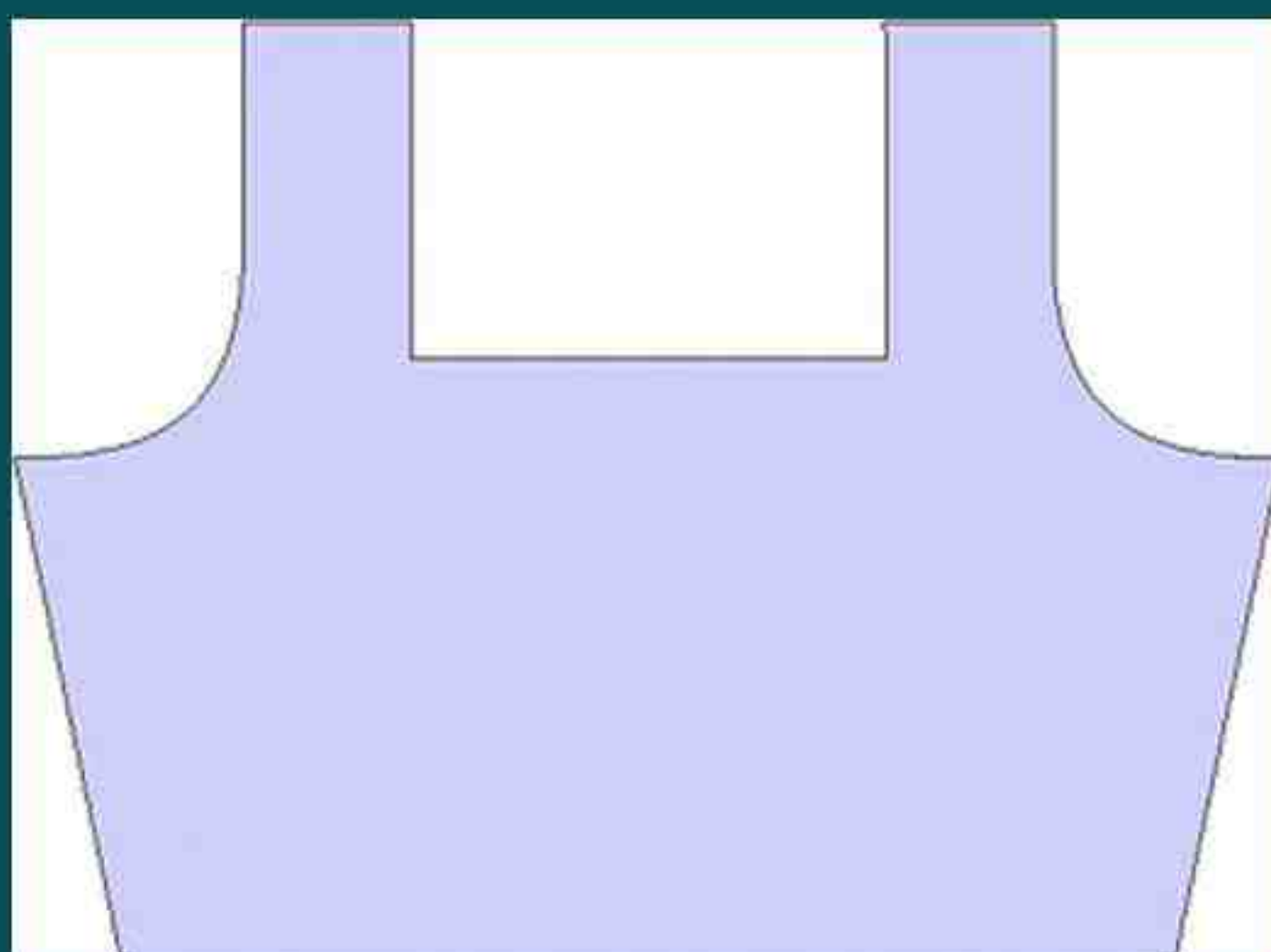


FRONT



BACK

Front Deep Back Pack Neck Block



FRONT



BACK

◆ Neckline Variety



T - Shirt Neck



Key - Hole Neck



Queen Neck



Deep Round Neck



Square Neck



V-Leaf Neck



Sweet Heart Neck



Straight V - Neck



Straight V - Belt Neck

◆ Collar Variety



Basic Collar



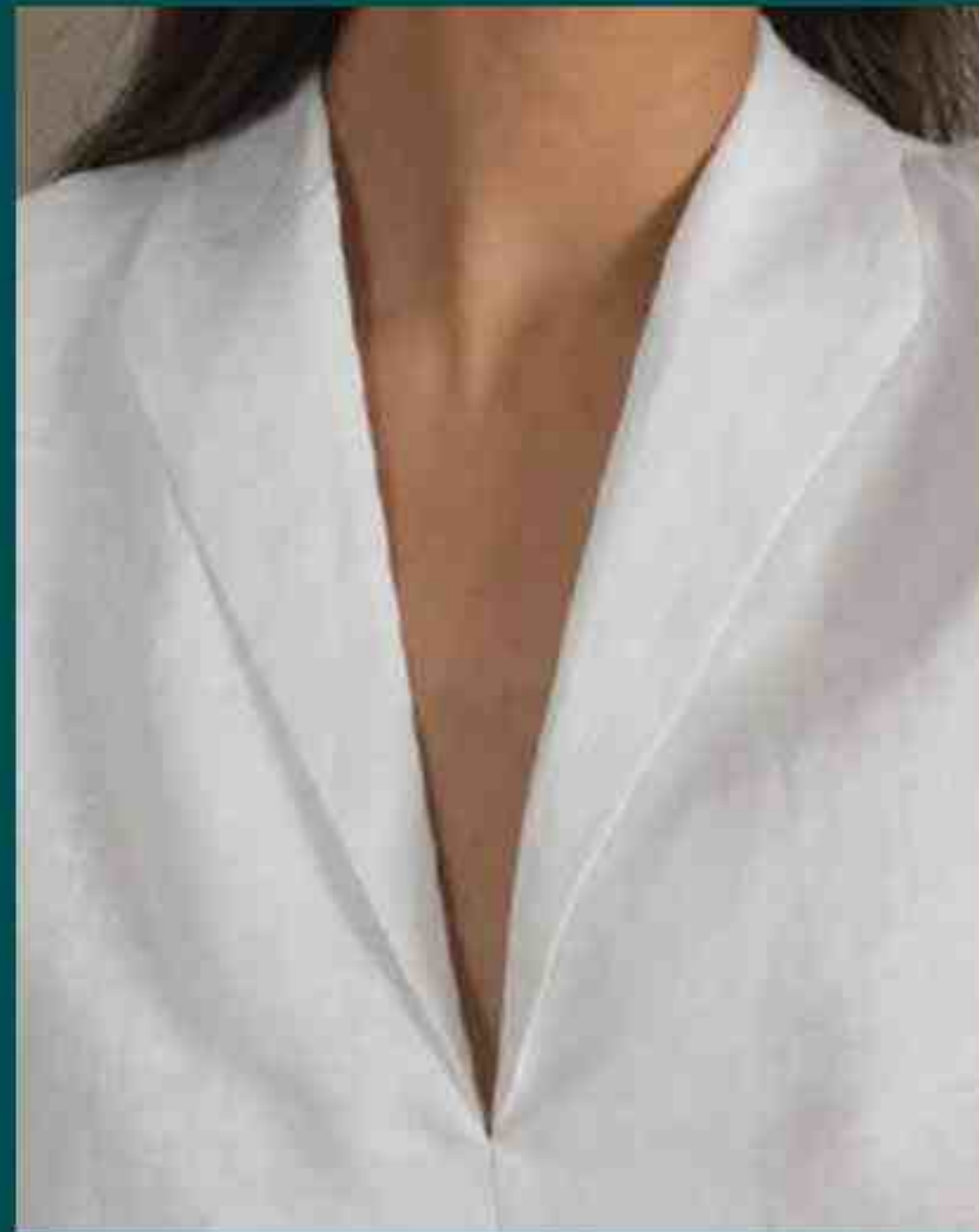
Round Collar



Shirt Collar



Polo Collar



Flatter Collar



Straight Collar



Peter Pan Collar

◆ Sleeve Variety



Elbow Sleeve



Full Sleeve



3/4 Sleeve



Short Sleeve



Umbrella Sleeve



Bell Sleeve



Detachable Sleeve

◆ Pocket Variety



V-Cut Patch Pocket



Seam Pocket



Slash Pocket



Cargo Pocket

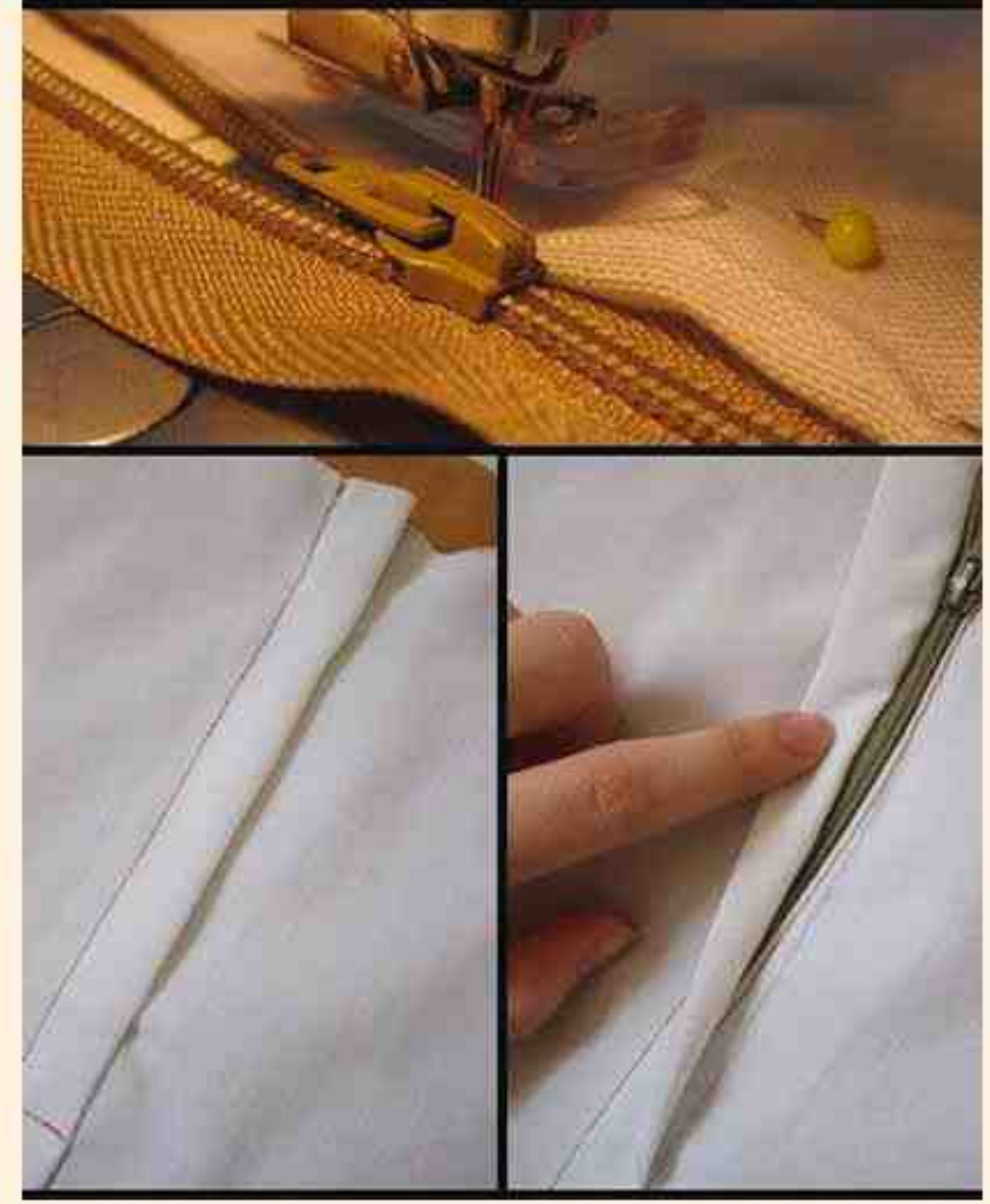
◆ Zip Variety



Metal Zip

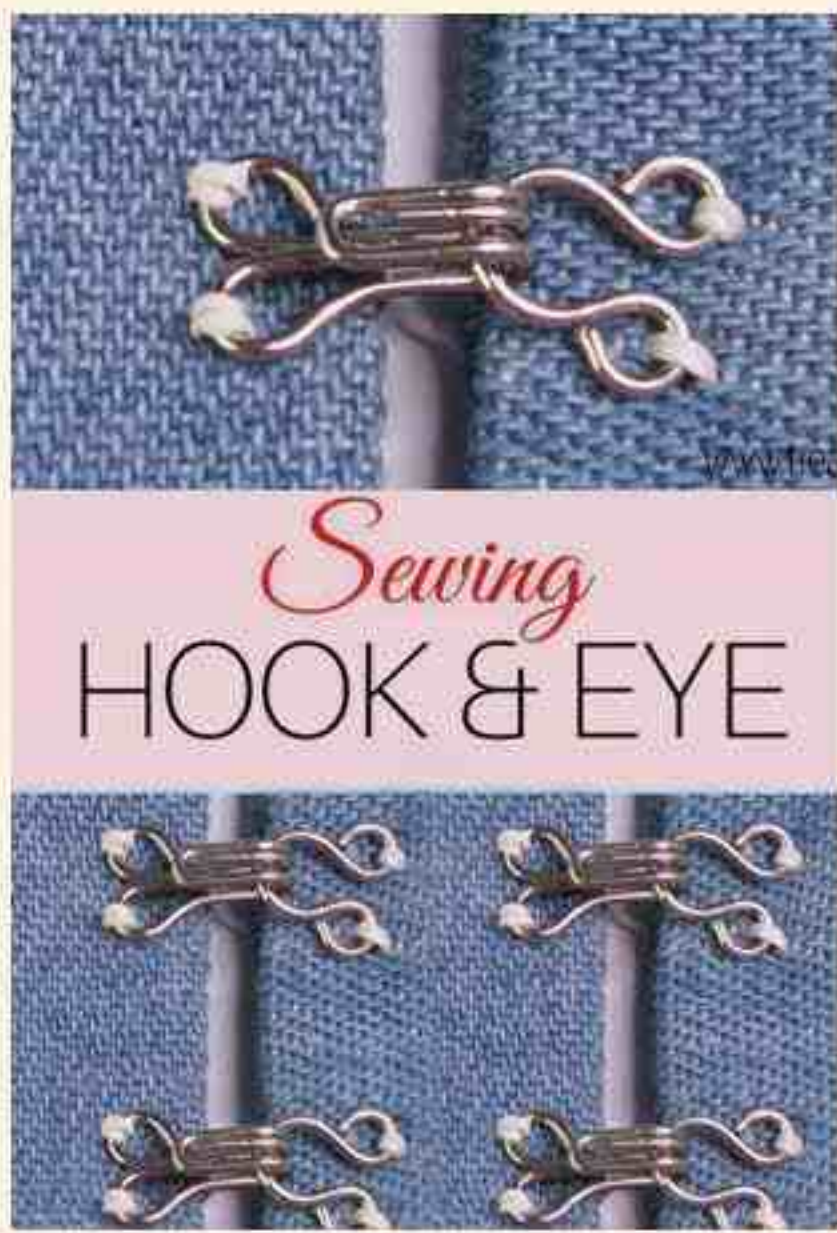


Invisible Zip



Nylon Zip

◆ Variety Of Hook - Eye & Gaj - Button



Hand Made Hook - Eye



Ready Made Hook - Eye



Gaj



Button Variety

◆ Quilting



RUNNING WEAR (KURTI'S & BOTTOM'S)

- ♦ **Straight Kurti With Simple Salwar**
- ♦ **Sleeveless Kurti With Cigar Pant**
- ♦ **Both Deep Neck Straight Kurti**
- ♦ **Flat Round Collar A-Line Kurti With Palazzo**
- ♦ **V-Leaf Neck Kurti With Afghani Salwar**
- ♦ **Pleated Lantern Sleeve Top**
- ♦ **Coat Collar Sleeveless Slit Kurti**

RUNNING WEAR (KURTI'S & BOTTOM'S)

◆ **Straight Kurti With Simple Salwar**



◆ **Sleeveless Kurti With Cigar Pant**



- ◆ **Both Deep Neck Straight Kurti**



- ◆ **Flat Round Collar A-Line Kurti With Palazzo**



◆ V-Leaf Neck Kurti With Afghani Salwar



◆ Pleated Lantern Sleeve Top



◆ Coat Collar Sleeveless Slit Kurti

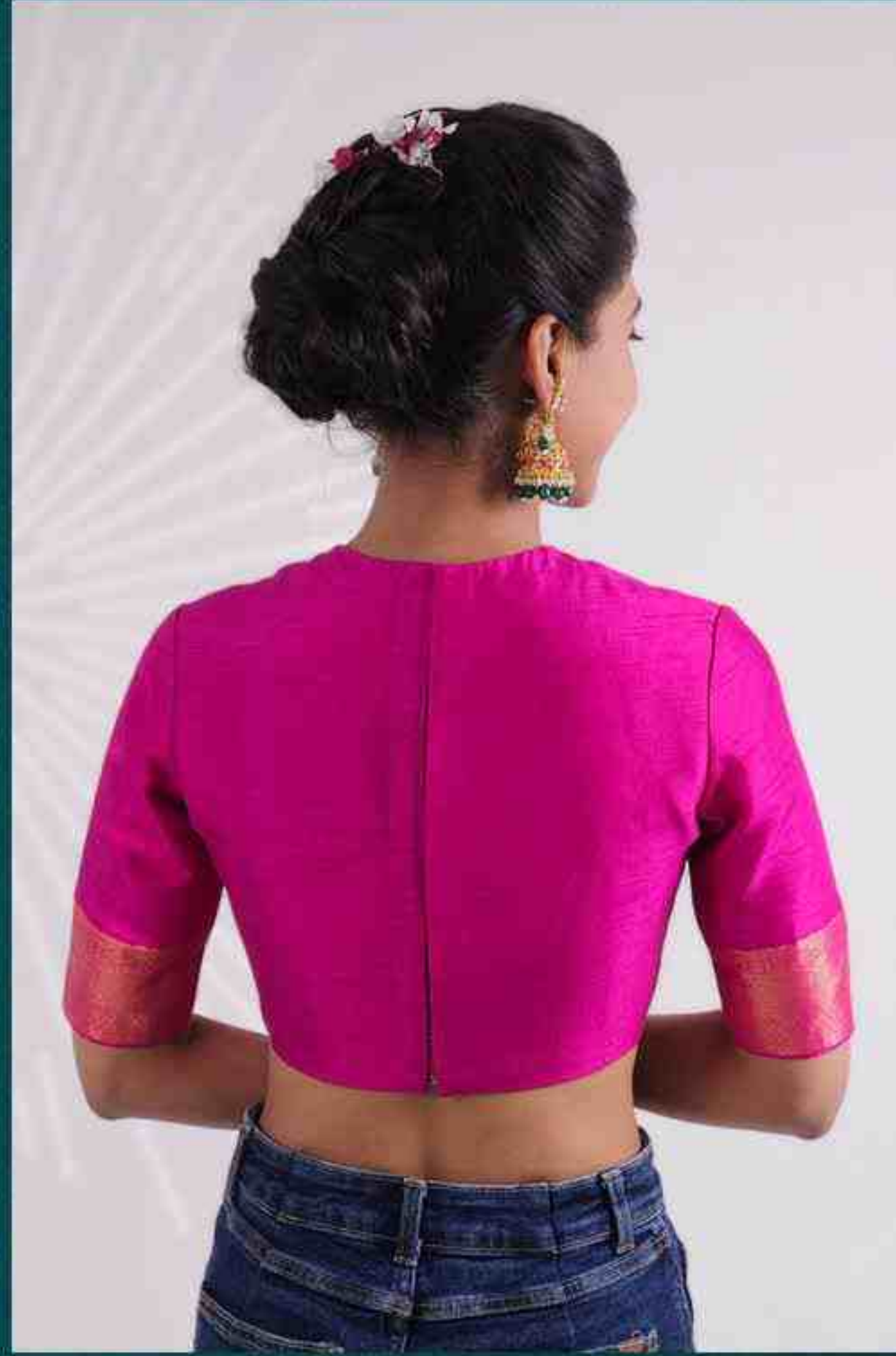


THE ART OF BLOUSE MASTERY

- ◆ Princess Cut Both Pack Neck Blouse
- ◆ Princess Cut Both Deep Neck Blouse
- ◆ Straight Dart with Puff Sleeve Blouse
- ◆ Variation Of 4 Back Patterns
- ◆ Four Dart Belt Puff Sleeve Blouse
- ◆ Katori Blouse
- ◆ Shirt Collar Blouse
- ◆ Straight Dart Sleeveless Blouse
- ◆ PriyaMG Special Pattern Blouse
- ◆ Long Blouse [Rec.]
- ◆ Transparent Neck With Cowl Sleeve Blouse
- ◆ Madhubala Bridal Blouse
- ◆ One Shoulder Blouse
- ◆ Off Shoulder Blouse [Rec.]
- ◆ V-Notch Tube
- ◆ Long Sleeve Jacket
- ◆ Parallel Strap Tube
- ◆ Lotus Leaf Tube
- ◆ Twist Knot Tube
- ◆ Corset Tube [Rec.]

THE ART OF BLOUSE MASTERY

◆ Princess Cut Both Pack Neck Blouse



◆ Princess Cut Both Deep Neck Blouse



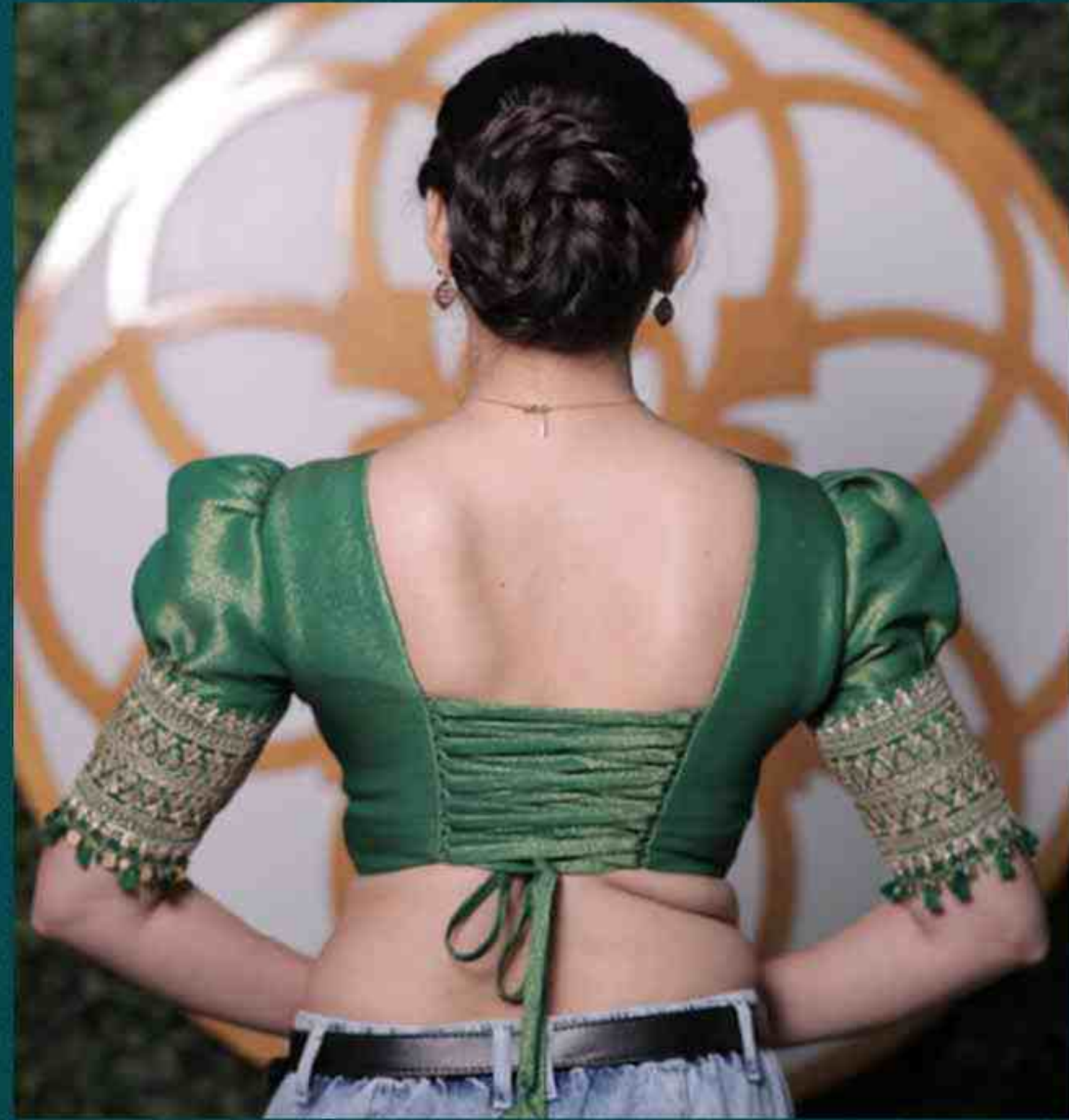
◆ Straight Dart With Puff Sleeve Blouse



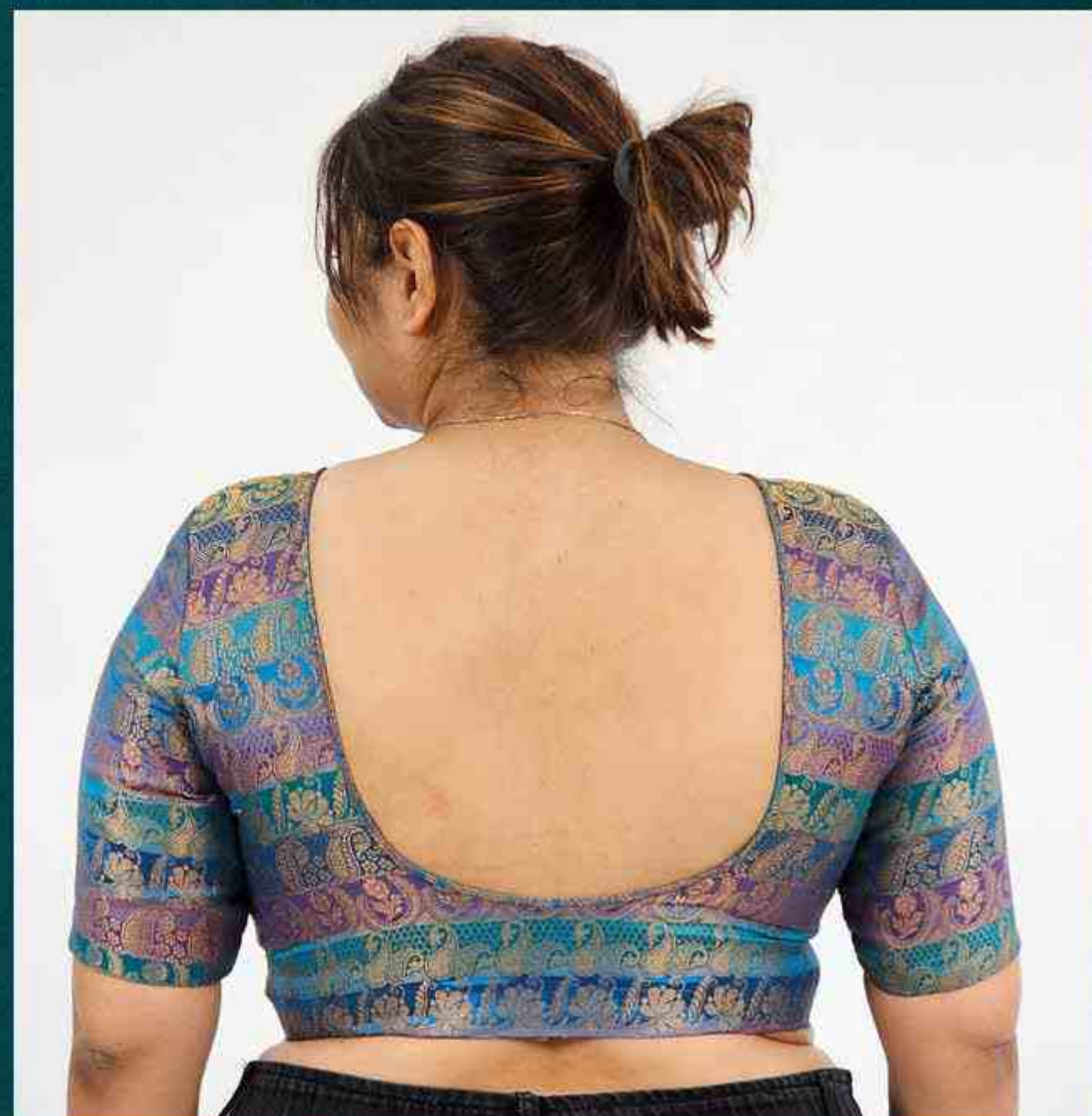
◆ Variation Of 4 Back Patterns



◆ Four Dart With Puff Sleeve Blouse



◆ Katori Blouse



◆ Shirt Collar Blouse



◆ Straight Dart Sleeveless Blouse



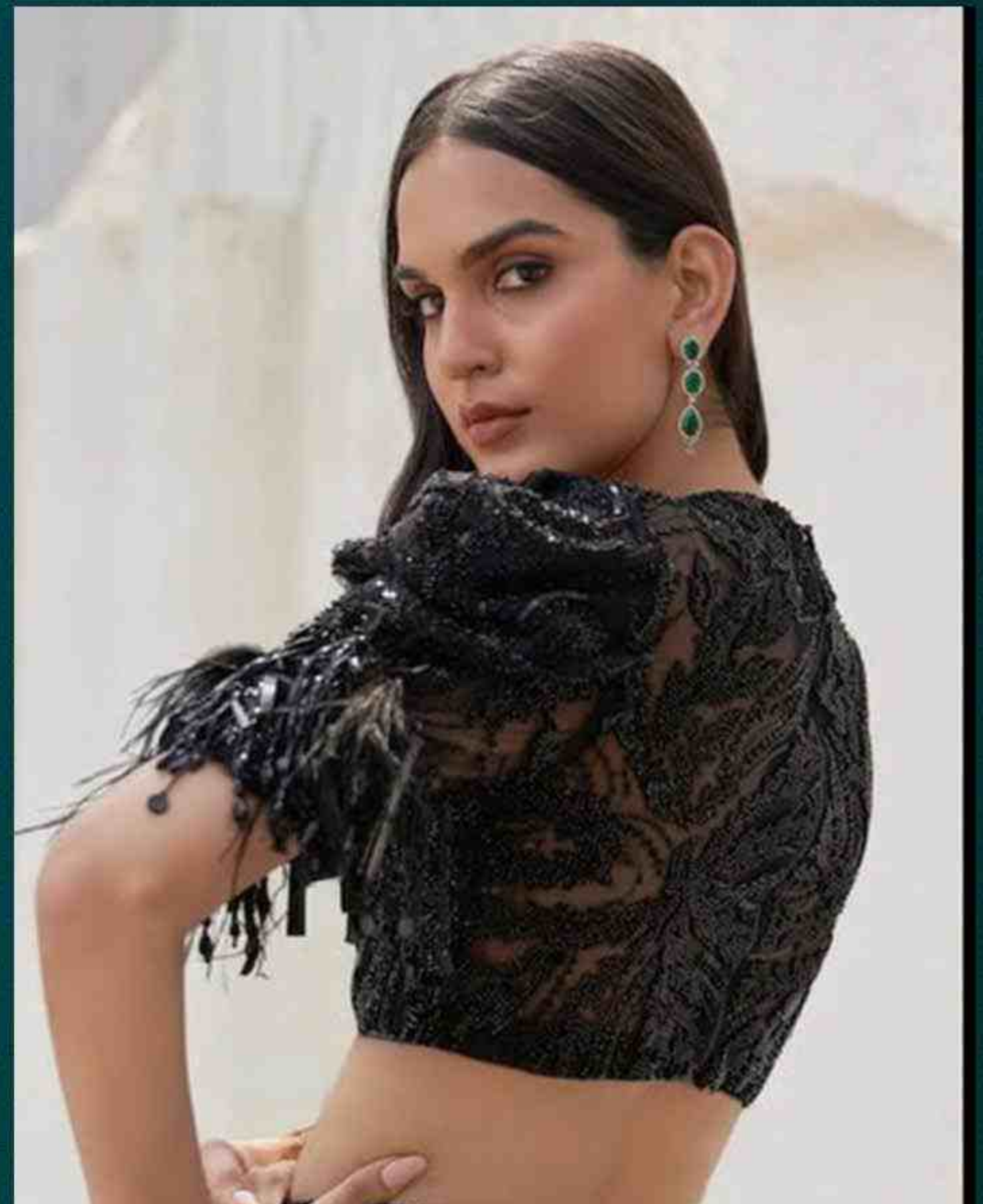
◆ PriyaMG Special Pattern Blouse



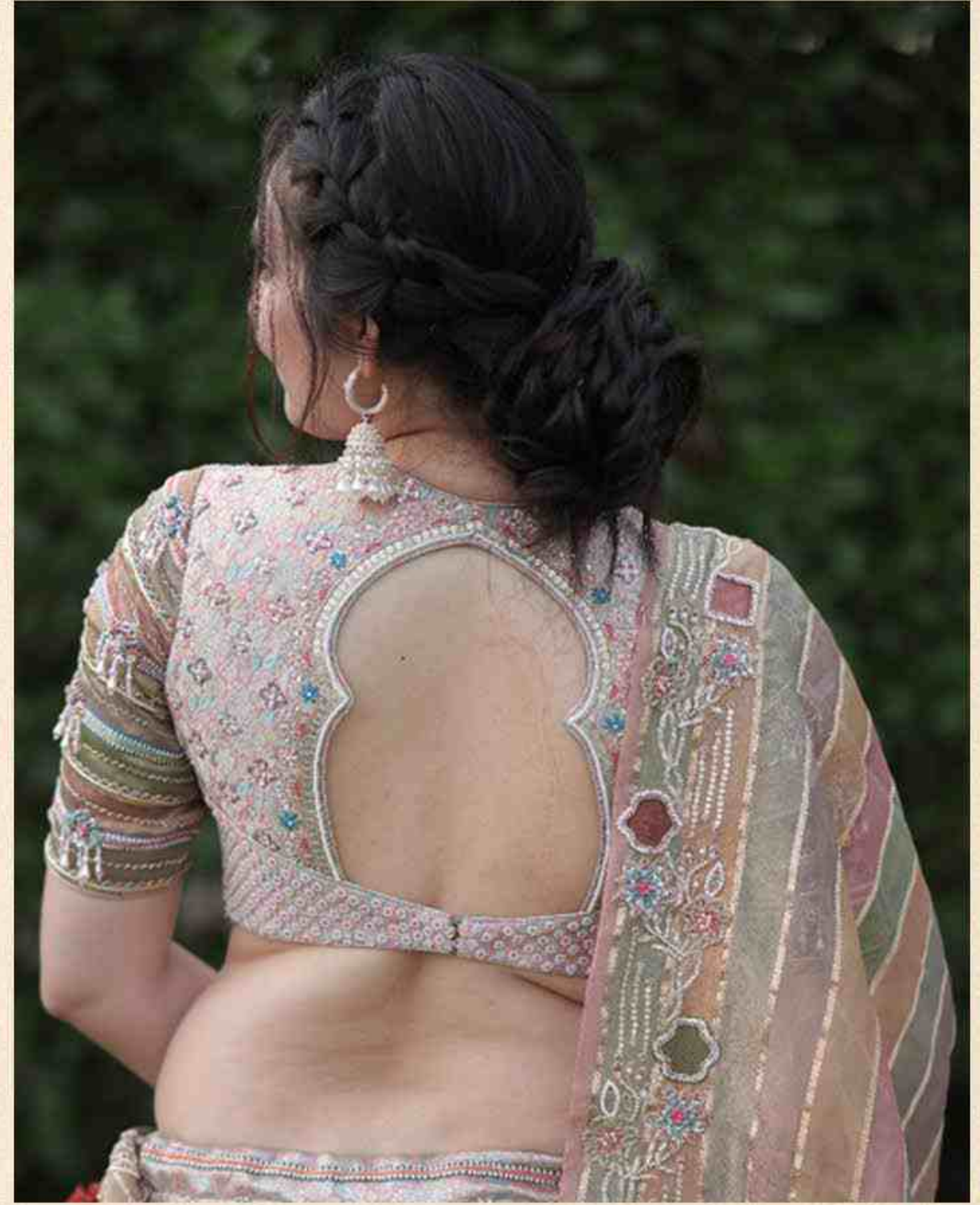
◆ Long Blouse [Rec.]



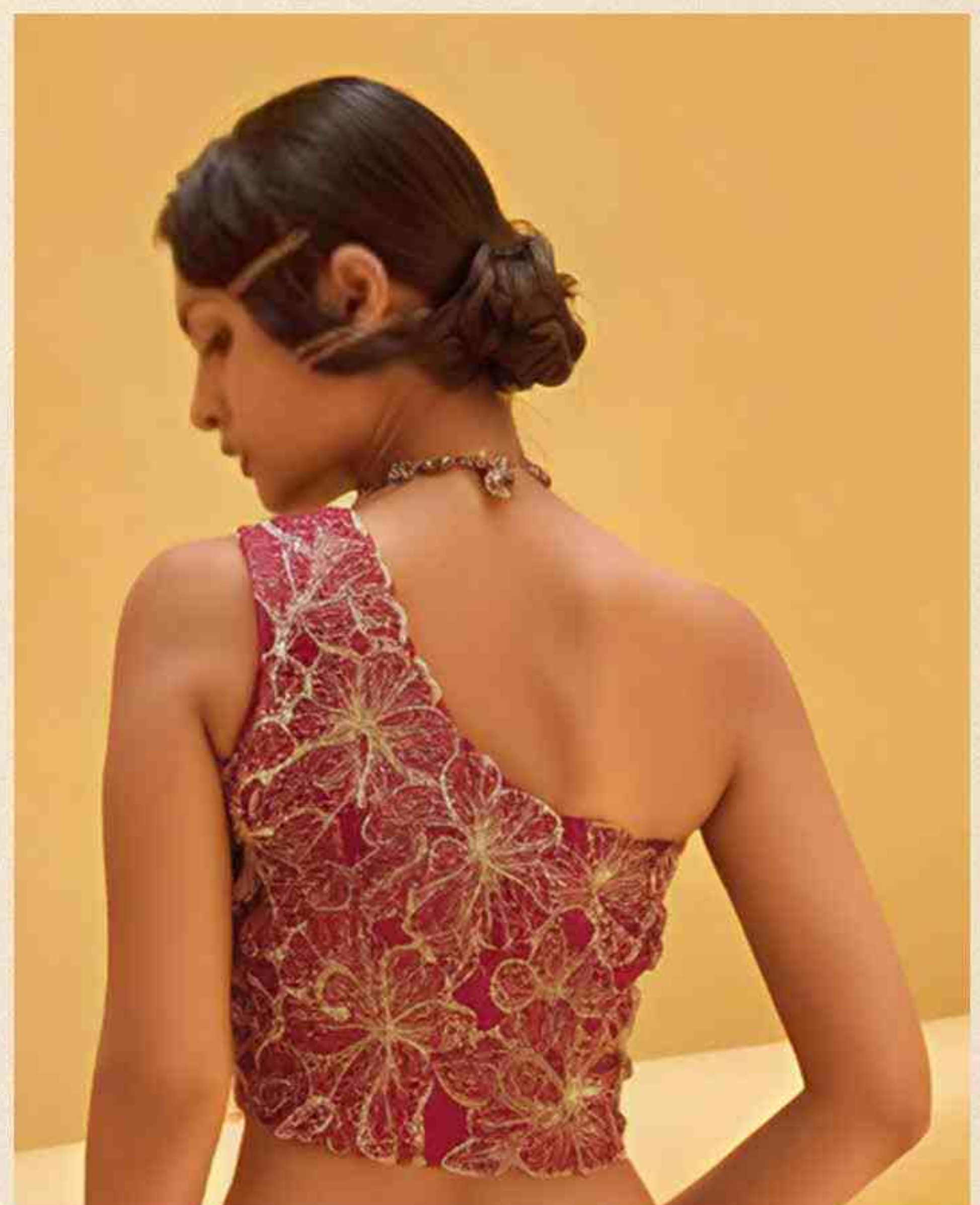
◆ Transparent Neck With Cowl Sleeve Blouse



◆ Madhubala Bridal Blouse



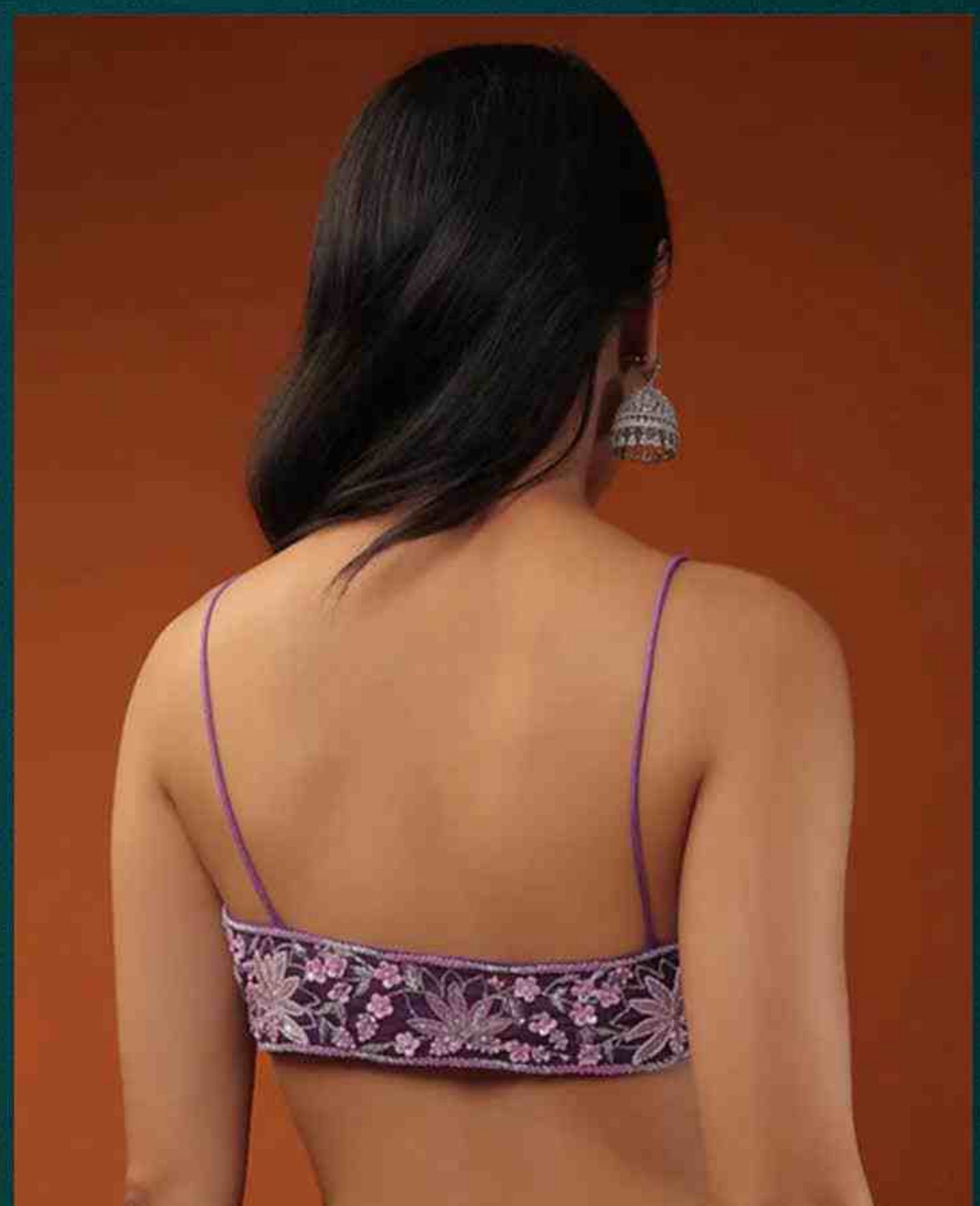
◆ One Shoulder Blouse



◆ Off Shoulder Blouse [Rec.]



◆ V-Notch Tube



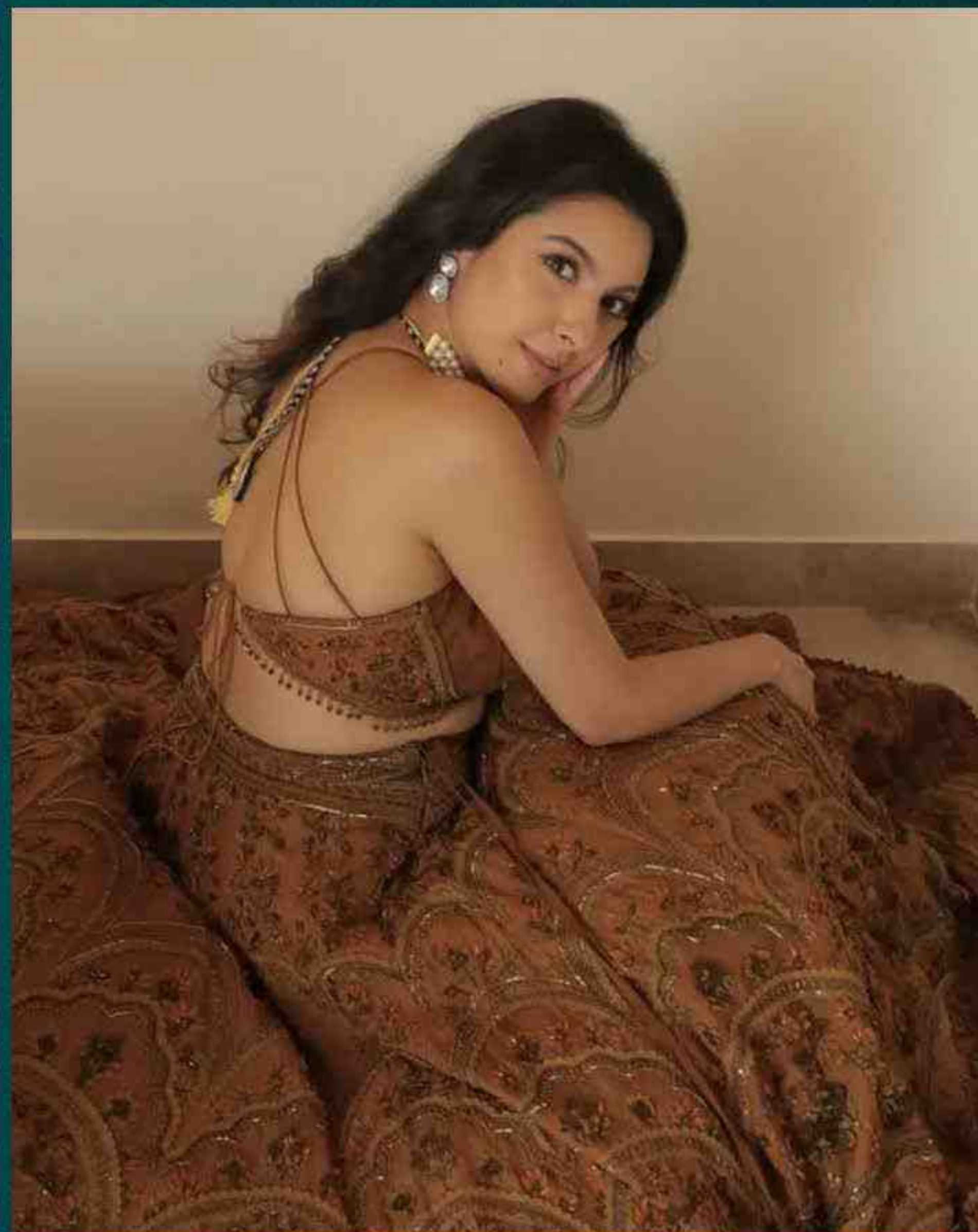
◆ Long Sleeve Jacket



◆ Parallel Strap Tube



◆ Lotus Leaf Tube



◆ Twist Knot Tube



◆ Corset Tube [Rec.]



WESTERN SILHOUETTES

- ♦ Casual Shirt
- ♦ Casual Oversized Shirt
- ♦ Raglan Shirt
- ♦ Wide-Leg Denim
- ♦ Flared Trouser
- ♦ Fit Trouser
- ♦ Bell Bottom Slit Pant
- ♦ Ethnic Embroidery Palazzo
- ♦ Pleated Kurti
- ♦ Cascade Sharara Pair
- ♦ Front & Back Deep Anarkali Kurti
- ♦ Madhubala Style Gown
- ♦ Ruffle Top
- ♦ Ruched Top
- ♦ Collar Long Sleeve Top
- ♦ Shrug
- ♦ Pleated Layer One-Piece
- ♦ Classic Fit Jumpsuit
- ♦ Mini Dress
- ♦ Shoulder to Floor Angrakha Kurti

WESTERN SILHOUETTES

◆ Casual Shirt



◆ Casual Oversized Shirt



◆ Raglan Shirt



♦ Wide-Leg Denim



♦ Flared Trouser



◆ Fit Trouser



◆ Bell Bottom Slit Pant



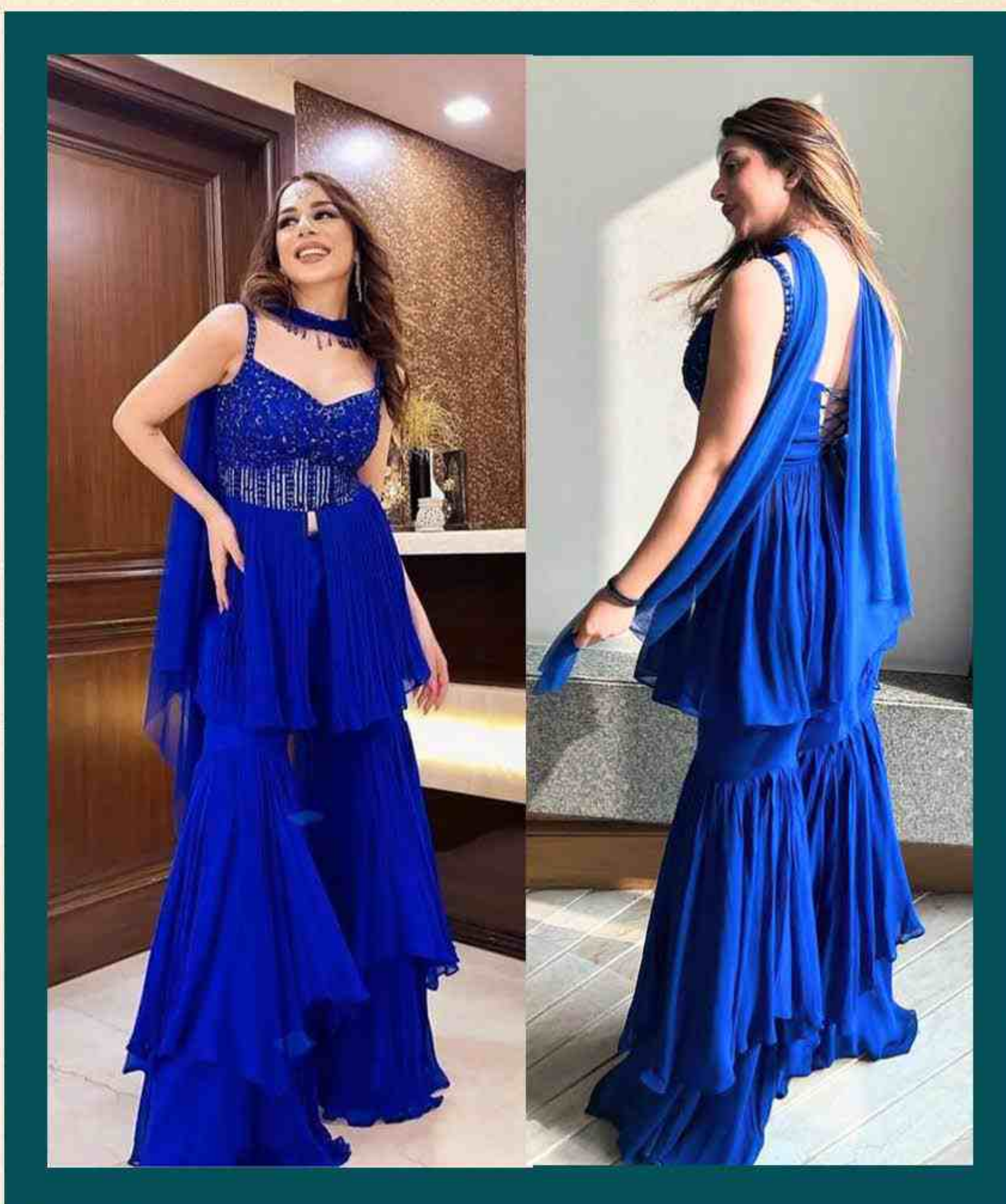
◆ Ethnic Embroidery Palazzo



◆ Pleated Kurti



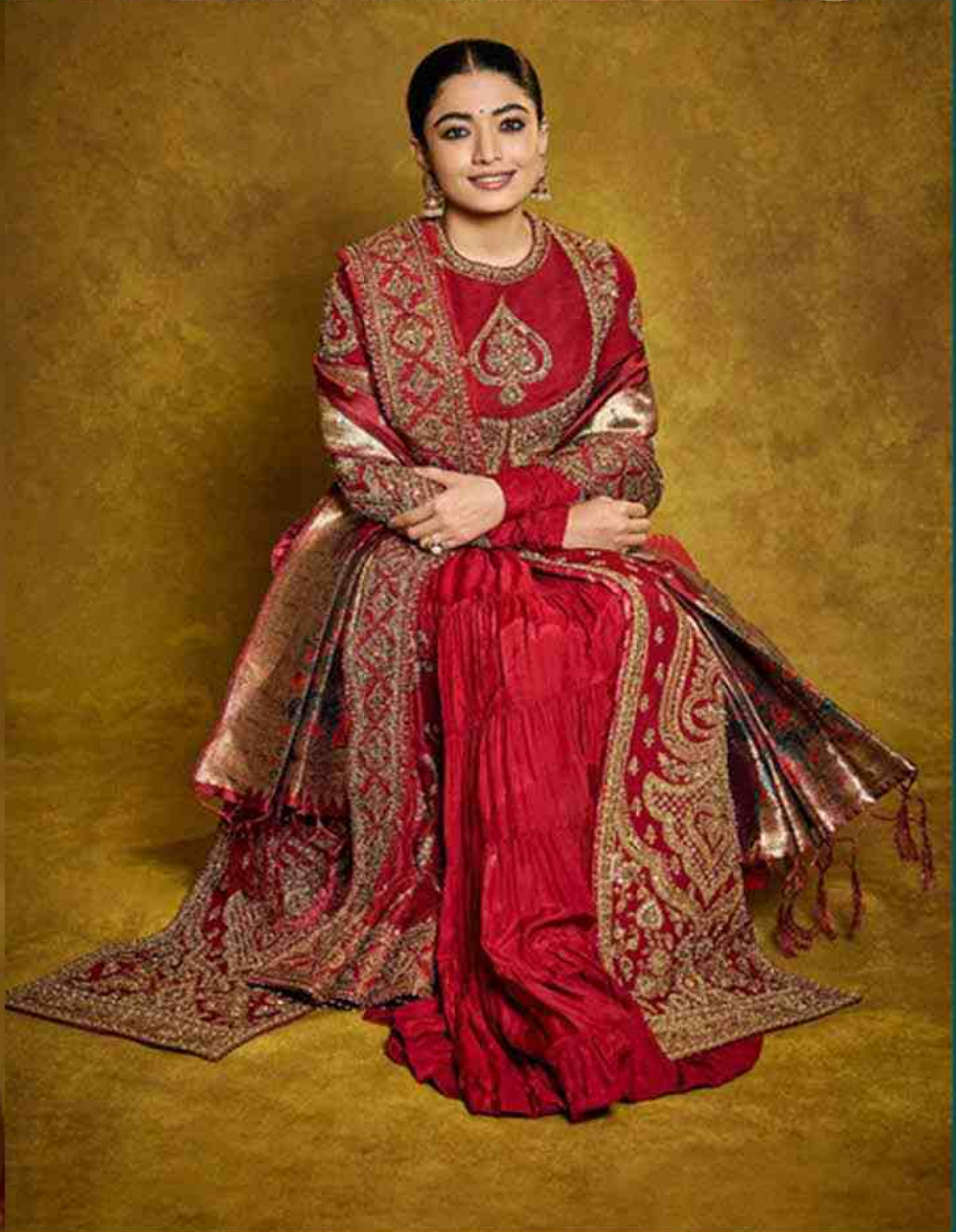
◆ Cascade Sharara Pair



◆ Front & Back Deep Anarkali Kurti



◆ Madhubala Style Gown



◆ Ruffle Top



◆ Ruched Top



◆ Collar Long Sleeve Top



◆ Shrug



◆ Pleated Layer One-Piece



◆ Classic Fit Jumpsuit



◆ Mini Dress



◆ Shoulder To Floor Angrakha Kurti



MINI COUTURE GIRL'S

- ♦ **Classic Kurti**
- ♦ **Casual Shirt With Shorts**
- ♦ **Palazzo Pair**
- ♦ **Sharara Pair**
- ♦ **Suspender Skirt**
- ♦ **Jumpsuit**
- ♦ **Puff Sleeve Frock**

MINI COUTURE GIRL'S

♦ Classic Kurti



♦ Casual Shirt With Shorts



◆ Palazzo Pair



◆ Sharara Pair



◆ Suspender Skirt



◆ Jumpsuit



◆ Puff Sleeve Frock



OCCASION WEAR

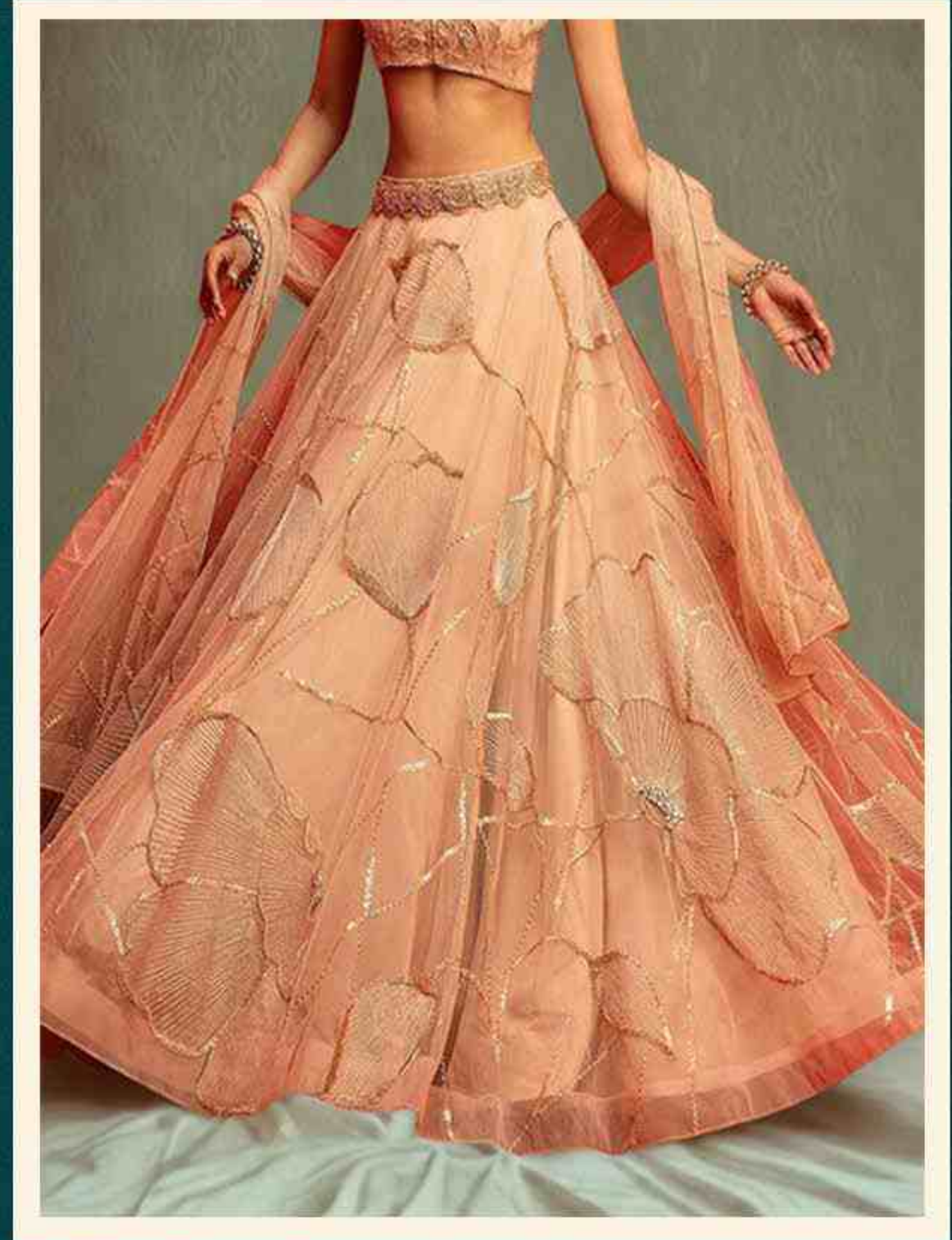
- ♦ Half Umbrella Lehenga
- ♦ Full Umbrella Lehenga
- ♦ One Side Pleated Lehenga
- ♦ Box Pleated Lehenga
- ♦ Regal Dupatta
- ♦ Edge Lace
- ♦ Both Side Cover Dupatta
- ♦ Gota Patti Dupatta
- ♦ Cotton Edge Lace
- ♦ Kali Lehenga
- ♦ Layered Lehenga
- ♦ Peplum Jacket With Umbrella Palazzo
- ♦ Top With Kali Palazzo [Rec.]
- ♦ Kali With Pleats Lehenga [Explanation]
- ♦ Tail Lehenga [Explanation]
- ♦ Cutwork Lace Dupatta [Rec.]
- ♦ Tassels Edge Lace Dupatta [Rec.]
- ♦ Piping Cover Dupatta [Rec.]
- ♦ Frill Dupatta [Rec.]
- ♦ Ready To Wear Saree [Rec.]
- ♦ Ruffle Dupatta
- ♦ Shrug Dupatta
- ♦ Cape Style Dupatta [Rec.]
- ♦ Gujarati Dupatta Drape [Rec.]
- ♦ Bengali Dupatta Drape [Rec.]

OCCASION WEAR

◆ Half Umbrella Lehenga



◆ Full Umbrella Lehenga



◆ One Side Pleated Lehenga



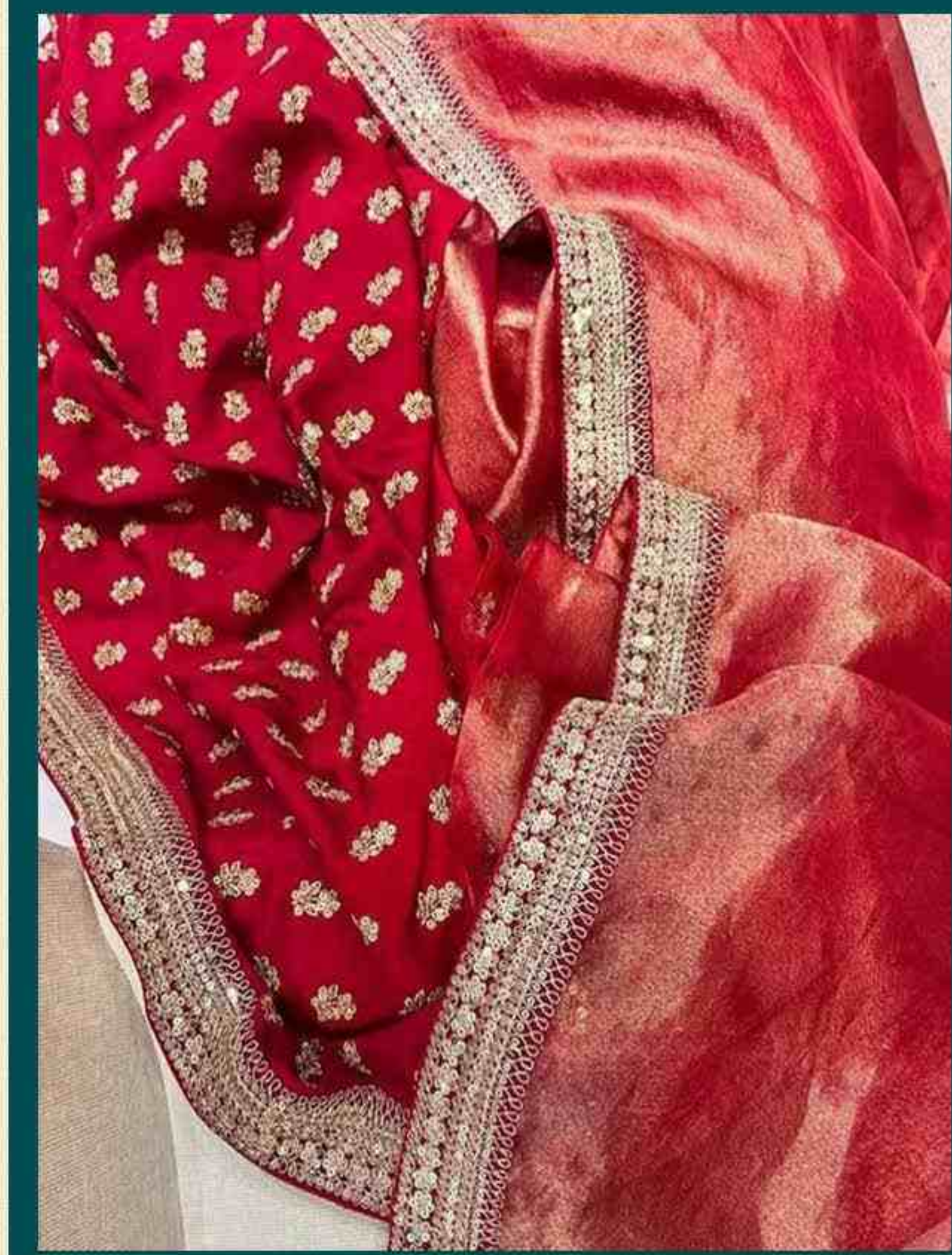
◆ Box Pleated Lehenga



◆ **Regal Dupatta**



◆ **Edge Lace**



◆ **Both Side Cover Dupatta**



◆ **Gota Patti Dupatta**



◆ Cotton Edge Lace



◆ Kali Lehenga



◆ Layered Lehenga



◆ Peplum Jacket With Umbrella Palazzo



◆ **Top With Kali Palazzo [Rec.]**



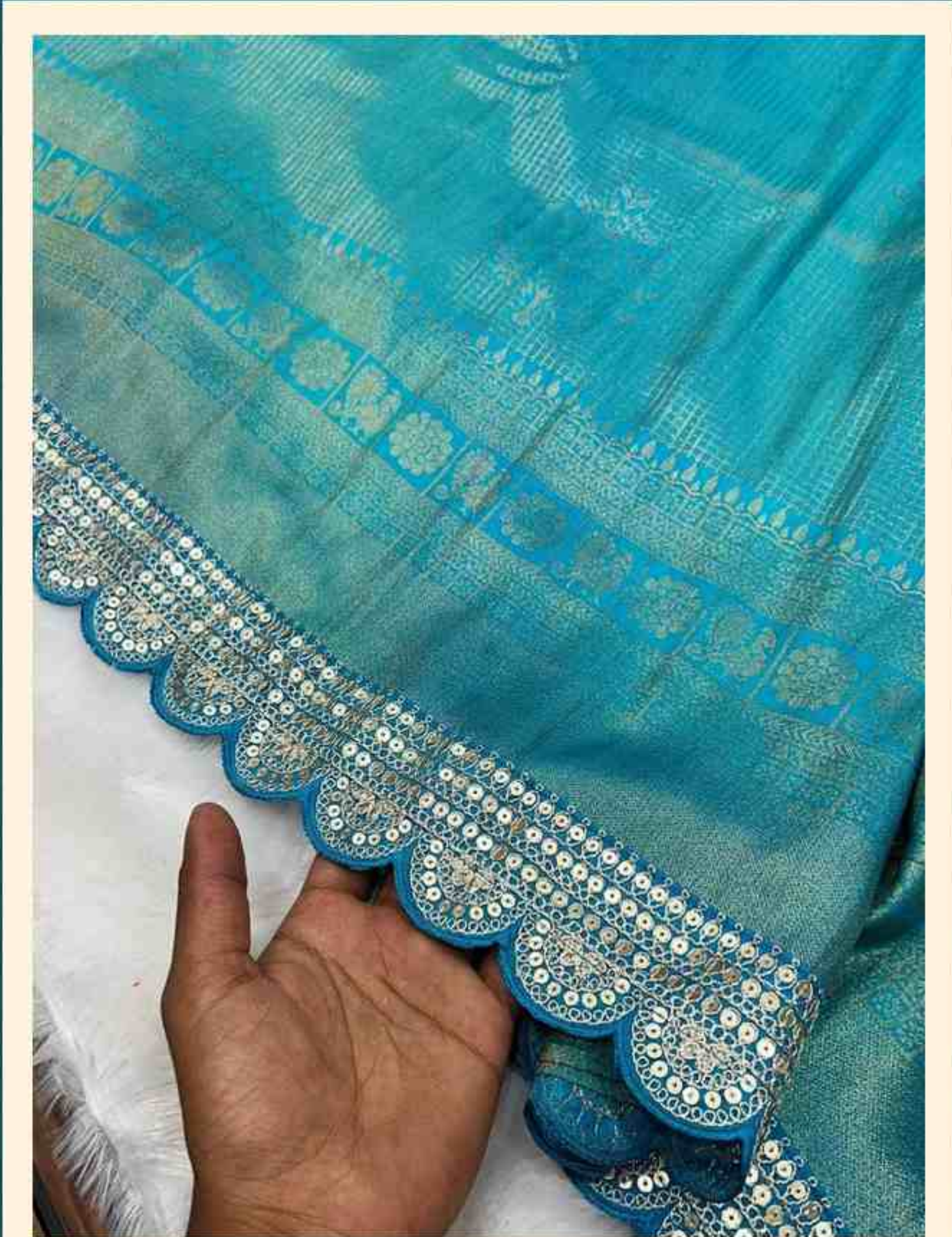
◆ **Kali With Pleats Lehenga**



◆ **Tail Lehenga**



◆ **Cutwork Lace Dupatta [Rec.]**



◆ **Tassel Edge Lace Dupatta [Rec.]**



- ◆ **Piping Cover Dupatta [Rec.]**



- ◆ **Frill Dupatta [Rec.]**



- ◆ **Ready To Wear Saree [Rec.]**



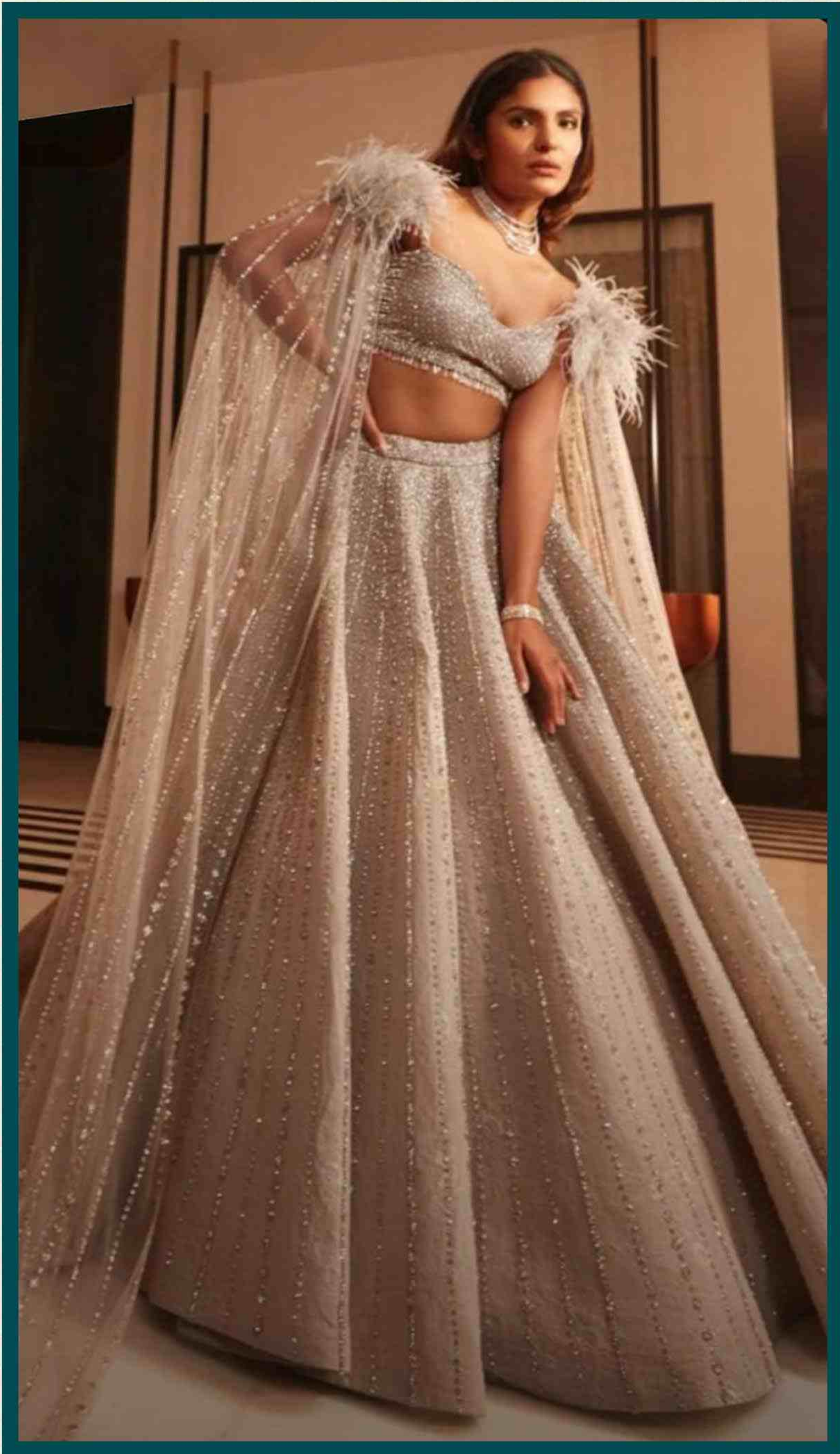
◆ Ruffle Dupatta



◆ Shrug Dupatta



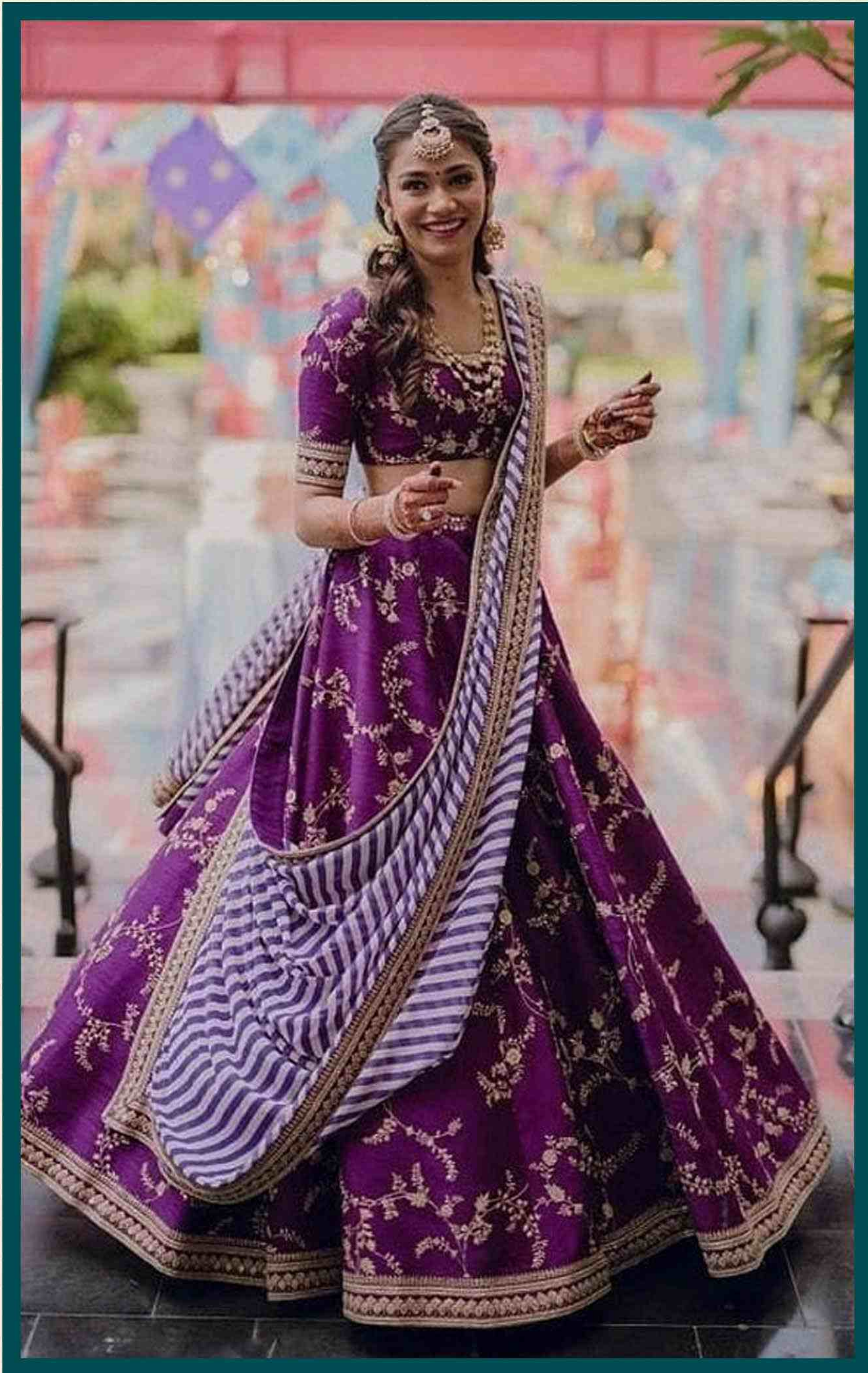
◆ Cape Style Dupatta [Rec.]



◆ Gujarati Dupatta Drape [Rec.]



◆ Bengali Dupatta Drape [Rec.]



MINI COUTURE BOY'S

- ◆ **Formal Shirt**
- ◆ **Flat Coat Collar Shirt**
- ◆ **Coat Collar Short Sleeve Shirt**
- ◆ **Pocket Shorts**
- ◆ **Dungaree**
- ◆ **Formal Pant**
- ◆ **Ethnic Pair**
(Koti, Kirta, Pant)

MINI COUTURE BOY'S

◆ Formal Shirt



◆ Flat Round Collar Shirt



◆ Coat Collar Short Sleeve Shirt



◆ Pocket Shorts



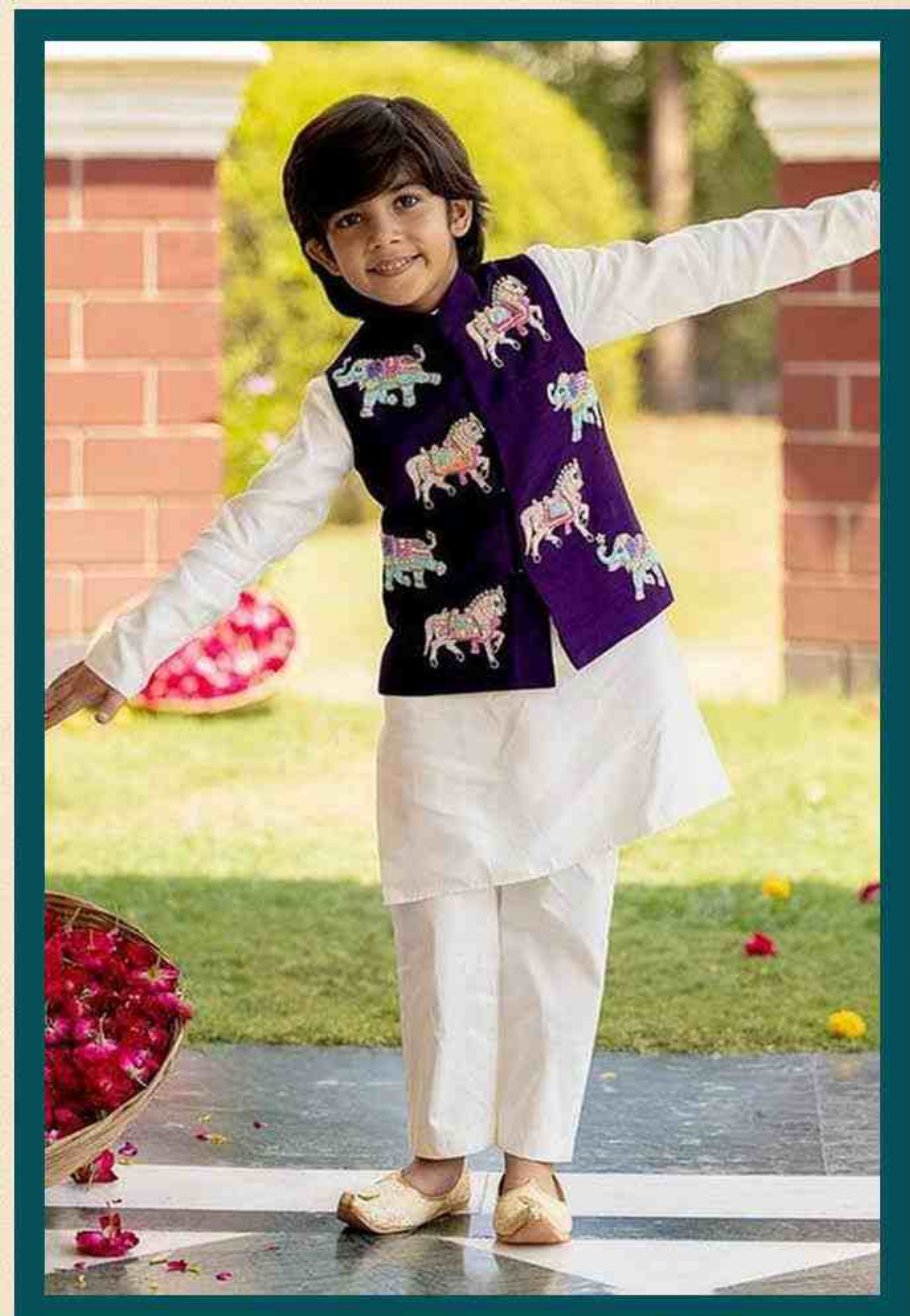
◆ Dungaree



◆ Formal Pant



◆ Ethnic Pair (Koti, Kurta, Pant)



MEN'S FASHION

- ◆ **Casual Shirt**
- ◆ **Coat Collar Short Sleeve Shirt**
- ◆ **Flat Round Collar Shirt**
- ◆ **Formal Pant**
- ◆ **Cargo Shorts**
- ◆ **Ethnic Pair**
(Koti, Kurta, pant)
- ◆ **Indo-Western Jacket**

MEN'S FASHION

◆ Casual Shirt



◆ Coat Collar Short Sleeve Shirt



◆ Flat Round Collar Shirt



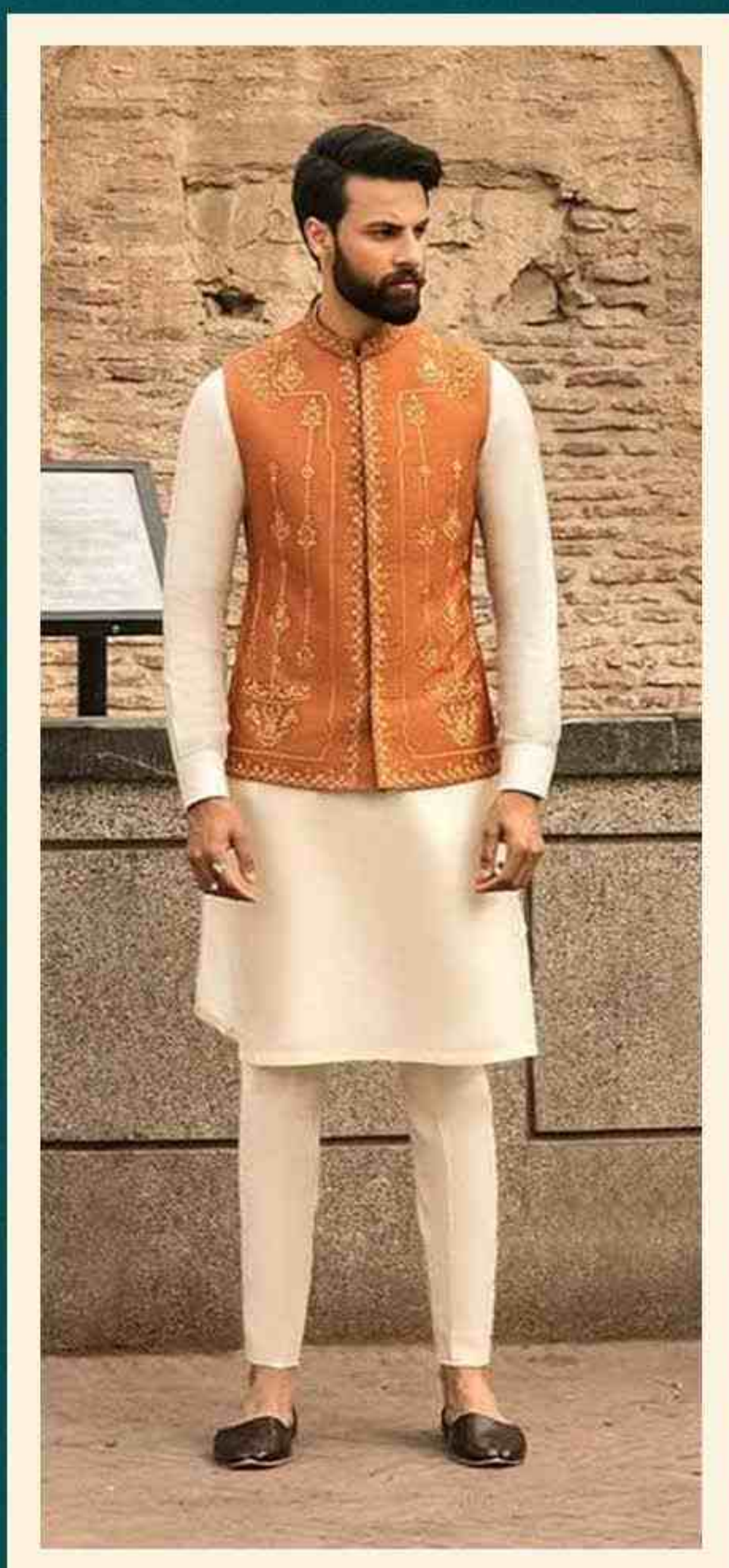
◆ Formal Pant



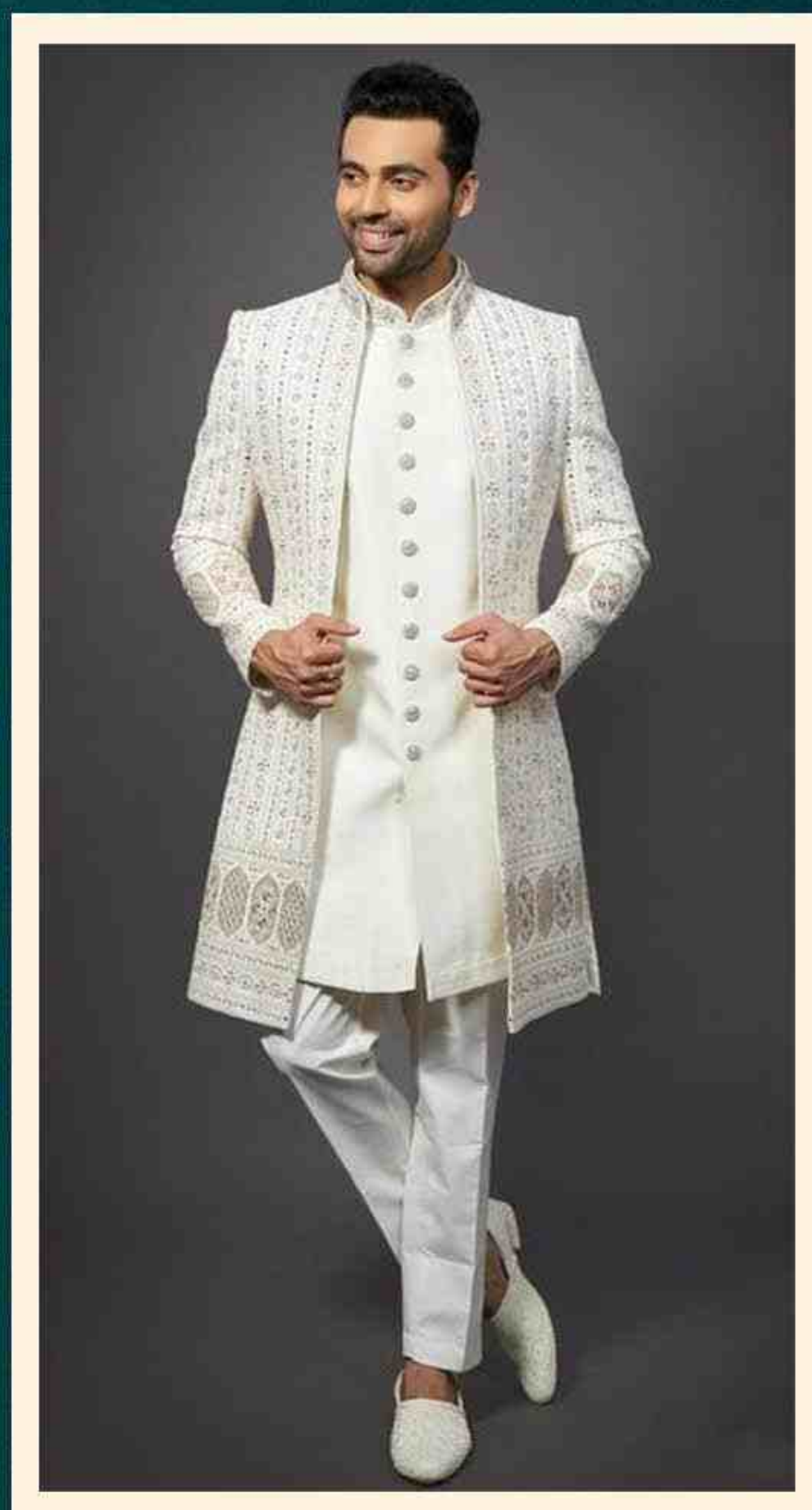
◆ Cargo Shorts



◆ Ethnic Pair (Koti, Kurta, Pant)



◆ Indo-Western Jacket



FASHION MERCHANDISING

- ◆ **Session 01**

Inside The Bespoke World

- ◆ **Session 02**

Create Your Brand Look

- ◆ **Session 03**

Visual Appeal That Sells

- ◆ **Session 04**

Spec Sheets & Signature Work

- ◆ **Session 05**

Design Stories In Motion

FASHION MERCHANDISING

◆ Session 01

Inside the Bespoke World



◆ Session 02

Create Your Brand Look



◆ Session 03

Visual Appeal That Sells



Spec Sheets & Signature Work

[illegible]

◆ Session 05

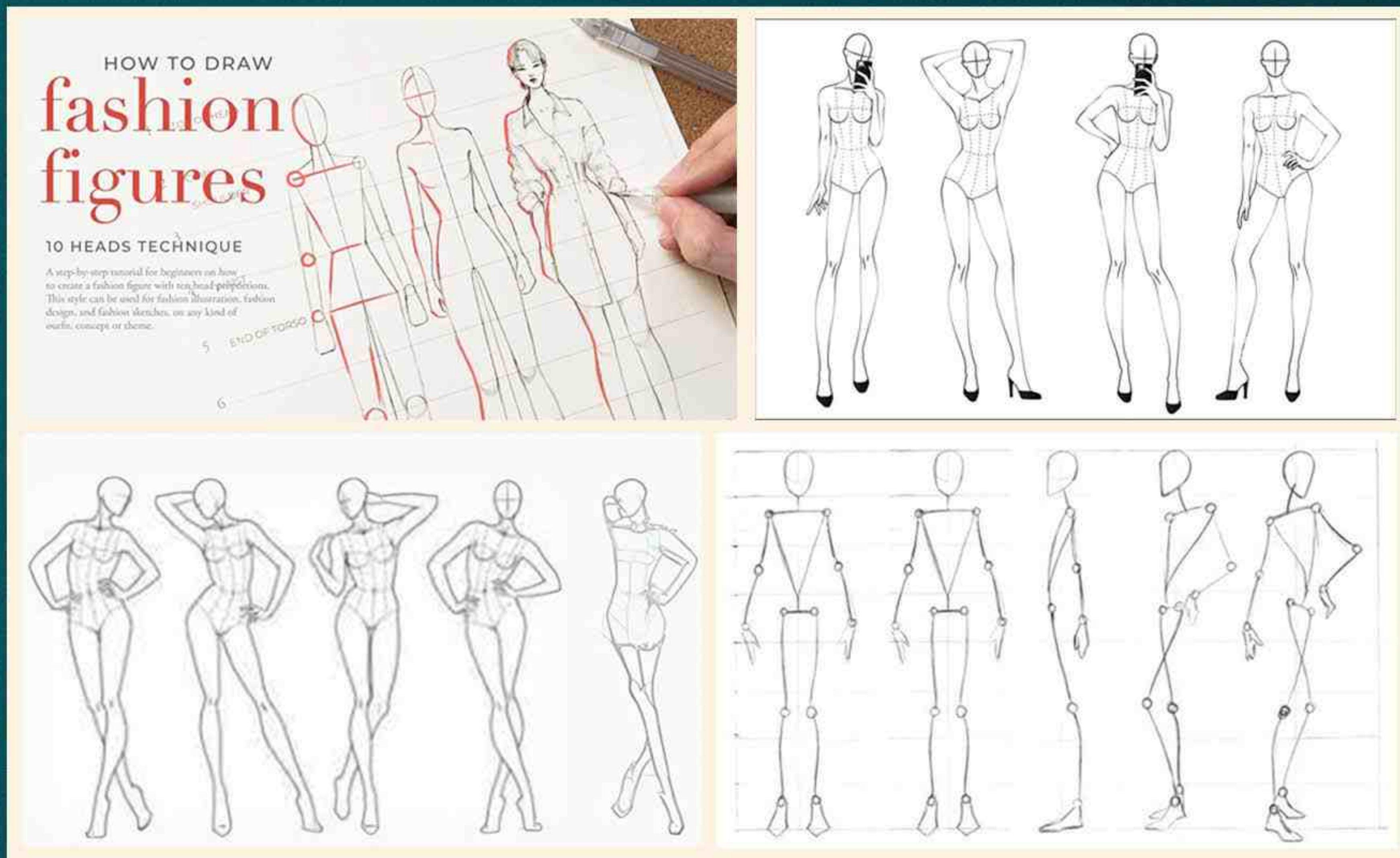
Design Stories In Motion



ILLUSTRATION

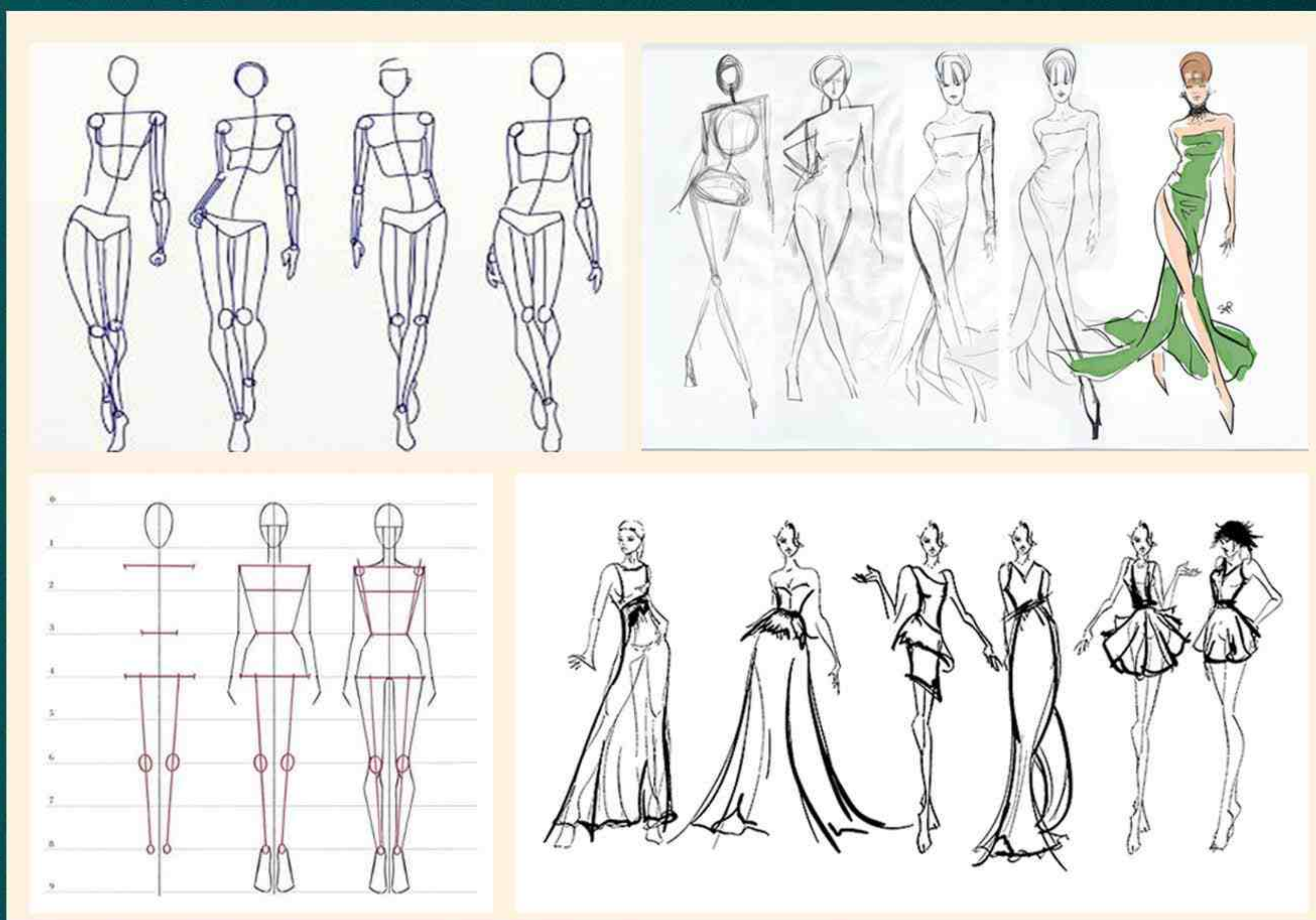
◆ Session 01

Introduction To Fashion Illustration



◆ Session 02

Using Stick Figure To Draw Poses



◆ Session 03

Garment Draw



ILLUSTRATION

- ◆ **Session 01**

Introduction To Fashion Illustration

- ◆ **Session 02**

Using Stick Figure To Draw Poses

- ◆ **Session 03**

Garment Draw

- ◆ **Session 04**

Fabric Texture Rendering

- ◆ **Session 05**

Famous Illustration & Style Study

- ◆ **Session 06**

Elements & Principles Of Fashion Illustration + Advanced Garment Draw

◆ Session 04

Fabric Texture Rendering



◆ Session 05

Famous Illustration & Style Study



◆ Session 06

Elements & Principles Of Fashion Illustration + Advanced Garment Draw



FASHION STYLING

- ◆ **Session 01**

What is Personal Styling? + Difference Between Personal & Fashion Styling

- ◆ **Session 02**

Body Shapes + Dressing For Body Types

- ◆ **Session 03**

Color Theory Basics + Skin Tone Matching (Warm, Cool, Neutral)

- ◆ **Session 04**

Body Posture & Movement + Body Gestures

- ◆ **Session 05**

Confidence Through Styling + Time Management For Styling Success

- ◆ **Session 06**

Moodboard Creation For Personal Style + Storytelling Through Clothing

- ◆ **Session 07**

Occasion-Based Dressing + Style Your Everyday Life Task

- ◆ **Session 08**

Enhancing Natural Beauty + Skincare & Skin Types + Makeup Basics

- ◆ **Session 09**

Grooming For Everyday Life + Understanding Fragrances & Perfumes

FASHION STYLING

◆ Session 01

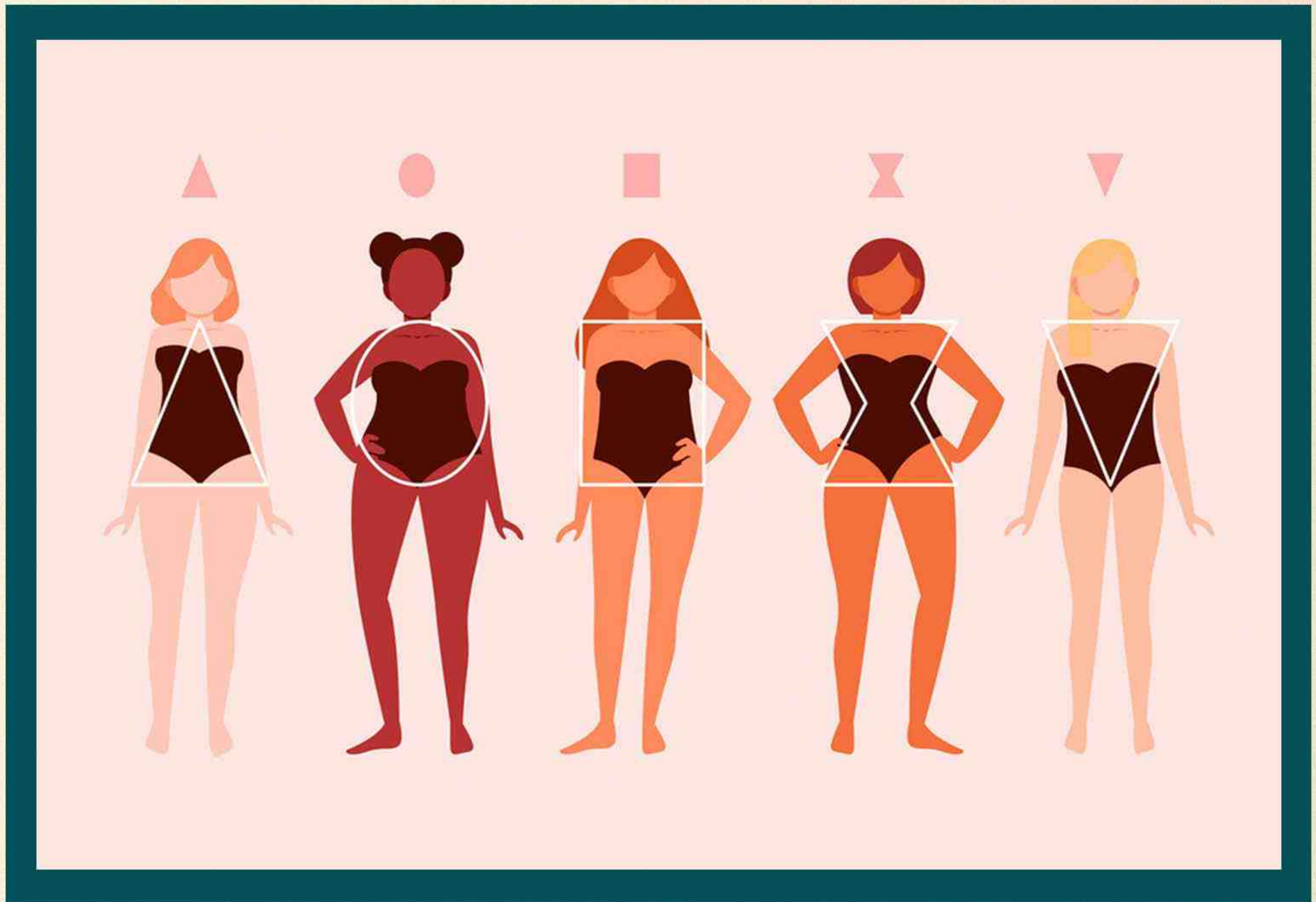
What is Personal Styling? + Difference Between Personal & Fashion Styling

Clothes Fitting



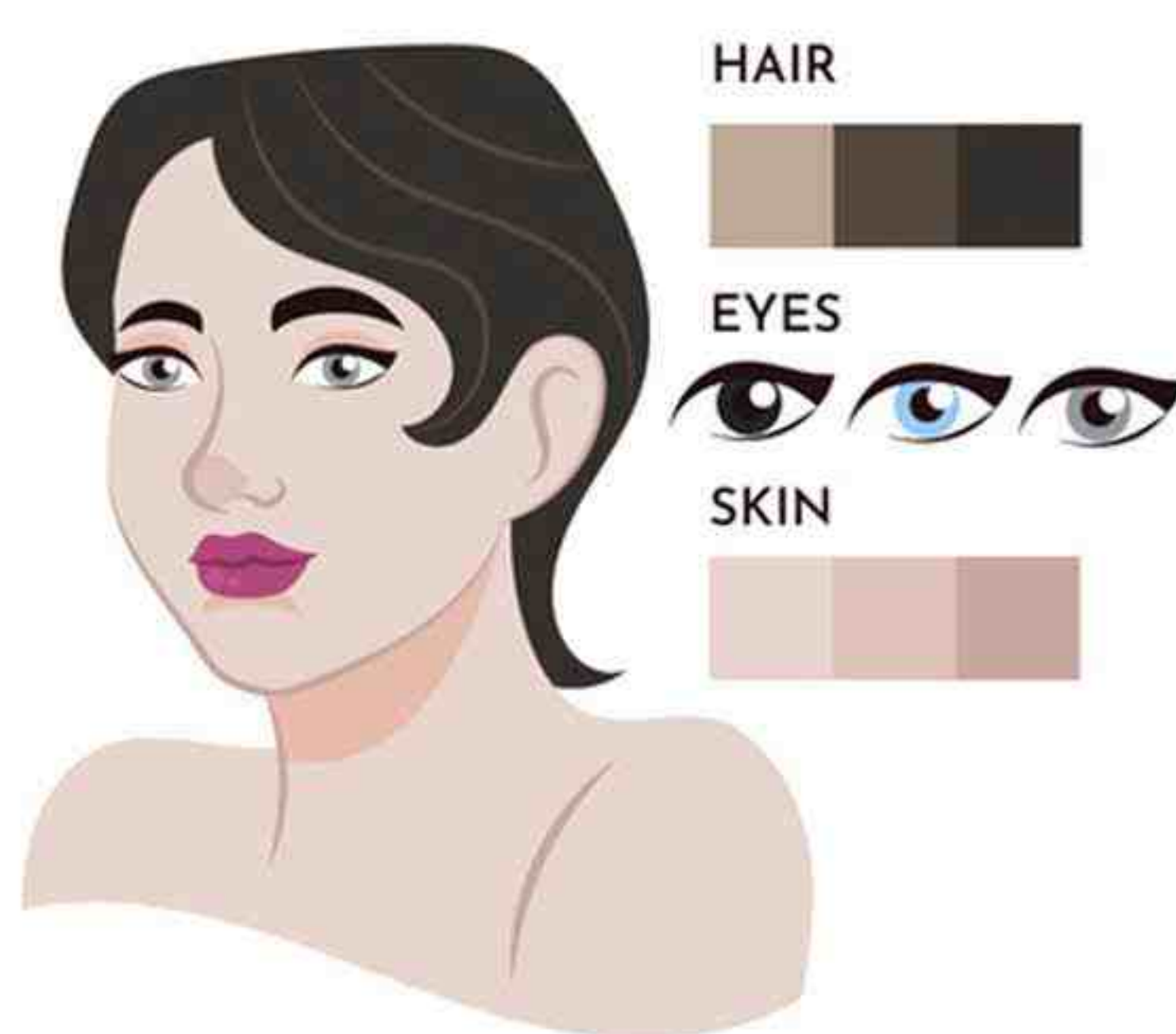
◆ Session 02

Body Shapes + Dressing For Body Types

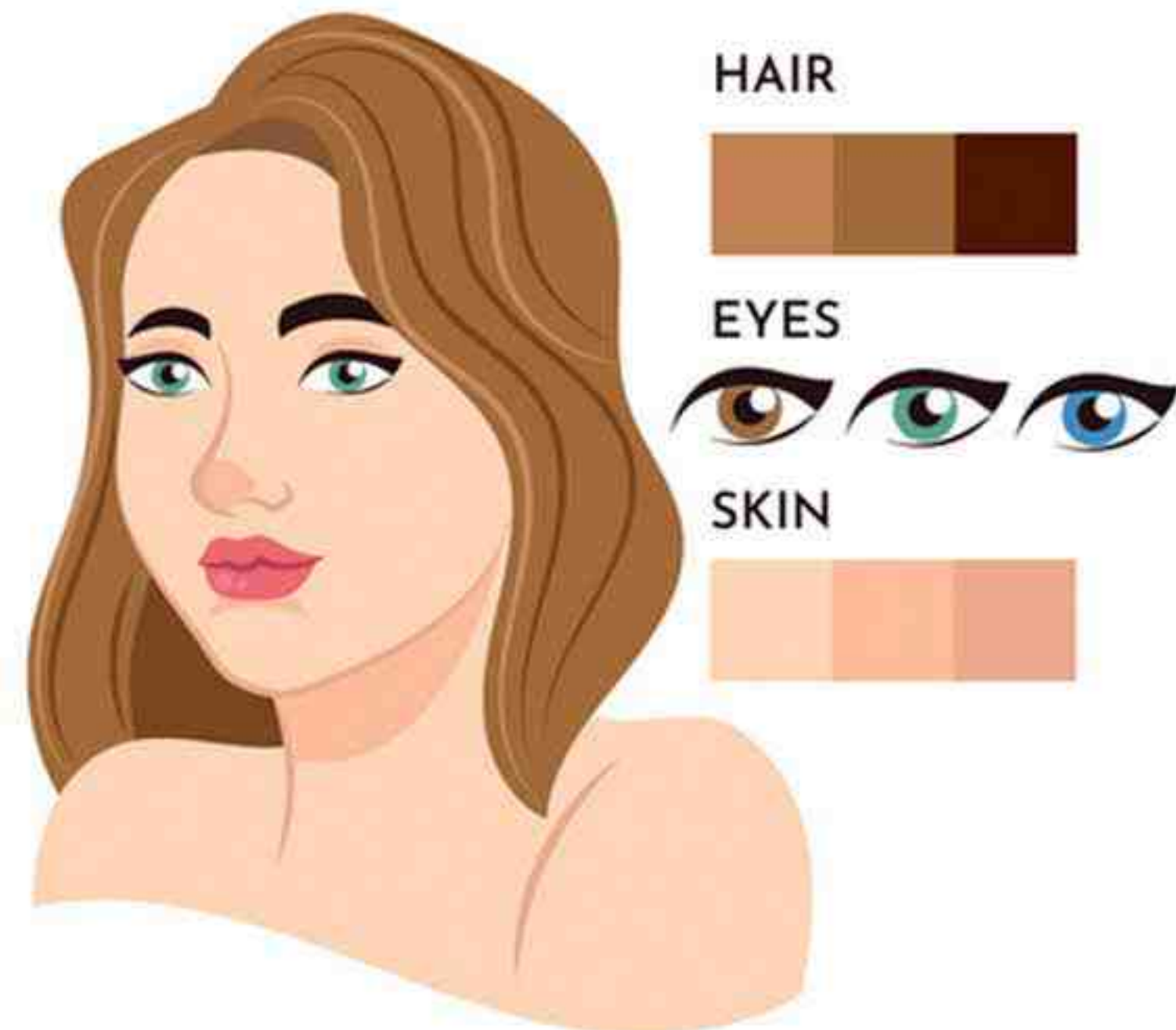


♦ Session 03

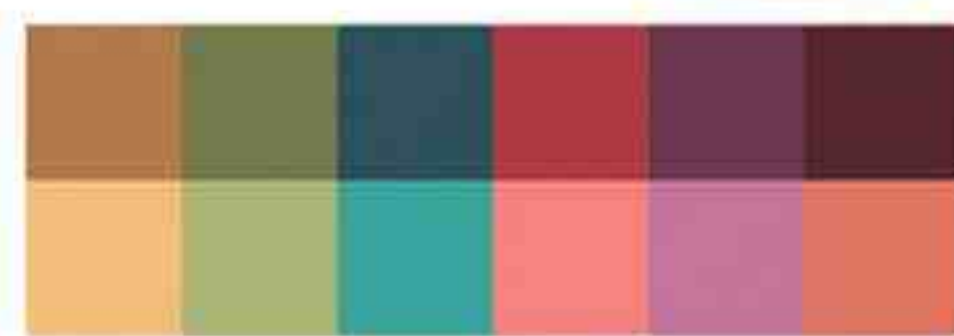
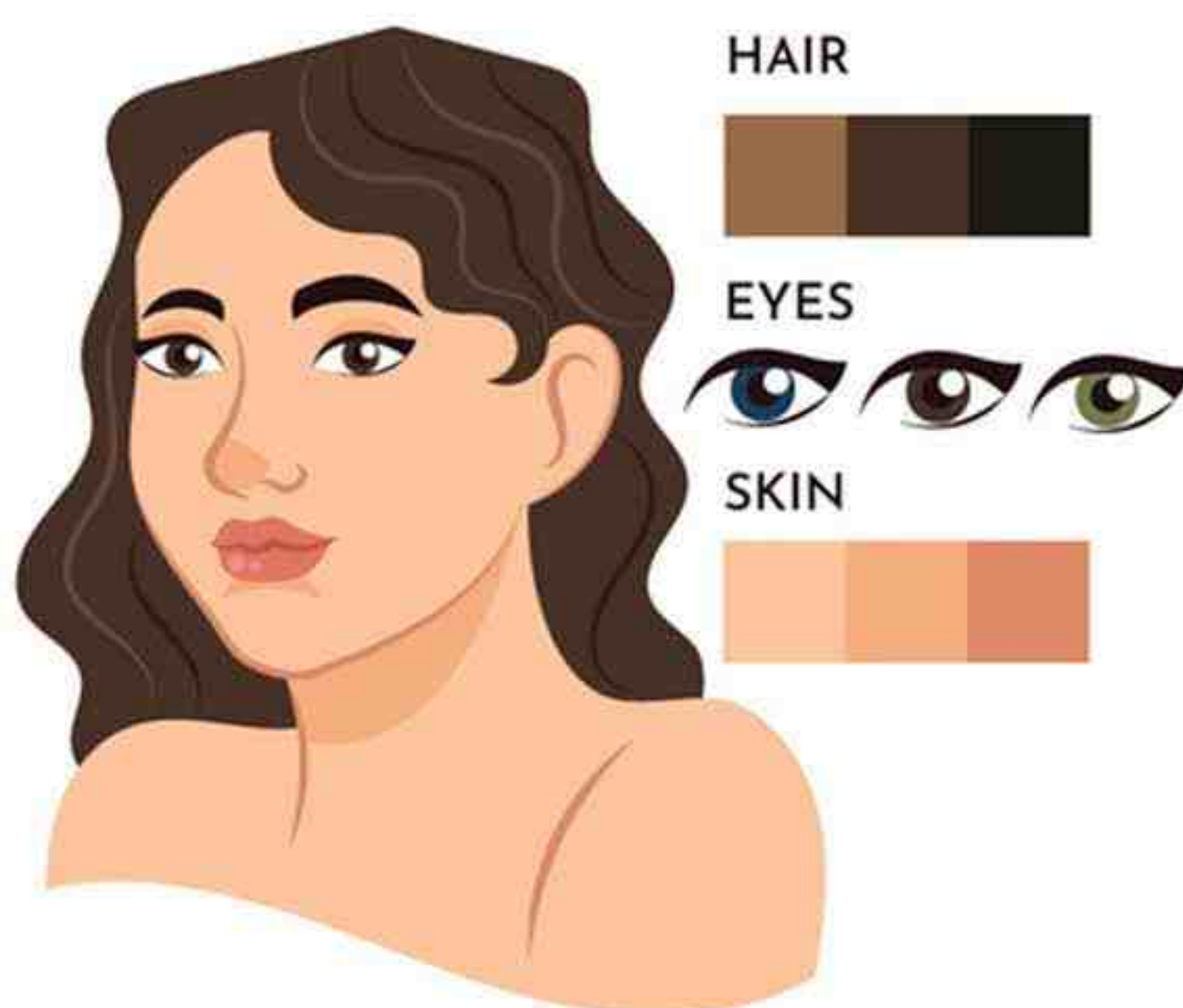
Color Theory Basics + Skin Tone Matching (Warm, Cool, Neutral)



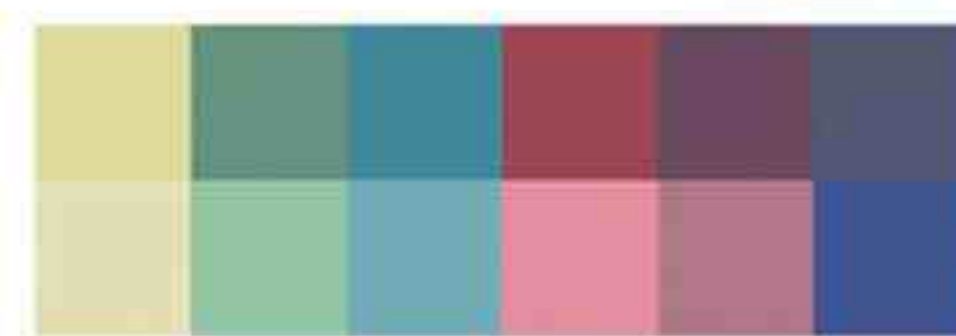
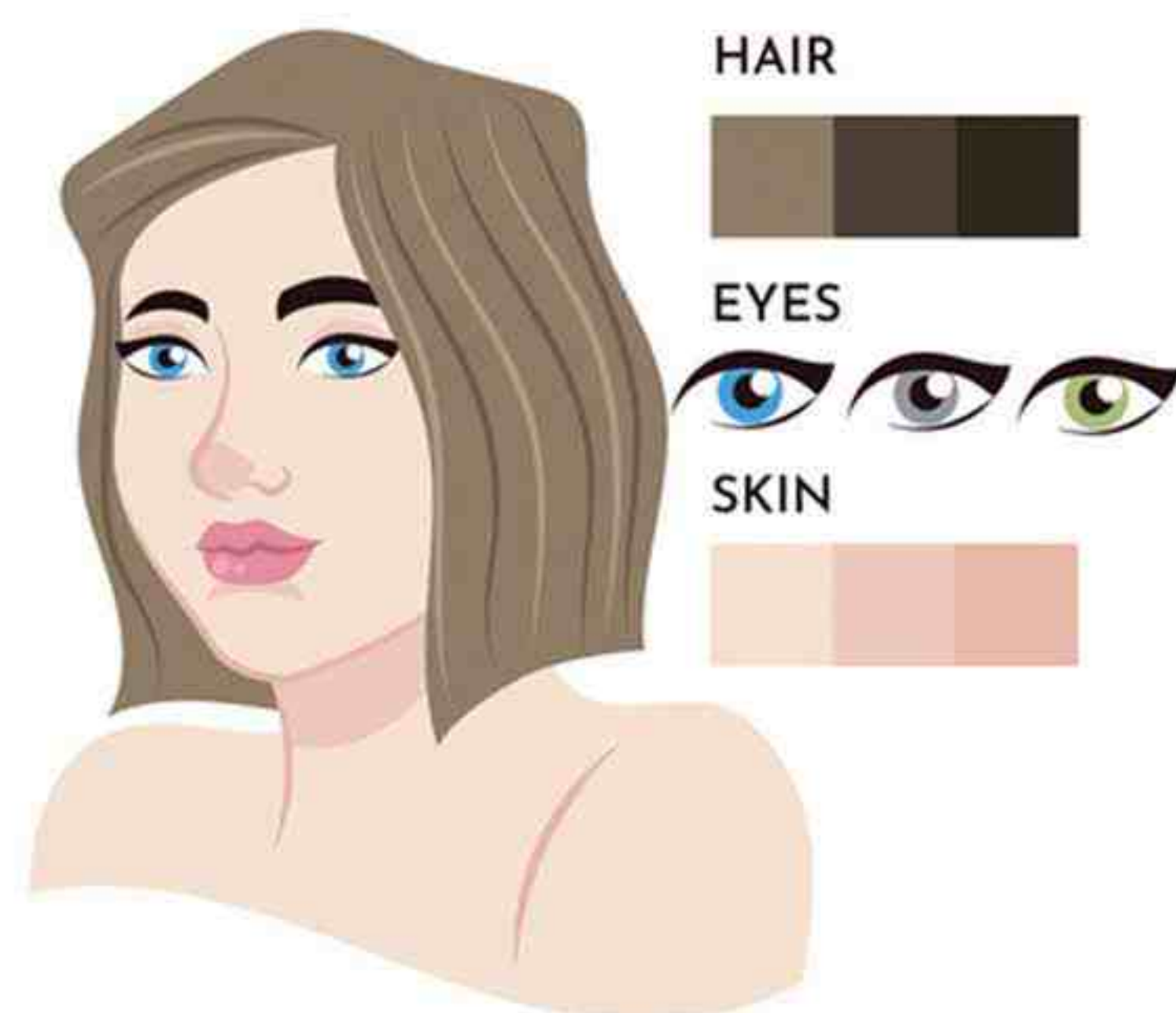
WINTER



SPRING



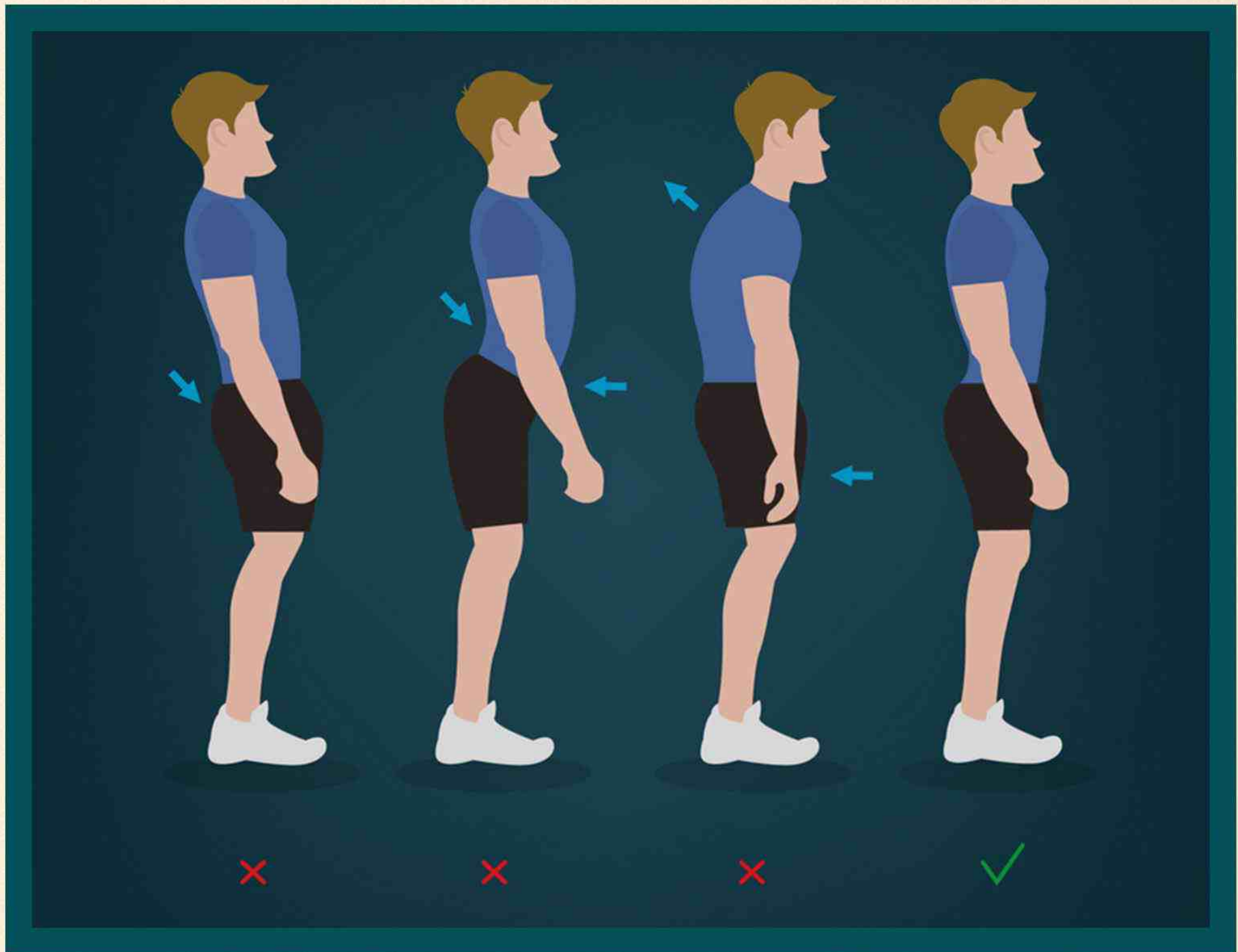
AUTUMN



SUMMER

◆ Session 04

Body Posture & Movement + Body Gestures



◆ Session 05

Confidence Through Styling + Time Management For Styling Success



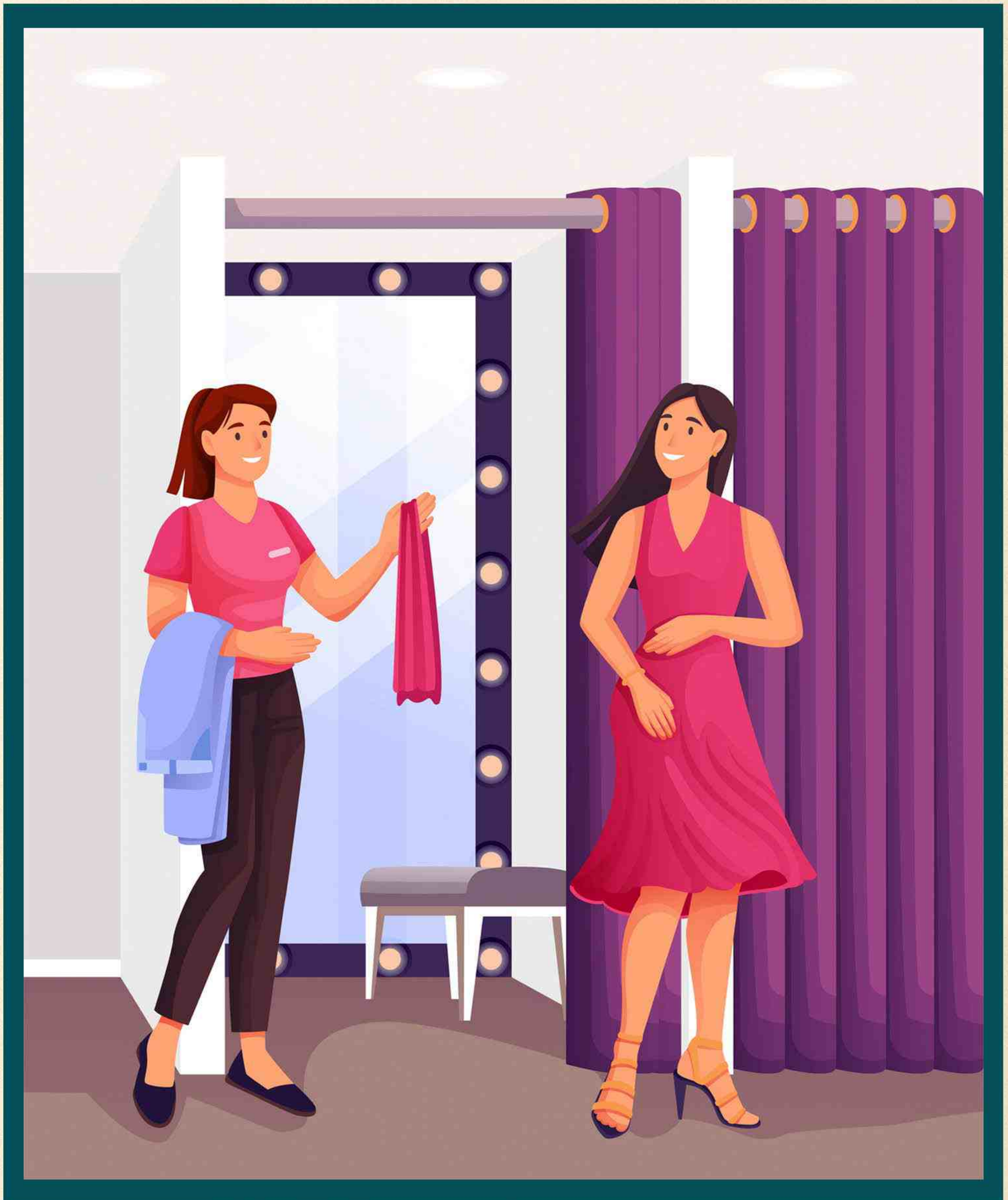
◆ Session 06

Moodboard Creation For Personal Style + Storytelling Through Clothing



◆ Session 07

Occasion-Based Dressing + Style Your Everyday Life Task



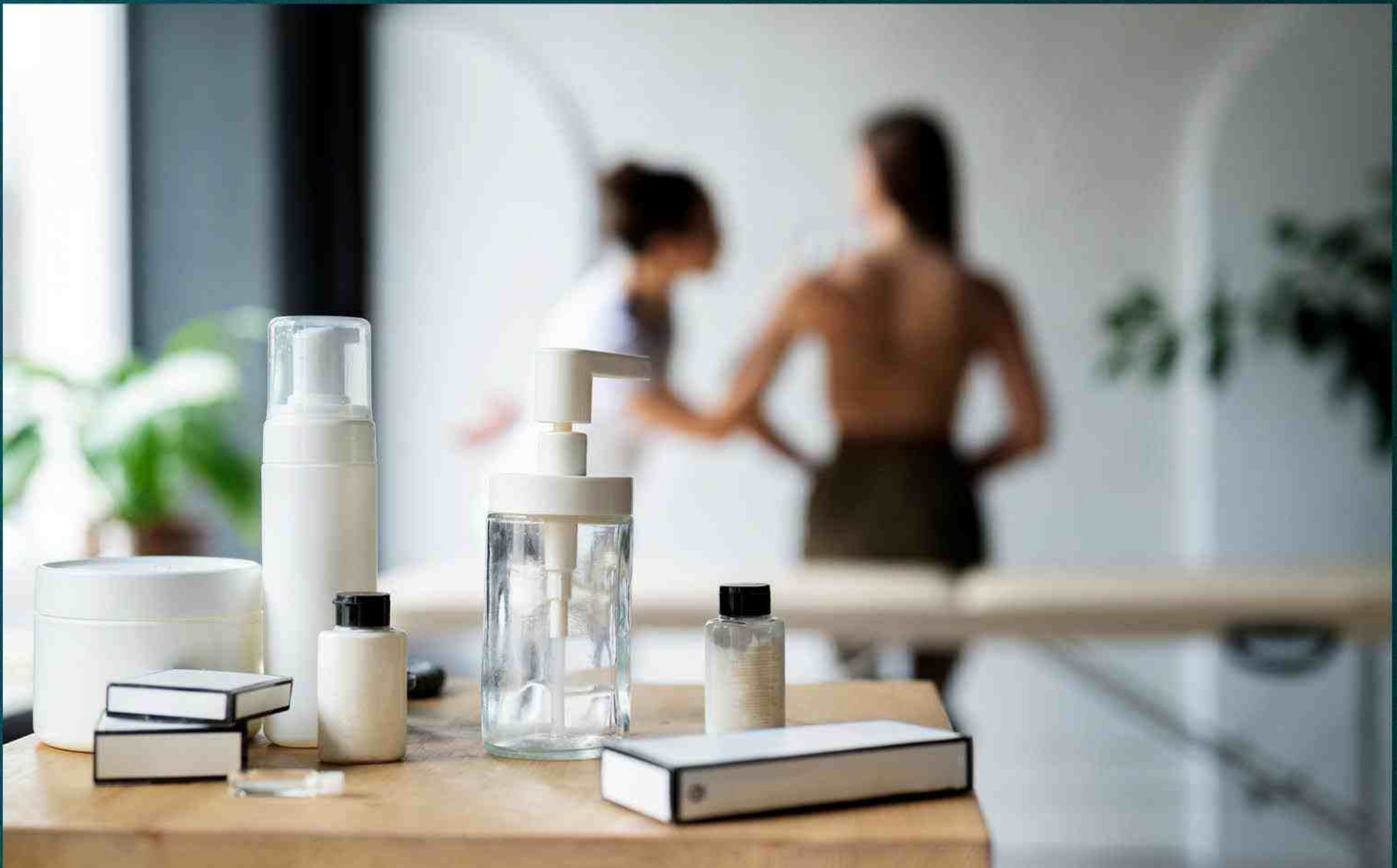
◆ Session 08

Enhancing Natural Beauty + Skincare & Skin Types + Make Up Basics



◆ Session 09

Grooming For Everyday Life + Understanding Fragrances & Perfumes



DRAPING

- ◆ **Session 01**

Understanding Fabrics Creating Basic Bodice Block

- ◆ **Session 02**

Learning Gathers & Pleats Basic Skirt

- ◆ **Session 03**

Ruffled Dress

- ◆ **Session 04**

Sleeves Variation Drape Skirt

- ◆ **Session 05**

Cascade Drape Dress

- ◆ **Session 06**

Drape Kurta

DRAPING

◆ Session 01

Understanding Fabrics Creating Basic Bodice Block



◆ Session 02

Learning Gathers & Pleats Basic Skirt



◆ Session 03

Ruffled Dress



◆ Session 04

Sleeves Variation Drape Skirt



◆ Session 05

Cascade Drape Dress



◆ Session 06

Drape Kurta



COMPUTER - AIDED DESIGN (CAD)

- ◆ **Session 01**

Introduction To Photoshop & Workspace Setup

- ◆ **Session 02**

Working with Tools

- ◆ **Session 03**

Layers, Masks & Channel, Brush Tools, Patterns & Texture Creation

- ◆ **Session 04**

Creating Motifs – Drawing & Editing

- ◆ **Session 05**

Colour Theory & Adjustments

- ◆ **Session 06**

Repeat Patterns – Technical Approaches

- ◆ **Session 07**

Photographic Prints & Texture Manipulation

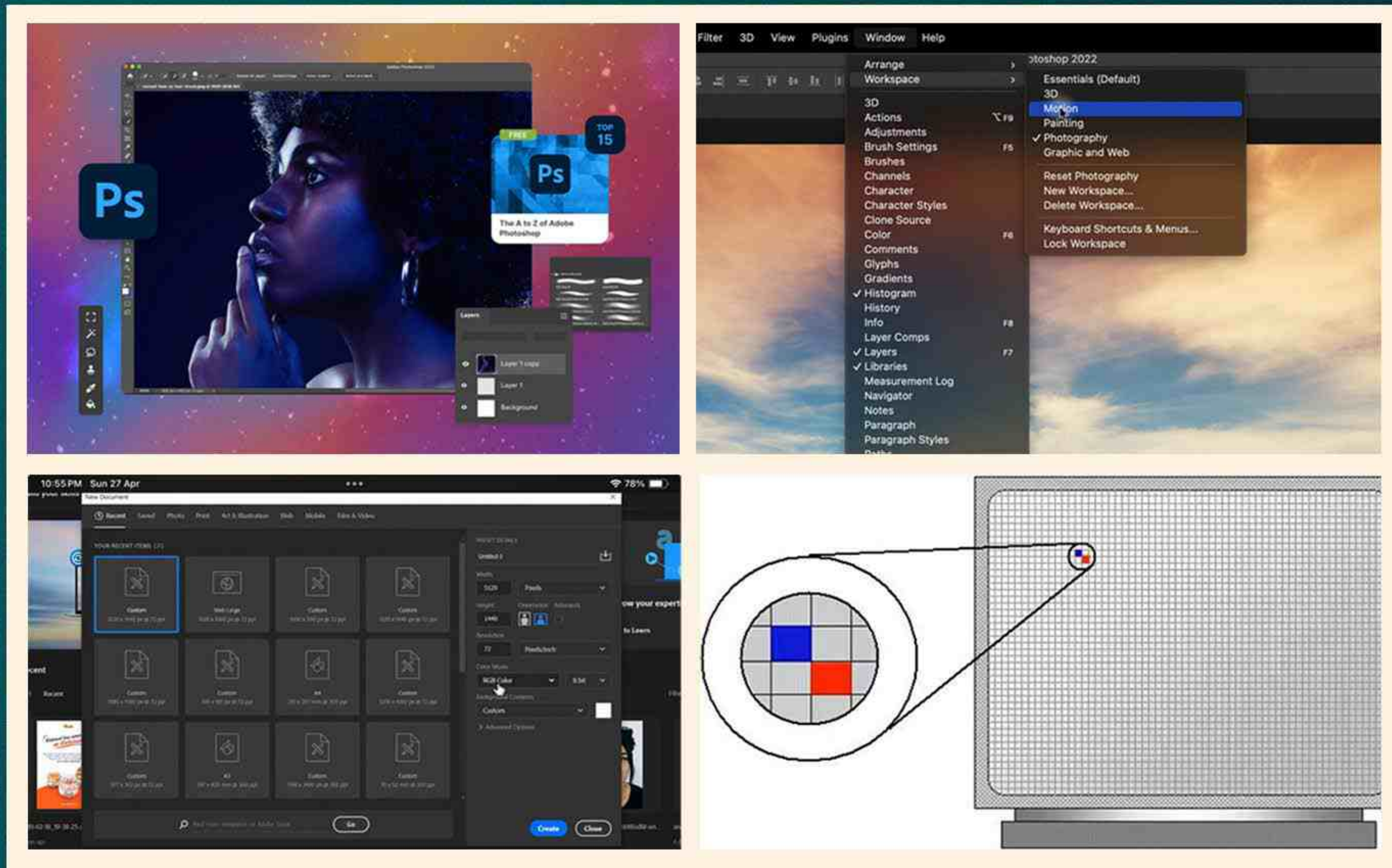
- ◆ **Session 08**

Print Placement & Mock-ups

COMPUTER - AIDED DESIGN (CAD)

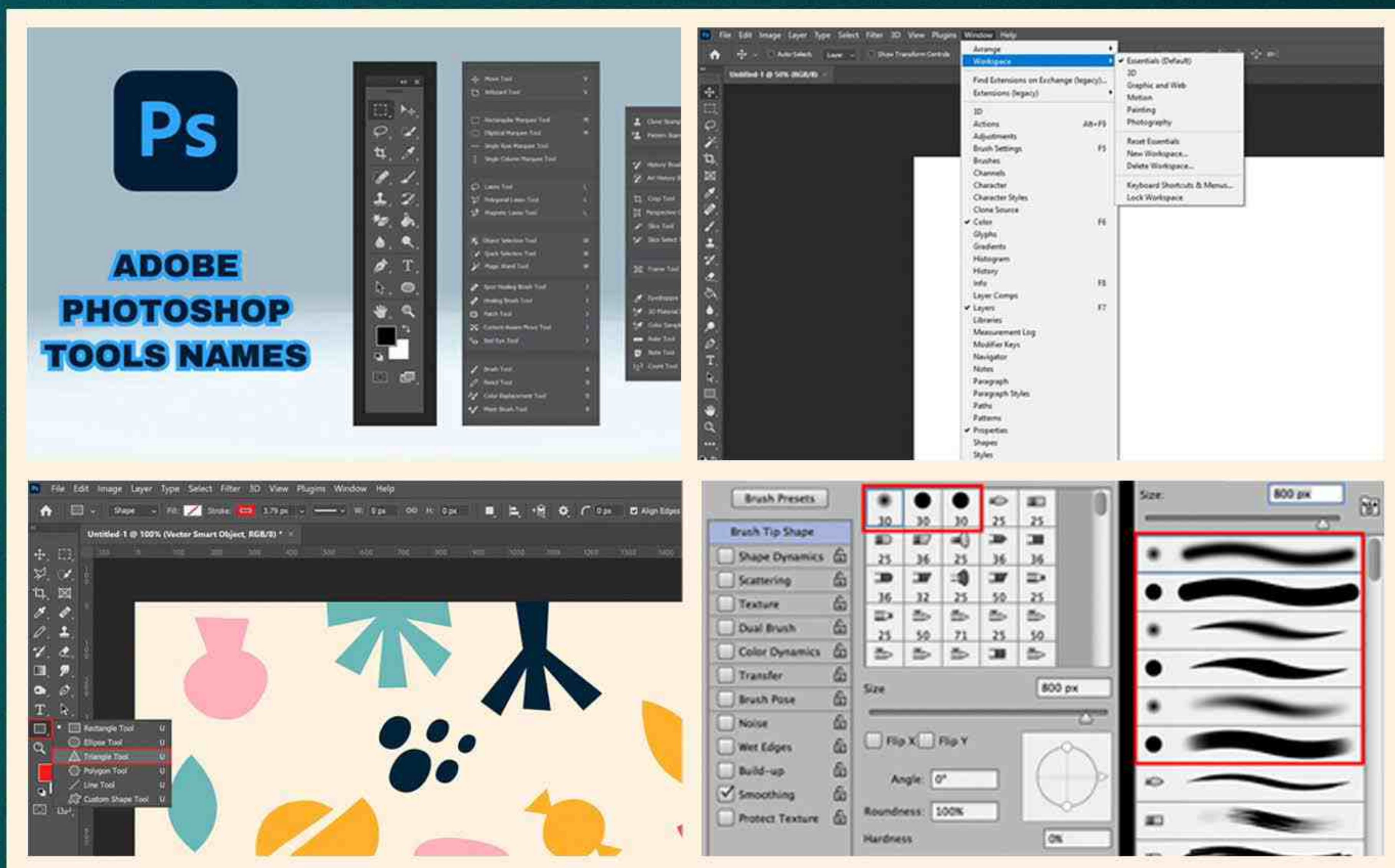
◆ Session 01

Introduction To Photoshop & Workspace Setup



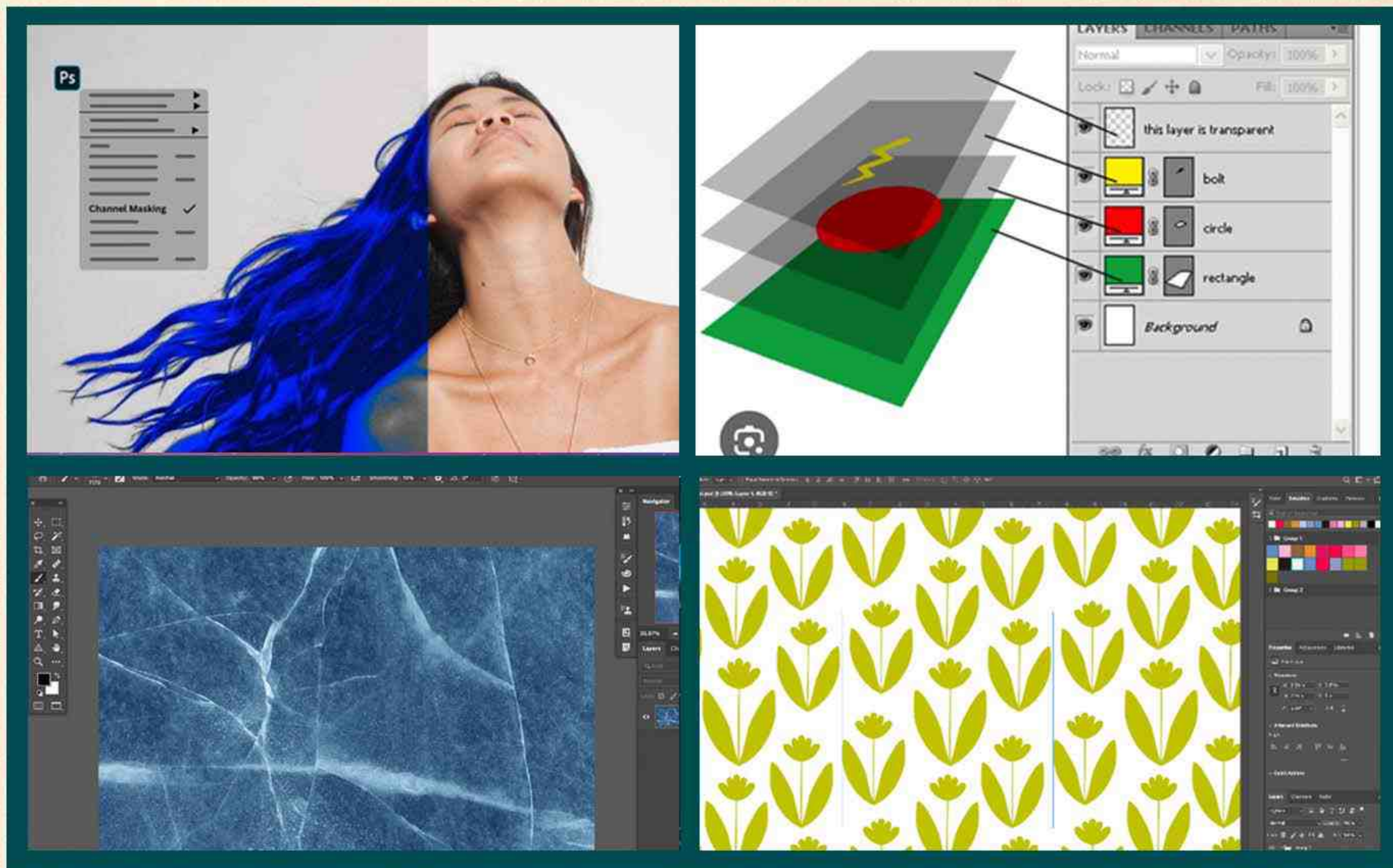
◆ Session 02

Working With Tools



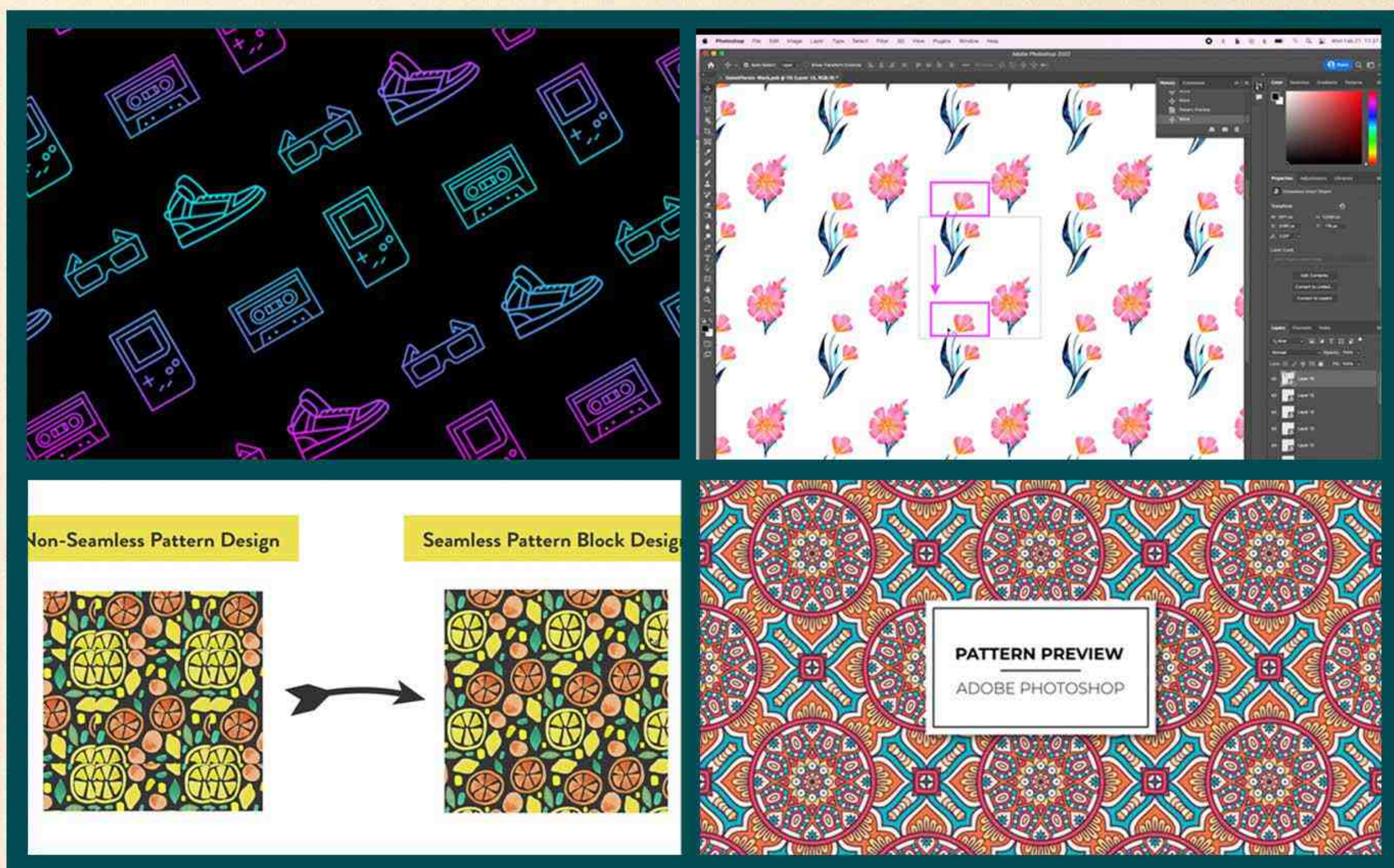
◆ Session 03

Layers, Masks & Channel, Brush Tools, Patterns & Texture Creation



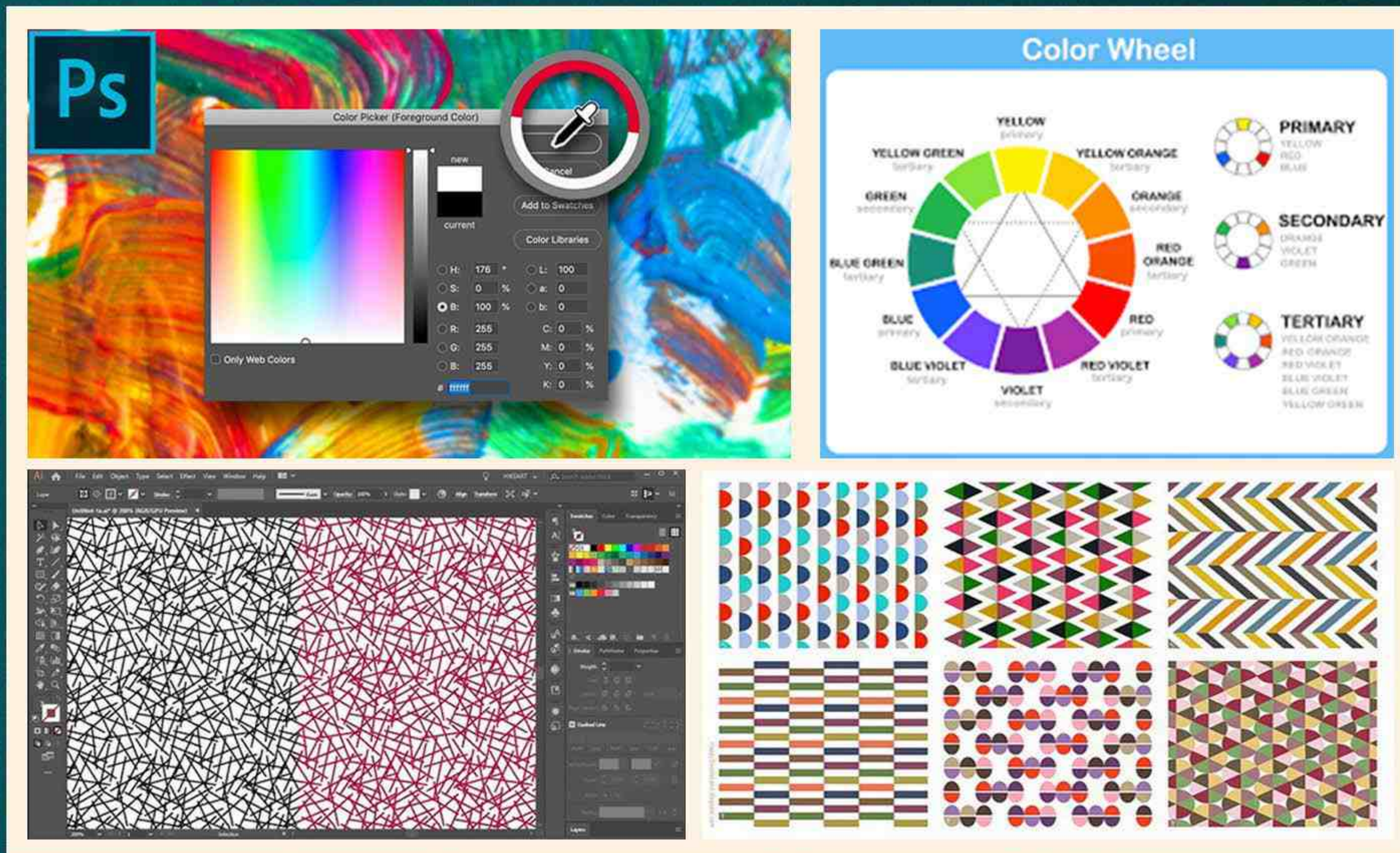
◆ Session 04

Creating Motifs – Drawing & Editing



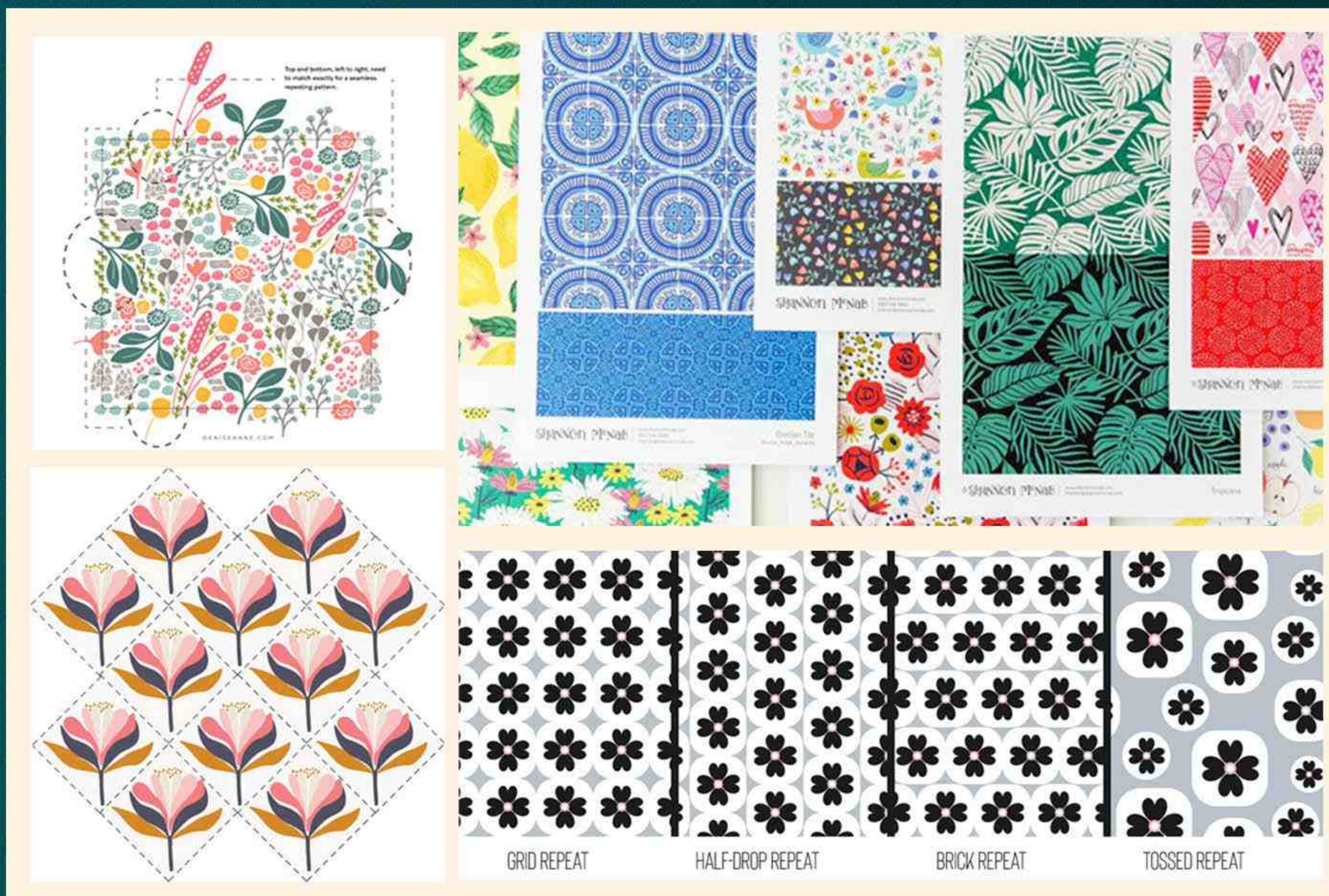
◆ Session 05

Colour Theory & Adjustments



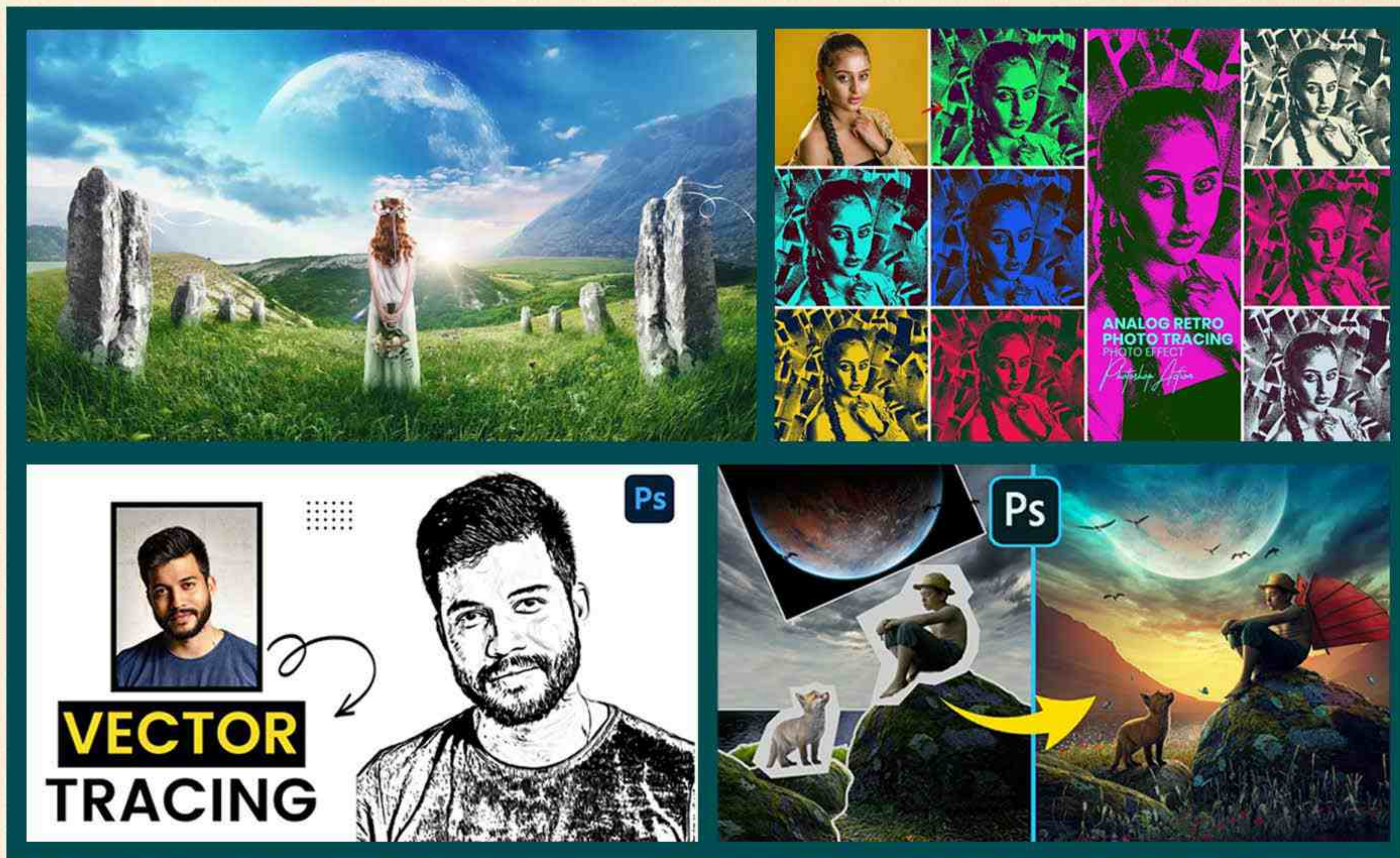
◆ Session 06

Repeat Patterns – Technical Approaches



◆ Session 07

Photographic Prints & Texture Manipulation



◆ Session 08

Print Placement & Mock-ups



FASHION MASTERY COURSE

01 HOUSEHOLD DESIGNER CAREER OPTIONS AFTER COURSE

- ◆ Learn Stitching from Home & Start Earning
- ◆ Offer Tailoring & Boutique Service Locally

[View Full Syllabus](#) 

02 STUDENT STARTUP CAREER OPTIONS AFTER COURSE

- ◆ Learn how to Launch your own Fashion Label or Fashion Startup
- ◆ Start your own ready-to-wear Collection & Manage bulk orders
- ◆ Take on Freelance Projects or Collaborate with Fashion Brands

[View Full Syllabus](#) 

03 BUSINESS BOUTIQUE BUILDER CAREER OPTIONS AFTER COURSE

- ◆ Build & Grow your own Sustainable Fashion Brand
- ◆ Set up a Manufacturing Unit
- ◆ Take Corporate orders
- ◆ Collaborate & Expand

[View Full Syllabus](#) 