

S.NO	QUESTIONS	Marks
Q1.	<p>Kartik Ltd. does not provide the shareholders with full information about its working. Identify the responsibility which is violated here.</p> <p>(A) Responsibility towards the workers (B) Responsibility towards the consumers (C) Responsibility towards the government and community (D) Responsibility towards the shareholders or owners</p>	1
Q2.	<p>If business is to operate in a society which is full of diverse and complicated problems, it may have little chance of success. Identify the given argument for social responsibility.</p> <p>(A) Avoidance of government regulation. (B) Maintenance of society (C) Better environment for doing business. (D) Availability of resources with business.</p>	1
Q3.	<p>A well-known fragrance company while advertising its perfumes presents females in a derogatory manner which offends religious groups also. Identify the kind of social responsibility is being neglected.</p> <p>(A) Ethical responsibility. (B) Legal responsibility. (C) Economical responsibility. (D) Discretionary responsibility.</p>	1
Q4.	<p>A number of business organizations donated to chief minister's disaster relief fund to rebuild the flood affected area in Kerala. Identify the kind of social responsibility of business is referred here?</p> <p>(A) Ethical responsibility. (B) Legal responsibility. (C) Economical responsibility. (D) Discretionary responsibility</p>	1
Q5.	<p>Divya Ltd. is selling goods on credit basis, while Sonam is selling goods on cash basis only. Which company will require more working capital?</p> <p>(A) Divya Ltd. (B) Sonam Ltd. (C) Both the companies require equal amount of capital. (D) No company will require working capital as they are self-sufficient.</p>	1
Q6.	<p>A trading concern for example, may require small amount of ..... <i>working</i> ..... capital as compared to a manufacturing concern.</p>	1
Q7.	<p>The long-term sources fulfil the financial requirements of an enterprise for a period exceeding ..... years and include sources such as shares and debentures, long-term borrowings and loans from financial institutions.</p>	1
Q8.	<p>..... does not involve any explicit cost in the form of interest, dividend or floatation cost.</p>	1
Q9.	<p>The volume and period of ..... extended depends on factors such as reputation of the purchasing firm, financial position of the seller, volume of purchases, past</p>	1

	record of payment and degree of competition in the market.	
Q10.	Hema Ltd. company can issue 1,00,000 shares of Rs. 10 each so the total value of issued capital is ..... 1000000	1
	<b><u>ASSERTION AND REASON TYPE QUESTIONS</u></b> In each of the question given below, there are two statements marked as Assertion (A) and Reason(R). Mark your answer as per the codes provided below: A. <u>Both A and R are true and R is the correct explanation of A.</u> B. <u>Both A and R are true but R is not the correct explanation of A.</u> C. <u>A is true but R is false.</u> D. <u>A is false but R is true.</u> E. <u>Both A and R are false.</u>	
Q11.	ASSERTION-The contribution of small industries to the balanced regional development of our country is noteworthy.  REASON- Since they can be widely spread without any locational constraints, the benefits of industrialisation can be reaped by every region.	1
Q12.	ASSERTION -Small business is generally promoted and operated by a single person, who may not possess all the managerial skills required to run the business.  REASON- These organisations have, therefore, to depend excessively on middlemen, who at times exploit them by paying low price and delayed payments.	1
Q13.	ASSERTION- Village industry has been defined as any industry located in a rural area which produces any goods, renders any service with or without the use of power.  REASON- They are not defined by capital investment criteria as in the case of other small scale industries where the investment in equipment is more than two crore rupees but does not exceed five crore rupees.	1
Q14.	ASSERTION- Mail order houses are the retail outlets that sell their merchandise through mail.  REASON- Under this arrangement, the goods are sent through post and are delivered to the customers only on making full payment for the same. * If true A is Not	1
Q15.	ASSERTION -In India, Bata Shoe stores are typical examples of such shops.  REASON- These different shops normally deal in standardised and branded consumer products, which have rapid sales turnover.	1
Q16.	Mumbai and neighbouring areas in Maharashtra are more involved with the production of cotton textiles. (True or false) <u>True</u>	1
Q17.	Differences in customer tastes, fashions, languages, beliefs and customs, attitudes and product preferences cause variations in not only their demand for different products and services, but also in variations in their communication patterns and purchase behaviours. (True or false) <u>True</u>	1
Q18.	Merchandise exports and imports, also known as trade in goods, include only tangible goods and exclude trade in services.(True or false) <u>True</u>	1

Q19.	Because of the large-scale operations, it is very easy to provide adequate personal attention to the customers in these stores. (True or false) <i>False</i>	1
Q20.	In chain store there is central procurement, the multipleshop organisation enjoys the economies of scale. (True or false) <i>True</i>	1
Q21.	Sumit wholesaler selling rice stopped the supply of his product in order to raise the demand and then supplied rice at higher prices. (a) Is he's showing socially desirable behavior? Give reason. (b) Identify the responsibility which is ignored in the above Para?	3
Q22.	A foreign company Peter Ltd. wants to collect money from the capital market of India. The financial manager of company wants to issue such financial instruments which can be denominated in rupees. Identify and explain the financial instrument. <i>DO</i>	3
Q23.	"The path of small scale industries is full of hurdles". Discuss.	3
Q24.	There are number of automated machines at terminal 1, 2, 3 of Indira Gandhi International Airport, which are very helpful for travelers as the machines dispense various kinds of beverages and snacks on inserting currency notes. (a) What do automated machines refer to in the given case? <i>Vending Machine</i>	3
Q25.	"International business is more than international trade". Comment.	3
Q26.	Mr. Mohit is the owner of toys manufacturing factory. His main motive is maximizing the profit. For which he is supplying low quality products at higher prices. He hires children as laborers from villages at very cheap rates to work in his factory. Also he does not provide good working conditions to them. Even he is not bothered about the pollution caused by his factory. As a result the labor turnover and absenteeism increased in his factory. With all this he is very upset and could not understand the problem. A) Identify the lacking by Mr. Mohit in the above case? <i>Features</i> B) In the above Para towards whom he did not meet social responsibility? <i>Employee</i>	4
Q27.	Harsh Ltd. is a manufacturing company. The company has issued equity and preference shares to meet its requirement. Other sources of finance have not been considered at all. This has resulted in payment of large amount of taxes to government as dividend on shares is not deducted from income of the company for the purpose of tax calculation. Identify the source of finance which can give benefit of tax saving. Also state its three features.	4
Q28.	Sagar footwear Ltd. Deals in shoes. This company has opened 100 shops at different places of the whole country. The specialty of the business of this company is that at all its shop the goods available are of the same type and their price also is the same. By starting this type of business the company has done away with the middlemen. The people are happy to buy goods from the producer or manufacturer directly. Identify and explain the trade of "Sagar footwear Ltd." And describe any 3 advantages. <i>Chain Store</i>	4
Q29.	WAFPI Ltd. is a well-known company engaged in manufacturing of snacks ready to eat items. The company is committed to take proper precautions against malpractices like adulterations, poor quality and misleading advertising. <u>The company not only follows the rules and regulation of the country, it also pays the due amount of taxes regularly.</u> <u>The company has created proper and safe working conditions.</u> <u>WAFPI Ltd. maintains proper financial records and aims to ensure efficient utilization of funds.</u> The company has taken	5

	all reasonable steps to protect the natural environment and avoid any type of pollution. <b>By quoting lines from the given paragraph</b> , identify the different interest groups towards which the company is fulfilling its social responsibilities. <i>y towards the social/physical</i>	
Q30.	A public limited company decided to borrow additional funds. The management of the company is not interested in dilution of control. (a) Suggest a suitable type of securities for raising the funds. (b) State its 4 merits.	5 <i>debentures &amp; preference share loan from bank</i>
Q31.	Harsh owns a large scale retail outlet at a central location in Kanpur. The outlet is divided into a number of sections and each section deals in a particular variety of goods. There is a separate section for toiletries, fruits, and vegetables, groceries, electronics and clothing. (a) Identify the type of retail outlet being highlighted in the given case. (b) State three advantages and two limitations of the type of retail outlet as identified in part (a) of the question.	5 <i>departmental store</i>
Q32.	The Director of GIS Ltd. Have decided to modernise the plant and machinery at an estimated cost of 1 crore. As a finance manager of the company, advise the director whether to issue equity shares or debentures ( <b>With specific points</b> ) from the point of company?	6
Q33.	Umesh is dealing in goods on large scale. He buys the goods directly from the manufacturing industries in bulk and supplies the same to the shops in the local area. He is not dealing with the customer directly. He even provides financial support to manufacturers, by providing advance while placing the order. Umesh maintains huge quantity of stocks, due to which he has to maintain large amount of capital. (A) Which type of business Umesh dealing in? (B) Name the parties between which Umesh are acting as an intermediary? (C) Discuss 4 services rendered by Umesh to manufacturers.	6 <i>wholesaler</i> <i>wholesaler to Manufacturer</i>
Q34.	Ramakant is a successful businessman who is engaged in manufacturing of auto spare parts. The products manufactures by him are sold not only in India, but are also exported to various countries like Singapore, Switzerland, etc. on the basis of given case, answer the following questions: (A) Identify the two kinds of business in which Ramakant is engaged. (B) Differentiate between the two types of business as identified in part (a) of the question.(any 5 points)	6 <i>Domestic Buy &amp; sell</i>

ALL THE BEST

*Man Manufacturer -> Umesh -> whole -> Retail -> consumer*

*Intermediary*

*Student financial*